





## NEWS: INTERNATIONAL

# Berlusconi denounces capping of TV receipts

By Robert Graham in Rome

MR Silvio Berlusconi, the Italian media magnate, has angrily denounced a decision by a watchdog body capping his television advertising receipts.

The potential loss to Mr Berlusconi's Fininvest group this year could be £300bn (\$240.7m). Over the weekend Mr Berlusconi said he would be contesting the decision in the courts.

The cap was imposed by Prof Giuseppe Santaniello, who acts as the media ombudsman, who claimed that the dominant position reached by Mr Berlusconi's TV stations in the advertising market was limiting competition.

Mr Berlusconi's main channels - Channel 5, Italia 1 and Network (Rete) 4 - account for 55.3 per cent of all Italian TV

advertising. With his smaller channels such as Junior TV and Italia 7, his group controls 60.1 per cent.

The three channels of RAI, the state-owned TV, generate only 28 per cent of total TV advertising, while Tele Monte Carlo, the next most important private group, accounts for only 3 per cent.

In February some 30 newspaper and magazine publishers and TV station owners lodged a complaint against Fininvest's "monopoly" position. The complaint addressed Mr Berlusconi's position in the print media as well as TV as a result of his acquisition of control of the Mondadori publishing group in April 1991.

The publishers were concerned that in a declining market where TV was taking an increasing share from the print

media, Mr Berlusconi had acquired a position where he could dictate prices and profit unfairly from the synergy of his group.

The TV networks claimed Mr Berlusconi was undercutting rates since he had been able to acquire his TV channels at low cost.

The first complaint was rejected by Prof Santaniello but the second was partly sustained.

The publishers have offered to discuss the situation with Mr Berlusconi, but he rejected this over the weekend. The affair has focused attention on the granting of TV licences in Italy, and there is likely to be renewed pressure for Mr Berlusconi, who is identified closely with the Socialist party of Mr Bettino Craxi, to have his TV empire reduced.



On tour: Jacques Delors, president of the European Commission (left), surveys Seville's Expo '92 with European parliament president Egon Klepsch during a ceremony at the weekend at the EC pavilion

## NEWS IN BRIEF

## Greece to suspend phone tap charges

GREECE'S ruling conservatives are to suspend charges of illegal telephone tapping against Mr Andreas Papandreu, the former Socialist prime minister, writes Kerin Hope in Athens.

Parliament will vote this week on Prime Minister Constantine Mitsotakis's proposal that no further legal action be taken. Mr Papandreu denies accusations that he ordered the Greek secret service to tap telephones belonging to Socialist cabinet ministers, journalists and conservative politicians while in office in 1989.

## Sweden orders fighter jets

Sweden is to go ahead with an order for 110 JAS 39 Gripen multi-purpose fighters two days after the Swedish consortium manufacturing the aircraft failed to win a £1.13bn (\$831m) order from Finland, writes Robert Taylor in Stockholm.

The total cost of the controversial JAS programme is now estimated to be SKr57.5bn. An initial order of 30 JAS planes for the Swedish air force will start being delivered next year. Deliveries of the latest order will start in 1996. To date, no foreign country has ordered the JAS 39 but the consortium hopes it will find customers in central and eastern Europe.

## German police hurt in clashes

Groups of right- and left-wing youths clashed with police in a north German town overnight, injuring 14 policemen, *Reuters* reports from Hamburg. Police said 28 youths, 21 leftists and seven skinheads, were arrested during the clashes in Itehoen, Schleswig-Holstein. Most of the injured policemen were hit by stones. The clashes erupted after a meeting of rightists.

## EC sees problems in third country links with ERM

By Patrick Blum and David Gardner in Oporto, Portugal

EUROPEAN finance ministers meeting in Oporto at the weekend pointed to the difficulties inherent in having non-EC countries such as Sweden formally linking their currencies to the exchange rate mechanism of the European Monetary System.

Mr Norman Lamont, the British chancellor of the exchequer, said: "We want to extend the zone of monetary stability in the continent of Europe." However, this would require close study of the technical and practical implications.

A Danish official said: "It is not clear what joining the EMS would mean for these countries."

Mr Carlos Solchaga, the Spanish economy minister, insisted that any agreement with third countries "should

not put at risk the motor role of the EMS in preparing for monetary union".

A report will be prepared for the next finance ministers' meeting in June. Under the EMS, currencies which come under pressure benefit automatically from multilateral action by the Community's central banks.

Countries whose currencies are at present outside the EMS have to make their own arrangements.

Sweden, which has applied to join the EC, wants to set bilateral parties with EMS currencies such as the D-mark, effectively putting the krona into the ERM.

Norway and Finland have unilaterally linked their currencies to the Ecu, while Austria has unofficially pegged the schilling to the D-mark.

Central and eastern European countries may soon be seeking similar links.

## Ministers agree to EIB loans for Latin America

By Patrick Blum and David Gardner

THE European Investment Bank (EIB) is to be allowed to lend to Latin America and to countries with which the European Community has co-operation agreements, European finance ministers agreed in Oporto on Saturday.

The decision mainly affects Latin America, as the EC has separate arrangements for other regions.

Ministers set a ceiling of Ecu250m (£175m) annually over three to four years for EIB lending for specific projects to be agreed on a case by case basis.

Mr Carlos Solchaga, the Spanish finance minister, was enthusiastic about the agreement which will be reviewed in three years. He said: "We've broken the barrier preventing Latin America from getting EIB loans." Spain and Portugal, which have close ties with

Latin America, had been pressing to allow EIB lending to the region.

A mechanism to establish guarantees for the loans has yet to be established. Mr Michel Sapin, the French finance minister, said France was not in favour of guarantees coming from the Community's budget, but he expected that a solution would be found within weeks.

The EC foreign ministers stressed the importance of the International Monetary Fund and the World Bank in co-ordinating financial assistance to the states of the former Soviet Union.

This did not exclude an EC role, said Mr Jorge Braga de Macedo, Portugal's finance minister.

But Mr Norman Lamont, UK chancellor, was more cautious, saying that "until these countries have IMF programmes in place, [EC] assistance would not be appropriate".

## Bérégovoy insists France must lead over Maastricht

By William Dawkins in Paris

MR Pierre Bérégovoy, the French prime minister, yesterday warned that Europe would come apart unless France showed the lead and ratified the Maastricht Treaty on European Union.

French politicians who opposed the treaty on grounds of national sovereignty were living in the wrong era, said Mr Bérégovoy, in his first full-length television debate since becoming prime minister on April 2.

"If the treaty is not ratified by France, which in my view must show the way, or by any other country, then Europe risks coming apart," he said.

"Germany, which is today integrated into Europe... could be at that moment left to follow its own free will," he added.

Mr Bérégovoy's remarks came ahead of a national assembly vote due tomorrow on the constitutional changes required by the treaty in the first step towards ratification.



Bérégovoy: "Europe risks coming apart"

A majority is expected to vote in favour, but the government has been surprised by a larger than expected minority, mostly on the right, against the European Community grounds. Nearly half the Gaullist members of parliament - led by Mr Philippe Seguin, MP for Vosges in north-east France - came out in favour of throwing out the treaty.

Mr Seguin's arguments belonged to the time of Bismarck, said Mr Bérégovoy, referring to the 19th century German chancellor.

The constitutional changes are due to go to the senate, the upper house of parliament, on May 20, and then for ratification by a joint sitting of both houses, known as the congress, next month.

Mr Bérégovoy thought it possible that the treaty might also have to go to a national referendum, though this was "not indispensable".

A referendum is needed if the project fails to get a three-fifths majority in the congress. However, Mr Bérégovoy said the government would also consider whether a referendum was desirable in the light of the parliamentary debate.

Until now, the government appeared against a referendum on the grounds it might produce another protest vote against President François Mitterrand, instead of an accurate public opinion on the treaty itself.

## Giscard and Chirac agree primary poll

By William Dawkins in Paris

FRANCE'S two main opposition leaders have agreed for the first time to hold a primary poll to choose a single candidate to contest the next presidential election.

Former president Mr Valéry Giscard d'Estaing, head of the UDF centre-right party, and Mr Jacques Chirac, former prime minister and head of the Gaullist RPR, have asked senior party officials to agree on a primary voting system before July 1, said *Le Monde* newspaper.

President François Mitterrand's second term expires in May 1995.

This brings to a climax repeated recent efforts by Mr Chirac and Mr Giscard d'Estaing, fierce rivals, to smooth over some of the divisions between and within their parties, highlighted by the opposition's disarray in last week's parliamentary debate on the Maastricht Treaty on European Union.

Mr Chirac stood against Mr Giscard d'Estaing in the 1981 presidential poll, a split which was said at the time to have been a factor in the Socialist's surprise election success. Mr Chirac stood again, unsuccessfully, at the next presidential election in 1988.

The two party leaders agreed at a private meeting last week that votes in an opposition primary should be cast by an electoral college of 60,000 senior party members, made up of members of parliament and local councillors, according to *Le Monde*.

Fair play would be upheld by a committee of respected personalities, accepted by both sides.

INTERKAMA is unique. Once every three years.

Düsseldorf, 5.-10. 10. 1992

INTERKAMA

market for innovations



in measurement and automation

Top Management

Together, they represent the real solution. Success in business and industry is dependent upon the intelligent combination of theory and practice, of research and application. "Technology Market Applied Research" at INTERKAMA is where the academic and business communities come together and where theory and research meet practical application. INTERKAMA provides the forum for an exchange of ideas and knowledge at the highest level. The result is the transfer of technology and the transformation of the results of fundamental research into practical, powerful technologies. This is INTERKAMA. Trade fair and congress. Exhibits and exhibitor seminars. Forum for the latest results in research and applied technology. And the most comprehensive source of information on professional qualifications. INTERKAMA is where the world meets to exchange ideas and knowledge. Where you can find all the latest information on measurement and automation. From scientific theory to applied know-how.

There are many trade fairs, but only one gives you a complete overview of everything the industry has to offer. And a look into the future as well. That is why INTERKAMA is unique.

Messe Düsseldorf

Düsseldorfer Messgesellschaft mbH - NOWEA - P.O. Box 320 203, D-4000 Düsseldorf 30. Tel. (02 11) 45 60-01. Fax (02 11) 45 60-668

Come Join The European Economic Community Of Georgia, USA.

Atlanta isn't the only reason Georgia has an international reputation. Since 1980, the European economic community in Georgia has grown from 326 to 827 businesses.

Such phenomenal growth didn't happen by accident or by miracle. Instead, our growth was planned. In Georgia, government works with business—not against business.

Join a community that can help your business reach a new state of growth. Contact Mr. James Blair, Managing Director, European Office of the State of Georgia, 380 Avenue Louise, 1050 Brussels, Belgium. Telephone: 32-2-647-7825, FAX: 32-2-640-6813.



The Financial Times (Europe) Ltd. Published by The Financial Times (Europe) GmbH, Frankfurt Branch, Wiesbadenplatz 3, 6000 Frankfurt-am-Main 1. Telephone 49 69 154450. Fax 49 69 394481. Telex 416152. Represented by E. Hugo, Managing Director. Printer: DVM GmbH-Hürthel International, 6078 Neu-Isenburg 4. Responsible editor: Richard Lambert, Financial Times, Number One, Southwark Bridge, London SE1 9HL. The Financial Times Ltd. 1992.

Registered office: Number One, Southwark Bridge, London SE1 9HL. Company incorporated under the laws of England and Wales. Chairman: D.E.P. Palmer. Main shareholders: The Financial Times Limited, The Financial Times Newspaper Limited, The Financial Times Publishing Limited, The Financial Times Printing Limited, The Financial Times Distribution Limited, The Financial Times Advertising Limited, The Financial Times Information Limited, The Financial Times Research Limited, The Financial Times Consulting Limited, The Financial Times Training Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited, The Financial Times Sports Limited, The Financial Times Entertainment Limited, The Financial Times Leisure Limited, The Financial Times Travel Limited, The Financial Times Hospitality Limited, The Financial Times Retail Limited, The Financial Times Wholesale Limited, The Financial Times Manufacturing Limited, The Financial Times Services Limited, The Financial Times Logistics Limited, The Financial Times Technology Limited, The Financial Times Innovation Limited, The Financial Times Research Limited, The Financial Times Development Limited, The Financial Times Investment Limited, The Financial Times Finance Limited, The Financial Times Insurance Limited, The Financial Times Real Estate Limited, The Financial Times Media Limited, The Financial Times Communications Limited, The Financial Times Transportation Limited, The Financial Times Energy Limited, The Financial Times Environment Limited, The Financial Times Health Limited, The Financial Times Education Limited, The Financial Times Culture Limited



## Russia delays fixing rouble exchange rate

By Anthony Robinson and Martin Wolf

THE "difficult and tremendous task" of fixing the rouble exchange rate within a 7% per cent fluctuation band on either side of a central rate will not be attempted until "some time this autumn", according to Mr Georgy Matukhin, chairman of the Central Bank of Russia.

The government had earlier indicated its intention to fix the rouble on August 1. The first stage of Russia's "serious move towards convertibility of the rouble" is to begin on July 1 with the abolition of multiple exchange rates and the introduction of a unitary floating rate of exchange.

After presiding over a meeting of the governing council of the re-capitalised Moscow Narodny Bank in London on Friday, Mr Matukhin made clear that convertibility would have to be backed by a tight credit policy. In addition, a sophisticated system of currency exchanges must be created throughout Russia and the other republics of the former Soviet Union, backed by adequate communications.

Mr Matukhin said there would be no special exchange rate for capital transactions, but non-residents would not be allowed to buy the rouble freely until it had appreciated from present undervalued levels and could be fixed. So-called "cashless" rouble accounts should also be made convertible into cash before floating commences.

Mr Matukhin said he had emphasised to the central banks of the other republics that the rouble was the national currency of Russia. Preparations for the introduction of convertibility - to be initially limited to current account transactions for Russian residents only, and later extended to residents of other republics and to capital inflows - had already led to closer co-operation between republican central banks.

Many of them used not to turn up for sessions of the inter-republican central bank council. But all 15, including the Baltic republics, Ukraine and others who are contemplating issuing their own currencies, turned up at the last meeting, he said.

Rules on the distribution of cash, common interest rates and common obligatory reserve ratios had already been agreed. They had also established correspondent accounts between central banks, which resemble a payments union. "Now what we are trying to agree is the limits on mutual credit." Limits on credit expansion will be needed in all the republics in what he called the "rouble zone".

The impending steep rise in the price of Russian oil and energy products will increase the balance-of-payments deficits of most of the 14 non-Russian republics with Russia. This will intensify their need for Russian financial assistance, which will only be available if they remain in the rouble zone. The other republics will also have to increase their exports to Russia to reduce their deficits.

Though the Baltic republics are expected to be the first to issue their own currencies they are "likely to be like the Scottish pound to start with", Mr Matukhin said, in a reference to the way some Scottish banks retain the right to issue bank notes, but under Bank of England control.

He also said that the International Monetary Fund agreed with Russia on the need to preserve the rouble zone.

## Eight die in Tajik protest

RIOT police in the former Soviet republic of Tajikistan opened fire on a crowd in the capital Dushanbe yesterday, killing at least eight people and wounding many more, witnesses said, Reuter reports from Dushanbe.

Interfax news agency quoted General Anatoly Martovitsky, head of Tajikistan's national border guards, as saying a crowd of armed people had tried to break into the KGB building, where some government officials have been hiding since the conservative leadership, under President Rakhmon Nabiyev, collapsed last week.

Police initially fired warning shots in the air, but their fire was returned from the crowd, Gen Martovitsky said. The police then fired directly into the crowd, which scattered. There were dead and wounded on both sides, he added.

The shooting shattered a brief period of calm which followed Thursday's victory by Moslem and democratic forces protesting against the government of the central Asian state.

Right: protesters in Dushanbe demonstrate against Mr Nabiyev on Saturday.



## Central Asian talks fail

By Gillian Triggs in Ashkhabad

THE former Soviet Union's five central Asian states, plus Turkey, Iran and Pakistan, failed at the weekend to agree on a framework for their economic integration at a summit meeting in the capital of Turkmenistan. A central obstacle was the political rivalry between Turkey and Iran in the area.

The proposals under discussion included the construction of road and rail links between Turkmenistan and Iran which would link the newly-independent central Asian states with their neighbours in the south.

Other items on the agenda were a united customs policy, various trade agreements and proposed oil and gas pipelines from central Asia to Turkey and Iran. The most controversial proposal was the plan for an oil pipeline between Kazakhstan's Tengiz oilfields and the Gulf port of Bandar Abbas.

This was blocked by both Kazakhstan and Turkey, which fears it would give Iran a potential stranglehold over central Asian oil exports.

The participants did, however, reaffirm their commitment to the less concrete goal of political co-operation.

## Iran poll victory for Rafsanjani

By Tony Walker and Kamran Fazel in Tehran

SUPPORTERS of Iran's pragmatic President Ali Akbar Hashemi Rafsanjani have won a landslide victory in parliamentary elections, routing radicals who had opposed economic reforms and a gradual opening to the west.

In Friday's second round of balloting, candidates with the president's backing achieved a virtual clean sweep in the crucial Tehran area, which contributes 80 representatives to the 270-member majlis (parliament).

Candidates sympathetic to Mr Rafsanjani's relatively moderate policies were also successful in provincial areas.

About three quarters of the parliamentarians are expected to be Rafsanjani supporters. Counting is expected to be completed early this week.

Previously, Mr Rafsanjani encountered difficulties getting reformist economic legislation through the majlis, and on occasions radical elements sought the dismissal of members of his government.

Mr Rafsanjani is an advocate of economic liberalisation, while his opponents favour continuing state control and a programme of subsidies to protect the living standards of the poor.

Mr Mohammed Javid Larijani, foreign policy adviser to Mr Rafsanjani, and Mr Rajai Khorassani, Iran's former United Nations representative, were among the moderates elected.

Eight women, including five from Tehran, are expected to take their seats in the new majlis, compared with four in the old parliament.

Leading militants apparently shunned by voters included the former speaker, Mr Mahdi Karubi, and his fellow cleric Mr Mousavi Khoenika, who was the ringleader in the 1979 seizure of the American embassy in Tehran.

Another prominent radical casualty was Mr Ali Akbar Mohtashemi, who when interior minister was responsible for exporting Iran's revolution, especially to Lebanon, where he was one of the founders of the militant Hezbollah group.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

Both Iranian and western observers are describing the result as a slap in the face for the militants, who have presented themselves as the true heirs to the radical line of Iran's late spiritual leader Ayatollah Khomeini.

"I fly to Brussels twice and get a free trip to Paris? Sacrebleu."

## Turkish plea over Nagorno-Karabakh

By John Murray Brown in Istanbul

TURKEY has called for the United Nations Security Council to call for an intervention in Nagorno-Karabakh, amid intensified fighting in the disputed Armenian enclave in Azerbaijan.

Under growing domestic pressure to side with the Moslem Azeris, Turkey warned Armenia not to make any move to redraw the borders. Following reports of the fall of the last Azeri stronghold.

The latest fighting shatters a ceasefire brokered by Iran and signed in Tehran on Friday by Azerbaijani President Yaghi Mamedov and Armenian President Levon Ter-Petrosian.

Officials confirmed Turkey had sent a letter to the UN after making a strong com-

ment on the conflict, which has claimed more than 1,500 lives over the past four years.

"We want the UN to send observers to Nagorno-Karabakh and start working on a ceasefire... The Republic of Turkey will not accept the redrawing of the borders by the use of force," said Mr Erdal Inönü, Turkey's deputy prime minister, after an emergency cabinet meeting on Saturday.

Turkey's warning follows renewed hostilities over the weekend and news that Armenian forces had taken control of Shusha, a strategic Azeri town overlooking the regional capital Stepanakert. Azerbaijan said yesterday it was battling to retake the town, in the Caucasian region.

The fighting has jeopardised Turkey's efforts to settle its long dispute with Armenia.

**ABTRIST ATLAS FUND**  
Securities Investment & Capital Management  
Registered Office: 13 rue Coehne, L-1637 Luxembourg  
S.C.A. Luxembourg B 27.229

The ANNUAL GENERAL MEETING OF SHAREHOLDERS of Abtrist Atlas Fund will be held at its registered office at 13, rue Coehne, Luxembourg at 2 p.m. on Friday, 29th May 1992 for the purpose of considering and voting upon the following matters:

1. Approving of the Director's and Auditor's reports and approval of the financial statements for the year ended 31st January 1992.
2. Distribution of final dividend.
3. Discharge of the Board of Directors and Auditor.
4. Re-election of Directors.
5. Re-election of Auditor.
6. Miscellaneous.

Voting:  
Resolutions on the agenda of the annual general meeting will require no quorum and will be taken on the majority of the votes expressed by the shareholders present or represented at the meeting.

In order to attend the meeting of 29th May 1992, the owners of bearer shares will have to deposit their shares five clear days before the meeting at the registered office of the company.

Voting arrangements:  
Shareholders who cannot attend the Meeting in person are invited to send a duly completed and signed proxy form to the registered office of the Company to arrive not later than 27th May 1992. Proxy forms will be sent to registered shareholders with a copy of this Notice and can also be obtained from the registered office.

29th May 1992  
The Board of Directors

From March 29th to the end of June, British Midland are offering triple 'Destinations' points on our brand new, 6 flights every weekday, Diamond Service between Heathrow and Brussels. Just two return trips, in fact, and you'll have earned, for example, a free trip to Paris.

Of course, every Diamond Service flight you take earns you points towards free flights in

'Destinations', British Midland's flight bonus scheme.

And, since we already fly between Heathrow and Paris, Amsterdam, Nice, Dublin, Malaga and Palma, as well as throughout the UK, there are plenty of destinations to choose from.

When you fly with British Midland to Brussels, our unique fully-flexible 3 day Executive Return

will also save you an impressive £100 compared to other airlines' business class fares.

So choose the airline that's just been voted 'Best European Short-Haul Carrier' by Executive Travel magazine.

And start collecting for your free flights.

**Diamond Service**  
**British Midland**

THE SERIOUS EUROPEAN ALTERNATIVE

FOR FURTHER INFORMATION ABOUT 'DESTINATIONS' PHONE 0332 864599.



## NEWS: INTERNATIONAL

## World Bank links loan volume to poverty relief

By Michael Prowse  
in Washington

THE World Bank will link loan volume to the strength of a country's efforts to fight poverty, according to an operational directive to staff issued today by Mr Lewis Preston, the bank's president.

The link between loans and poverty relief forms part of a new drive to make poverty alleviation the bank's central mission in the 1990s.

The shift in priorities is also reflected in a commitment to make comprehensive assessments of the nature and extent of poverty in the third world, allowing the bank to design more effective policies to fight poverty.

In the directive, Mr Preston

says poverty reduction is "the benchmark by which our performance as a development institution will be measured". He adds that the new instructions to staff are intended to "ensure that these policies are fully reflected in the bank's operations".

The bank is also publishing a handbook containing examples of past best practice on poverty reduction.

The bank says poverty assessments should be available for most developing countries within two years. These would form the basis for a "collaborative approach to poverty reduction by country officials and the bank".

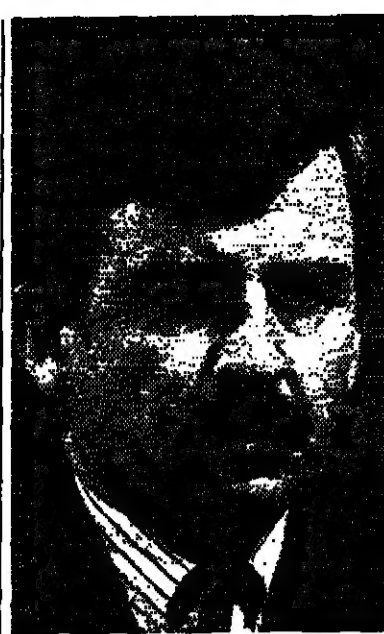
The directive signals an attempt to impose a form of "social conditionality" on bor-

rowing countries. "Stronger government commitment to poverty reduction warrants greater support; conversely, weaker commitment to poverty reduction warrants less support," it says.

Mr Preston's emphasis on poverty is a reaction to bank policies in the 1980s, when the aim was to improve economic efficiency in developing countries. The new directive says structural adjustment lending in the past decade "overshadowed the bank's poverty reduction objectives".

The bank is also reacting to new evidence suggesting that the number of poor in developing countries will rise during the 1990s, rather than stabilise as had been expected.

Poverty his judge, Page 34



Jürgen Möllemann: struck export credit insurance deal with Russia

Western ministers attempt to strengthen hand of reformers  
G7 lists investment terms for east

By Quentin Peel in Bonn

TRADE ministers from the Group of Seven industrialised nations met at the weekend to discuss the need for the countries of eastern Europe and the former Soviet Union to attract more foreign investment.

They also agreed that western economies must open their markets to more imports from the former communist states.

The list of necessary measures - including the legal protection of foreign investment and private property, reliable banking systems, clear rules on responsibility for environmental damage, and well-defined contract laws - was agreed with economists and trade ministers from the seven most important eastern economies at an "east-west trade summit" in Münster.

It amounts to a deliberate move by the G7 countries to strengthen the hands of market reformers in eastern Europe, when facing hostility to foreign investment.

However, the most substantive result to emerge from the two-day conference, organised by Mr Jürgen Möllemann, German economics minister, in his home town, was a separate deal between Germany and Russia allowing the resumption of Hermes export credit guarantees on German exports.

In bilateral discussions, Mr Andrei Nechayev, Russian economics minister, was able to satisfy his German counterpart that Russia would give governmental counter-guarantees for Hermes-backed trade, the absence of which has effectively blocked new contracts for German exports since the collapse of the Soviet Union.

The deal means that guarantees from Hermes, Bonn's leading export credit agency, can now be given up to a ceiling of DM5bn (£1.7bn) this year, although this level will be reviewed every three months. German exporters, many of whom have been badly hit by the absence of export credit insurance to Russia.

Ms Barbara Franklin, US commerce secretary, said after the conference that the eastern delegates welcomed pressure for a reliable legal framework for foreign investment.

Mr Nechayev admitted the Russian parliament, more conservative and suspicious of economic reform than the government, had held up passage of such legislation. He hoped a satisfactory legal framework for investors would soon be in place.

## Angola hovers between recovery and the abyss

By Michael Holman,  
recently in Angola

IT HAS the makings of a nightmare, concluded a senior western diplomat in Luanda after reviewing obstacles in the way of multi-party elections in Angola on September 29-30.

One year after President Jose Eduardo dos Santos and Mr Jonas Savimbi, the Unita rebel leader, agreed to end a 15-year civil war, the military disengagement programme is in trouble, election preparations are inadequate and the UN monitoring team is overstretched.

The stakes are high. A successful poll would be a milestone in southern Africa's peace process; failure to hold free and fair elections will dash hopes of a regional recovery in which oil-rich Angola could play an important role.

The past year has left Angola poised between recovery and fresh disaster.

In many respects, a remarkable transformation has taken place in a country which has been at war since independence in 1975. The ceasefire has held, roads once too dangerous to travel have opened up, and the ruling MPLA has completed an ideological somersault, abandoning Marxism and moving towards a market-driven economy. Old allies have been abandoned and former enemies put aside.

The 50,000 Cuban soldiers who fought alongside the MPLA in the battle against Unita and South Africa have long gone, seemingly forgotten, and a \$3bn (£1.6bn) arms debt to the former Soviet Union has been repudiated.

Pragmatism has turned Pretoria from adversary to trading partner, and visiting South African businessmen wax

enthusiastic about a market funded by diamond receipts and oil exports of more than 500,000 barrels a day and rising.

But the peace agreement which underpins a fragile recovery is under severe strain.

The pact called on soldiers and guerrillas from the rival armies to report to 50 assembly points, to be monitored by UN forces, before being demobilised or entering an integrated national army.

Implementation of the accord is deeply flawed, UN officers concede privately. Both sides, they suspect, have prepared arms caches while the demobilisation exercise itself is well behind schedule. The creation of an integrated national force has hardly begun, although August was the completion date.

The prospect of an election taking place before the disengagement of two bitter foes is complete is, in itself, the stuff of nightmares. But difficulties are being compounded by the



Jose Eduardo dos Santos: MPLA in fight for survival

weak bureaucracy's delay in establishing the administrative framework for what will be the first multi-party poll since independence.

Despite repeated urging by western diplomats and UN officials, it was not until the week-end that the government appointed an electoral commission. It has not yet begun the registration of voters among a population of some 10m, in a country five times the size of Great Britain.

The over-riding problem, say local diplomats, is the fact that the MPLA, acutely short of skilled personnel, is using the little it has to perform the rudimentary functions of government and conduct the party's fight for its political survival. It cannot run the election as well.

Many diplomats conclude that unless there is additional external help, the poll will either have to be delayed or would be so poorly organised as to lack credibility. Part of the answer, they believe, is to boost the strength and extend the role of the existing UN presence in Angola, operating under the mandate of last year's Security Council Resolution 747.

A UN team, expected to total 500 by polling day, is monitoring the transition and preparing to observe the election. No fewer than 10 times that number supervised neighbouring Namibia's transition to independence in 1989.

Ms Margaret Anstee, the official in charge of the UN operation in Angola, has no illusions about the task ahead. "I have to fly a 747 with only enough fuel for a DC3," she says.

It is tempting to add that, without more fuel, Angola's transition to democracy could be heading for a crash landing.



THE EUROPEAN MARKET

THE European Community's trade liberalisation agreement with Poland, Czechoslovakia and Hungary is designed to give the countries' goods greater access to western markets.

In practice, at least for the first few years, the main benefits will probably be felt not by industries in these countries but by their western competitors.

Well-financed and technologically superior exporters from the west are likely to profit more quickly from the advantages of free trade than struggling industries in the former communist states.

This would accelerate the process of structural change under way in central Europe - but could also heighten the risk of a political backlash as the economic pain spreads.

The mere act of signing the March 1 agreement was "the art of the possible", says Mr Karel Lukas, Czechoslovakia's ambassador to the EC. "It brought us closer to the Community. It was the maximum of what was possible."

Exporters from Czechoslo-

## Benefits from a trade accord with the EC could take time to materialise, writes David Marsh

vakia, like others from central and eastern Europe, have already made progress in carving out fresh markets in the west over the past two years. None the less, the accord runs the risk of being seen as lopsided.

Barriers are maintained on exports of key products such as steel, textiles, chemicals and glass, although they will be gradually lowered and removed altogether after 10 years. Cuts on sales of farm produce into the EC's heavily protected agricultural market will remain in force.

Confronted by a collapse in trade with the former communist bloc, many industries from the three central European countries have diverted export efforts to the west. But they still have a long way to go.

Illustrating the anxieties about whether the EC accord may prove to be inadequate, one official at the Organisation for Economic Co-operation and Development (OECD) in Paris says: "For the areas where they [the three] are most competitive, the industrialised countries are the most protec-

tionist. This is virtually insoluble."

Possible problems ahead are underlined by OECD estimates of the balance of payments outlook for the countries. According to the projections, prepared for a series of international economic meetings in Paris beginning this week, the current account deficit of five central and eastern European countries will rise from \$3.1bn (£1.7bn) in 1990 and \$3.5bn in 1991 to \$5.6bn in 1992.

The deficit - for Poland, Hungary, Czechoslovakia, Bulgaria and Romania - is projected to fall to \$4.8bn in 1993.

Mitigating the gloom about future prospects, data collected by the OECD show that most central and east European countries succeeded in keeping foreign trade with the west on an even keel last year.

The exception was Poland, which saw its trade balance with the 34-nation OECD swing from a surplus of \$1.5bn in 1990 to a deficit of \$2.7bn in 1991. Poland managed only a moderate increase in exports, while

imports soared. The OECD blames a decline in exports since the middle of last year partly on an overvalued zloty.

Czechoslovakia, by contrast, increased its exports to the OECD area by 39.2 per cent last year (measured in European currency units), against a rise of only 1.8 per cent in 1990. Hungary achieved a 20.8 per cent export rise, while Bulgaria increased exports by 30.2 per cent.

Mr Jan Truszczyński, an economic diplomat at Poland's EC office in Brussels, points out the extent to which his country has switched trade towards the EC.

In 1988, a year before a five-year trade and economic co-operation agreement between Poland and the EC came into force, the Community accounted for 28 per cent of Poland's total exports and imports.

Last year trade with the EC made up 54 per cent of exports and 49 per cent of imports. Mr Truszczyński emphasises, however, the twin pressures on Polish industries facing competition from abroad. Polish

farmers are demanding faster liberalisation for their produce and are, at the same time, pleading for "extra" duties against "well-advertised, attractively packaged food products" pouring into their country.

Such imports are likely to continue. In view of the swing away from trade with the former Soviet Union and the other Comecon countries towards more integration with the west, the EC clearly has a greater responsibility than before for central and eastern Europe's economic fate.

Economic output in most of the states there is estimated to have dropped by between 10 and 20 per cent last year. On average, two thirds of the output decline is estimated to have been caused by the collapse in intra-Comecon trade.

This year a further decline in output, though at a slower rate, is expected across the region. The OECD is then hoping for a modest upturn from 1993.

Eventual hopes for recovery depend on the former communist states being able to develop efficient and well-managed export industries. Unless the west provides the markets, these efforts are unlikely to succeed.

## Quayle rejects policy shift after Californian riots

By Jurek Martin  
in Washington

THE Bush administration's response to disturbances in Los Angeles will be based on the principles of "law enforcement, opportunity and values", according to Mr Dan Quayle, US vice-president.

Mr Quayle yesterday said President George Bush had told him on Saturday that the most important message he had picked up on his two-day tour of the riot-stricken city last week was the respect that people had for the Los Angeles

Police Department and for those who had come in to restore law and order. "We are going to stand up for the law abiding, tax-paying Americans who contribute to the community," Mr Quayle insisted.

The vice-president promised a more activist administration approach, but no new programmes. Gun control, for example, was not part of the solution, he said. "Many of the Koreans in Los Angeles were glad they had guns," he said in a television interview.

He reiterated existing administration policies - including

the creation of enterprise zones, wider home ownership and choice in education - as the correct response to inner-city problems. Most of these had been low on the White House political agenda before the Los Angeles disturbances, but Mr Quayle urged Congress to act on them swiftly.

Mr Bush is travelling to Philadelphia today presumably to deliver a similar message, although perhaps without the harder, more conservative edge associated with his vice-president. He has scheduled a meeting with congressional leaders

tomorrow to discuss legislative action.

The president's political advisers are conscious of the risk, in an election year, of being too passive in responding to events in Los Angeles. However, the administration is patently divided between orthodox conservative philosophy, represented by Mr Quayle and emphasising law and order, and the more interventionist policy ideas advocated by Mr Jack Kamp, housing secretary, for the last three years without much success.

This internal tension

explains why Mr Bush's own responses over the past 10 days have been so variable. These have ranged from a near acceptance that the acquittal of the policemen accused of beating Mr Rodney King was a miscarriage of justice to blaming inner-city problems on the liberal Great Society programmes enacted in the 1960s.

Mr Kamp said yesterday that the "Great Society did not cause the Los Angeles riots". He said it had provided "the net below which people should not fall, but not the ladder by which they could climb".

## CONTRACTS AND TENDERS

## JAMAICA

Supply of Diesel Generating Plant  
In Connection with a 3X20 MW Low Speed Diesel Power Project  
Implemented by the Private Sector on a Build-Own-Operate Basis

The Government of Jamaica (GOJ) has applied for a loan of US\$50 million from the World Bank to finance the next instalment of its power generating capacity, comprising a 3x20 MW low speed diesel followed by a 2 x 30-35 MW combustion turbine. The proposed project is expected to be financed by the Inter-American Development Bank. The 3 x 20 low speed diesel would be constructed, owned and operated by the private sector. A prequalification notice to select a sponsor for the diesel plant was published in the Financial Times on May 7, 1991. GOJ prequalified seven (7) developers to bid on the diesel project in August 1991, and a request for proposals was issued to those developers in March 1992. The submission date for proposals from the developers for the diesel project is June 15, 1992. Qualified manufacturers of low speed diesel plants, located in member countries of the World Bank, Switzerland and Taiwan, China, that are interested in providing diesel generating plant to generate 60 MW may contact the prequalified developers. The decision to select a manufacturer will, however, be the sole responsibility of the prequalified developers, who are listed below:

FPL Group Inc.  
700 University Boulevard  
Juno Beach, FL 33408  
USA  
Contact: Mr. L.J. Gether

Hydro-Co. Enterprises Inc./U.S. Energy Corporation/  
International Energy Finance Ltd.  
c/o International Energy Finance Ltd.  
4800 Hempden Lane  
Beltsville, MD 20814  
USA  
Contact: Mr. R. Thomas Hoffman

Ansaldo Acquisti, S.p.A.  
c/o Ansaldo North America Inc.  
425 Park Avenue  
New York, NY 10022  
USA  
Contact: Mr. Umberto Bianchi

Hydro Quebec International/Group Laparriere & Vézina Inc.  
800 De Montmorency Blvd. East  
Montreal, Quebec H2L 4L8  
Canada  
Contact: Mr. Jean-Claude Simard

TVO International Ltd.  
P.O. Box 112  
SP41001 VANTAA  
Finland  
Contact: Mr. Olof Nyberg

Thermo Energy Systems Corporation  
101 First Avenue  
Watson, MA 02254  
USA  
Contact: Mr. Lezarus J. Lareddis

Tosco Corporation/Mitsubishi Heavy Industries Ltd./Niel & Maney Group  
c/o Tosco Corporation  
14-27 Alaska 2 Chrome  
Mito-Ko  
Tokyo 107  
Japan  
Contact: Mr. Yano Mitsuzawa

Further details can be obtained from:  
Basil Sutherland, Director, Planning  
Jamaica Public Service Company, Limited  
6 Knutsford Blvd.  
P.O. Box 54  
Kingston, Jamaica, W.I.

## INVITATION TO INTERNATIONAL BIDS

on behalf of the  
NORTH TRANSDANUBIAN GAS SUPPLYING COMPANYand  
CENTRAL TRANSDANUBIAN GAS SUPPLYING COMPANY

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

publishes an invitation for bids for the privatisation of the LPG businesses of the above gas companies

All business entities, that accept the obligatory binding conditions of this tender and are able to prove that they have the technical, economic and entrepreneurial skills and experience - obtained in the field of LPG gas supply and service -, needed for the accomplishment of the partial privatisation, being the goal of this tender, are entitled to submit their bids.

The tender documents will be available from 18 May 1992, in the office of:

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

Address: 1025 Budapest, Ferenczy utca 3.

Hungary

The amount payable on obtaining the tender documents is ECU 1000, either paid in cash by the candidates on the spot or transferred to account No. 1-10272172 of INTERAUDITOR NEUNER + HENZL CONSULTING LTD. held with Inter-Europe Bank.

The official assignments of the candidates may obtain the tender documents on the payment of the above amount or the presentation of a bank certificate of its transfer, as well as the concurrent signature of the Confidentiality Statement.

The deadline of submitting the bids is at the State Property Agency, on July 28, 1992, between 10.00am and 11.00am.

Should the candidates wish to have any further information, those are provided by INTERAUDITOR NEUNER + HENZL CONSULTING LTD. at the above address or via the following respective telephone/telex numbers: (361) 115-4774 and (361) 1358-385

May 11, 1992 Budapest

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

## INVITATION TO INTERNATIONAL BIDS

on behalf of the  
TRANSTISZA GAS SUPPLYING COMPANY

SOUTHERN LOWLAND GAS SUPPLYING COMPANY

SOUTH TRANSDANUBIAN GAS SUPPLYING COMPANY

NORTH TRANSDANUBIAN GAS SUPPLYING COMPANY

and  
CENTRAL TRANSDANUBIAN GAS SUPPLYING COMPANY

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

publishes this invitation to bids for the  
privatisation

of the above gas companies

All business entities, that accept the obligatory binding conditions of these tenders and are able to prove that they have the technical, economic and entrepreneurial skills and experience - obtained in the field of gas supply and service -, needed for the accomplishment of the partial privatisation, being the goal of this tender, are entitled to submit their bids.

The tender documents will be available from 18 May 1992, in the office of:

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

Address: 1025 Budapest, Ferenczy utca 3.

Hungary

The amount payable on obtaining any of the five tender documents is ECU 2000, either paid in cash by the candidates on the spot or transferred to account No. 1-10272172 of INTERAUDITOR NEUNER + HENZL CONSULTING LTD. held with Inter-Europe Bank.

The official assignments of the candidates may obtain the tender documents on the payment of the above amount or the presentation of a bank certificate of its transfer, as well as the concurrent signature of the Confidentiality Statement.

The deadline of submitting the bids is at the State Property Agency, on August 24, 1992, between 10.00am and 11.00am.

Should the candidates wish to have any further information, those are provided by INTERAUDITOR NEUNER + HENZL CONSULTING LTD. at the above address or via the following respective telephone/telex numbers: (361) 115-4774 and (361) 1358-385

May 11, 1992 Budapest

INTERAUDITOR NEUNER + HENZL CONSULTING LTD.

## MUNICIPALITY OF RHODES TOURIST &amp; HOTEL ENTERPRISES S.A.

INVITATION FOR TENDERS

for  
THE DEVELOPMENT AND MANAGEMENT OF THE HOTEL DES ROSES, RHODES, GREECE

The municipal enterprise "Municipality of Rhodes Tourist and Hotel Enterprises S.A.", seeking to collaborate with an internationally recognised company for the development and management of the historic Hotel des Roses,

ANNOUNCES  
AN INTERNATIONAL TENDER

The best offer will be accepted. The company that is selected will undertake the implementation of the 2 billion drachmas (est.) investment programme, the financing of the project and the management of the hotel and the casino, which is expected to be licensed to operate in the hotel on completion of the development project. Offers will be accepted until noon on June 30, 1992 at the Hotel des Roses, Rhodes, Greece. Interested parties can obtain a copy of the feasibility study regarding the development of the Hotel des Roses, as well as the information bulletin which contains the terms and conditions of the tender for a fee of fifty thousand drachmas (50,000 drs.).

For more information please contact:

Municipality of Rhodes Tourist and Hotel Enterprises S.A.  
Tel. (0241) 37557, 37558, Fax (0241) 29695

Monday - Friday 1000 - 1300 hrs.

Offers should be addressed to:

Municipality of Rhodes Tourist and Hotel Enterprises S.A.,  
G.Papadimitriou St., Rhodes 85 100, Greece.

Enm. Kalkitzi  
Chairman of the Board of the Municipality of Rhodes Tourist & Hotel Enterprises S.A.  
Mayor of Rhodes

## INTERNATIONAL PUBLIC TENDERING

The Director of the National Cancer Institute Bratislava, CSFR issues an international tender for design, realisation and financing of the construction of "Radiotherapeutic department consisting of 60 beds in NOU Bratislava Kamenec and reconstruction of the Hospital on the Heydukova Street in Bratislava".

Interested parties experienced in construction of health institutions can obtain tender conditions at the Directorate of the Hospital on 21-22 May 1992 from 9.00 a.m. till 12.00 p.m. against payment of 10,000 Kcs and submitting the list of references.

Address: Narodny onkologicky uzav  
Kameny 1  
853 10 Bratislava, CSFR

Telephone: +42-7-37 17 87 Fax: +42-7-37-26-01



# Weapons deals hit prospects for Mideast stability

## Armscontrol talks begin in US today

By Tony Walker in Cairo, Mark Nicholson in London and Hugh Carnegie in Jerusalem

**H**OPES for a more stable Middle East after Iraq's defeat in the Gulf war are being undermined by the sheer weight of some \$90bn (£16.7bn) in proposed new arms transfers - with the US among the main culprits in speeding deliveries to the region.

President George Bush's much-repeated arms control initiative of May 1991 - in which he urged the world's five leading powers to limit arms sales to the Middle East - appears to be running into the sand.

According to the US Arms Control Association, Washington has proposed \$60m in weapons transfers since the initiative was announced, and \$18m worth of arms in total since the end of the Gulf war itself, with Saudi Arabia alone ordering \$15m worth of new equipment.

Iran and Syria are also in the vanguard of arms purchases. Both are taking advantage of bargain prices available for surplus equipment from the former Soviet Union and its east European satellites.

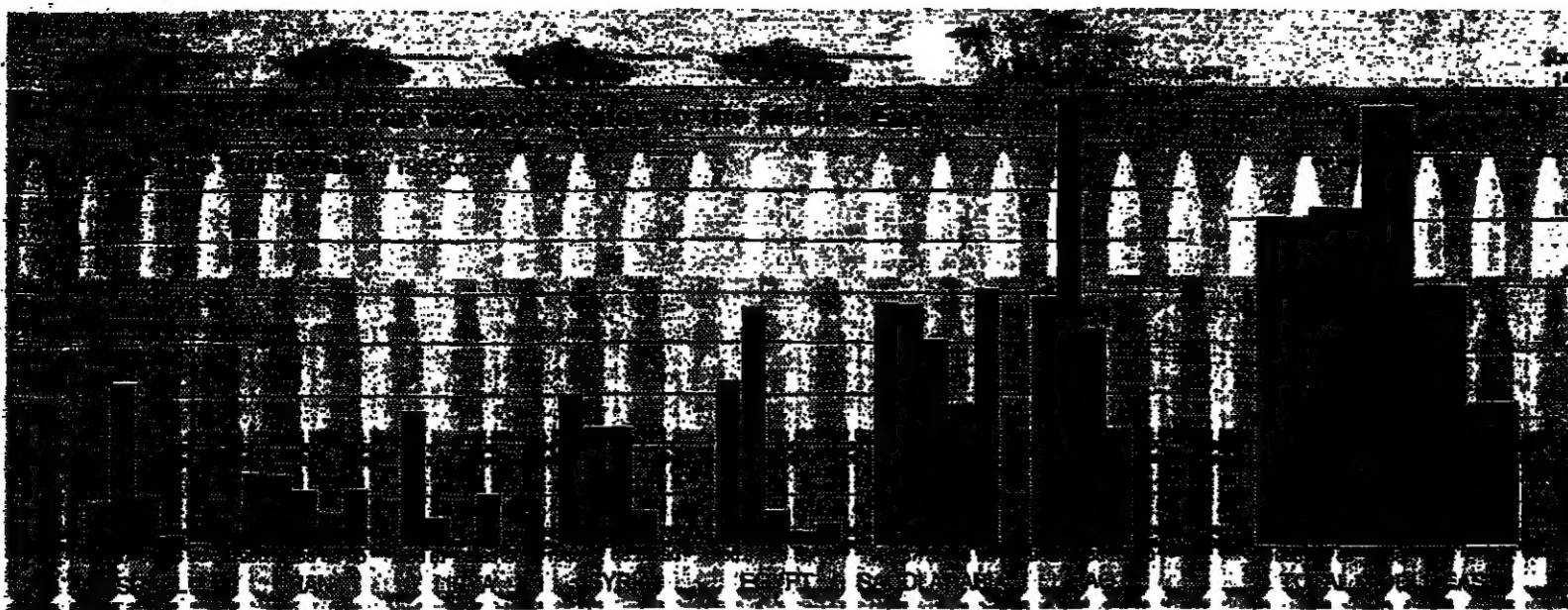
Military analysts say that in part the arms build-up follows an uninterrupted trend in the Middle East, where superpower and regional rivalries have historically made the region one of the world's main arms markets. But they believe it also reflects strategic uncertainties since the Gulf war.

"There's nothing like an immediate arms sale," says Mr Nicholas Protonotarios of the International Institute of Strategic Studies in London. "And this was an inconclusive war."

Since the war, every country in the region has been left with its own reasons to buy arms - either for defence or to secure its regional ambitions.

The Gulf states are arming themselves to ensure they are never again so vulnerable to invasion. Iran is re-arming from a low base after its destructive war with Iraq, but also with an eye on spreading its influence regionally. Syria is seeking by its missile acquisitions to bridge the vast gap in its capabilities vis-à-vis Israel, which has itself always placed a high priority in maintaining military superiority over its neighbours. Turkey, also with its eye on a strategic role in the region, is meanwhile developing its own arms manufacturing industry.

While the Stockholm-based International Peace Research Institute (Sipri) noted recently that there had been a significant fall in the value of transfers to the Middle East, from \$14bn in 1987 (the last full year of the Iran-Iraq war) to \$5bn in 1991, these figures ignore the rise in transfers caused by the continued sale of ballistic missiles to states such as Syria, together with fears that the collapse of the Soviet



Union will enable the unauthorised transfer of nuclear and other weapons technology.

Moreover, much of the fall in the value of arms sales to the region is accounted for by the embargo against Iraq, which alone imported \$27m worth of weapons in the decade to 1990. Nothing perhaps better illustrates barriers to Middle East arms control than the lethargic response to Mr Bush's initiative, in which he called for a register of arms sales to the region, barriers to exports that contribute to weapons of mass destruction, a freeze - followed by a ban - on surface-to-surface missiles in the region, and a ban on the production of nuclear weapons material.

Arms suppliers, notably the UN Security Council's five permanent members, were urged to avoid destabilising deals and asked to tighten export controls. But in the case of China, Mr Bush's pleas have apparently fallen on deaf ears. China's continuing reluctance to abide by the Missile Technology Control Regime (MTCR), a western initiative aimed at stopping the proliferation of missile technology, is a serious drag on efforts to halt the spread of ballistic missiles.

At the same time, diplomatic efforts to create the anti-Saddam coalition in the Gulf war also helped make available to many countries in the region considerably more money to spend on arms.

"Arms supplies have also been boosted by the eagerness with which east European countries, particularly Czechoslovakia and Bulgaria, have sought to earn hard currency through weapon sales. Through such trade, arms experts believe, weapons such as sophisticated T-72 tanks may be changing hands for as little as \$600,000 each - less than half the price they were two years ago. There are signs that Russia and the east Europeans can't abide by this [arms control] regime because of their foreign exchange needs," says Professor Trevor Taylor of the Royal Institute for International Affairs in London.

This sudden availability of advanced weaponry is fuelling the traditional vicious circle that has long characterised the regional arms race. Arab states want to erode Israel's "qualitative edge", but Israel in turn seeks to extend it by developing and acquiring bigger and better systems.

The old Soviet bloc was always very cautious about releasing new arms technology but now it doesn't seem to bother them," says an Israeli intelligence official. "They are ready to sell top-line Mig 29 aircraft, the latest T-72 tanks and advanced surface-to-air missiles. This is new and it is a worrying trend."

Israel's response has been to embark on its own quest for more sophisticated firepower. Projects such as the development of the joint US-Israeli Arrow ballistic missile interceptor and a home-grown intelligence satellite and integrated radar defence systems have been given priority. "Smart" bombs, missiles and

artillery shells - of the type used so spectacularly in the war against Iraq - are being developed, refined and bought. "In the long run it will produce a much more sophisticated, more state-of-the-art army," says a military official.

Reports that Israel may have transferred unauthorised US missile technology to China, which in turn may have incorporated it in weapons sold to Arab states, plus the recent publicity given to a shipment of North Korean missiles to Iran and Syria, have drawn further attention to issues of technology "leakage" and proliferation of weapons systems to the volatile Middle East.

Iran has been the focus of much of this concern, notably since recent British press reports, which echoed claims by a US Republican congressional task force on terrorism and unconventional warfare, suggesting Tehran has acquired two tactical nuclear warheads from the former Soviet Central

Asian states. Driven by its historic enmity with Iraq and still smarting from defeat in the 1980-88 Gulf war, Iran has the motive and the means to acquire its own nuclear device.

Military analysts suggest it should not be surprising if Middle Eastern states seek nuclear weapons, given Israel's cache of up to 100 nuclear warheads and, indeed, revelations about the extent of Iraq's nuclear weapons programme.

The glaring example was North Korea, which had become a prime supplier of missiles and missile technology to the Middle East, including Syria, Libya, Iran, Egypt and possibly Iraq.

International pressure may have obliged China to defer shipments of the M-9 short-range missile to Syria, for which a contract was signed between Damascus and Beijing in 1987, but there is no sign the Chinese have abandoned plans to supply the missile. Indeed, reports this year that China had shipped to Syria chemicals suitable for production of solid-fuel missiles, allied with sightings of M-9 missile launchers in Syria, prompted speculation that the M-9 transfer is proceeding despite international pressure.

An abiding US fear is that the positioning of substantial numbers of M-9 missiles in Syria - the missiles have a range of about 500km - raises the prospect of an Israeli pre-emptive strike, and thus the danger of a new Middle East war.

Israeli officials say they are uncertain of the status of the M-9 deal. But they have repeatedly voiced public concern about up to 80 Scud-C missiles and 12 launchers they believe are being delivered to Syria by North Korea.

Such spectres point up the desirability of some form of arms control regime in the region. But not only is there no such regime, the circumstances are auspicious neither for the imposition of one from outside, nor for development from within the region.

President Hafez el-Assad of Syria has already made it clear that he opposes US attempts to limit Syria's ability to buy whatever weapons it likes, at least while Israel remains immune from western attempts to control arms in the region.

For many analysts, no arms control regime will succeed in the area until there is a solution to the Arab-Israeli conflict. Arms control will be discussed in Washington in the next three days in the multilateral round of the Middle East peace talks - but no substantive progress on arms control is likely until the main item on the agenda, peace between Arab and Israeli, has made substantial progress.

In the end, though, no amount of initiatives may succeed in dissuading the jostling powers of the region from buying exactly what they feel they need both for regional power and for their own defence.

As Mr Don Kerr, analyst with Control Risks, the private defence consultants, says: "Military procurement has its own inertia - it's something countries can never stop doing."

DELEGATES from Israel, its Arab neighbours and other interested countries convene today in Washington to discuss arms control in the Middle East for the first time since the Gulf war, in one of five sets of multilateral peace talks opening this week.

The first sessions of the talks, which shadow the main Arab-Israeli peace talks and are open to more countries, are not expected to move much beyond preliminary discussion on the format of further, possibly more substantive, talks.

In Washington, US officials said the disarmament talks would take a "finalist" format, with countries presenting papers rather than engaging in negotiation in the four-day meeting.

The same format will apply to the other four sets of talks: discussion on economic issues which open today in Brussels under the aegis of the EC; talks in Ottawa on refugees and in Vienna on water resources, which open on Wednesday; and discussions on the environment, which open on May 18 in Tokyo.

The PLO, though formally excluded from the US-brokered peace process, nevertheless yesterday gave its blessing to Palestinian participation in the talks through its central council in Tunis.

Israel, however, has decided to shun the meetings on refugees and economic issues, saying it objects to the presence of Palestinians from outside the occupied territories.

On arms control specifically, progress will be limited by Arab countries' resistance to any arms control regime affecting their ability to arm as they wish while Israel retains its nuclear deterrent.

## Société Générale de Belgique

Société anonyme

Incorporated in Brussels by Royal Decree dated 28 August 1922

Registered Office: 30 rue Royale, 1000 Brussels

Trade Register Number: Brussels 17,487

The Board of Directors is pleased to invite shareholders to assemble at the Company's registered office, rue Royale 30, Brussels on Wednesday 20 May 1992 at 10.30 am:

\* for the ordinary general meeting. In accordance with the terms of Article 22 of the Memorandum and Articles of Association, to vote on the following agenda:

### AGENDA

1. Board of Directors' special report and Auditors' report, drawn up for cases of equality of interest.
2. Board of Directors and Auditors' reports for the 1991 financial year.
3. Approval of the Company's annual accounts.
4. Proposal to approve the annual accounts as at 31 December 1991, including the distribution of a gross dividend of BEF 112 to non-AVF shares and of BEF 119.75 to AVF shares.
5. Discharge to members of the Board of Directors and to the Auditors: Proposal to discharge members of the Board of Directors and the Auditors from performance of their functions during the 1991 financial year.
6. Elections according to the Memorandum and Articles of Association:
  - 6.1. Proposal for the definitive election of Messrs Karl Vinck and Xavier Moreno as Directors.
  - 6.2. Proposal to renew Baron Jean Godeaux's mandate as Director.
  - 6.3. Proposal to renew statutory auditor's mandate of SCC Tinnemans, Pourbaix, Vass & Co, represented by Mr Claude Pourbaix.
  - 6.4. Proposal to elect SCC Price Waterhouse Réviseurs d'Entreprises, represented by Mr Paul Pauwels, as statutory auditor.
  - 6.5. Proposal to fix the statutory auditors' fees, at the amount proposed, with their agreement, by the Board of Directors.

\* at the end of said meeting, for the extraordinary general meeting to vote on the following agenda:

### AGENDA

1. Authorised capital.
- 1.1. Board of Directors' report, drawn up in accordance with Article 33 bis § 2 of the coordinated laws on commercial companies.
- 1.2. Proposal to cancel the balance of the authorised capital as at the date of the meeting and to create a new authorised capital of five billion francs.
2. Change in Memorandum and Articles of Association, inter alia to adapt them to recent legal modifications.

**Article 3.**  
Proposal to replace the text of this Article by the following:  
"The company's issued capital is set at fifty-three billion, five hundred and seventy-one million, three hundred and eighty-four thousand, two hundred and twenty-four Belgian francs (BEF 53,571,384,224), represented by sixty-four million, one hundred and eighty-two thousand, seven hundred and ninety (64,182,790) shares without par value called 'parts de réserve'. The capital is paid up, with the exception of an amount of eleven billion, two hundred and sixty-eight million Belgian francs (11,268,000,000), i.e. the unpaid balance of the capital increase recorded in a deed dated 18 January 1992."

"By resolution of the extraordinary general meeting of 20 May 1992, the Board of Directors was authorised to increase the share capital by five billion Belgian francs (5,000,000,000) in one or more stages, under conditions to be determined by the Board."

"This capital increase may take the form of cash or, subject to the statutory restrictions, non-cash contributions."

"It may also take the form of incorporation of available or unavailable reserves, with or without issue of new shares, or incorporation of issue premiums."

This authorisation shall be valid for five years, starting from the date of the publication of the amendment to the Memorandum and Articles of Association decided by the above-mentioned general meeting, but shall be renewable according to the statutory requirements.

"If, in the event of a capital increase, the issue price of the shares includes an issue premium, the amount of this premium shall be transferred to an unavailable account called 'issue premium', which shall be the other monies brought in to constitute a guarantee for third parties. Unless this issue premium is incorporated in the capital by decision of the Board of Directors as specified above, it may only be reduced or cancelled by resolution of the general meeting, acting under the conditions specified in Article 72 of the coordinated laws on commercial companies."

"In the case of any capital increase for cash, existing shareholders shall have a preferential right on new shares calculated in proportion to their shareholding. The general meeting may, in the interest of the company, and in accordance with statutory requirements, reduce or cancel the shareholders' preferential right. Furthermore, the Board of Directors is expressly authorised, in the company's interests, to reduce or cancel the shareholders' preferential right in the case of any capital increase realised under the authorised capital, including in favour of one or more specified persons, whether or not they are staff members of the company or its subsidiaries."

**New Article 5.**  
Proposal to insert the following Article between the present Articles 4 and 5:

### Article 5.

The Board of Directors is authorised to acquire the company's shares, either by purchase or exchange, in order to avoid the company suffering serious or imminent damage. This authorisation shall be valid for three years, starting from the date of publication of this amendment to the Memorandum and Articles of Association decided by the general meeting of 20 May 1992, but shall be renewable according to the statutory requirements."

### Article 7.

Proposal to replace paragraph 3 by the following:  
"The dividend allocated to partially paid up shares shall be calculated in line with both the extent to which the shares have been paid up on the basis of the subscription price, taking the issue premium into account, and the number of days for which they were only partially paid up."

### Temporary provision

Proposal to complete this title with the words "amended by Article 9 of the law of 22 February 1990, introducing a reduction in withholding tax, by Article 25, 1° and 2° of the law of 20 July 1990 and by Article 15 of the law of 28 December 1990".

In the first paragraph, proposal to add after the words "30 December 1982" the words "later amended by Article 9 of the law of 22 February 1990, introducing a reduction in withholding tax, by Article 25, 1° and 2° of the law of 20 July 1990 and by Article 15 of the law of 28 December 1990".  
In the same paragraph, to replace "1992" with "1994".  
In the first sub-paragraph of the same paragraph, to replace the words "of the above-mentioned Royal Decrees" with the words "of Royal Decree no 15".  
Proposal to replace the last paragraph with the following text:  
"These advantages may however not exceed 3.12% of the subscription price of the new shares, i.e. BEF 31.20 gross per share."

### Article 11.

Proposal to replace the second paragraph with the following text:  
"It may, within the limits of the authorised capital defined in Article 3 and in accordance with Articles 101 bis to octies of the coordinated laws on commercial companies, issue convertible bonds or bonds with subscription rights, as well as subscription rights whether or not attached to another security."

Proposal to replace the third paragraph with the following text:  
"In this respect, subject to the provisions of the coordinated laws on commercial companies in respect of the cancellation of the preferential subscription right in the case of issue of subscription rights, it may inter alia reduce or cancel, in the interest of the Company, the shareholders' preferential right, including in favour of one or more specified persons, whether or not they are staff members of the company or its subsidiaries."

### Article 17.

Proposal to cancel chapter VII which contains the text of this Article.

### Article 19.

Proposal to add the following text at the end of the third paragraph:  
"However, individual shareholders, other than those who hold registered shares, who meet the conditions laid down by the coordinated laws on commercial companies, can request, at their expense, that their names should not be noted on the attendance sheet."

### Article 21.

Proposal to end the last paragraph with the words "and the shareholders who wish to sign them".

### 3. Powers of the Board of Directors

- Proposal to empower the Board of Directors to carry out the resolutions to be taken and, inter alia, to determine the new numbering of the chapters and articles of the Memorandum and Articles of Association and establish the coordinated text thereof.

- Proposal to confirm the powers granted to the Board of Directors by the meeting of 8 September 1987, to have the further capital payments and the changes in the Memorandum and Articles of Association resulting therefrom established by official deed.

In order to attend these meetings, shareholders should, in accordance with Article 19 of the Memorandum and Articles of Association, deposit their shares at the Company's registered office by Wednesday 13 May 1992 at the latest, or at one of the following banks:

In Belgium	Generale Bank
In France	Banque Indosuez Belgique
In Luxembourg	Banque Indosuez
In Switzerland	Banque Générale du Luxembourg
	Credit Suisse
	Société de Banque Suisse
	Union de Banques Suisses
	Deutsche Bank
	Generale Bank & Co

Without prejudice to the terms of Article 74, § 2, paragraph 2 and 3 of the coordinated laws on commercial companies, shareholders who wish to be represented should use the form of proxy which is available on request. All proxies should reach the Company's registered office as soon as possible and by Monday 18 May 1992 at the very latest, which date was laid down by the Board of Directors in accordance with Article 20 of the Memorandum and Articles of Association.

Brussels, 30 April 1992

G. MESTRALLET  
Managing Director

E. DAVIGNON  
Chairman

This notice is issued in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("the London Stock Exchange"). It does not constitute an invitation to any person to subscribe for or purchase any of the Ordinary Shares.

## CLEMENTE KOREA EMERGING GROWTH FUND

(Société d'Investissement à Capital Risc Incorporated with limited liability in and under the laws of, the Grand Duchy of Luxembourg under RC number B-40.115)

Placing by  
UBS Phillips & Drew Securities Limited

Private Placement in the USA  
by  
UBS Securities Inc.  
of up to 2,500,000 Shares  
at US\$10.00 per Share, fully paid

Share capital following the Placing (assuming full subscription)			
Authorised		Issued and Fully Paid	
Nominal Value	Number	Nominal Value	Number
US\$ 30,000,000	3,000,000	US\$ 25,000,000	2,500,000
		Shares of a par value of US\$ 10 each	

Details of the above mentioned shares are included in the Companies Fiche Service available from Extel Financial Ltd., 37/45 Paul Street, London EC2A 4PB from 15.00 hrs on 12th May, 1992.

Copies of listing particulars may be obtained during normal business hours on any weekday, Saturdays and public holidays excepted, up to and including 13th May, 1992, from the Company Announcements office of the London Stock Exchange, Old Broad Street, London EC2N 1HP (for collection only) and up to and including 25th May, 1992 from:

Clemente Capital, Inc.  
152 West 57th Street  
New York  
NY 10019  
11th May, 1992

UBS Phillips & Drew Securities Limited  
100 Liverpool Street  
London  
EC2M 2RH



**By David Housego in New  
Delhi and R.C. Murthy  
in Bombay**

In an escalating series of disclosures now touching some of the major financial institutions, it was revealed on Saturday that Mr M.J. Pherwani, the chairman of the National Housing Bank (NHB), had resigned after his bank failed to make payments due of Rs3.4bn (£65.9m) on purchases of government securities.

NHB was to have paid Rs3.4bn to Canbank with funds owed to it by Mr Harshad Mehta, the Bombay broker whose activities are now under

Bankers believe that there could be as much as Rs30bn-Rs40bn of outstanding loans issued as bankers' receipts to finance stock purchases.



By Victor Mallet and  
Jose Galang in Manila

Police said communist rebels of the New People's Army killed 17 policemen yesterday in a dawn ambush in the northern province of Cagayan, and seven civilians were reported to have been killed by two explosions on Saturday at campaign rallies on the southern island of Mindanao. Violence elsewhere took the weekend death toll to 28.

Among the seven presidential candidates are Mr Ramon Mitra, the speaker of the House of Representatives and standard-bearer of the majority party in congress, the Laban ng Demokratikong Pilipino, and Mr Fidel Ramos, the former defence chief backed by Mrs Aquino. Mrs Imelda Marcos is also standing, but her chances are regarded as slim.

**By Peter Ungphakorn  
in Bangkok**

Crowd numbers reached 100,000 in late night rallies on Friday and Saturday and about 50,000 last night.

General Suchinda Kraprayoon, the prime minister and target of the protests, said he

The weekend passed peacefully despite some potentially explosive situations, with the government appearing determined to avoid violence. The English-language newspaper Bangkok Post said this was because of a special request from King Bhumibol Adulyadej, who is highly revered.

Hopes of agreement with PM Keating at talks today are slim, writes **Kevin Brown**

The gloomy prognosis contrasts with the rapid progress

The solution proposed by Mr Hawke was to give the states a guaranteed share of federal personal and corporate income

The federal government's priority will be to secure state co-operation for a series of economic and administrative initiatives announced by Mr Keating in February.

The state leaders agreed at a planning meeting in Mel-

proposing changes to the fiscal equalisation formula, which attempts to maintain a consistent level of government services by transferring revenue from the bigger states to the smaller states and territories.

Figures for GNP/GDP are in billions of European currency units (Ecu). The first breakdown is in current prices and the second shows growth rates in the constant price series.

Seasonally adjusted data used in all cases. Statistics for Germany apply only to western Germany. GNP/GDP is broken down into private consumption expenditure, investment (the sum of gross fixed capital formation and the change in stocks), general government final consumption, and net exports (exports of goods and services minus imports of goods and services). The US includes investment by government in the government series rather than under investment. Quarterly GNP/GDP totals are annualised. The growth rates are the percentage change over the corresponding period in the previous year, and are positive unless otherwise stated. The figures in the fifth column of each set of growth rates refer only to exports, rather than to net exports. Data supplied by Datastream and WEAFA from national government sources.

Yet the current EC treaties already cede a substantial degree of national sover-

voting, laid down in Article 148 of the revised Treaty of Rome, gives dispropor-

tries is also increased by the six-monthly rotation of the EC presidency which gives

**Edward Belle**

### Edward Balls



Standard



## Employers find small businesses optimistic

By Charles Belscher

THE most optimistic assessment of prospects for smaller companies in two years emerges from the latest survey of industrial trends published by the Confederation of British Industry (CBI) today.

The quarterly industrial trends survey for smaller manufacturing firms showed that though large companies are expected to continue to shed many jobs over the next four months, smaller businesses employing fewer than 200 will make only a small reduction in employee numbers. Small firms as well as large have cut jobs recently. But over the next four months the number of small firms cutting employment is likely to be almost balanced by those taking on more people, the CBI said.

"Business confidence is clearly improving, and orders and output are expected to increase over the next four months," said Mr Richard Brucian, chairman of the CBI smaller firms council. "The improvement in optimism seen in this survey is the biggest since July 1989 and smaller firms are slightly more confident than larger companies."

The survey found that: Twenty-eight per cent said they were more optimistic about the general business situation, while 18 per cent were less optimistic. The resulting 10 per cent positive balance of responses last month compares with a negative balance of 25 per cent in January.

On balance, 10 per cent more businesses expected orders to increase over the next four months. Over the previous four months, on balance, 18 per cent had recorded a decline.

A positive balance of 10 per cent expected an increase in output over the next four months, compared with 18 per cent which had recorded a decline in the previous four.

Ninety-two per cent said output was constrained by a shortage of orders. Factors such as shortage of skilled labour and shortage of finance were much less important.

## Opposition parties consider united front

By Ralph Atkins

LABOUR's schisms over post-election tactics and trade union links deepened yesterday as reaction to a Liberal Democrat offer to help forge an anti-Conservative force varied markedly across the Labour movement.

An attempt by Mr Paddy Ashdown, Liberal Democrat leader, to trigger a realignment of UK opposition parties provoked a surprisingly positive

reaction from supporters of the two main leadership candidates, Mr Bryan Gould and Mr John Smith.

Reception was far frostier from leftwingers, including Mrs Margaret Beckett, challenger for deputy leader. Mr Roy Hattersley, outgoing deputy leader, said: "No party is going to succeed with a blurred message... the Labour party's ideological cutting edge has to be sharper, not blunter."

Mr Gould said Mr Ashdown's

speech was "interesting," adding: "If Labour and the Liberal Democrats can find that they agree on a range of issues, this could help to reduce the Conservative vote."

Mr Tony Blair, Labour's employment spokesman and supporter of Mr John Smith for leader, went out of his way on BBC television to say he did not want to be "churchill" and that he "believed in a dialogue of ideas". But he wanted Mr Ashdown to make clear the

Liberal Democrats are a left-of-centre party, rather than, "simply part of the wishy-washy centre who will do a deal with anyone."

Meanwhile, a move by Mr Gould to end the trade union leaders' role in the leadership contest clashed with a warning on television from Mr Bill Morris, leader of the TGWU general union, that funding of Labour by the unions could be jeopardised if institutional links were broken. Affiliates

would not, "pay for the privilege of silence," he said.

A pamphlet by the leftwing Fabian group highlights varying explanations within the Labour movement for its general election defeat.

Mr Peter Mandelson, Labour MP for Hartlepool and former campaigns director, said the party looked "weak and muddled" by fuelling media interest in electoral reform. He said Labour should look to tackling vested interests.

## Fowler prepares to hold the Tory fort

By Ralph Atkins

SIR Norman Fowler, who takes over as Conservative party chairman today, is a respected Tory knight of Middle England with a reputation for attacking opponents with verve while shielding his back.

He fought gallantly under Mrs Margaret Thatcher, with whom he did not always see eye to eye. Under Mr John Major he helped quell Tory backbencher's threats to the Maastricht Treaty by standing, successfully, for chairman of the backbench Europe committee. Now he will hold the Central Office fort.

The Sutton Coldfield MP's responsibilities will include restoring depleted party finances, overhauling staffing, preparing for the 1994 European elections and preserving Tory post-election euphoria.

In January 1990, Sir Norman resigned as Mrs Thatcher's employment secretary saying

he wanted to spend more time with his family. It is a measure of his integrity that nobody doubted him. At 54 he wants to return to the political fray.

Central Office is an unwieldy and costly machine that Sir Norman sees as ripe for change. The general election campaign was lacklustre, even if the result was a Tory win. Sir Norman, as the prime minister's minder on the campaign bus, saw at first hand the lack of cohesion. Party finances are in the red: Mr Patten inherited a deficit of more than £5m.

As party chairman he will be anxious to ensure the momentum does not disappear from the government's policy agenda. His past record suggests he will have little difficulty publicising Mr Major's vision of dry economics, consumer choice and opportunity. His job will be to ensure the prime minister remains in Downing Street for as long as possible.



John Major in the garden of his Huntingdon home yesterday with Sir Norman Fowler

## Employment training to be reviewed

A REVIEW of Employment Training (ET), the government's controversial £200m scheme for long-term unemployed, is to be launched by the Department of Employment.

This follows concern within the department and among Training and Enterprise Councils (TECs), which administer ET, over the effectiveness of the programme in achieving

qualifications and jobs for participants. Three months after leaving the scheme most trainees are unemployed.

Set up in 1988, ET was criticised by Mr David Mellor, the former Treasury chief secretary, in last year's round of public expenditure negotiations.

The real value of ET's budget fell slightly and it is likely to come under renewed pressure this year.

Mrs Gillian Shephard, Employment Secretary, said recently that she wanted to be in a position to "demonstrate the effectiveness and real value for money of what we do in order to defend our performance and our budgets."

The quality of ET has been consistently criticised by TECs, many of which want to experiment with different approaches.

## Cabin crew row looms

THE newly-formed Amalgamated Engineering and Electrical Union looks set to be the focus of a Trades Union Congress row over the recruitment of a non-TUC breakaway group of airline cabin staff.

The row could jeopardise the readmittance to the TUC of the electricians' section of the new union, formed by the amalgamation of the EETPU electricians' and the AEU engineering unions. The EETPU was

expelled by the TUC in 1988 for refusing to implement rulings on inter-union disputes.

The electricians' section said it has agreed to provide services "on an agency basis in the first stage" to Cabin Crew '88. The 5,000-strong cabin crew group broke away from the TGWU general union in 1988 after complaints that the union was failing to provide adequate representation for flight attendants.

## Britain in brief



### Secrecy law shake-up planned

A review of secrecy laws, which might eventually open to public scrutiny inspectors' reports on health and safety, drug and other companies, will be set today as the next extension of the government's Citizen's Charter programme.

Mr William Waldegrave, the cabinet minister responsible for seeing the charter into action, will tell MPs that he sees a greater openness by officials as an essential part of moves towards reducing central government's role.

### Patten unlikely to become PM

Mr Chris Patten, who is to be the next governor of Hong Kong, said he is unlikely to become prime minister.

"Given that John Major and I are more or less the same age - and given that he has proved such an outstandingly successful political leader - he will go on for a very long time, and anyone of my generation is very unlikely to be prime minister," he said on television. He hoped he would not be "entirely over the hill" in 1997 when Hong Kong was handed over to China and he is 52.

### Recruitment target call

Numerical targets for the recruitment of black people should be set for all parts of the criminal justice system, according to the National Association for the Care and Resettlement of Offenders.

About 2 per cent of magistrates are black and only two out of 451 circuit judges and six out of 772 recorders are black. However, 18 per cent of the male and 28 per cent of the female prison population are from ethnic minorities, says the report.

## Investment ethics survey

Two-thirds of top UK companies have links with countries which are abusers of human rights, according to a report the Ethical Investment Research Service (EIRIS), which says 36 of the 50 largest UK companies are involved.

The survey covered all 690 companies in the FTA All-Share Index at 31 December 1991. Of these, it found 200 had subsidiary or associated companies in one or more of the countries identified while 31 companies had significant subsidiaries in countries with high levels of human rights abuses.

## Pregnancy compensation

The Ministry of Defence is assessing compensation for thousands of women forced to leave the armed services because they became pregnant.

The ministry has confirmed that women who left the forces in the 12 years up to 1990 would receive "fair levels" of payment. It was unable to confirm reports that the total bill could be as high as £30m.

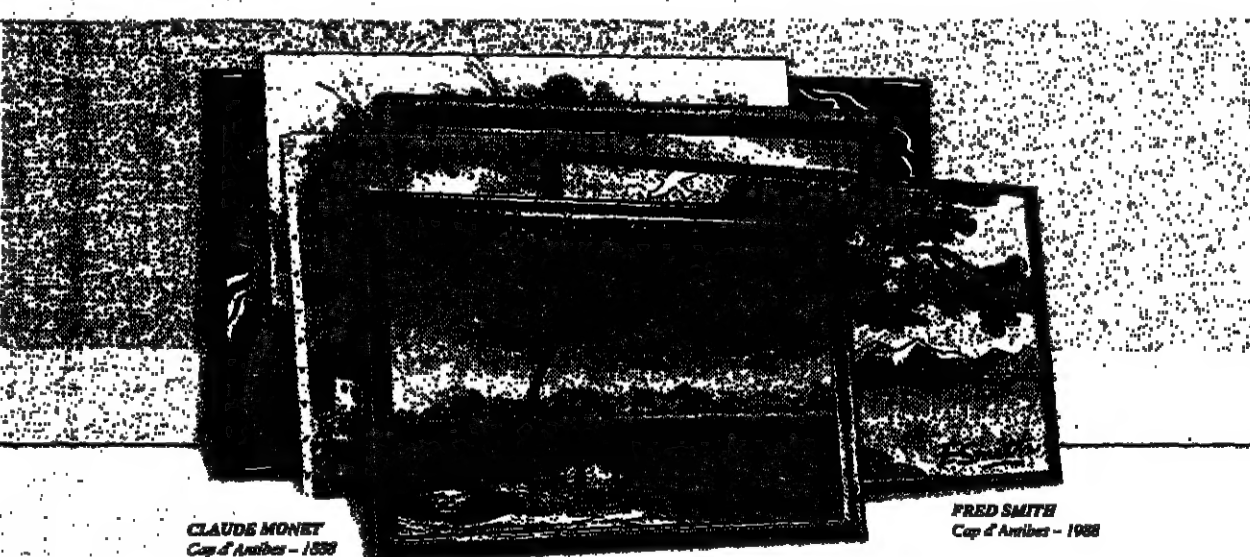
Until August 1990, when the services were brought into line with civilian practices, all women who became pregnant were obliged to resign.

## Policies on unions attacked

Government policies on trade unions and unemployment have come under attack from the International Labour Organisation, the United Nations body responsible for labour affairs.

Failure to resolve the dispute with trade unions over representation at the Government Communications Headquarters (GCHQ), the intelligence centre where unions were banned by the government in 1984, has brought strong criticism from the ILO. Its annual report stresses that, under a convention to which the UK is a signatory, "workers have the right to establish organisations of their own choosing".

The ILO is also critical of the "volume and complexity of legislative change since 1980" on industrial relations.



CLAUDE MONET  
Cap d'Antilles - 1898

FRED SMITH  
Cap d'Antilles - 1988

## The Art of Accumulation.

Famous paintings are prized by collectors not only as great works of art but also valuable investments.

Unfortunately most of us can only acquire works by relatively unknown artists - and we can't afford to wait around for 100 years to see if 'Fred Smith' will attain the status of Claude Monet.

For those who want to accumulate on a more dependable basis, it's well worthwhile to consider the advantages of a Fixed Term Deposit Account - offshore with Standard Chartered.

It will enable you to plan ahead, because you'll know exactly how much your investment will realise over a given period, as the rate is guaranteed.

To suit your convenience our Fixed Term Deposits are available from a choice of three locations, Jersey, Guernsey and the Isle of Man, each one offers the same high level of service and expertise.

- Minimum deposit/balance £5,000, US\$ 10,000.
- Other currencies on request.
- Sterling fixed deposits - terms 1 month to 3 years.
- Currency deposits - terms 1 month to 1 year.
- Tax not deducted at source.
- Save and Fix Facility.\*

\* This operates in conjunction with Sterling/US Dollar Call or Extra Value Deposit Accounts and enables clients to arrange the automatic movement of funds (free of charge) between accounts, when the fixed term matures, ideal for those who wish to save a proportion of salary on a monthly or quarterly basis.

For full details please complete and return the coupon below to: Gordon Wylie, Standard Chartered Bank (CI) Ltd, P.O. Box 89, Conway Street, St Helier, Jersey JE4 8PY, Channel Islands.

Or Tel: (0534) 74001. Fax: (0534) 24890.

## Fixed Term Deposits.

The art of banking - offshore



Deposits made with offices of these Companies in the Channel Islands and the Isle of Man are not covered by the Deposit Protection Scheme under the Banking Act 1987. The funds are held in the custody of the Companies, Standard Chartered Bank (CI) Limited, 229 million and Standard Chartered Bank (Isle of Man) Limited, 54 million.

To Gordon Wylie, Standard Chartered Bank (CI) Ltd, P.O. Box 89, Conway Street, St Helier, Jersey JE4 8PY, Channel Islands. Telephone: (0534) 74001. Fax: (0534) 24890.

Please send me, without obligation, full information about your Fixed Term Deposits.

Name \_\_\_\_\_

Address \_\_\_\_\_

Copies of the latest annual accounts available on request. B86

# How a company makes money is becoming equally as important as how much it makes.

Gone are the days when a company was evaluated only by its bottom line.

Society is setting new priorities for business. And its expectations are very different from those of a few years ago.

Certainly, a corporation still has to sustain its competitiveness, but at the same time it must act as a steward of the earth's limited resources.

These increased demands necessitate considering a whole range of factors that are outside traditional business logic.

Yet identifying and comprehending their impact on your corporation is becoming critical in today's climate and will become more so in tomorrow's.

To help senior executives address these problems, IMD has constructed an

innovative and thought-provoking one-week "International Program for Senior Executives" (IPSE).

Under the theme of Expanding Management to Stewardship, the program gives an understanding and a perspective on these new pressures.

And more importantly, an opportunity to explore methods of response.

"It has been several weeks since I returned from IPSE and, as time passes it reinforces my belief that this program is exceptional. Particularly the philosophical approach, it's a refreshing change from the typical management approach," was how one senior executive summed up the program.



A New School of Thought

For a copy of our IPSE program brochure, please write or call the Information Officer, Room 701 (Direct line ++41 21 618 03 37), International Institute for Management Development (IMD), P.O. Box 915, 1001 Lausanne, Switzerland. Tel: ++41 21 618 0111. Fax: ++41 21 26 67 25. Tlx: 455 871.



**Hall & Tawse**  
Group Limited

CONSTRUCTION  
GENERAL BUILDING  
SPECIALIST WORKS

Hall & Tawse Group Limited  
Architects, Surveyors, Quantity Surveyors, Project Managers  
Telephone: (01223) 224226 Fax: (01223) 224227

## Expansion at Royal Lancaster Infirmary

A major development at the Royal Lancaster Infirmary features in a batch of awards worth £17.7m won by LAING NORTH WEST.

North Western Regional Health Authority has placed a £13.3m contract for phase 3 of the infirmary development programme. A two-storey building will be constructed alongside the maternity unit later this month and scheduled for completion in August 1995.

It will provide a total of 205 beds, an intensive care unit, accident and emergency department, three operating theatres, a treatment unit, six X-ray rooms and a nuclear medicine department.

Construction of a new access from Ashton Road, car parks and landscaping are included in the contract.

Laing North West has also won a £3.7m contract to refurbish Bank House in central Manchester for Barlows. Work includes replacement of mechanical and electrical services and redecoration throughout the 12-storey office building.

Mechanical and electrical services are to be replaced and new suspended ceilings, floor coverings, secondary double glazing and doors installed. Other contracts include the refurbishment and adaptation of Manchester Grammar School's art department.

## Upgrading buildings in London

The TRAPALGAR HOUSE construction companies have recently won contracts together worth £12.3m.

The largest, worth \$8.8m, has been awarded to Trollope & Colls (City) by Northern Telecom Europe. Work involves refurbishing and partly demolishing the old Standard Telephone Company's 48 acre New Southgate complex, in London N11.

This phased programme will give 18,000 sq metres of prime air-conditioned office space in phase one and phase two will provide another 1,300 sq metres within the 1930s buildings.

Work has already begun on the early stages of the 49-week contract with completion programmed for January 1993.

At 67-73 Worship Street, EC2, Trollope & Colls (City) is to build a four-storey extension, for occupation by The Quick Corporation, under a £2.4m contract from Taisel Europe.

Other contracts include a refurbishment project at Touche Ross Hill House headquarters and a fit-out and refurbishment for insurance brokers Murray Lawrence Holdings.

Housing students

Three universities have awarded contracts to TEAM SERVICES for student accommodation.

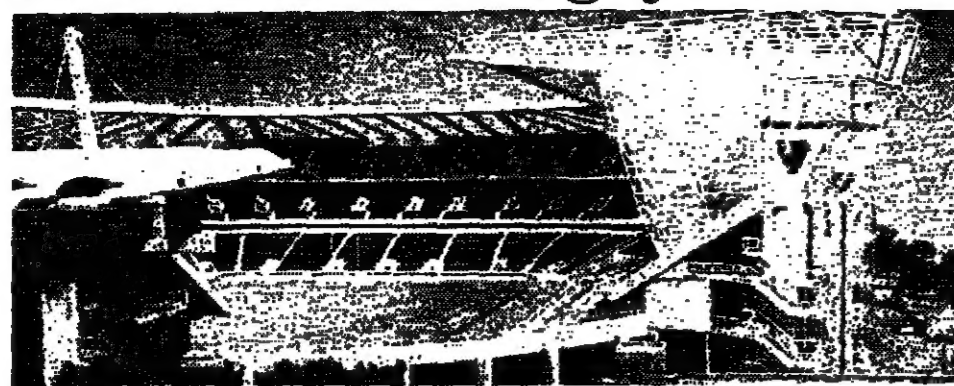
The first (£4.1m), for Loughborough University, requires TEAM to complete ensuite student bedrooms for 402 students.

At the University of Stirling (£3.2m) TEAM is to provide similar facilities for 269 students in three cruciform buildings on part of the campus between Airthrey Castle and the Memorial Gardens.

In Cardiff the company has won a £1.5m contract from the University of Wales to build 112 rooms on a city centre site.

## CONSTRUCTION CONTRACTS

### New stand for rugby stadium



An artist's impression showing the new East Stand planned for Twickenham

The construction of the new 25,000 seater East Stand at Twickenham has been awarded by the Rugby Football Union to MOWLEM SOUTH EAST, a division of John Mowlem Construction.

Structurally, the new East Stand will be identical to the West Stand, successfully completed by Mowlem at the end of 1990. It will provide uninter-

rupted views of the playing area by means of a 38 metre cantilevered tubular steel roof, supported by large concrete columns at the rear of the stand. This design also achieves continuity of seating and weather protection.

Work will begin on site shortly and the lower tier seating 10,000 spectators will be available for the England ver-

sus South Africa match on November 14 this year. The remainder of the stand will be completed by the end of October 1993.

The new stand will increase Twickenham's capacity from around 60,000 at present to nearly 80,000 - the second step towards the Rugby Football Union's goal of a 75,000 capacity all-seated stadium.

Seaside superstore scheme in Paignton

A £7.5m seaside superstore for the Co-op and a £2.5m extension to a Scottish retail park are among 15m worth of new contracts won by TARMAC CONSTRUCTION.

The contract to build the Plymco superstore at Paignton for Plymouth & South Devon Co-operative includes a petrol filling station, car park and a creche as well as a number of in-store specialist shops.

Work is expected to be completed in the spring of 1993.

Additional retail and industrial development at the Strath Kelvin Retail Park at Bishopbriggs for Caledonian Property Investment raises the contract value from \$5.2m to \$7.7m.

A £400,000 contract to maintain the pavements and kerbs in the City of London over the next two years has been awarded by the Corporation of

London, and a new McDonald's restaurant is to be built at Paisley, Strathclyde at a cost of \$400,000.

Tharmac Structural Repairs is to carry out \$25,000 worth of improvements and refurbishment at Loughborough University in Leicestershire. The contract housing division has won a \$1m contract to upgrade council houses at Saughton Mains, Edinburgh.

Runway repairs

Wimpey is undertaking its first project in Czechoslovakia following the award of a contract to resurface one of the country's main airfields.

The \$5.2m contract, secured by Wimpey Asphalt from the state civil engineering contractor Inzinerke Stevey, forms part of an extensive refurbishment programme at Kosice Airport.

Clinical research facility development

A contract worth \$9.4m has been placed by Pfizer of Sandwich, Kent, with BALLAST NEDAM CONSTRUCTION, based in Bromley, for the construction of a four-storey clinical research facility and an amenity/linx building.

Scheduled for completion next May, the project will provide 7,850 sq metres of space for clinical research use and

for plant and computer installations.

The amenity/linx building will provide three levels of accommodation, including a mezzanine floor, and will connect Clinical Sciences II, as the new complex is called, to Clinical Sciences I.

The specification calls for a steel frame, reinforced in situ power-floated concrete slab

floors (on metal decking and upper levels) and a metal deck and steelwork roof tiled in fibre slate.

Other new awards for the company's south east regional office include a 1,636 sq metre warehouse at Sittingbourne for Wereldhave Properties, worth about \$800,000, and a small school refurbishment for the London Borough of Bromley.

Chemical recovery project

Wimpey's specialist offshore engineers have begun an operation to avert toxic danger to marine life in the Atlantic Ocean.

Underwater grouting supplied by the transatlantic arm of WIMPEY GROTECH is forming the nucleus of a US\$80m (\$3.3m) salvage operation to recover toxic chemicals off Cape May in New Jersey.

Four containers holding a total of 441 drums of arsenic trioxide and sodium cyanide slipped from the decks of cargo vessel Santa Clara I during a storm in January 1992.

The containers settled 30 miles offshore, spilling the drums in a prime fishing zone which is also the habitat of the endangered Right whale and the Kemp Ridley sea turtle.

Working at depths of 40 metres, remote control vehicles fitted with robotic arms will place the chemical drums into oversized caskets. The space around the drums will then be filled with a high density cement grout mixed by Wimpey Geotech on board the recovery vessel and pumped into place using specialist equipment and services. The grout will be allowed to harden before the caskets are brought to the surface for salvage and safe disposal. Work started in March and is expected to continue for three months.

Flights

GENUINE DISCOUNTS  
FIRST CLASS CLUB & ECONOMY  
"PLUS CONCORDANCE"  
AMERICAN AIR EAST/ AUSTRALIA  
CORPORATE BUSINESS WELCOME  
A C C S 8 5 7 1 A  
AIR TRAVEL SERVICES  
(0727) 811503 (-5 LINES)  
(0727) 453267 (FAX)

The Oxford University Middle East Society

In conjunction with  
The Middle East Centre at St. Anthony's College  
announce their one day convention on Thursday 28 May, 1992  
entitled  
"The Middle East Towards  
The Year 2000"

Our list of speakers includes: Dr George Abed, Mr. Mohammed Sid-Ahmed, The Right Hon. David Gore-Booth, Ms Nadia Fijah, Mr Youssef Ibrahim, Dr Rana Kabbani, Mr Robert Mabro (Director of the Oxford Institute for Energy Studies), Senator George McGovern, Congressman Peter McCloskey, Mr Patrick Scale, Professor Reza Sheikholeslami, Dr Avi Shlaim, and Mr Ghassan Tueni. For further information call 0865-249115 or write to 11 Woodstock Court, Osberton Road, Oxford OX2 7NU.

CONFERENCES & EXHIBITIONS

**MAY 18**  
After Maastricht - Prospects for EC Social Policy 1992  
Secretary of State for Employment, Mrs Gillian Shepherd MP, will lead leading European industrialists to discuss employment policies and strategies following the Maastricht Treaty. Enquiries: CHU CONFERENCES  
Forest Walker 071 379 7400

LONDON

**MAY 19**  
Property Performance  
Measurement & Market Trends  
For Fund Managers and Property Investors. The Conference will describe recent trends in the commercial property market and the performance measurement services of Investment Property Consultants. Location: Institute of Directors, Pall Mall, London. Contact: Margaret Singer at P.D., on 071-482 5144

LONDON

**MAY 22**  
The Changing Face of Tanzania: Business Prospects  
The conference will be addressed by the Prime Minister HE John Maseko together with four of his ministers, Governor of the Bank of Tanzania, Director-General of the Investment Promotion Centre and eminent UK speakers. Enquiries: Forest Walker, CBI, Centre point 071 179 7400

LONDON

**MAY 20**  
Strategy and Planning  
Following a successful first series, a second seminar in three afternoon sessions will be held at LSE with speakers and academics. Also on 21 June. Contact: Sarah Cowan, Office, LSE, Tel: 01-953 7227

LONDON

**MAY 20-21**  
THE BRITISH PRESIDENCY OF THE EC  
An international conference on the major issues which will confront Britain during its 6 months in office. Including: Yvan Guel, Josep M. Guep, Robert M. P. Garet, P. Fitzgerald, Peter Schuster, Deutsche Bundesbank Federal Trust. Tel: 071-294 9901, Fax: 071-294 9900

LONDON

**MAY 21**  
Realising the Value of a Private Company  
This 18th seminar will give directors/shareholders an understanding of preparation needed, timing and available options to derive most benefit from a sale. Options include stock market flotation, management buy-out, selling equity or company sale. Enquiries: Finance Consultants 071 736 0025

LONDON

**MAY 22**  
Automotive Management  
Congress '92 - Balance of Power  
First Chairman Ian McAlister headlines one-day conference on future of motor industry. Other speakers: Ian Holbach, Shah Ali, Gerald Dwyer, Chairman, Kays Trust; Roger Stanger, ex-Rover marketing director; Venerable National Motorcycle Museum, £194 + VAT. Contact: Janet Ison, Tel: 081-487 2581 or Fax: 081-648 7926

LONDON

**MAY 22**  
The Changing Face of Tanzania: Business Prospects  
The conference will be addressed by the Prime Minister HE John Maseko together with four of his ministers, Governor of the Bank of Tanzania, Director-General of the Investment Promotion Centre and eminent UK speakers. Enquiries: Forest Walker, CBI, Centre point 071 179 7400

LONDON

**MAY 27**  
ISDA Swaps and Derivatives  
Prominent experts from major UK banks will explore swap and derivative products and applications. Examine the latest swap developments in tax, documentation, and counterparty relationships and other issues. One-day seminar. US\$325.00. Contact: Melissa Levin on 212-535-1200

EDINBURGH

**MAY 28-29**  
ENTREPRENEURIAL LEADERSHIP  
A practical one-day workshop focusing on the principles and practices used by leading-edge, forward looking, innovative companies, and how we can apply them in our unique business situation to improve performance and generate new revenue streams. Tel: 081 366-0832

LONDON

**MAY 29**  
Improving IT Effectiveness  
This one day conference examines the key issues in raising the performance of the IT function, exploring the strengths and weaknesses of conventional productivity and efficiency approaches, and presenting alternatives.

Business Intelligence  
Tel: 081-544 1830  
Fax: 081-544 9020

LONDON

**JUNE 1-2**  
5th International Delivery Systems Conference  
"ATKS + EFTPOS" Networking the World! Learn from international speakers about epos initiatives worldwide - Major trends... Winners in the battle between banks and retailers... the future of epos. Contact: Yvonne French, Lafferty Conferences, CBI CONFERENCES  
Tel: +353 1 718022, Fax: +353 1 713394

LONDON

**JUNE 2**  
Work at VDU's  
A vital one-day seminar for senior management on the implications of recent legislation (RSI) and forthcoming legislation (VDU Directive). Presented by Colin Mackay, HSE, Brinn Pate, Co-ordinators Ergonomics, Tom Stewart - Chairman ISO TC159 SCA, Bell Howe Conferences Tel: 0602 436323 Fax: 0602 436440

BRISTOL

**JUNE 3**  
MMC Report on Cars  
Speakers include Dr K Stover (EC Commissioner) and Prof Gerald Rhye (Carroll University). Venue: National Motorcycle Museum, Solihull £200 + VAT. Contact: Motor Law Conferences on 0494 499165 Fax: 0494 365052

SOLIHULL

**JUNE 3-4**  
Avoiding the personal and business disaster of corporate fraud  
Mike Corner presents practical techniques for fraud detection, investigation and prevention, and recovery strategies. The payoff for attendance can be immediate as previous delegates have discovered! Contact: Amanda Storer, IBC Technical Services Ltd Tel: 071 637 4383

LONDON

**JUNE 3-4**  
Introduction to Bonds, Bond Futures & Bond Options Course  
Parts 1 & 2  
Day 1: Bond Markets, Redemption Yield, Yield Curves, Bond Futures; Day 2: Option Terminology, Option Pricing, CTD, Speculation, Hedging & Arbitrage. Venue: Cambridge Science Park, CAMBRIDGE, £345 (1 day only), £595 (both days). Contact: Gillian Beckett, Brady Financial Seminars. Tel: 0223 423250

CAMBRIDGE

**JUNE 4 & 5**  
HOW TO BUY AND SELL UNQUOTED COMPANIES  
Are you tired of employing others to help you buy and sell? This unique "DIY" course addresses the practical realities of buying and selling a company and how to minimise the risks involved. Contact: Acquisitions Monthly Tel: 071 823 8740 Fax: 071 581 4331

LONDON

**JUNE 6 & 7**  
STRESS CONTROL  
For business people and their dedicated companies. A fun and practical look at how we can control the stresses in our lives, while having a relaxing and enjoyable weekend at the same time. Contact: Take control seminars. Tel: 081 366 0832

LONDON

**JUNE 10**  
Corporate Governance  
Learn from international speakers about epos initiatives worldwide - Major trends... Winners in the battle between banks and retailers... the future of epos. Contact: Yvonne French, Lafferty Conferences, CBI CONFERENCES  
Tel: +353 1 718022, Fax: +353 1 713394

LONDON

**JUNE 10-26**  
Growth Opportunities in the European Pollution Control Market  
A one-day seminar providing market data and forecasts for pollution control/waste management equipment and services in Europe. Venue: Vienna, Düsseldorf, Milan, Copenhagen, Amsterdam, Birmingham. Price £295 Contact: Caroline Perkins, Frost & Sullivan. Tel: 071-730 3438 Fax: 071-730 3434

LONDON

**JUNE 12-13**  
Litigation Support systems & Services  
One day conference, showing how firms and corporate legal departments issues behind adoption and use of litigation support systems; one day workshop, considering alternatives, factors and methodologies involved in choosing and effectively using such systems. Contact: Uscom Tel: 0893 256 484; Fax: 0893 813 095

LONDON

**JUNE 15**  
Strategies for Sustaining Business Recovery  
It's up to you to make recovery happen in your business. Experts from London Business School, Lloyds Bank, Lord Ernest Saunders, Bank of England, American Airlines, Morgan Grenfell, Limited, etc. Sponsored by MANAGEMENT TODAY. Contact: Conferences 071-244 8884 Tel: 071 244 8884

LONDON

**JUNE 15-16**  
How to Develop a Winning Business Plan  
This seminar outlines the most common reasons why business plans fail and then provides a step by step guide to success. Speaker: Robert M. Donnelly. Contact: Louise Knight, Frost & Sullivan Ltd. Tel: 071 730 3438 Fax: 071 730 3434

LONDON

**JUNE 16-17**  
Integrated Manufacturing & Design: The IT Framework  
Overview of recent advances in the technologies of integrating manufacture and design. IIT, Total Quality, Concurrent Engineering, and Theory of Constraints are considered how to get them right. Speaker: Robert M. Donnelly. Contact: Louise Knight, Frost & Sullivan Ltd. Tel: 071 730 3438 Fax: 071 730 3434

LONDON

**JUNE 16-18**  
Health Care '92  
Britain's only comprehensive showcase of equipment and supplies for hospitals and community care, displaying medical and non-medical products from over 150 exhibitors. A full programme of lectures and seminars is free to all NHS staff. Admission is also free of charge. Ring 0893 679111 for Free Tickets, or 0865 677677 for information.

BIRMINGHAM

**JUNE 24**  
RECOVERY AND OPPORTUNITY  
THE HENLEY CENTRE Special One-Day Conference. How will the recovery develop? And what will the implications be for consumer behaviour? Contact: Anna Disney Tel: 071 353 9961 Fax: 071 353 2899

LONDON

**JUNE 17-18**  
Upper Limb Disorders among Keyboard Users  
What is "RSI"? Why are we apparently experiencing an epidemic among keyboard users? Invited contributions from some of the UK's foremost authorities on the ergonomic, medical and legal aspects. Bell Howe Conferences Tel: 0602 436323 Fax: 0602 436440

LONDON

**JUNE 22 & 23**  
The Allocation of the Radio Spectrum  
The conference will provide a broad international perspective of developments: consider the allocation of the radio spectrum; what services should be run on it, competing or monopoly; and how transitional services can be co-ordinated. Enquiries: Financial Times Tel: 071 925 2323 Fax: 071 925 2125

LONDON

**JUNE 23**  
MAKING SENSE OF QUALITY: Total Quality Management - opportunities and pitfalls revealed by new research from Europe. For Chief Executives, Directors and Senior Managers. A Conference organised by the Royal Society of Arts with the Royal Statistical Society. Contact: Elizabeth South, RSA, 071-930 5115 Fax: 071-930-5805

LONDON

**JUNE 23-24**  
Industrial Product Management  
This seminar outlines the responsibilities, the relationship with the marketing process, product planning and development, and forecasting. Speaker: Michael Houser. Contact: Louise Knight, Frost & Sullivan Ltd. Tel: 071 730 3438 Fax: 071 730 3434

LONDON

**JUNE 24**  
RECOVERY AND OPPORTUNITY  
THE HENLEY CENTRE Special One-Day Conference. How will the recovery develop? And what will the implications be for consumer behaviour? Contact: Anna Disney Tel: 071 353 9961 Fax: 071 353 2899

LONDON

**JUNE 24-25**  
Assertiveness Training for Managers  
This seminar enables supervisors and managers to strengthen their control over their own relationships with their staff. Speaker: Denise Rosenberg. Contact: Louise Knight, Frost & Sullivan Ltd. Tel: 071 730 3438 Fax: 071 730 3434

LONDON

**JUNE 24-25**  
Executive Information Systems '92 Annual Conference and Exhibition  
Major independent event for EIS sponsors, developers and managers with 16 outstanding UK and European speakers, many live system demonstrations and a comprehensive EIS supplier exhibition. For full colour brochure ring Business Intelligence 081-544 1830 Fax: 081-544 9020

LONDON

**JUNE 25**  
MARKETING IN FRANCE  
A comprehensive guide to promoting your product or service in France. Subjects covered: the Country and its markets, the marketing scene, branding and design, advertising, PR, direct mail. The first in a series of country specific marketing events. Contact: FIBEX, Tel: 071-489 9944 Fax: 071-489 9944

LONDON

**JULY 1**  
Investment Opportunities in Sweden  
Mr Per Westerberg, Swedish Industry Minister will give the keynote opening address on Sweden's industrial policy and privatisation programme. This reform of corporate tax structure and changes in corporate legislation will also be reviewed. Enquiries: Financial Times Tel: 071-925 2323 Fax: 071-925 2125

LONDON

**JULY 2-3**  
Privatisation  
Workshop for ministers, officials, and experts will gather at Sixth London Privatisation Conference. Speakers include Sir William Rye (CBI), Ibrahim Elwan (World Bank), John Mullen (USAD), Thomas Ingle (Access), management renewal, attracting foreign finance, developing a stock market. Enquiries: Adam Smith Institute Tel: 071 222 7544 Fax: 071 222 4995

LONDON

**JULY 6**  
Creating a Business Oriented I.T. Department  
This one day management conference examines the opportunities, problems and critical factors involved in refashioning I.T. departments to be more responsive to business needs. Contact: Business Intelligence Telephone: 081-544 1830 Fax: 081-544 9020

LONDON

**JULY 6 & 7**  
Telecommunications & the European Business Market  
The liberalisation of the European telecommunications market, the new alliances that are being formed to meet the global communications needs of business customers. Enquiries: Financial Times Tel: 071-925 2323 Fax: 071-925 2125

LONDON

**JULY 7**  
INTERNATIONAL JOINT VENTURES  
Legal issues and strategic Planning. For lawyers, finance directors, accountants and business people. Legal analysis plus practical guidance via case studies on construction and technological sectors. Speakers from UK, Europe and US. Contact: Vield Office, IBC Tel: 071 637 4383 Fax: 071 321 3214

LONDON

**JULY 8**  
MARKETING IN SPAIN  
An in-depth focus on the differences needed to be addressed when marketing your product in Spain, compared to your domestic market. Speakers from: DDB Needham, Rapp Collins, Mifflin James Ltd, and Shandwick. Contact: Vield Office, IBC Tel: 071 637 4383 Fax: 071 321 3214

LONDON

**JULY 14 & 15**  
Financial Skills for the Profit Motivated Manager  
Practical, in-depth knowledge for non-financial executives. A two day course enabling you to implement financial and accounting techniques and enhance your profitability. Contact: FIBEX, Tel: 071-489 9944 Fax: 071-489 9944

LONDON

**JULY 15**  
Coal privatisation: Who gains, who loses?  
A one-day seminar examining the impact of the coming privatisation of British Coal: on the future pattern of use, coal sourcing, and profitability of production and supply in the UK. Contact: McCloskey Coal Information Services Ltd, Tel: 07301 265096 Fax: 07301 265044

LONDON

**OCTOBER**  
Privatisation British Rail Freight & Open Access on European Railways  
Examining options for privatising the rail freight division of British Rail and the implications of the EC Directive on Open Access. Speakers include politicians, financial experts, freight analysts and rail freight customers. Contact: Iain Dale, The Waterloo Partnership Tel: 071 730 0430 Fax: 071 730 0460

LONDON

**MAY 26-27**  
PETROCHEMICAL CONFERENCE  
Sponsored by Shell International Bank and Chem Systems. The conference will bring industry and finance professionals to discuss the opportunities for profitable investment in regional and world chemical markets. For further information, please call Lesley Sweet, Tel: 44 71 839 4652, Fax: 44 71 930 1504

DUBAI

**MAY 26 & 27**  
Asian Electricity  
The conference will focus on electricity privatisation in the region, review the widening role of the private sector and examine the restructuring and financing of projects. Enquiries: Financial Times Tel: 071-925 2323 Fax: 071-925 2125

LONDON

**JUNE 4-5**  
Scanning the Future  
Perspectives for the world economy up to 2015. Renowned speakers from the academic world, business and government discuss current reports and projections by the Netherlands Central Planning Bureau and sponsored by International Netherlands Group. Enquiries: Paul Bonteling Tel: +31 (70) 3383-409 Fax: +31 (70) 3383-350

THE HAGUE

**JUNE 11**  
HOSTILE TAKEOVERS  
Are protective devices a blessing or curse? This conference looks at hostile takeovers and alternative models as a managerial disciplining device. The focus will be on economic, aiming at an evaluation of managerial decisions. Speakers include leading academics and practitioners from USA and Europe. Contact: Amsterdam Institute



## LINCOLNSHIRE AND SOUTH HUMBERSIDE

Monday May 11 1992



The region's strength is its diversity, writes Paul Cheeseright. Yet a variety of economic experience

in an area no longer a sleepy outpost has led to competing interests, the harbinger of conflict. It would be a pity if this were to deter private-sector investment.

## Upheaval on the way

FROM THE Wash to the Humber, from Skegness to Scunthorpe, from Grantham to Great Grimsby, two decades of change have created an economy of modest robustness and set off a momentum of development.

This is not to argue that Lincolnshire and South Humberside have avoided the recession. There have been rationalisations, redundancies and bankruptcies; and there are areas of great need. But, of strength do exist, some traditional, some of more recent vintage, which offer the possibility of expansion when the UK economy recovers. These areas include: the Humber ports; the chemical and food industries of Grimsby; the newly diversified Scunthorpe; the engineering of Lincoln; the farming of Lincolnshire, notwithstanding the external pressures; and the small-scale industry of the minor towns.

The region's strength - and to this extent Lincolnshire and South Humberside are a mirror of the wider East Midlands region - is its diversity.

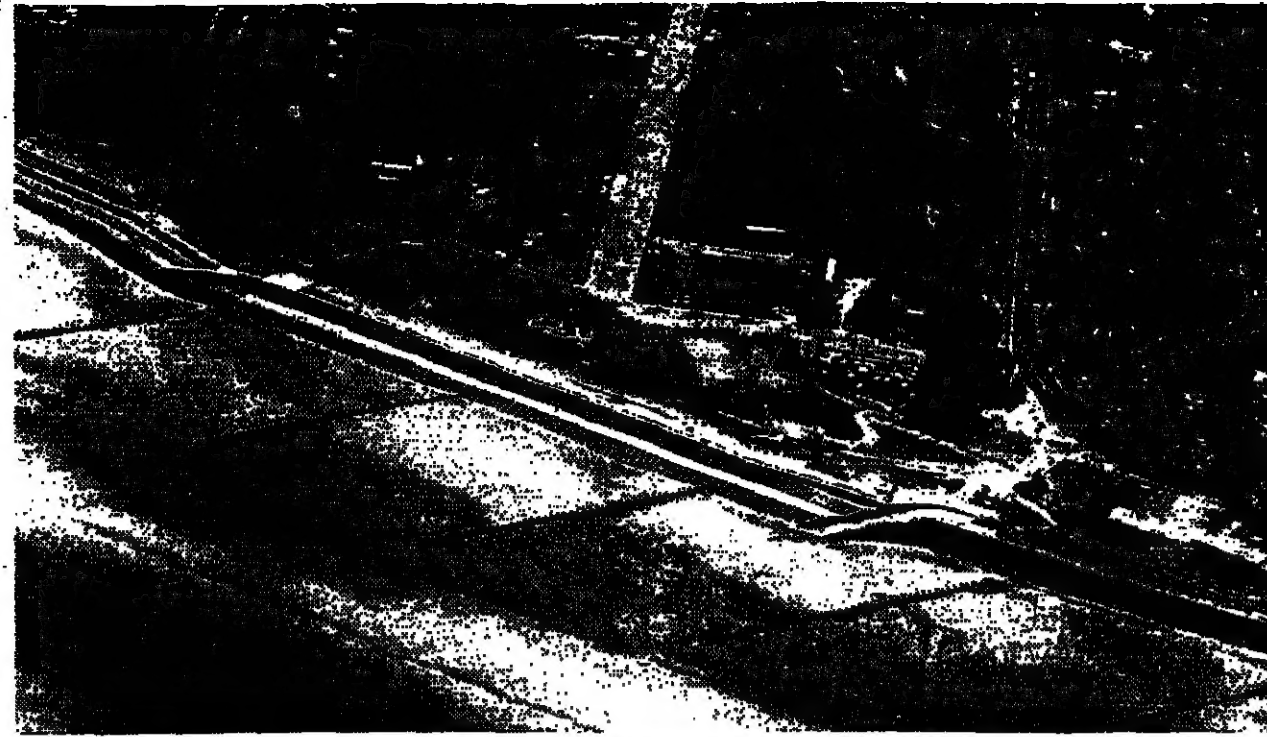
Yet this is also an uneven area. The major urban localities are Lincoln and Grimsby, the first with a population of

about 100,000 if its southern suburbs outside the strict boundary are included, the second with half as many people again.

There is a clutch of smaller but significant towns (Scunthorpe, Boston, Grantham, then those that are smaller still (Louth, Skegness, Spalding, Stamford, Gainsborough), after which the population spreads out. Lincolnshire is one of the largest counties, popularly known for the gentleness of its countryside.

The unevenness is evident not only geographically but also in the impact of the recession. At 8.8 per cent, the average unemployment rate in Lincolnshire in the early spring may have been nearly a point lower than the national average, and during 1991 jobless levels may have risen at half the national rate. The number of people out of work in Grimsby, the largest town of South Humberside, may at the end of 1991 have been one percentage point above the national rate, instead of three percentage points above at the beginning of the year. But such averages hide sharp disparities.

In Lincolnshire, for example, there is talk of a north-south divide. Indeed, in the south of



Sea-wall defences between Mablethorpe and Skegness give protection to thousands of properties and many acres of farmland. The contractor was Cligston Construction, one of the large companies that have their headquarters at Scunthorpe: see Page 3

the county, although unemployment has risen as the recession has bitten, the percentage has been, in the case of the Skegness area, more than three points below the national average. In the city of Lincoln, the rate is roughly the same as in the county as a whole. But over on the coast, in and around Skegness, it climbed

The county council would welcome an extension, but the larger urban areas have no desire to be absorbed

towards 19 per cent.

The explanations lie in the varied economic profiles of distinct areas, and in the range of assistance which is available from central government and in recent economic history.

Skegness and the coastal belt of Lincolnshire have been excessively dependent on erratic seaside tourism; its industrial base is weak; it is on an outer limb of the national communications system. But in farming, Lincolnshire, desig-

nated as an area of rural development, there was throughout the 1980s considerable building and occupation of small factories, so that an industrial element has been welded on to the traditional market activities of the small towns.

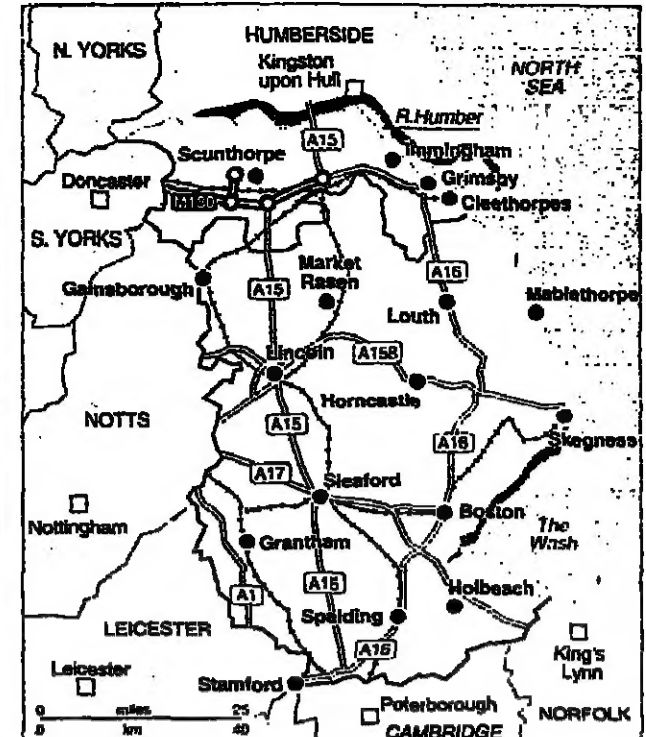
At the same time, in the south of the county, there has been private sector investment as companies, in more prosperous times, sought expansion denied them in East Anglia and the South of England by labour shortages and higher land costs. The south, too, has become part of the London commuter belt - a distant dormitory suburb creating its own demand for services.

Similarly, though for other reasons, development on Humberside has taken different forms. The loss of Grimsby's deep-sea fishing fleet in the 1970s found its compensation in the expansion of the chemical, food-processing and storage industries. In spite of the decision of Fisons to withdraw from food processing, other companies have emerged gradually to offset the loss. Yet Grimsby's economic

diversification has been hindered by the competing attraction of Scunthorpe. Here, designation as an assisted area and the existence of an enterprise zone have meant that incoming companies have been able to tap a range of subsidies unavailable on the coast. Even so, on the coast, the emergence of Grimsby and of Immingham as the largest bulk cargo port in the UK has created another pillar of economic resilience.

Such a variety of economic experience has helped to create competing interests, which are the harbinger of conflict. There is a proposal that all these communities should be pushed together into one administrative unit. The Local Government Boundary Commission has recommended that South Humberside should be absorbed in Lincolnshire. The recommendation has been frozen while another commission established by the government decides how, and with what boundaries, a system of unitary local authorities might be introduced across the country by 1994.

Lincolnshire County Council would be delighted to see its boundaries extended, and to have a territory running from the Humber to the Wash. Humberside County Council opposes its own demise and deems the thought wasteful. The larger urban areas have no desire to be absorbed into a wider Lincolnshire. Grimsby wants to be a county borough, as it was a generation ago, and thinks that the level of service to the public would be lower as part of Lincolnshire. At the same time, Lincoln city wants to be a unitary authority in its own right, but with wider boundaries. Within all of this there is scope for a political



battle royal. At the minimum, there will be some upheaval. This would be a pity, especially if it diverted the public authorities from encouraging solutions to deeper-seated problems - for example, the need to foster training in the frequently low-skilled, low-wage urban areas; to take education into the more isolated rural areas; to create a new university and enlarge the industrial-academic nexus. It would be a pity, too, if political squabbles deterred private-sector investment. The area is no longer a sleepy outpost of the UK, bypassed by the communications system. It

is more like a bridge between north and south: close enough to the south to siphon off companies looking for space; but, with its ports, close enough to the industrial Midlands and north to act as a conduit to continental Europe. Lincolnshire, in fact, is likely to increase its population, which is moving towards 600,000 after having grown by 10 per cent in each decade since the second world war. Net immigration of 50,000 is expected by the end of the century. Much of this is likely to come from south-east England, and implies a steady economic expansion.

### IN THIS SURVEY

- Communications: the vision of a gateway to Europe
- Power stations: the new chain will be driven by sea gas
- A new university: detailed plans are due this summer **Page 2**
- Lincoln: a splendid setting, but a mixed economic landscape
- Scunthorpe: success threatens development area status **Page 3**
- Food and agriculture: still the dominant industries
- The coast: a tangle through history **Page 4**

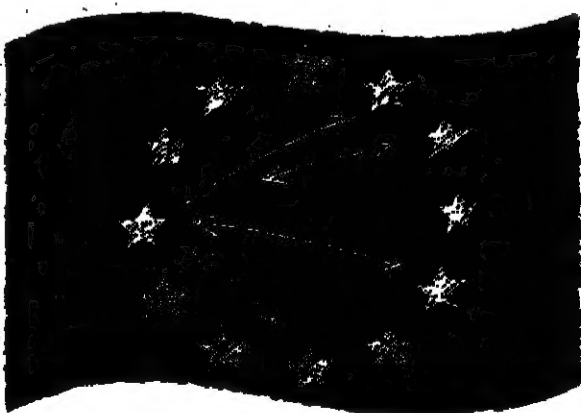
## LOCATE IN LINCOLNSHIRE

### 1 hour Lincs.

Lincolnshire London



Twenty Inter-City trains each way, each day between Grantham and King's Cross.



### Euro-Lincs.

Eight easy ways to reach the single Market.

You'll get the VIP treatment when locating in Lincolnshire. Our Business Location Team will help you select the facilities you've always wanted from the County's extensive site and property portfolio.

Just one hour from London, Lincolnshire is ideally positioned on the north/south divide, so Lincolnshire businesses enjoy the cost advantages of the North with easy access to UK and mainland European markets.

LINCOLN  
SHIRE

LINCOLNSHIRE COUNTY COUNCIL  
ECONOMIC DEVELOPMENT UNIT

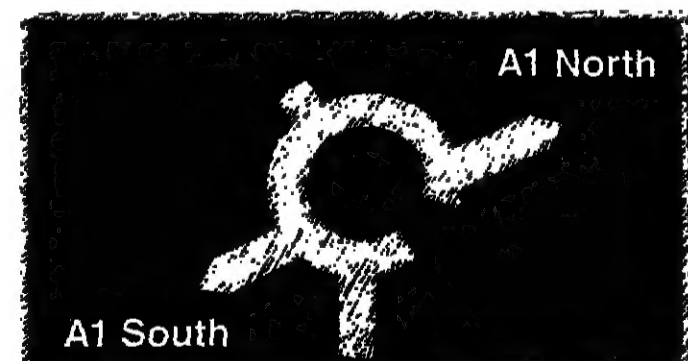
High profit potential is linked to an equally enviable standard of home life; Lincolnshire delights shopper and sportsman, birdwatcher and househunter, golfer and gourmet.

So why not make those links even more profitable by ringing us now on our Business Line.

Please call 0522 552250 or fax 0522 560376.



### North-South Lincs.



Enjoy a quality of life which offers the best of both worlds.

### PRICES PER SQ. FT. FOR PRIME INDUSTRIAL PREMISES.

Lincolnshire	£3.75
Northampton	£5.25*
Cambridge	£6.00*
Watford	£8.00*
Hounslow	£11.00*

\* Source: Healey and Baker Research Services.

### Economic Lincs.

Why cut your profits, when you can cut your overheads?

THINK Lincs.



## LINCOLNSHIRE AND SOUTH HUMBERSIDE 2

Communications — and a bold plan entitled Green Links

## A dream corridor to Europe

THERE IS a vision, which makes the periphery the centre, which changes the shape of European trade flows and which restores rail to the prime position as a handler of freight. It is a vision called Green Links.

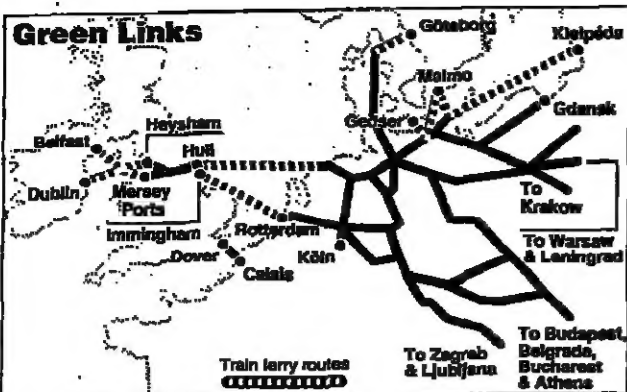
And it is not surprising that Great Grimsby is enthusiastic about it, because it could provide the town and the expanding neighbouring port of Immingham with a new role in the next century.

Green Links is an idea for a rail and sea corridor, linking Ireland and the northern half of England with northern and central Europe. Immingham would be its key British axis, the last UK stop on the route to Germany, Russia, Czechoslovakia.

The European Commission is helping to fund studies. Local authorities throughout Europe are involved. But what the idea lacks in the UK is an adequate rail network. "We're agitating to get British Rail to put more effort into freight. Green Links is aimed at BR as much as at Europe," said Mr Roy Bentham, Grimsby's director of leisure and economic development.

As it is, the growth of the Humber deepwater ports, handling around 60m tonnes of freight a year — Immingham carried more freight in 1991 than in 1980, despite the recession — has been and will continue to be of economic significance. Although the plans for a new coal terminal founded in March on PowerGen's hesitation, Associated British Ports, the owner, plans a new terminal of a different type, possibly for containers.

Immingham is the major port of the region; indeed, it handles a greater volume of freight than any other port in the UK. But there are others, not least that of Grimsby itself, which has won the contract to handle the export of cars from the new Toyota plant at Bur-



naston, Derbyshire. Here, too, a consortium of fish merchants, fishing vessel owners and private dock operators, working under a licence from Associated British Ports, has a 15m plan for the modernisation of the fish docks.

In Lincolnshire, the fortunes of Gainsborough, an inland port, have been in decline. But, under the new privatised management of A.F. Budge and John Sutcliffe, at Boston, on the Wash, work is taking place to allow entrance for vessels of 4,500 tonnes. Instead of the present limit of 3,000 tonnes.

Immingham, the region's major port, handles more freight than any other in the UK

Sutton Bridge was completed at the end of the 1980s as a general cargo port. Inland links to the ports have improved as the road infrastructure has gradually improved. The completion of the M180, running along the Humberside-Lincolnshire border, has been partly instrumental in fostering the growth of the Humber ports.

The next motorway dream of the local authority planners relates to north-south communications. It is to have an

extension of the M11 from Cambridgeshire through to Durham. It would pass to the east of Lincoln and to the west of Market Rasen, but the proposals and the route suggestions now reside in the Department of Transport awaiting decision. Meanwhile, the main north-south axis is the A1 and there is a programme to upgrade this to a three lane motorway.

Other changes are of smaller order. The transformation of the A46 between Newark and Lincoln should be completed by 1996. Improvements have taken place to the east-west A17. The A52 between Nottingham and Skegness and the A158 between Lincoln and Skegness are being upgraded. The Lincolnshire County Council, following a policy of keeping through traffic out of market towns and villages, is spending on by-passes — at Swallow and Wainfleet, for example.

Similarly, the main immediate improvements to the rail network are local. Lincolnshire County Council and Regional Railways reached agreement in April on the joint financing of a £3m package to modernise the line which cuts across the county, through Gainsborough, Skefthorpe and Spalding, starting at Doncaster and terminating at Peterborough. Without such

an agreement the line probably would have been lost. A similar scheme was worked out for the Grantham-Skegness line ten years ago.

Certainly there are local fears that British Rail may cut out its InterCity service between Newark and Grimsby, cutting the direct link with London, although there is a local service of Sprinter trains.

But rail services, especially from the south of the county, are sufficiently speedy for Lincolnshire to be considered as London commuter territory. This is because of the electrified east coast main line, which means that the Grantham-London connection can be travelled in less than an hour. This route will be increased in importance once the Channel Tunnel opens: Newark is a designated stop for the direct passenger service

to continental Europe.

But there is one point that worried the Confederation of British Industry as early as 1980. "The decline in the number of rail freight terminals in Lincolnshire needs halting," it said in its document, *Towards 2000 in Lincolnshire*. "Lincolnshire needs easy access to the inland rail freight terminals to take advantage of the Channel Tunnel," and hence to ensure growth into continental markets.

Continental air links are through Humberside Airport in the north, recently expanded to take more scheduled traffic, and through East Midlands Airport, to the south in Derbyshire. But for transatlantic flights, passengers still have to go either to London or Manchester.

Paul Cheeseright



Immingham would be the last stop on the route to Germany, Russia, and eastern Europe

The region will provide power for England in the 21st century

## Sea gas will drive new stations

DISTINCTIVE new industrial landmarks are springing up on the flat countryside between the Wash and the Humber estuary.

They are the chain of gleaming new power stations which will supply much of England with cheap, environmentally clean electricity well into the 21st century.

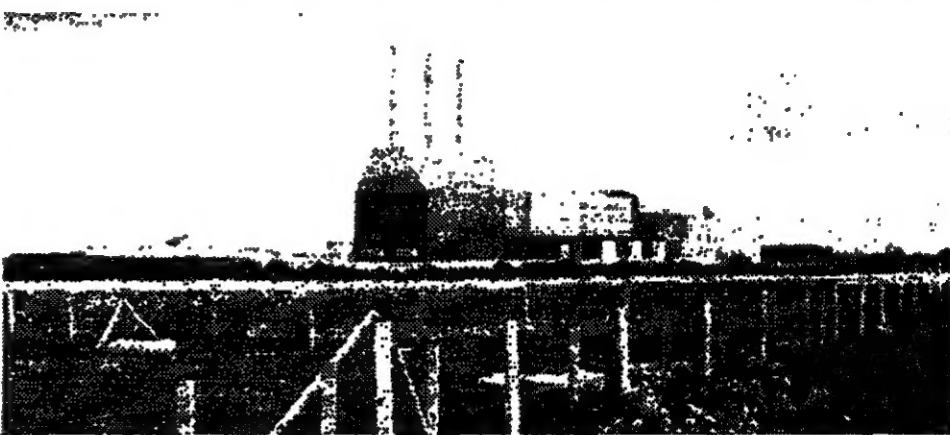
As a result of the new investment, the region could one day rival the coalfields of Yorkshire and the Midlands as a centre for bulk electricity generation.

All the new generators there will use natural gas from the North Sea, and comprise high efficiency combined cycle technology, in which the waste heat from the primary gas turbines is used to drive auxiliary steam turbines.

The area's first new station, at Killingholme on south Humberside, is due to start supplying the national grid in the autumn. The 900 MegaWatt plant, owned by PowerGen, one of the successor companies of the former Central Electricity Generating Board, will be the biggest non-nuclear power station to be opened in Britain since the 1970s.

The PowerGen plant is the first of eight large gas-fired power stations planned in this area and over the next five years. They have a total capacity of 5,730MW, which, on a warm bank holiday evening, could supply a high proportion of national demand.

The list includes a second 800MW PowerGen plant at Killingholme, and a 620MW station on the same site being built by National Power, the bigger of the non-nuclear companies carved from the CEBG.



Killingholme: a montage showing how the new power station will sit on the flat landscape

The catalyst for the programme was the 1990 privatisation of the electricity industry which demolished the monolithic CEBG and opened the door to competitive electricity generation.

Two other factors have attracted a large part of the planned new generating capacity to the South Humberside and Lincolnshire area:

■ Its accessibility to the main "super-grid" lines built to convey electricity to south-east England from the power stations of the Yorkshire and Trent Valley coalfields; and

■ Its terminals for the gasfields of the southern North Sea, which are set to rival the coalfields as the principal fuel sources for electricity production.

In addition to those planned

at Killingholme, new plants are being built or planned at Brigg, Keadby, Stallingborough and Sutton Bridge.

The radical nature of the overhaul of the electricity industry is evident in the exotic mixture of companies behind the new projects. They include the privatised regional electricity companies (before being privatised, they were restricted only to distribution of power) and numerous overseas companies, ranging from combustion equipment suppliers to overseas utilities.

A 1400m plant at Keadby, South Humberside, is a partnership of Scottish Hydro-Electric and Norweb, the North West electricity distribution company.

In the 1400m plant, at Sutton Bridge, Lincolnshire, East Midlands Electricity is partnered by Electricité de France, the French state utility, GEC Alsthom (the Anglo-French combustion plant-maker), France's Compagnie Générale des Eaux, and Iberdrola, an independent

Spanish utility.

PowerGen's first Killingholme station is being built by Siemens, the German electrical giant, and its Kraft Werk Union power generation group.

The biggest single project, the 1,320MW South Humber Bank, at Stallingborough, is being developed by IVO (Imatran Voima Oy), Finland's biggest electricity company, which is also the contractor for the Yorkshire Electricity-led 240MW station at Brigg, a British Sugar refinery site. The Brigg turbines will be supplied by the Lincoln-based European Gas Turbines, 80 per cent owned by GEC Alsthom and 10 per cent by General Electric of the US.

Contrary to the ripples which power station projects sometimes cause elsewhere in Britain, the people of this area have seemed rather unconcerned at the rate of new development in their midst.

Planning permission for a power station has been available for years at Stallingborough.

ough, proposed site of the South Humber Bank plant. Similarly, at nearby Killingholme, bought by the CEBG in 1987, there had been successive plans for stations — both oil and coal — all of which were abandoned for economic reasons.

But there would be local anger if suggestions resurfaced to use Killingholme for a different energy-related purpose — in the mid 1980s, it was one of the places studied by NIREX for the burial of low level nuclear waste. (The idea was later dropped when the government went for a deep-level burial ground at Sellafield, Cumbria, but could be re-examined if the Sellafield scheme were abandoned.)

There is also local anxiety over plans for a big new coal importing terminal at Immingham. The plans were shelved before the general election, but might be revived if the new Conservative government gives the electricity industry the green light to expand coal imports. Local resistance to the new port is laced with concern about the effect it would have on employment in the Yorkshire coalfield.

On the other hand, many locals will breathe a deep sigh of relief over the effect of the smallest power station being built in the area. The 150MW station, on the site of the former Filthorpe chemical works, will be powered by the mature of nearly 100 chickens a year reared on the Scunthorpe area's 60 battery farms. The highly pungent "country litter", as it is clinically called, has been traditionally used to fertilise the area's rich farmland giving it its recognisable aroma. This is one power station which should significantly improve, rather than pollute, the atmosphere.

Maurice Samuelson

Towards a new university

## Nottingham's pupil

LEADERS OF Lincolnshire's public and private sectors are trying to grasp an opportunity they lost a generation ago, and which probably will not recur for another generation. It is to set up a new university.

The broad lines of how this will be done are now clear. The detail of the planning will be evident by the summer.

The university will be based on one or more of the existing colleges of higher education.

It will start as a university college, under the wing of either Nottingham Polytechnic or Nottingham University, and then, by the end of the decade or early in the next, it will strike off as an independent institution.

The origins of this attempt came out of thinking among local business leaders, and first emerged in a 1990 report of the Confederation of British Industry.

Business leaders were worried that the intellectual flower of the county tended to bloom outside. They wanted more young people to stay, to provide the intellectual stimulus for local business. They wanted the commercial benefits which can spin out of a strong relationship between industry and the academic world.

The first thought was that the university would be a private sector venture and, indeed, there were talks with the University of Buckingham about how it might be brought about.

But as local interest in the project grew and the public

authorities became involved, the running was taken over by the Lincolnshire County Council. This resulted in a switch away from an

A neighbour's university and polytechnic have been chosen for detailed negotiations

exclusively private sector approach to an examination of ways in which a university of more orthodox background might emerge. It became clear that the easiest way was to invite an institution from the outside to foster the new

university.

The examination came at a good time. Not only are student numbers increasing sharply and expected to do so for the rest of the decade, but the methods of financing students are changing so that, instead of travelling hither and thither to study, they are more likely to stay in the area of their home.

Lincolnshire County Council invited half a dozen interested tertiary educational institutions to make public presentations of how they would develop the existing county educational system so that, in a few years, a new university might emerge.

From these six, Nottingham Polytechnic and Nottingham University have been chosen for detailed negotiations. At the end of July, one of these two will be chosen to give birth to the new university.

Largely because it has been made clear there will be no government funding to help this process, the search will shortly begin for commercial sponsors of the university.

Both the Nottingham institutions believe it will take around £20m to get it up. If there is a shortfall, there will be some resort to the money markets. But Lincolnshire County Council itself may provide help: it is one of only two local authorities in the UK to be free of debt and, at the same time, it has substantial landholdings.

Paul Cheeseright

Thinking of pulling up your roots?



Re-locating any living thing — a tree, a person or a company — needs skill, support and the right location and climate to ensure the transplant flourishes and grows.

The City of Lincoln is dedicated to healthy business growth. It offers a comprehensive range of support services from site location to staff training.

Over the next 10 years, 200 acres of prime business land will be developed for growth and expansion.

Lincoln has a plentiful supply of skilled and flexible workers and its low cost of land and housing give nourishment to any newly transplanted company.

With its cleaner, greener environment, the City of Lincoln offers the ideal business climate for companies to bloom, as the 50,000 workforce will agree.

Lincoln. One of East Midlands's most successful industrial and commercial cities.

Get the facts right now. Telephone 0522 511511. Fax 0522 510022. Write to the Director of Economic Development, Lincoln City Council, City Hall, Broadgate, Lincoln LN1 1BQ.

## THE BUSINESS PROGRESS PATH

START HERE

Idea! I'll start my own business. Is there a market for my products? What's my survival income? What is survival income? What about accounts, company law, health and safety and all that? Where do I start?

I'm up and running. Where am I going? What's the plan? What skills will I need for myself and my people in the future? Is my planning right? What is marketing? How do I get to meet buyers? Where do I start?

I'm doing OK. Heavy competition changes all around me. What skills do I need now? Who do I ask first?

I'm doing brilliantly. But am I profitable? How many people will I need? I know what skills I need. What's the best way to put those skills into my people? Who do I ask first?

We want to be bigger. We'll have to change. We need better managers. We can't find the right people. Who'll know who to ask? Where do we start?

We want to consolidate our strengths & position. We need to get costs under control. We need better people. We can't find the right people. Who'll know who to ask? Where do we start?

We've established our in-house training. Is there some help and advice we can get on this, to take it further? Who'll know?

We're looking at BS5750. Quality is clearly the route forward. What's the starting point?

We have significant skills in certain areas. They can contribute to the general economic prosperity of the region. Who can best take advantage of them?

We'd like to make a bigger contribution to the business community. We're interested in the future workforce and in involving ourselves with education. How do we get involved?

HUMBERSIDE TEC  
THE MALTINGS  
SILVESTER SQUARE  
SILVESTER STREET  
HULL HU1 3HL



## LINCOLNSHIRE AND SOUTH HUMBERSIDE 3

Success threatens Scunthorpe's development area status

## New employers move in

SCUNTHORPE, AN industrial island set in the agricultural fields of South Humberside, stands at a crossroads, fearful that it may become the victim of its own success.

The 1980s were times of dramatic change for this town of steelworks and parkland, transforming it from a community overwhelmingly dependent on the steel industry to a much more broadly based spread of activities, ranging from computer hardware to plastics, engineering and food processing.

Development area status, an enterprise zone and European Community aid, giving access to European Coal and Steel Community loans and the European Regional Development Fund, have helped Scunthorpe to attract dozens of new employers during the last decade, more than 40 British companies and 16 multinationals have manufacturing bases

in the town.

Unemployment, which, after the traumatic Normanby Park steelworks closure of the early 1980s, rose to a peak of around 20 per cent, is now, at 9.1 per cent, just below the national average. But in that case, one might ask, why should Scunthorpe have top-tier development-area status? That, the town's borough council fears, is precisely the question government ministers will be asking when they start their promised review of the UK's assisted-area map.

The council's answer is that the radical restructuring of the local economy, for which government assistance has been vital, is still incomplete. It

faces the 1990s without the benefit of enterprise zone concessions: now fully occupied, the EZ loses its designation next year.

The recession has also bitten; the heady days of the late 1980s, when Scunthorpe was attracting, in net terms, 40 new businesses a year, have been followed by leaner times; in 1991 it lost 55 businesses net and around 500 jobs.

There is also an underlying fear that British Steel's Scunthorpe works, which makes steel sections and plate, is extremely vulnerable, should there be any further rationalisation in the UK's steelmaking capacity after Ravenscroft closes in September.

Of the four remaining major BS sites, Scunthorpe, part of the General Steels business, alone operates from an inland location. In the late 1970s, steelmaking in Scunthorpe employed around 23,000 people; today British Steel's payroll is 5,500; about 4,500 more people are estimated by the council to work as contractors on the BS site in the town. But more steel jobs are certain to go; BS announced last year that it is to close its Scunthorpe plate mill, resulting in 600 job losses in 1994.

Despite all this, British Steel remains by far the dominant local employer; all the newer companies Scunthorpe has attracted employ well below

1,000 people. It also has a subsidiary interest in its former rod mill in the town, now run by Allied Steel and Wire, and its former bar mill, now owned by Caparu.

Another cloud on the horizon is the possible knock-on effects on European assistance should the government abolish Humberside county council. As part of Humberside, Scunthorpe benefited under the European Community's Yorkshire and Humberside Steel Areas Integrated Development Operations Programme for areas hit by steel industry job losses.

Labour-controlled Scunthorpe borough council, however, favours Humberside county council's abolition; greater autonomy is a powerful promise.

On a brighter note, "Sunny Scunthorpe" (stand-up comedians have a lot to answer for) has attracted £250m investment and around 4,000 jobs to its 250-acre EZ.

Zone status triggered development of new industrial estates, offering rapid access to the motorway network and Scunthorpe town centre, yet close enough to the countryside for a pheasant to be spotted last week strutting across a major access road leading to Foxhills industrial park.

Large employers attracted to the EZ include the expansionist Spring Ram, HLF, part of Hillsdown Holdings, and Unigate, which developed Europe's biggest white meat and poultry processing plant at Foxhills.

This plant has just been acquired by Hillsdown, one of a spate of acquisitions which have brought sudden changes to the ownership of some of the town's key new businesses. They include the acquisition of Euroam, formerly Welsh, by the German company, and of Sooner Snacks, bought from Borden by Dalgety. This deal has resulted in the transfer away from Scunthorpe of Sooner Snacks managerial posts.

But Scunthorpe remains the headquarters of several large private companies, including Chugston, one of the UK's top 50 non-housing building and civil engineering contractors,



The town has just one Far East investment: Japanese-owned Citizen, which employs 230 people



The 1980s saw a shift from dependence on the steel industry. And there is now an underlying fear that British Steel's Scunthorpe works, which makes steel sections and plate, is extremely vulnerable, should there be any further rationalisation in the UK's steelmaking capacity

which employs 900 people nationally and turns over £15m a year. Founded 55 years ago, it pioneered developments in the use of steel industry slag before diversifying into its present activities. So far in 1992 it has won contracts worth £2m.

Among overseas investors in Scunthorpe, the Americans predominate, although the German presence is increasing. The town has just one Far East investment, Japanese-owned Citizen, which employs 230 people making computer printers.

About 85 per cent of Scunthorpe's employment is in

manufacturing, well above the national average. Attracting other sorts of inward investment has proved more difficult. However, Lloyds Bank has chosen the town for its new national mortgage-processing centre, employing 120 people.

Now that the EZ is full, the council hopes incoming industry will buy sites at Lysaghts Enterprise Park, part of the Normanby Park steelworks site. More than £2m in government derelict-land grant has been spent here annually since 1985, but contamination makes for slow progress. Just 40 acres of the 400-acre site has so far

been reclaimed. "We've hardly started," observes Mr Fred Kirk, vice-chairman of the council's estates and industrial development committee.

Mr Kirk, aged 68, and fellow Labour councillor and housing committee chairman Mr Brian Vessey, 57 are proud of their home town and optimistic about its future - if development area status is retained. "We're deemed to be a successful area," says Mr Vessey. "We're worried people in high places will judge us as not needing help."

Chris Tighe

Lincoln enjoys a splendid site, but a mixed economic landscape

## Engineering keeps its place

THE CATHEDRAL broods over the city. High on the hill, it tells travellers coming in from the surrounding flat lands that their destination is near. For Lincoln is the focal point of the region, a fact recognised as early as the 12th century when the city received its royal charter.

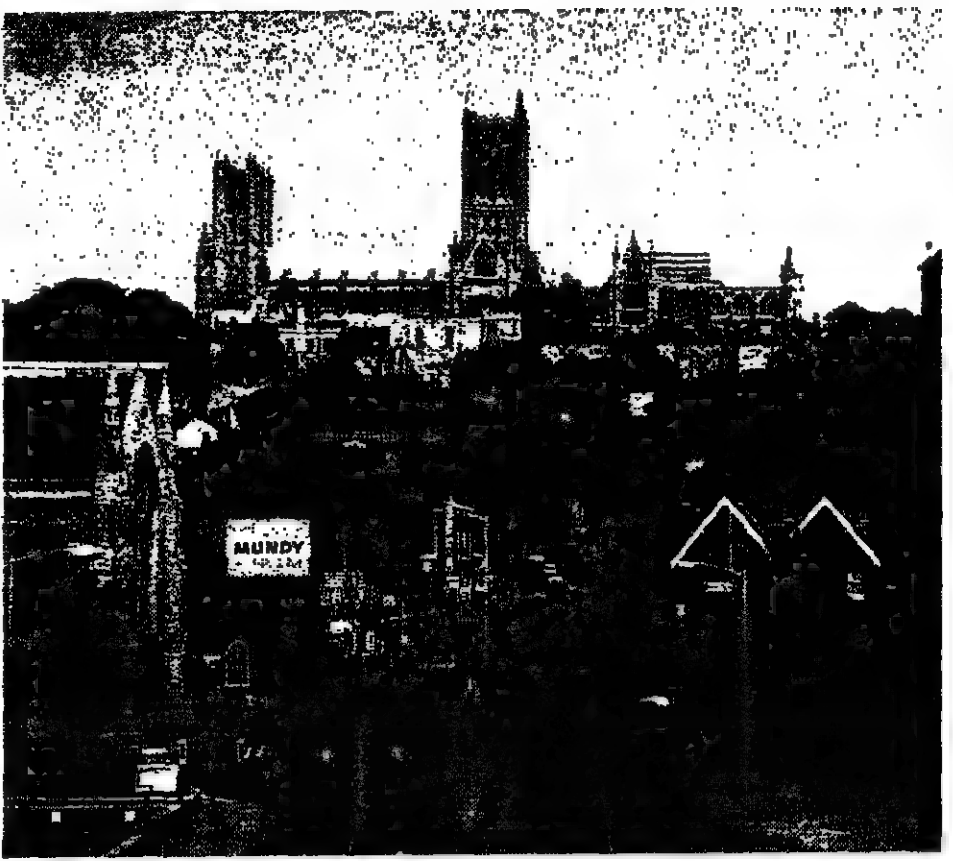
It is thought of as a small market town with a cathedral. But it is a significant industrial and commercial centre - this is the reality," said Mr Mike Roberts, of the city's economic development department.

Arguably, it is the economic diversity of the city that has enabled it, if not to avoid the recession, at least to escape its most damaging effects. Unemployment in the Lincoln travel-to-work-area is just under 10 per cent and close to the national average.

However, in the city itself unemployment is unofficially estimated at up to four per cent; and up to half of those without jobs are long-term unemployed.

The economic landscape is mixed. Historically, the city has been an engineering centre. Indeed, the tank was devised, developed and built in Lincoln during the first world war.

Nationally, engineering has been in the doldrums. But in Lincoln, European Gas Turbines, part of GEC-Alsthom, has a heavy order-book; while rationalisation at GPT, the telecommunications group now managed from Swindon, has caused redundancies. Over the past decade, old names like Ruston Proctor, with its earth-moving equipment, have disappeared and emerged in smaller and more specialised forms; but new names such as Rose Bearings, the fruit of Japanese takeover and investment, have emerged as more powerful local economic forces.



The cathedral dominates the city, yet tourism is not as important as this might suggest

The engineering industry provides about 8,000 jobs in a local economy where there is employment for around 74,000. Engineering employment is more significant than tourism, where, even including the jobs in pubs, the total is about 5,000.

Tourism is not as important as the dominance of the cathedral might suggest. Lincoln is not, for example, on the American visitor circuit. Although about 1m people may visit the city each year, most only stay for a day. Tourism is an industry awaiting exploitation. While there has been some expansion of hotels, the con-

cern of the Confederation of British Industry remains valid: "The lack of facilities in Lincoln and Lincolnshire, such as hotels and basins, like cinemas, means that, apart from the summer season at the coast, Lincolnshire does not attract as many tourists as it could accommodate."

For the CBI, there is another possibility: Lincoln could be a tourist base. "Good hotels, a full and imaginative use made of the Brayford Pool [the harbour built by the Romans] and exploitation of Lincoln's very historical and important Roman and medieval past

could help the whole county." But the thrust of investment in Lincoln is more narrowly based. Development, especially in retail facilities like the Waterside shopping centre, has continued despite the recession. And there will be more. G.W.Padley is planning a new food-processing plant; Anglian Water is moving some headquarters staff to a refurbished engineering works once owned by Clayton Dewandre and now by Simons, the construction group; the Inland Revenue is establishing its training headquarters in an old bishop's palace.

To what extent such development can ease the problem of the long-term unemployed is not clear. The city does not escape the problems of economic and social deprivation that are characteristic of UK cities. For the most part, problems are concentrated in the city's eastern wards.

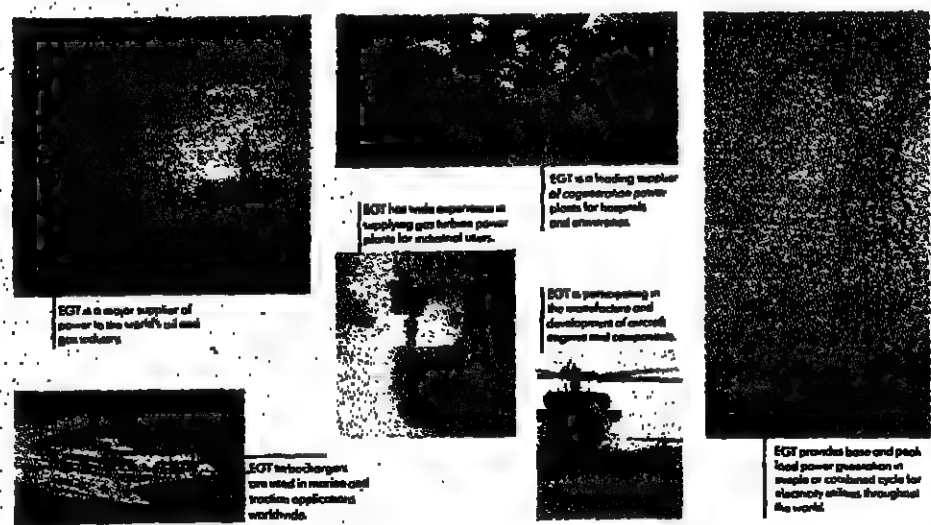
Lincoln is not on the list of the government's 57 Urban Programme authorities, and hence does not receive 75 per cent grant aid for specified economic renewal projects. City leaders noted that, on most indices of deprivation (quality of housing, lack of education facilities, the number of one-parent families) Lincoln's eastern wards were as badly off as most Urban Programme authorities. But what the city does not have, the leaders observed, is a social difficulty with ethnic minorities. Indeed, according to government criteria, it is entitled only to the subsidy of Derelict Land Grant.

Efforts to persuade the government to make available more subsidies for regeneration have failed. But the government is more enthusiastic about a joint public-private sector approach to regeneration, on the model of the now superseded Birmingham Heartlands, called Investors in Lincoln. This groups the City Council, the Training and Enterprise Council, the Lincoln Co-operative Society, the Chamber of Commerce and six local development companies, with sponsorship from East Midlands Electricity.

How Investors in Lincoln will approach its task will be clearer later this year. By the end of this month, Dr Jones, the London chartered surveying consultancy, should produce a study which will include not only an urban regeneration plan, but also a business plan and a series of specific initiatives, long- and short-term, which will provide guidelines for the next 15 years. In Lincoln, the game is played long.

Paul Cheeseright

## The power of European Gas Turbines



Combining the individual strengths of Ruston, Napier, Alsthom and Kvaerner has led to the formation of European Gas Turbines (EGT), one company ready to meet the needs of today's and, indeed, tomorrow's power users.

Born from the partnership between GEC ALSTHOM and General Electric of the USA, EGT offers a unique blend of experience, technology and proven quality. EGT provides the world's most comprehensive range of high efficiency industrial, aero-derivative, heavy duty gas turbines,

aeroengines and turbochargers, which are used for simple and combined cycle power generation, cogeneration and mechanical drive applications. From 1.6MW up to 216MW, each EGT product is specifically designed to meet power and environmental requirements throughout the world. With some 3,500 gas turbines operating in 93 countries, which together represent over 40,000MW, EGT is a world leader in gas turbine power generation technology.

EGT - power from combined strength

## EUROPEAN GAS TURBINES

EGEALSTHOM

European Gas Turbines Limited,  
PO Box 1, Thorngate House, Lincoln LN2 5D1, England.  
Telephone (0522) 52642. Telex 56231. Fax (0522) 52929.



**Grimsby International Singers Competition**  
Competition Dates: 24th - 28th October 1992  
The competition attracts entries from all over the world and is held in Grimsby's Town Hall, culminating in a winners concert with Grimsby Philharmonic.  
Syllabus available from Anne Holman, 23 Brighthelm Avenue, Grimsby, Notts. (0472) 82113.  
Last date for competition entries - 31st May 1992.

**GRIMSBY SUMMER Festival**  
This is a series of "summer" weekend events in Heritage Square, adjacent to the National Fishing Heritage Centre and the Riddle Steamer.  
Live music, dancing, street entertainment, games, fire, etc., all feature in these unique events. This is not to be missed.  
Contact: (0472) 242000 Ext. 1472. Peter Bibby.

**South Bank Jazz Festival**  
3rd - 5th July 1992  
The South Bank Jazz Festival boasts a highly packed programme of over 20 bands providing 3 days of non-stop jazz.  
Real ale, good food, children's entertainment and a variety of other activities make this a wonderful weekend out. The International programme includes Kenny Ball, Humphrey Lytton, Ray Galton and many more.  
Contact: (0472) 242000 Ext. 1473. Clare Russell.

**FRESHNEY**  
This is a remarkable new development of Grimsby's central shopping area, offering 5 department stores and over 100 shops, all under one roof. Freshney Place provides the best shopping in Lincolnshire & South Humberside. Additional attractions include a variety of coffee shops and restaurants, so you can enjoy a well-earned break, and a covered market adjacent to Freshney Place. Regular activities & entertainment for all the family include Punch & Judy shows, clowns, concerts, competitions and much more.  
Freshney Place Centre Management: (0472) 24223.  
Agents: Churston Heath: (0170) 409 2199 or Donkington: (0532) 46116.

## GRIMSBY WELCOMES INVADERS

Although there is evidence of several much earlier settlements, it was the Viking invaders who first developed the potential of the great River Humber's South Bank, with its dry sunny climate and rich fertile soil.

Using their skills in trade and commerce, they soon built the thriving settlement of Grimsby. Although today trade is worldwide, the links across the North Sea to Europe are particularly strong. Indeed, Grimsby is Europe's Food Town and The Town for Europe.

As well as being a major centre for national and international business, Grimsby has become a thriving tourist and visitor centre. The award winning National Fishing Heritage Centre, International Singers Competition, South Bank Jazz Festival and Freshney Place Shopping Centre have all helped to create a new and welcome invasion.

Why not join it?

Come and discover what's **GREAT** about **GRIMSBY**

Contact: Roy Barnham, Director of Leisure & Economic Development, Municipal Offices, Town Hall Square, Grimsby, South Humberside, DN1 1RU. Telephone: (0472) 242000. Telex: (0472) 348322.





## LINCOLNSHIRE AND SOUTH HUMBERSIDE 4

Agriculture and food-processing continue to be dominant industries

## Investment defies the recession

LINCOLNSHIRE tulip bulbs, exported to Amsterdam; Lincolnshire ducks, savoured in Japan; Lincolnshire ducks' feet, highly esteemed in China; Lincolnshire peas, computer-monitored in their pods - the county's centuries-old agricultural industry has certainly moved with the times.

It is the British county most heavily dominated by agriculture. The sector employed 8.8 per cent of the county's workforce in 1987, compared with a national average of just 1.5 per cent.

According to the National Farmers Union, Lincolnshire is Britain's biggest producer of cereals, potatoes, vegetables and oil seed rape. Sugar beet, poultry, pigs, flowers and bulbs are also important.

The county has been affected by agriculture's trend towards increased mechanisation: between 1973 and 1988, total numbers working on Lincolnshire's land, including farmers and casual and part-timers, dropped from 23,486 to 23,167, and the decline in jobs continues.

But it has also seen heavy investment by major food companies, despite the recession. It has benefited, too, from proximity to both Grimsby, a major food-processing centre, and to the Humber ports whose east-facing location will become increasingly important as a result of the single European market.

Agriculture dominates Lincolnshire physically: the sparsely populated county has only eight centres with more than 10,000 inhabitants. And the sector also has important spin-offs, such as agricultural engineering.

But the Rural Development Commission, promoting diversification, has been spending £2m a year on small factory and workshop developments since the early 1980s, when much of the county was designated a rural development area. All RDA boundaries are being reviewed next year.

As elsewhere, there is concern over the GATT negotiations and reform of the common agricultural policy. A more localised worry - even harder to influence - is the spate of dry summers which have hit the county's irrigation systems.

"The real crunch will come if we get another dry and hot summer," says Mr David Hill, the NFU's East Midlands senior policy adviser. The NFU is pressing the government to consider how water could be transferred, possibly into the Trent river system.

Recent private-sector investments in Lincolnshire include Christian Salvesen's new £5m vegetable-packing factory at Easton, near Grantham, claimed to be Europe's most advanced. The company, the largest UK processor of frozen green vegetables, has three large plants in Lincolnshire and another at Grimsby.

HL Foods, part of Hillsdown Holdings, operates three production centres in Lincolnshire, including a new chilled-salads factory at Spalding, described as the UK's most up to date. Another major food company, Geest, is headquartered at Spalding, where its Tropical Produce distribution centre has recently been refurbished. Geest's subsidiary, the Pasta

Company, is now developing a large pasta-processing complex at Barton-on-Humber, in South Humberside.

Other well-known Lincolnshire-based names include Nickerson Group (exporters of ducks to the Far East), near Caistor, and William Sinclair Holdings, of Lincoln, producers of horticultural, pet and equestrian products. The county is also home to a number of successful producer co-operatives.

Some north Lincolnshire fields are yielding a new cash crop - oil - while, on the coast, Conoco's new Theddlethorpe gas terminal, linked to the Lincolnshire Offshore Gas Gathering System, will supply up to a third of the UK's natural gas needs.

The importance to Britain's food industry of the land from the Humber to the Wash is underlined by the presence in Grimsby of 400 food-processing companies. Promoted as "Europe's food town", it estimates that 20,000 people work in its food sector and directly related companies.

Since 1989, food manufacturing investment in the town has exceeded £75m, including a £25m pizza factory, Europe's largest, developed by Ross Young.

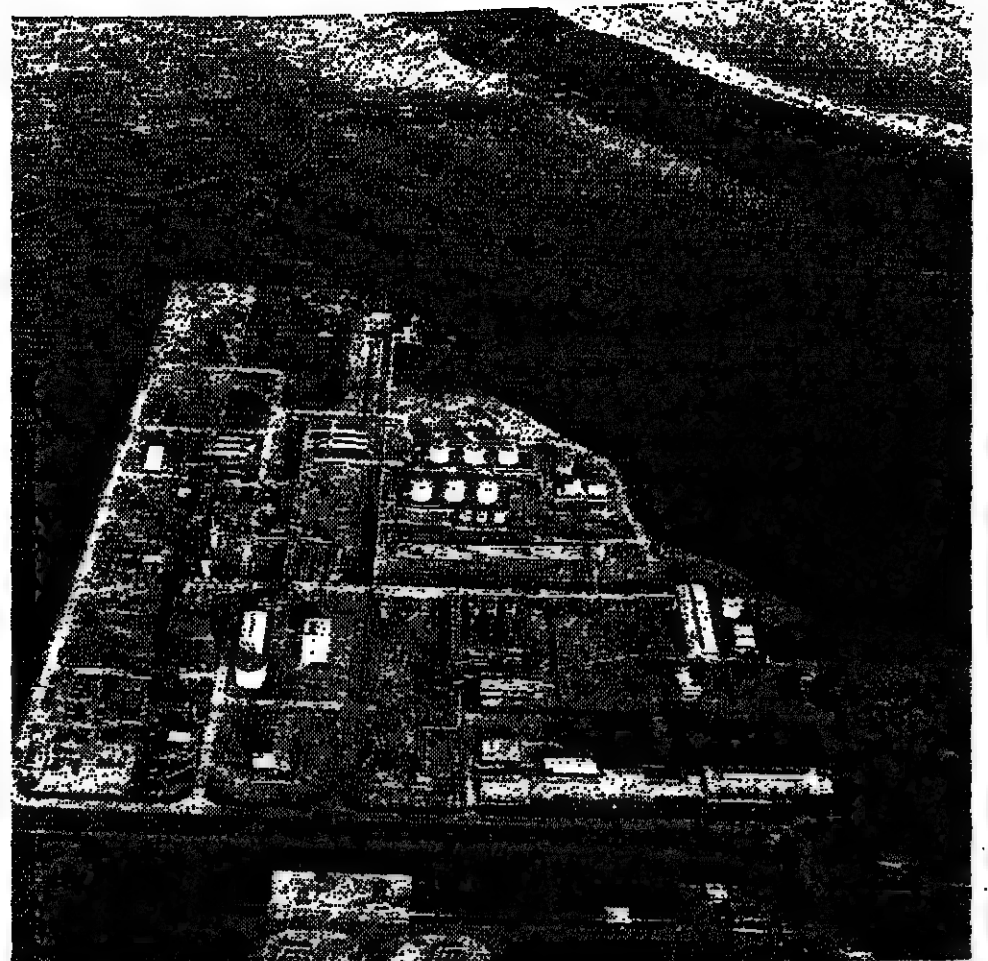
Despite the loss of deep-sea trawling in the mid-1970s, about half the town's food processors are fish-related - Grimsby still has a fleet of 100 Seine netters and the UK's largest fish market. Fish is also imported for processing. And the town has an honourable role in sustaining a great British tradition: most English fish-and-chip shops are serviced within 24 hours from Grimsby.



Preparing frozen meals at the Grimsby factory of Birds Eye. Recently the company has built a new plant for the preparation of meat meals, which are exported to Europe.

Despite all this, the food-processing sector last year delivered Grimsby a major blow - news that Findus, moving out of fish-finger production in the UK, was to close its local plant, costing more than 900 jobs over two years. The knock-on

effects of closure would be serious: Findus' gross annual wages bill locally is £7m. Its contracts with 130 local suppliers are worth £1.8m. Now, however, Booker, part of the Fitch Lovell food conglomerate, has expressed interest in taking



Conoco's new Theddlethorpe gas terminal will supply up to a third of the UK's natural gas needs

over the plant. A deal depends on whether government assistance will be granted.

All this has heightened annoyance in Grimsby that the town is an intermediate area, while South Humberside, with lower unemployment, is a development area, offering inward investors more incentives. It has not escaped the notice of "Europe's food town" that, since 1984, its steelmaking neighbour has won 1,200 food-sector jobs - Scunthorpe now has seven substantial food

plants, compared with just one before.

In the dog-eat-dog world of lobbying for government aid, Grimsby, with its above-average jobless rate of 10.9 per cent, is arguing that it needs at least as good a deal as Scunthorpe.

Unusually, Grimsby's manufacturing sector is dominated by two unlikely bedfellows - food and chemicals. The chemical industry, employing 3,200 people, lies within the borough and to the north along the

coastal strip towards Immingham.

It is investing very heavily in "green" technology. But combining food and chemical industries as environmental standards rise will not be easy, admits Mr Roy Bentham, Grimsby's director of leisure and economic development. "As years go by, we have to make sure the two don't affect each other adversely," he warns.

Chris Tighe

The coastline means ports, tourism and the heritage business

## A trawl through history

SCRATCH 'N SNIFF, orders the "very amiable" about Grimsby's new National Fishing Heritage Centre. So you do - and the whiff of fish and engine oil rises up from the page.

Opened a year ago, this imaginative museum, an attempt to plunge visitors into the sensations of 1950s North Sea trawling, has received an enthusiastic public response. It attracted 70,000 visitors in its first eight months, and has created almost from thin air a tourist industry for Grimsby, once the world's largest fishing port.

The £3m development, funded jointly by the European Community and Grimsby council, promises visitors the chance to "sign on" as crew members before travelling through an imitation Grimsby back street to the Arctic fishing grounds.

"You feel the pitch and roll of the ship, the urgency and excitement of the catch, the raw, icy blast of the wind..." promises the glossy brochure.

More is in store: an "exhibition", opening later this month, will allow visitors, securely on terra firma, to "experience the harsh reality of being under enemy fire on the gun-deck of a trawler at war", before switching to the German side and covering in a recreated U-boat being depth-charged. "It's mine blowing," screams the publicity. "Feel the submarine shudder, hear the tortured metal fracture..."

All this may arouse misgivings among those uneasy about Britain's heritage industry. There is indeed irony in recreating the dead trawling industry next door to a new Sainsbury's hypermarket: while Grimsby's nearby fish

dock, somewhat tatty, as genuine backstreets tend to be, but at least still operating, is not deemed a tourist attraction. The fish dock is also fighting for government cash towards a £18m upgrading.

But then, Billy Butlin perhaps ruffled feathers when, in the 1950s, he decided that Skegness, where he had set up his hooped stall with a borrowed river, should become the site of his first UK holiday camp. And before that, the Earl of Scarborough's agent probably

Lincolnshire attracts 5m day-visitors and 7m overnight stayers a year

alarmed Lincolnshire villagers in the 19th century when, on his recommendation, Skegness was developed into a seaside resort.

Today, Skegness and Mablethorpe, the Lincolnshire coast's main resorts, and Cleethorpes, just inside South Humberside, retain their traditional British seaside character, despite some substantial investment, including the £27m spent by Rank Leisure on Funcoast World, successor to Butlins at Skegness.

Lincolnshire and South Humberside Tourism - a body set up in 1990, with local authority, tourist board, private sector and Rural Development Commission backing, to promote tourism - estimates that Lincolnshire attracts 5m day-visitors and 7m overnight stayers annually.

The organisation's manager, Mr Christopher "Kipper" Scott, says tourism in Lincolnshire employs 28,000 people for part or all of the year, and generates a £310m annual spend.

Believing that tourism in the area has development potential, he has launched a national advertising campaign. So far it has sparked 10,000 requests for the county's short breaks and main guide.

At present, Lincolnshire tourism is concentrated on the coastal strip, which has traditionally catered for visitors from Yorkshire, the East Midlands and Lincoln. The area now has to compete with year-round theme-park developments such as Centre Parcs' Sherwood Forest complex. A recent CBI report, Towards 2000 in Lincolnshire, suggested the county consider creating such a facility.

Efforts are being made both to encourage more visitors to Lincolnshire, especially from East Anglia and south-east England, and to coax more of them into the county's many attractive historic towns and villages. Mr Scott is also wooing walkers and nature-lovers by emphasising the coast's nature reserves.

Nor will devotees of Alfred Lord Tennyson escape Lincolnshire's entreaties: this year, the 100th anniversary of his death, he is being invoked to promote Mablethorpe, where he spent part of his youth. "I think Lincolnshire has 'calm and deep peace' to offer," ventures Mr Scott, in Tennysonian mood.

Along the coast, in Grimsby, the local authority hopes tourists attracted by the National Fishing Heritage Museum will be persuaded to linger, and spend money, at the recently completed £50m Freshney Place shopping centre, a mixture of town centre refurbishment and redevelopment. Further rejuvenation of the Alexandra Dock, where the

museum has been built, is also planned.

Whimsy and nostalgia fade away north of Grimsby; the no-nonsense might of South Humberside's chemical installations and its large Immingham port complex have yet to be "interpreted" by industrial tourism.

The elegant Humber bridge attracts some tourists, but most developments here appeal mainly to local job-hunters. Kimberly-Clark, for example, is developing a new £100m paper products plant at Barton, creating 750 jobs.

The Humber estuary - consisting of the four main ports of Hull, Goole, Grimsby and Immingham and numerous wharves on the rivers Trent, Ouse and Hull - has seen trade rise by 50 per cent in a decade. It now handles 60m tonnes of goods a year, and regularly services 53 countries. The European single market

looks certain to boost further the estuary's port activity. Markets serving 320m European customers - 740m if you include eastern Europe and the former Soviet Union - can be reached within 24 hours from the Humber. It already handles most UK trade to and from Germany, Belgium, Holland and Scandinavia.

Further investment of more than £100m in the Humber ports is in the pipeline. With more than 100 berths run by more than 20 operators, many of the estuary's distinctive ports and wharves have established particular strengths in certain operations.

One remarkable feature of the estuary is that, thanks to its rivers, it stretches 50 miles inland, allowing ships to be discharged close to major motorways and feeding into Yorkshire's canal network. Sadly, however, Britain's most inland port, Gainsborough, on the Trent, is experiencing problems, because twists in the river make it unattractive for larger vessels. How long, one wonders, before the tourist influx arrives?

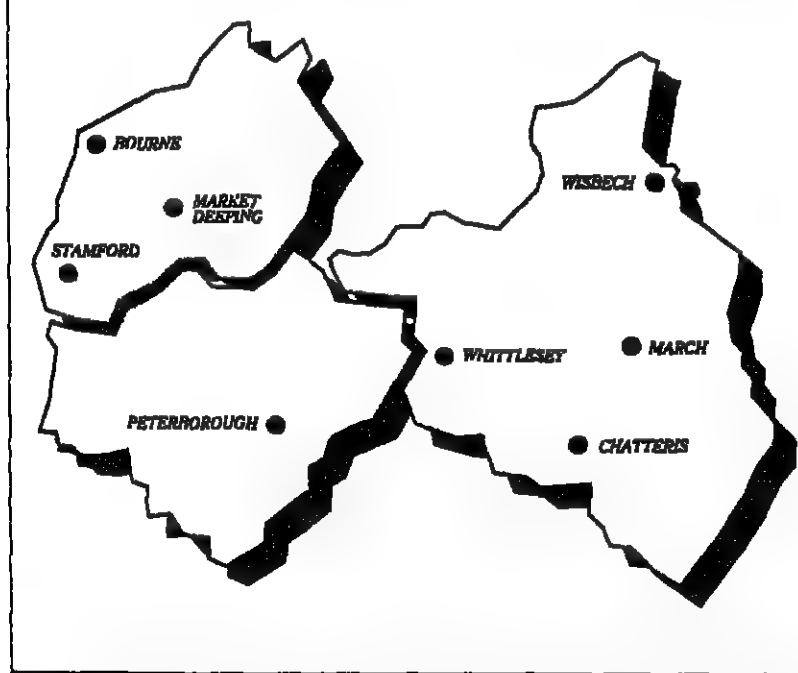
Chris Tighe



The real thing: preparing the catch for sale, in Grimsby fish market

Tony Andrews

## The team that means business



GPEC continues to develop new and innovative approaches to support business development, enterprise and training solutions in Peterborough, Fenland and South Lincolnshire.

Leading edge information technology systems, and highly experienced business teams ensure a swift, effective response every time.

GPEC is the professional team which means business in South Lincolnshire and North Cambridgeshire.

gpec

Chief Executive: Lynda Purver Greater Peterborough Training and Enterprise Council  
Blenheim Court Peppercore Close Peterborough PE1 2DU Tel: 0733 890808 Fax: 0733 890809



COURTAULDS  
ENGINEERING

Specialist project management and multi-disciplinary design capability available right at the heart of Humberside.

Expert knowledge of the local infrastructure and needs of industry, coupled with wide experience of design and construction of plant for the food, pharmaceutical, chemical and energy sectors.

For Professional Project Management talk to Simon Maguire.

Courtaulds Engineering Limited,  
Acorn Business Park, Moss Road,  
Grimsby, South Humberside DN32 0LT.  
Tel: 0472 250900. Fax: 0472 352920.

Head Office: PO Box 11, Foleshill Road,  
Coventry, West Midlands CV6 5AB.  
Tel: 0203 862000. Telex: 94023090 CELG G.  
Fax: 0203 862200.



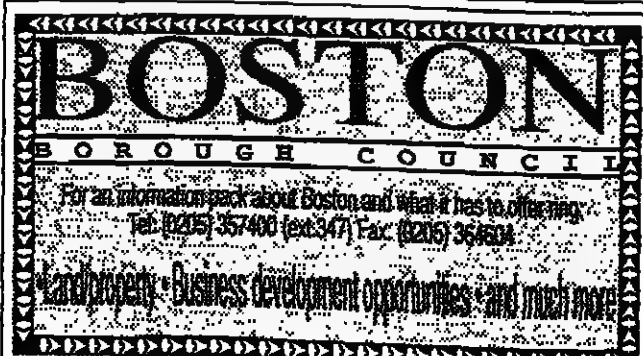
- LOW RENTS □ LOW RVs □
- START-UP GRANTS □
- SETTLED SKILLED LABOUR □
- A1 LOCATION □

Contact Chief Executive's Dept for up-to-date advice on Grantham (0476) 591591

PEOPLE, PERFORMANCE & PROFITS —  
Lincolnshire TEC's Action Programme for Business Excellence.



For further information  
Tel Lincolnshire TEC on  
(0522) 532266





## UK retail price index may show significant inflation increase

© 1992 Amentech Corporation

company's name recognition, particularly among professional intermediaries". Buckmaster & Moore (acquired by Credit Suisse) was "very well known on the private client side" but CSAM has lost some of that **visibility**.



## MANAGEMENT

The soaring cost of healthcare insurance is forcing many employers to limit the benefits that are available to their employees. Richard Lapper reports

## Losing patience with private medicine

The costs of private healthcare are catching up with British companies. Over the past 20 years, private medical insurance has become an increasingly common – and expected – perk among white collar employees.

But companies are now facing potentially crippling increases in costs as premiums struggle to keep pace with rocketing claims payments.

Over the past year, premiums have gone up by an average 20 per cent, with some clients paying up to 40 per cent more.

"The word has got around personnel directors – be very careful what medical benefits you offer," says Eddie O'Hara who works with the health insurance division of Willis Corroon, the insurance broker, and looks after 300 corporate clients.

Many companies are looking at ways of cutting down on claims in return for lower premiums. Administration is being tightened and employees are being asked to share some of the cost of treatment.

Some companies are striking deals with hospitals offering treatment at a specially negotiated rate. Above all, employees who benefit from corporate healthcare schemes are being encouraged to think of their private healthcare as supplementing, rather than replacing, the National Health Service.

About 12 per cent of British people have private medical health insurance, the majority of them through corporate schemes. Initially made available as an incentive to senior executives during the 1970s, private health provision cascaded down to the lowliest white collar grades during the 1980s and in some industries, like pharmaceuticals, is common among blue collar workers.

"It has become almost as common a benefit as paid holidays," says Mike Tiler, who heads a health insurance team at Mercer Fraser, the actuary and employee benefits company.

In corporate schemes, employers

pay either the whole or part of the premium or sometimes simply negotiate a discount – generally about 10 per cent – on the price available to individuals. Premium income amounted to more than £1.05bn in 1990 after a decade which saw the number of employees benefiting from health schemes increasing by an average of 5 per cent each year.

But the growth in medical costs has moved up at four times that rate and shows signs of escalating. More expensive, high-tech treatments are more common and wage costs have risen.

With interest in health issues rising, employees are much more likely to claim on policies than they were 20 years ago. Tiler says that the increasing range of treatments available has also led to some abuse of the system.

"One pensioner used to spend 10 weeks a year in a psychiatric hospital. She thought it was a holiday."

The government's health service reforms have aggravated problems by encouraging general practitioners to refer patients to private healthcare wherever possible, leaving the doctors with more resources free for the treatment of NHS patients.

Until recently, healthcare premiums were kept down by the entry of new insurers into the market – such as Norwich Union and Orion, a subsidiary of Nationale Neder-

land – which put competitive pressure on the established companies – Bupa, FPA and WPA.

This is now beginning to change, following the losses being experienced by market stalwarts and newcomers alike in 1991.

Medical insurance premiums have now grown to 3 per cent of many companies' wage bills. The figure is even higher for some companies which have particularly long-established schemes.

The situation is not yet as bad as in the US, where medical premiums make up 15 per cent of the total wage bill of some companies. Indeed, according to one recent survey, US companies rate healthcare costs as one of their biggest concerns.

But even at present levels, some UK managers are looking hard at their programmes.

Modifications now being introduced include:

- The introduction of an excess – under which employees pay the first £50 or £100 of any treatment. Philip Anderson, marketing director of Bupa, the country's biggest private health insurer calls it the "cold shower effect".

- Better scheme administration and the introduction of central controls. According to O'Hara, companies sometimes need to find out exactly which employees have access to which benefit. "In some



ROGER DENHAM

cases with companies which have several locations around the country, employers simply don't know what the claims record is."

- Vetting of claims by senior managers.

- Closer monitoring of the cost of surgery or hospital stays. Mercer Fraser and other advisers carry out "medical audits" – adjusting and costing claims so that they relate to the real work done.

- Preferred hospital arrangements, by which scheme managers negoti-

ate reduced prices for the bulk purchase of administration and accommodation with private or NHS hospitals, are becoming increasingly common, says Anderson.

- Persuading employees to use NHS facilities wherever possible with schemes making payments to beneficiaries for each night they spend in an NHS hospital, for example.

Willis provides a counselling service to advise scheme members whether to opt for private or public

treatment. "If for example they want their wisdom teeth out but are not in any pain, we suggest they wait to have it done on the NHS, even if they have to wait for the treatment for a couple of months."

The scope to tackle one of the biggest problems – the liabilities of company health schemes to retired employees – is limited.

Almost all schemes now exclude cover for employees once they have retired but some employers – among them some UK clearing banks – have accumulated future liabilities.

Premiums paid into schemes by the beneficiaries have almost all been spent in paying actual claims. There is little left over to fund future care, the cost of which is growing exponentially.

Employers have bought out some executives by paying them benefits now in exchange for their giving up future entitlement to private healthcare cover in the future.

But Tiler warns that in some cases, the liabilities "could wreck a company".

"It's a massive issue which people are only just beginning to tackle. It will call for some creative thinking," adds O'Hara.

## In the very best of company

The largest European employers are a virtuous lot – or at least they claim to be. More than 90 per cent have equal opportunities policies, almost that number sponsor cultural or sporting events, and more than 60 per cent say they have carried out environmental audits.

These are the latest findings of a survey\* from the Henley Centre for Forecasting which has questioned the top 500 employers across sectors in the European Community about their employment practices.

A surprising 32 per cent of organisations – half in the public sector – claim to have a woman on the board or in a similar top function. Job sharing is offered by 48 per cent, career breaks by 59 per cent and maternity leave beyond legal requirements by 40 per cent.

However, the Henley researchers say the survey shows that women's careers remain hampered by lack of childcare: on-site childcare is provided by 9 per cent of companies and an additional 16 per cent have off-site provision. Dissatisfaction with employer's childcare facilities is high, particularly in countries with a relatively weak family structure, such as the UK, France and Germany.

On training and education, 87 per cent of employers say they have formal management development programmes and 85 per cent subsidise employees' studies. Meanwhile, 66 per cent offer retraining programmes and 42 per cent offer extended study leave.

Henley notes the increasing effort that organisations are having to make to impress consumers with their green credentials and social awareness. The proportion of EC manufacturing companies which have carried out environmental checks on their activities, or intended to carry out such audits, is nearly 70 per cent.

Overall, Henley considers the survey results give a positive impression of employment practices and conditions in Europe's largest companies. However, without increases in childcare provision, there is likely to be little growth in the numbers of women achieving executive and managerial grades, the report concludes.

Diane Summers

\*Contact Eric Salama, Henley Centre, 2 Tudor St, London EC4Y 0AA.

## A little extra self-help at the Halifax

John Teasdale, who manages a corporate health programme for Halifax Building Society, says his company introduced a number of changes following a 30 per cent increase in premiums last year.

Halifax, which employs more than 24,000 people, is typical of the white collar employers who have begun to offer healthcare in the last 20 years.

The company's scheme which

offers Bupa care to employees and a discounted rate to spouses and dependents began in 1986. Last year's increase "forced us to look closely at what we were doing," says Teasdale.

Halifax introduced "excesses", making their staff liable for the first £50 of any claim. The company also took action to change the attitudes of its staff towards the scheme.

"We found that people regarded

the scheme as an alternative to the National Health Service.

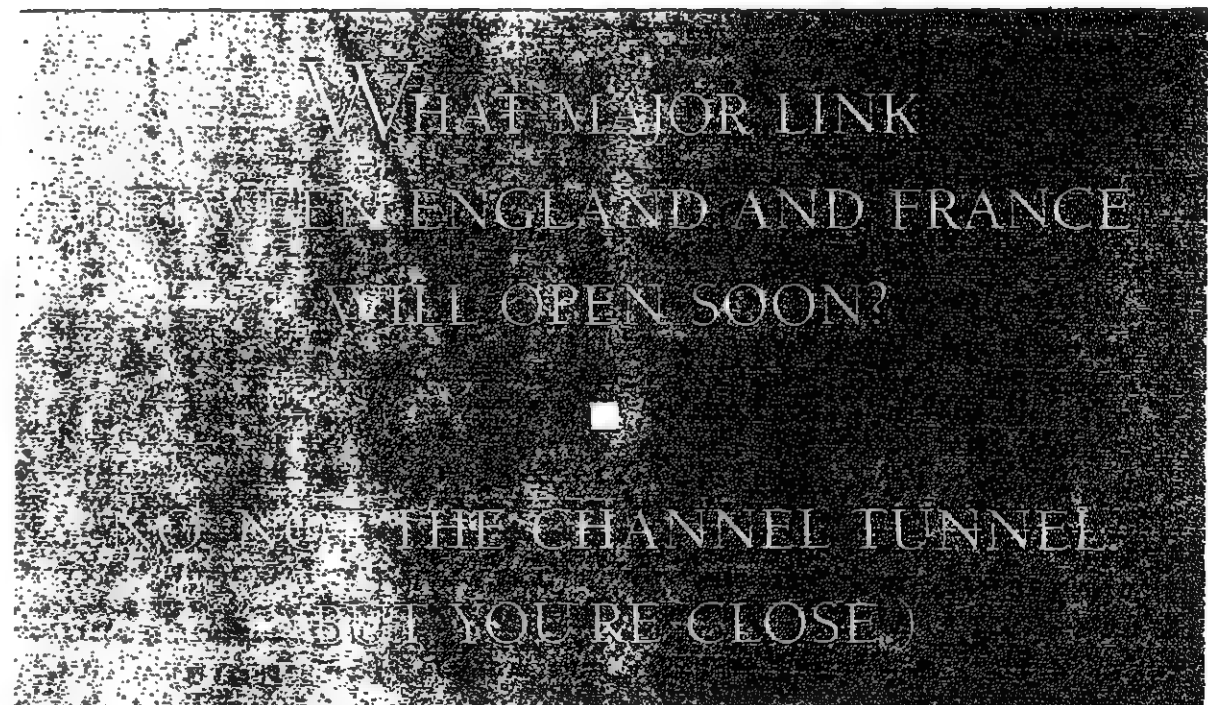
But the society sees the scheme as complementary. We had to make sure that they understood a claim on the scheme was a claim on the society, says Teasdale.

Halifax is having claims forms reprinted to show the its logo to press home the point.

The measures had an immediate impact. And Bupa increased its premiums by only 5 per cent at the

1992 renewal. "That speaks for itself," says Teasdale, who adds that charging has limited use of the service by employees suffering, for example, sports injuries.

Halifax has also taken more measures to save costs. It encourages Halifax-based employees to use the local Bupa-Elkland hospital, with which it has negotiated discounts, rather than others in the locality.



You're very close, in fact. The link we speak of is the new Elf station, Clacketts Lane, England. Open for business in 1993, it will be a mere stone's throw from the Channel Tunnel.

It will also be one of the largest service stations in the whole of Europe (what else would you expect from France's largest company?), expected to supply petrol to around 4,000 vehicles every day.

However, Elf can hardly be called strangers to British shores. We already have a presence of 800 stations in the U.K.

If you add this to the 7,000 plus throughout the rest of Europe and West Africa, you begin to realise just how big we really are. Names can be misleading sometimes, can't they? ■

**elf aquitaine**

OUR DEDICATION GOES FURTHER



## Music in 12 Parts

Halfway through Thursday evening in the Festival Hall, I decided that 6 would be enough. Philip Glass and his loyal team were playing the complete dozen, his Late Minimalist *magnum opus* of 1971-74 from 7 o'clock to 11.30 as originally announced, but amended on the spot to 11.45 and by my reckoning, unlikely to finish much before midnight. Though the large audience looked like real devotees, I suspect that they began to slip away soon after I did.

For younger readers, I should explain what Minimalism was. In postwar Europe, in the wake of Schoenberg and Webern, a whole generation of composers became convinced that if their music did not strike "conventional" audiences as a thematic and a rhythmic, they must be trading indecently upon outworn expressive routines. As they bore that thought in mind, their audiences dwindled to a knowledgeable few. Later, the American Minimalists (Terry Riley first of all, then Steve Reich and Glass etc) hit upon a different and less rehearsed way of shaking off the past.

It struck them that sour European dissonances were unnecessary. Instead you could recycle the simplest and most reassuringly familiar routines as long as you flattened them into a plain, inexpensive element. You new claim on listeners' attention would lie in the new patterns you made with them: slow, almost subliminal shifts of tonal focus and rhythmic basis, as you let your component lines go out of step, and also the audible *moor* effects - quite new in music, and rich in potential - as the different levels separated off.

For Terry Riley, that was only one line of unexamined experiment: among many, for Reich it is one that has drawn him into clever, close-focus explorations. Glass is harder to classify. His earlier music exploited the new possibilities hard, with a lot of fluent linear invention that gleamed brightly, (when rigorously played, and well transmitted). Music in 12 Parts had a broader aim to sustain a marathon live-performance span, as it was suddenly fashionable to do in the early 1970s - commonly lubricated by a lot of dope.

At the first interval it was deeply nostalgic to detect a sharp whiff of that in the Festival Hall foyer. In a relaxed, meditative frame of mind one can let one's thoughts wander as Glass's music winds on, and still register the big, glacial shifts when they make themselves felt. In plain practical terms, however, the South Bank performance failed the composer. Whether his linear knock off (less confidently) his harmonic riches were meant to keep things going, the sound-reproduction in the hall sold him short.

Instead, what we heard over certain of the amplified channels had a flat, ugly glare without depth, and around most of the separate notes (from the supercilious Lisa Carol Bilewicz) there was a percussive surrounding crackle: not hit-tech at all, and eventually numbing to the ear - which was why I gave up early. If the price of hearing an expansive Glass concert is deafness for the next few concerts, it is too high.

David Murray

Music/Andrew Clements  
Tippett's Fifth Quartet

The Lindsay Quartet's recital on Saturday was originally planned to launch the Sheffield Chamber Music Festival for 1992. But the group's leader Peter Cropper was taken seriously ill several months ago, and the bulk of the festival (focusing on British works) has had to be postponed until next year. Happily, though, Cropper's recovery allowed the first concert at least to take place, and with it the first performance of Michael Tippett's Fifth Quartet, commissioned by the Lindsay for the occasion.

The whole programme had been shaped around the premiere. It was introduced by a *Prelude to welcome Sir Michael*

Tippett by Christopher Brown, 87 bars woven out of Tippett fragments and quotations from Purcell, together with three of Purcell's string fantasias, played with exquisite poise and intensity. Then there were two fascinating revivals of quartets by Tippett's teachers at the Royal College of Music during the 1930s - R. O. Morris's three *Concerti* were dry, over long exercises in imitative counterpoint (Tippett observed after the performance that perhaps he should have given Morris some lessons) but Charles Wood's Third String Quartet was a likeable piece of late romanticism, with firm feet in the quartet language of Brahms and Dvorak, and a sweet tooth

for morsels of Irish folk song. The Lindsay played both magnificently, with a confidence and grasp of idiom remarkable for works so far outside the regular repertoire. Their playing of the Tippett too was astonishingly assured; its considerable problems of balance and co-ordination seemed perfectly mastered. The new quartet is cast in two movements, the first a sonata-form mosaic of fast and lyrical sections, the second a slow meditation interrupted by fantasia-like dances.

There are thematic links with Tippett's major scores of the 1950s - Geraint Lewis's programme notes pointed out connections with material from

*The Most of Time and New Year* - but its roots seem to stretch back much further into Tippett's writing for strings. The first movement seemed the less convincing of the two, short on distinctive ideas and perhaps over-extending its material. But in the second the juxtaposition of rapid unlettered lyricism in the first violin's high-lying, unaccompanied rhapsodies with the crystalline rhythmic shapes of the Purcell-inspired dances conjures up memories of Tippett's Corelli Fantasia from the mid-1950s. If without ever quite attaining that work's level of profundity or transcendence.

On repeated hearings too the first movement may well gain more coherence and identity.

As Tippett's debt to Beethoven in his quartet writing becomes ever clearer (the second movement here is based on the great Adagio of Op. 131) so the full implications of his abstract designs become more elusive. The seemingly innocuous intent of many of the components should not be taken at face value. His dramatic writing has become more increasingly emblematic; perhaps his instrumental writing has acquired the powers of suggestion and ambiguity lacking there.

Crucible Studio Theatre, Sheffield; sponsored by Kershaw Tudor. Repeat performance on 23 May

## Opera/Andrew Clements

## Zaide



Janet Leslie Mackenzie (Zaide), Mark Holland (Aliazim) and James Maxwell (Narrator)

his creations: he makes the most of the moments when Calvino's text takes flight and evokes the orientalism of the harem in luminous imagery.

Then this *Zaide* seems most perfectly poised between the enigmatic classicism of Mozart's fragment and the delicate labyrinths of this most elegant

of 20th-century writers.

Coburns Farm Leisure Centre, Birmingham; on tour until 30 May

## Theatre/Andrew St George

## The Hypochondriacs

Plato's Cratylus knew that far from being able to step into the same river twice, one could not step into the same river once. He eventually settled on moving his finger in response to everything. A measure of Cratylus's view is essential for enjoying Bobo Strauss's *The Hypochondriacs* at the Citizens Theatre, Glasgow. Without it, the evening becomes frustrating and pointless: intellectually vibrant but theatrically dull.

Strauss's expressionist play relies on the notion that anything can mean anything: time becomes elastic, and lives have purpose only in relation to others. Strauss wrote the play when he was 28; it belies its 1972 premiere, seeming much more from the 1930s. The play marries magic realism to a form of implausible logic, a meeting of Ginter Grass and Wittgenstein.

As explanation for its method, the play offers this: "an apparently free and planlessly spent life is only a prelude to the moment when you realise it." The plot flickers in and out of prominence, undermined by characters unsure of themselves. "What exactly are we talking about?" "I don't know, I was just reacting." However, a sequence of events emerges, and the action occurs in turn-of-the-century Germany, just before psychoanalysis would have made it all explicable.

Vladimir, an incurable hypochondriac, lives with his lover Nelly. She has been bailed on a murder charge by two dodgy pharmaceutical entrepreneurs after a cure for tuberculosis. Around them, Vladimir's mother, father and maid weave a sinister intrigue worthy of Len Deighton in *Ipse Dixit* form.

Vladimir's diseased and decadent intelligence is met by Nelly's cool hysteria and the extraordinary venom of his mother. Each has a litany of non-verbal gestures, mimes, grunts and statements which are variously interpreted by those around them. One does not need to be a student of Sanskrit to realise that collective communication is under threat where meaning itself is random. People agree not in what they say, but in the form of their life.

The play's consistencies come from an awkward faith in personality. Anything a character does is consistent, so the unexpected simply disappears. This drains the evening of dramatic tension; for where anything can happen, nothing can survive.

The pleasure of Strauss's play are more arcane: he invites a theatrical

daydreaming; he urges thinking about thinking, so one finds that this really does provoke thought. The text answers the disjunctions of the text; sofas on line chippings surround a fish tank. "All the things around us," one character confides, "we observe at the same time as we bring them about"; so the actors move the furniture obsessively, repositioning the stage impediments.

The acting is detached and precise, with fine performances from Julie Saunders as Nelly and Gerrard McArthur as Vladimir and his father. David Fielding's direction slows the play to a crawl, but then he has been faced with the task of staging an attitude of mind.

Citizens Theatre, Glasgow, until May 23 (041 439 0023)

## Sponsorship/Antony Thorncroft

## Joint efforts save the day

No one can accuse the Association for Business Sponsorship of the Arts (ABSA) of not giving a lead as arts organisations struggle to find sponsors in a cold climate. ABSA, which was formed to promote the benefits of sponsorship, has quickly found a new backer for its most prestigious event, the annual awards ceremony for imaginative arts sponsorships.

For well over a decade *The Daily Telegraph* provided the £28,000 plus funding. It has called it a day, but Arthur Andersen has stepped into the breach. ABSA's other big social occasion, the Goodman-Garrett dinner, where individuals receive prizes, is to be sponsored for the first time by Reed International. Each of the two recipients will get £10,000, but are honour bound to hand the money over to an arts organisation of their choice.

Despite the efforts of ABSA many major corporate sponsors are cutting back on their commitments this year. This is because they give a fixed percentage of their profits to good causes and their profits have been reduced. But ABSA's Colin Tweedy is adamant that total sponsorship will rise in 1992, thanks to the involvement of new sponsors among small and medium sized companies.

Support for his theory comes from Blackheath Concert Halls in south east London, which sees no falling away in its corporate funding. But changing times demand changing approaches and it hit on a happy solution to the sponsorship of its ambitious four day Schubertiade last week. It was underwritten by three professional firms: Drivers Jones, the chartered surveyors; Grant Thornton, the accountants; and Turner Kenneth Brown, the solicitors.

This not only reduced the cost - to £7,500 from each firm - but could actually benefit clients (as well as sponsors). In the social gatherings around the song cycles a corporate guest of, say, Drivers Jones, who is in the market for a new solicitor or a new accountant, could be introduced to plenty of them. And so it went on. Joint sponsorship often fails because the companies sharing the bill have nothing in common. Here there was mutual self-interest, and the chance to meet potential new clients, as well as keep happy existing ones.

Joint sponsorship deals are also attracting large companies. The cost of backing a new opera production at Covent Garden can be £150,000. Not surprisingly there are few takers. Even when the opera houses accept a much lower sum for a sponsorship deal - BMW is reputed to have secured ENO's revival of *Street Scene* for around £30,000 - it can still seem an unacceptably large investment.

Shell, with an arts sponsorship budget of around £450,000, is investigating alternatives. It is talking with Opera North about a touring production next year in which Shell will act as the main sponsor, putting up perhaps £50,000, while smaller companies take on the local sponsorship for £10,000 or so when Opera North performs in their cities.

Such a deal could draw in new sponsors who would be guided by Shell into what is

possible from the connection. Any interested companies on the Opera North touring circuit should contact Shell.

More groups of sponsors could be spotted at the Birmingham Symphony Hall last month for the first UK visit by the orchestra of La Scala, Milan. For once they were non-paying guests. The evening had a sponsor - British Gas - but the other clutches of businessmen were the major backers of "Sounds Like Birmingham", the biggest music festival ever held in the UK. It was one of three gala evenings that they received as a sweeter for putting up over £20,000 each for the year long bling.

"Sounds Like Birmingham" quickly hit its sponsorship target of £150,000, suggesting that it is only the run-of-the-mill arts events that are finding it hard to find sponsors. The special secure backing. Most of the names were locally familiar - Cadbury, BT, Ansell, Cooper Lybrand, the Grand Hotel - but included Arcadian, builders of a new shopping mall in the city.

A disappointment was the failure to attract smaller local businesses, especially Asian, to the project, but the big companies showed imagination. Cadbury is supporting ten groups of musicians, ranging from jazz through bhangra to early music - which perform each week in venues like supermarkets. BT is backing a world music festival; while Birmingham International Airport has commissioned a "sound sculpture" for its departure hall.

More sponsored sculpture - this time in Paris, in the Bagatelle, a dream-like English garden tucked away in the Bois de Boulogne. On June 11 the Queen will open a major Moore exhibition of 27 large bronzes. Given the cost and complexity of transporting such works, some weighing up to seven tons, this could be the last time such a major exhibition travels overseas.

Half the £200,000 plus bill is being picked up by the Henry Moore Foundation and the British Council, but £170,000 comes from a nicely Anglo-French bunch of sponsors, led by the Compagnie Générale des Baux, but including Shell France, British Steel and British Airways. One intriguing backer, with £40,000, is GEC Alsthom. GEC is notoriously stingy on sponsorship in the UK but has been convinced by its French subsidiary, which it half owns, that this commitment to European co-operation will go down well in France.

Despite half hearted efforts by the Government through minimal tax benefits, and a strong personal lead given by Lord Palumbo, chairman of the Arts Council, private patronage of the arts in the UK remains at an abysmally low level. But the Hattori family of Japan has come up with £300,000 to underwrite the Folkestone Mennhin International Violin Competition. The money will be spread over the next three biennial competitions, starting in March 1993.

A stipulation in the funding is that the competition should remain based in Folkestone. The Hattori's have a vested interest in the Folkestone competition maintaining its reputation. A 1989 winner was Joli Hattori.

INTERNATIONAL  
ARTS  
GUIDE  
TODAY'S EVENTS

## BARCELONA

Gran Teatre del Liceu 21.00 Uwe Mund conducts a symphonic programme with the Orchestra of the Liceu, repeated tomorrow (412 1468).  
Palau de la Musica 21.00 Chick Corea Elektric Band. Tomorrow: Warsaw Soloists play baroque concertos. Fri: Riccardo Muti conducts the Philadelphia Orchestra (288 1000).

## BERLIN

Schauspielhaus 20.00 Antoni Ros Marba conducts the Berlin Symphony Orchestra in works by Haydn, Debussy and Richard Strauss. Tomorrow: Claus Peter Flor conducts Poulenc and Fauré. Fri: Milan Horvat conducts new work by Boris Blacher. Sat and Sun: Yuri Simonov conducts the BSO (East Berlin 2090 2158).  
Deutsches Oper 19.30 Carlo Rizzi conducts Jerome Savary's new production of *L'italiana in Algeri*, also Thurs. Wed: Madama Butterfly. Fri: Tosca. Sat: Roland

Petit ballet evening. Sun: La nozze di Figaro (West Berlin 3410 249).  
Schauspiel unter den Linden 19.00 Egon Bischoff's production of Swan Lake, also Wed.

Tomorrow: Madama Butterfly. Thurs: Die Fledermaus. Fri: Il barbiere di Siviglia. Sat: Les Contes d'Hoffmann. Sun: John Cranko's ballet *The Taming of the Shrew* (East Berlin 2004 782).  
Komische Oper 19.00 Johann Strauss' opera *Ein Nach in Venedig*. Tomorrow and Thurs: Rigoletto. Wed: Menotti's opera *The Old Maid and the Thief*. Fri: Entführung. Sat: Giustino. Sun: Cav and Pag (East Berlin 2292 555).

## THEATRE

The Schiller Theater this week stages the German premiere of Hase Hase, a family drama by the French author Coline Serreau. Benno Besson, once a familiar face at the Volksbühne and the Berliner Ensemble but absent from Berlin for the past 16 years, returns to direct (previews tomorrow, opening night Thurs, West Berlin 3126 505).  
The Maxd Gorki Theater has a revival of *Die Unbekannte aus der Seine*, a parody of the petit-bourgeois mentality by the early 20th century German dramatist Odon von Horvath (first night Wed, East Berlin 2082 783).  
Berlin's annual German-language drama festival, the Theaterfesten, opens at the weekend with Buchner's *Woyzeck* directed by Andreas Kriegenburg and Hans Barlach's play *Der blaue Bol*, in a production from Munich directed by the late Hans Lietzau

(more information from Festival Office, West Berlin 254890).

## BOLOGNA

Teatro Comunale 21.00 Riccardo Chailly conducts the Orchestra of the Teatro Comunale in a Vivid programme (529999).

## BRUSSELS

Palais des Beaux Arts 20.00 Stephen Prutman plays Bach's Well-Tempered Clavier Book 2. Tomorrow and Wed: Antwerp Chamber Opera in Rossini's *L'Inganno felice* (007 8200).

## FRANKFURT

Alte Oper 20.00 Yuri Achronovich conducts the Frankfurt Opera Orchestra in *Carmina Burana* and Schoenberg's *Violin Concerto* (Viktoria Mullaeva). Tomorrow: Jethro Tull. Wed: Santana in concert. Thurs: Ken Hill's version of *The Phantom of the Opera*. Sat: Alfred Brendel. Sun: Hermann Frey (1340 400).

## GENEVA

Grand Théâtre 20.00 Jeffrey Tate conducts first night of Kurt Josef Schildknecht's new production of *Willi's Mahagonny*, with Anne Howells, Marie McLaughlin and Warren Ellsworth. Runs till May 23, with next performances on Wed, Fri and Sun (311 2311).  
Tomorrow in Victoria Hall: Walter Weiler conducts the Orchestra de la Suisse Romande (311 2511). Thurs and Sat in Plainpalaiz:

Ballet du Grand Théâtre in Ohed Naharin's *Perpetuum* (311 2311).

## LONDON

Royal Festival Hall 19.30 Andrew Davis conducts the BBC Symphony Orchestra in premiere of Philip Grange's new work *Focus and Fade*, plus Schumann's *Piano Concerto* (Imogen Cooper) and Bartok's *Concerto for Orchestra*. Tomorrow: Novosibirsk Philharmonic Orchestra. Wed: Paco Pena. Thurs: Ashkenazy conducts Messiaen. Fri: Diamante Galas blues evening (071-928 8800).  
Queen Elizabeth Hall 19.45 Dmitry Sitkovetsky, accompanied by Bella Davidovich, plays violin sonatas by Mozart, Prokofiev, Grieg and Ravel. Tomorrow: Monteverdi's *Poppaea*. Thurs: premiere of James MacMillan's *Sinfonietta*. Sun: Rosalind Ploegh (071-928 8800).  
Barbican 19.45 Ivan Fischer conducts the Hague Philharmonic Orchestra in works by Mozart and Mahler, with Ely Ameling soprano soloist. Fri: Gianluigi Gelmetti conducts the BBCSO (071-636 8891).

## MILAN

Teatro alla Scala 20.00 Song recital by Peter Schreier. Tues to Sun: Lucia di Lammermoor (7200 344).

## PARIS

Grand Auditorium de Radio France 20.30 Alain Guingail

conducts a concert performance of Manon, with Leonila Vaduva (4250 5850).

Opera Bastille 19.30 Final performance of Roman Polanski's staging of *Les Contes d'Hoffmann*. Wed and Sat: Elektra with Gwyneth Jones (4001 1616).  
Châtelet 19.00 Lawrence Foster conducts the Ensemble InterContemporain in works by Barbara Kolb, Ralph Shapey, Copland and Ives. Tomorrow: Anne Sofie von Otter. Wed: Tokyo Quartet (4028 2840).

Other events this week include a Mozart concert conducted by Jerzy Semkow tomorrow at the Salle Pleyel (4561 0630), a double bill of new choreographies by Odile Duboc and Daniel Larrieu at the Palais Garnier, daily from Wed to Sun (4017 3335), a concert by the Orchestre National de France conducted by James Conlon at the Théâtre des Champs-Élysées on Thurs (4720 3637), recitals by the Takacs Quartet at the Théâtre de la Ville on Fri and Sat (4274 2277) and a song recital by Jessye Norman at the Salle Pleyel on Sat (4563 0798).  
The Opéra Comique opens a Johann Strauss festival on Wed with Der Zigeunerbaron, running daily except Mon till May 23 (4286 8883).

## VIENNA

THEATRE  
The opening production of the Vienna Festival (586 1576) is a new play by Peter Handke, directed by Claus Peymann at the Theater an der Wien (daily

till Thurs). At the Messepalast, Théâtre Repères from Quebec presents an English-language production of *Polygraph*, a thriller about murder and love by Marie Brassard and Robert Lepage (daily till Thurs).

Starting on Thurs at the Remise auditorium, the Seraphin Ensemble presents an eight-day run of *Guernica*, Fernando Arrabal's theatre piece about the aftermath of the Basque city's destruction. The repertoire at the Akademietheater (5144 2218) includes a new play by Tankred Dorst, opening on Fri. Vienna's English Theatre (Josefsgasse 12, 402 1260) has Athol Fugard's play *My Children! My Africa!* daily except Sun.

MUSIC  
Staatsoper 19.30 Prokofiev's ballet *Romeo and Juliet*. Tomorrow: Il barbiere di Siviglia. Wed: Tosca. Thurs: La traviata. Fri: Der Rosenkavalier with Kiri te Kanawa. Sat: new production of Tchaikovsky's *Queen of Spades*. Sun: Tannhäuser (51444 2580).

Volkoper 19.00 Johann Strauss' opera *Eine Nacht in Venedig*. Tomorrow: Prokofiev's ballet *Cinderella*. Wed: Der Freischütz. Thurs: Das Land des Lachels. Fri: Wiener Blut (51444 3318).  
Kammeroper 20.00 New production of Shostakovich's *The Nose*. Runs till June 13, with next performances on Wed and Sat (513 6072).

Musikverein This week's events include a song recital by Christa Ludwig tomorrow and a piano recital by Maurizio Pollini on Wed (505 8190).

## European Cable and Satellite Business TV

(all times CET)

## MONDAY TO FRIDAY

CNN 2000-2030, 2300-2330 World Business Today - a joint FT/CNN production with Grant Perry and Colin Chapman

Super Channel 0830-0900 (Mon) FT East Europe Report - weekly in-depth analysis from FTTV  
1730-2200 (Tues) Media Europe - what's new in European media business  
2130-2200 (Wed) FT Business Weekly - global business report with James Bellini  
0830-0900 (Thurs) Media Europe  
1730-2200 (Thurs) FT Eastern Europe Report  
0830-0900 (Fri) FT Business Weekly

Sky News 0130-0200 (Mon), 2130-2200 (Thurs), 0830-0900 (Fri) FT Business Weekly

## SATURDAY

CNN 0830-0930 World Business This Week - a joint FT/CNN production 1900-1930 World Business This Week

Super Channel 1930-2000 FT Eastern Europe Report

## SUNDAY

CNN 1100-1200, 1800-1900 World Business This Week

Super Channel 1800-1930 FT Business Weekly  
Sky News 1330-1400, 2030-2100 FT Business Weekly



## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday May 11 1992

## Earth Summit gets earthy

THE IMMINENCE of the Earth Summit in Rio de Janeiro, now only three weeks away, is beginning to focus political minds, though as in all gatherings of this kind, the preparatory work is degenerating into last-minute horse-trading rather than promoting well-considered harmony. The question is whether the resulting compromises will damage Rio's prospects, or save it from the shambles which many people fear it could become.

Recent days have brought some progress on two important fronts. The conclusion over the weekend of a draft treaty on measures to protect the world climate should pave the way for action on greenhouse gases, one of the most serious environmental threats now facing the world. Similarly, the agreement by members of the World Bank to beef up the Global Environmental Facility (GEF) - a special fund to help developing countries protect the environment - provides the basis for the financial commitments which should be one of the key results of Rio.

There is an unmistakable air of political compromise over the climate treaty. The original intention to bind the signatories to reducing their greenhouse gas emissions to 1990 levels by the year 2000 has been watered down to a statement that an aim would be to "achieve an appropriate level". This is a disappointing retreat for a document that will be central to the Rio agenda. It also marks the failure of the industrial countries to persuade the US to drop its opposition to specific emission reduction deadlines, and thereby their inability to put up a united front at the summit. This will tarnish the example they hoped to set there to win the support of the rest of the world for action to clean up the environment. However, the alternative - risking a boycott by President Bush - would have been even more damaging.

### Full representation

It is essential to the success of the already fragile Rio agenda that the world's largest polluter, and its largest provider of financial resources, should be fully represented there.

There will be widespread disappointment, particularly in the

Third World, over the decision to revamp the GEF as a Rio vehicle because of its link with the rich country-dominated World Bank. But other options, notably the new Green Fund proposed by many developing countries, would merely add to the proliferation of international agencies and waste the experience acquired by the GEF. The accusation of exclusivity frequently levelled at the GEF is to be countered by throwing it open to universal membership.

### Unrealistic expectations

Yet to be resolved is the question of how much money should be committed to the GEF at Rio. Unfortunately, the Rio secretariat has raised expectations to unrealistic levels by referring to the \$100bn and more that will be needed each year to fund a Third World clean-up. Actual commitments are likely to be only a tiny fraction of that sum. Moreover, it is important that the various agreements that do come out of Rio ensure that green aid is properly targeted and not swallowed up by an ineffective aid machine.

The task of the Rio organisers in the few weeks that remain is to ensure that the world develops realistic expectations for the event. Although there is undoubtedly mounting global concern for the environment, the preparatory process has exposed deep divisions about the nature of the threat and the remedies required - between rich and poor countries, green lobbies and industry, and even among the industrial countries. It would be wrong to expect Rio to produce hard and fast solutions; positions among participants are too far apart for that. It may not even produce large sums of money. But it is beginning to acquire some momentum. Its success may have to be measured principally in terms of the political commitments which are made there and the strength of the machinery which it creates to hold participants to their pledges.

Only a week ago, there was a danger that Rio would convene with nothing on the table. That will not now be the case; the next fortnight may even produce a second treaty. The task ahead is huge, and at least this is a start.

## Reform of the pension funds

THE MAXWELL scandals have left millions of members of occupational pension schemes wondering just how safe their pensions are, and many thousands facing actual poverty. It was a theme which dominated the annual conference of the National Association of Pension Funds last week.

Battles may lie ahead. A survey by the 100 Group of finance directors suggested that companies will fight for the right to continue to claw back at least part of scheme surpluses for their benefit.

Some would say that it is time to draw up a radical agenda. Already the role of occupational schemes has given rise to a raft of new schemes cover no more than 7m employees, against the more than 4m who have started personal pension plans within the past few years. Now that scheme membership is voluntary many pension managers are disappointed in their ability to attract the support of new recruits.

Perhaps the fraudulent disappearance of money will prove a very rare phenomenon (though the Maxwell case is unique only in its size) but millions of scheme members regularly, if undramatically, lose through poor transfer values and the reluctance to protect benefits against inflation. Indeed, the current phenomena of scheme surpluses and widespread company contribution holidays can be said to relate very largely to the failure to manage benefits in real terms. Many employees might be better off with low-cost company-sponsored personal pension plans which could be transferred from one job to another.

Nevertheless, it is right that the state should intervene to draw up some tighter rules. Occupational pension schemes are not simply exercises in corporate charity and paternalism, they are aspects of employee benefit strategy which

exploit generous tax reliefs. In exchange, the government is entitled to be confident that, at the very least, it will not be faced with huge compensation demands. More generally, it needs to be confident that schemes are run fairly.

A first priority is to provide for the safe custody of funds. Some kind of insurance or compensation scheme must also be developed in case things still go wrong. These may prove costly measures, but they cannot now be avoided.

**Trustees' powers**  
Second, pension fund trustees must be given broader powers and responsibilities to ensure fair treatment of beneficiaries. At present, they can do little more than apply often inequitable rules laid down by the employers. Already the government has been forced to legislate to ensure fairer transfer terms and protection against inflation, but more is required.

Third, there is the controversial matter of the ownership of so-called surpluses. These have arisen basically because during the 1980s dividends rose faster than employee earnings, but this is no longer true. During the 1970s, many schemes actually went into substantial deficit, and companies argue that if they are expected to top schemes up in hard times they must also be permitted to benefit at least indirectly from surpluses when they occur, otherwise schemes will be allowed to become chronically underfunded. However, it might be possible to approach this problem by laying down minimum funding standards, which will in any case be required if scheme benefits are to be insured.

By moving carefully in these directions it ought to be possible to preserve the bulk of the occupational pensions sector while improving the security of members. The balance of advantage must to some degree shift from final salary schemes towards money purchase arrangements which impose an extra investment risk upon the scheme members but avoid the problems of surpluses and inequitable distribution of benefits. They are, indeed, only one step removed from personal plans. Events have made fundamental reform inevitable.

When Larry Mason tore up his suburban roots back east and set out for the vast green forests of America's Pacific shore, he was following an imperative as old as US history: go west, tame the land, and make your fortune.

And Mr Mason did just that, in a modest way: he set up in business as a sawmill owner in the remote little logging community of Forks, a scruffy scattering of bungalows and mobile homes amid the wooded mountain slopes of Washington state's Olympic Peninsula.

Over 20 years, Mr Mason, whose luxuriant mustache, coarse-cut beard and beady eyes give him a passing resemblance to a 19th-century pioneer, built up a company with annual sales of \$3m, employing 40 people.

But today the sawmill is shuttered and Mr Mason's life is in ruins, casualties of a new and very different American national imperative: to save the continent's remaining flora and fauna, which are increasingly endangered by economic development.

Mr Mason's particular nemesis is *Strix occidentalis caurina*, alias the Northern Spotted Owl, a shy, retiring bird that inhabits what remains of the ancient forests which used to blanket the coastal north-west.

The Northern Spotted Owl was declared a threatened species by the US Fish and Wildlife Service in July 1990 and this, coupled with a tangle of legal cases over its protection, has brought logging to a halt in the vast tracts of western forest owned by the federal government.

The result: a sharp reduction in western timber production; national lumber prices at record levels; ruin for the Larry Masons in dozens of rural communities from California up to Washington; and a triumphant environmental movement.

The human cost of protecting man's feathered friend is all too visible in Forks, which lies a three-and-a-half hour drive east of Seattle beyond the serenely beautiful Olympic National Park. Unemployment, marital strife and children's behavioural problems have risen sharply in past few years, while house prices have plummeted to 1978 levels. "The environmentalists," says Mrs Patty Vaughan, a local teacher, "have destroyed many people's lives."

There is also a psychological price. Lumberjacks used to be regarded as the archetypal American macho male heroes. Suddenly, says Mr Mason, who now runs a local timber lobbying group, "they're being told by the press they're forest rapers, one step above child molesters."

Industrial decline is always painful, but what makes the Pacific Northwest particularly angry is the fact that they are casualties not of broad, comprehensible economic forces beyond anyone's control, but of strict US environmental legislation, which implicitly favours plants, animals and fish ahead of human endeavour.

The protection of the Spotted Owl is by far the most sweeping application yet of this legislation, and the case has sparked off a national furor over how to strike a sensible balance between economic progress and environmentalism.

This will reach a new pitch next week when Mr Manuel Lujan, the US interior secretary, publishes two rival proposals for owl conservation, one of them preserving timber jobs at the expense of owl habitat.

With so many developed countries grappling with similar issues, the debate has universal lessons. So

The US is striving to find a sensible balance between economic progress and environmentalism, writes Martin Dickson

## Competing claims of man and nature



too does the fact that the owl controversy is fuelling a nascent backlash among US consumers and corporations against what critics of the environmental movement say is its uncompromising idealism.

Or, as an embittered Larry Mason puts it: "Those guys are out of their minds. They think the government can shoot the cow and still get the milk."

The battle has its origins in 1973 when Congress, in a fit of environmental penitence, passed the Endangered Species Act. This obliged the federal government to monitor the nation's wildlife and maintain lists of species deemed to be "threatened" or, more seriously, "endangered" with extinction.

More than 600 species and subspecies have been listed since then by government agencies, including such exotics as the Puritan Tiger Beetle and the Oregon Silverspot butterfly and the (now extinct) Dusky Seaside Sparrow.

In each case, the government is obliged to designate "critical habitats" vital for the creature's conservation and produce plans to help its numbers recover. Many environmentalists believe the legislation is a model for the rest of the world.

However, the law excludes any consideration of economic factors (other than a little-used appeal mechanism which permits a team of federal government ministers -

known as the "god committee" because of its power of life and death - to exempt specific projects). This fact was brought home forcefully in the late 1970s, in the celebrated case of the Tennessee snail darter, a three-inch fish with a fondness for devouring snails, which was found at the site of a \$100m dam construction and listed as endangered.

Work on the dam ground to a halt. The owners fought the case up to the Supreme Court, which declared that Congress's aim in passing the act had been to prevent the extinction of a species, irrespective of the cost.

The dam was eventually built, thanks to special legislation exempting it from the act, but the legal groundwork was laid for a larger clash over the Spotted Owl.

**E**nvironmentalists adopted the bird in the 1980s as a surrogate for a much larger concern - the rapid depletion of the "old growth" forests of the north-west under the loggers' saws. "Old growth" means areas that have never been harvested, containing trees hundreds of years old, making up a forest with a many-layered canopy. They are distinct from "secondary growth" - reforested areas of much younger, more uniform trees.

The environmentalists argue that huge swaths of old-growth forests must be preserved, both for aesthetic reasons and because they comprise a unique ecosystem, supporting a huge variety of wildlife that does not survive well in areas of secondary growth. The Spotted Owl, labelled an "indicator" species for the health of old forests, is said to need a variegated canopy to hunt effectively.

The environmentalists also argue, with justification, that the forest industry's method of "clear-cutting" - removing all the vegetation in a logging area - creates soil erosion and chokes fishing streams.

Since virtually all the old growth on private land has already been logged, the battle has centred on the vast tracts of woodland owned by the federal government and managed principally by the US Forest Service.

This agency, which is required to manage its lands for "multiple use", has come under increasing criticism from conservationists for being hand-in-glove with the timber industry, by both selling lumber at less than market prices and allowing too many trees to be felled.

With the listing of the owl, logging has halted on Forest Service lands while rival plans are put forward for the bird's preservation. Some of these would ban timber harvesting across 6m acres -

roughly equivalent to 10 per cent of the British Isles.

The timber industry argues that this is far too much, and points out that about 3m acres of old growth are already permanently set aside in areas such as national parks, which are out-of-bounds to logging. It asks: just how large a "nature museum" does the US need? The environmentalists reply: a very large one, to preserve the delicate ecosystem.

Yet much remains unclear about the fundamentals of the ecosystem. There is controversy, for example, as to whether the Northern Spotted Owl is a distinct sub-species from its common cousin, the California Spotted Owl. Even the theory that the Spotted Owl is an indicator species for old-growth forests is disputed by the timber industry, which points out that many of the birds nest happily in the secondary-growth trees which they are supposed to hate.

Many of those nesting trees are on private forest land, and that causes big headaches for the owners because the Endangered Species Act requires them to create a large "no-logging" zone around every owl residence.

As a thick, dour report from the Forest Service puts it: "The set of factors affecting long-term viability of the Northern Spotted Owl are complex and not precisely known."

**T**he competing claims of the two sides raise issues not only of fact but also of national policy. Yet critics point out that the Endangered Species Act, with its worthy insistence on restoring every species, irrespective of the cost, refuses to acknowledge that tough trade-offs have to be made between economic development and conservation.

Nor does it provide any compensation for property owners who suddenly find themselves out of pocket because of conservation moves - a situation that underlies much of the growing anti-environment backlash. Says Mr Lynn Michaelis, chief economist of Weyerhaeuser, one of America's biggest forest products companies: "If society wants to save the Spotted Owl, that's fine, but it mustn't impose an implicit tax on private landowners by taking away their right to manage the land and not compensating them. Compensation, he adds, would have the further advantage of making environmental trade-offs more explicit."

Next week, the interior secretary will produce a recovery plan for the Spotted Owl, as he is required to do by the Endangered Species Act. It is likely to entail the loss of at least 30,000 jobs in the north-west.

Troubled by this, Mr Lujan will also offer Congress the option of passing legislation which would exclude the owl from the Endangered Species Act and merely preserve its numbers. This would sharply cut job losses to about 15,000. This plan is reported to include reducing the owl's protected range which might allow a resumption of logging on the Olympic Peninsula and to the north-east of Seattle.

Coincidentally, the Endangered Species Act is itself up for re-authorisation by Congress in October. But in an election year in a country where urban conservationists vastly outnumber those making their living from the land, the politicians can be expected to proceed on both issues about as fast as Utah's endangered Kanab Amphibian.

Even if it did move quickly, it would be years too late for the Larry Masons of the west.

On Tuesday, the FT starts weekly coverage of the European Court of Justice. Robert Rice reports

## Marketplace law and justice for all

**W**hen the European Court of Justice in Luxembourg ruled in 1990 that a British Act of Parliament could be suspended until the question of its compatibility with European Community law had been tested, it brought home to the British people the supremacy of EC law over English law.

That case - which involved a challenge by Spanish fishermen to the UK government's attempts to prevent them fishing in British waters - made clear to everybody what Lord Denning, the former Master of the Rolls, recognised in 1974 that "the Treaty [of Rome] is like an incoming tide. It flows into the estuaries and up the rivers. It cannot be held back."

That EC law takes precedence over national law has long been apparent, but what has been less appreciated is the crucial role that the European Court of Justice (ECJ) has played in shaping the rules and regulations which govern the Community and the wider European marketplace.

The task of interpreting this growing body of law falls to the ECJ and its sister court, the Court of First Instance. Brussels looks to the ECJ to ensure the even-handed implementation by EC states of internal market legislation. Member states, individuals and companies look to it to check the growing power of Brussels, to review the legality of acts and decisions of the European Commission and the Council of Ministers, and to guard them into action where they have neglected their obligations under the Rome Treaty.

The Court's role is central to the

Community's well-being. And yet it remains the quiet man of the Community's institutions. Europeans still confuse it regularly with the European Court of Human Rights in Strasbourg and the International Court of Justice in The Hague.

In the 1960s and early 1970s it was widely seen as the only Community institution which functioned efficiently. In a creative period spanning 15 years, during which the fundamental principles of the direct effect of Community law and its primacy over the national laws of the member states were established, the Court was willing to, and did fill, the vacuum created by the inaction of the Commission and the Council.

Since the end of the 1970s the

**The Court's role is central. And yet it remains the quiet man of the EC's institutions**

Court has been noticeably less activist, primarily because it recognises that the other Community institutions are now operating more effectively. But its role in shaping and interpreting EC law has not diminished.

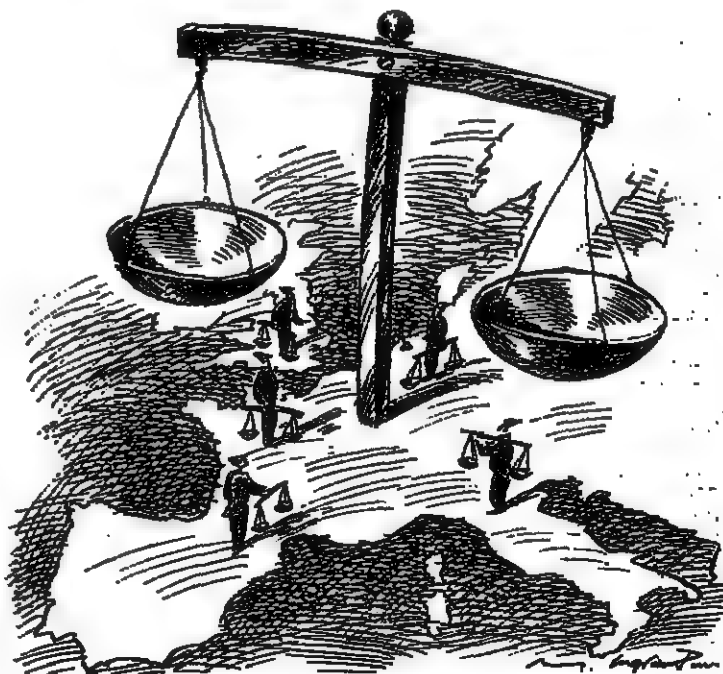
Lord Slynn, Britain's Judge in Luxembourg until March this year, wrote recently of the important developments made by the ECJ over the past decade. On the procedural level, he said it had developed its jurisprudence to cover the European Parliament; ruled that national courts have an obligation to give effective remedies to com-

plaints under Community law no less favourable than those available under national law; recognised in the landmark *Francovich* case last year that there is a right to compensation for EC citizens injured by a member state's failure to give effect to Community law obligations; and ruled that administrative agencies as well as courts must give precedence to Community law.

There had also been fundamental developments in substantive law. Lord Slynn said. The ECJ had made great strides towards the elimination of sex discrimination in the employment and pension fields. In the 1980 *Barber* case the Court ruled that men and women should receive equal pensions as well as equal pay for equal work, and that individuals have an enforceable right to non-discriminatory benefits even though national legislation may exempt pension schemes from the equal pay laws. The Court had also ruled out discrimination on the grounds of nationality so far as students and workers are concerned; and developed rules relating to competition.

The ECJ's impact on the day-to-day operations of companies doing business in Europe has been no less important. The opportunities offered to business by European integration are immense. But to take full advantage of a wider European market characterised by the European Economic Area, and closer trading links with the countries of eastern Europe, companies need to understand the rules and regulations of the marketplace.

This week, to reflect the vital role the Court will play in creating a framework for business in the single European market, the FT is



launching a weekly column covering developments in Luxembourg. This year alone, in just three areas - competition, state aid to industry and anti-dumping laws - the ECJ and the Court of First Instance (CFI) have handed down a number of important decisions affecting business.

In cases involving 14 PVC manufacturers, the CFI found that the procedure followed by the Commission in deciding to fine the companies for operating an alleged cartel bore so little resemblance to the requirements of its own procedural rules that it should be treated as never having been made. The Court's criticisms were so far-reaching that they could result in many other decisions taken by the Commission over the past 35 years also being treated as invalid. The judgment opened up the possibility of several appeals, particularly by companies fined in the past for breach of EC competition rules.

In the state aid field, the short-cut procedure adopted by the Commission in investigating the allegation

of an illegal state payment by the British government to British Aerospace when it bought the Rover car group gave the ECJ the chance to set out the proper procedures to be followed by the Commission in such matters. The Court ruled that the failure of the Commission to take evidence from Rover and BAE had deprived both of their right to be heard. It set aside the Commission's decision to order BAE to repay £23m to the UK government.

The new column, to be written by the barristers of Brick Court Chambers, Brussels, will appear every Tuesday when the European Court is sitting. The FT is making this commitment to coverage of the ECJ because it recognises the increasing importance of EC law. As Ferdinand Mount says in his book, *The British Constitution Now*, the Spanish fishermen's case reinforced "the dawning awareness that the European courts, gradually, informally, but ineluctably, are themselves coming to make up a loose-knit sort of supreme court for us."



# From design studio to new car showroom

Kevin Done examines the evolution of R&D at Ford Europe

The restructuring of Ford of Europe's research and development operations announced last week goes to the heart of its efforts to regain a competitive edge in the fierce battle for European car market leadership.

The US car maker's record loss in Europe in 1991 - the worst financial performance among the big six European car makers - has been a bitter pill for a company which led the west European car market in the mid-1980s and which prided itself as the European industry's most efficient volume car maker.

To revive its fortunes, Ford has launched an optimistically titled "drive for leadership" campaign. High on the agenda is the implementation of so-called "simultaneous engineering" in the reform of product development.

Simultaneous engineering seeks to bring together design and manufacturing engineers to work in a project team (instead of their working in sequence and passing responsibility down the development line) so as to improve the speed, efficiency and quality of the complex process of developing a new vehicle.

To this end, Ford has embarked on a controversial programme to concentrate - by the end of 1994 - all its R&D activities at two sites in the UK and two in Germany, at Merckelich, near Cologne in Germany, in place of the present six locations, four in the UK and two in Germany.

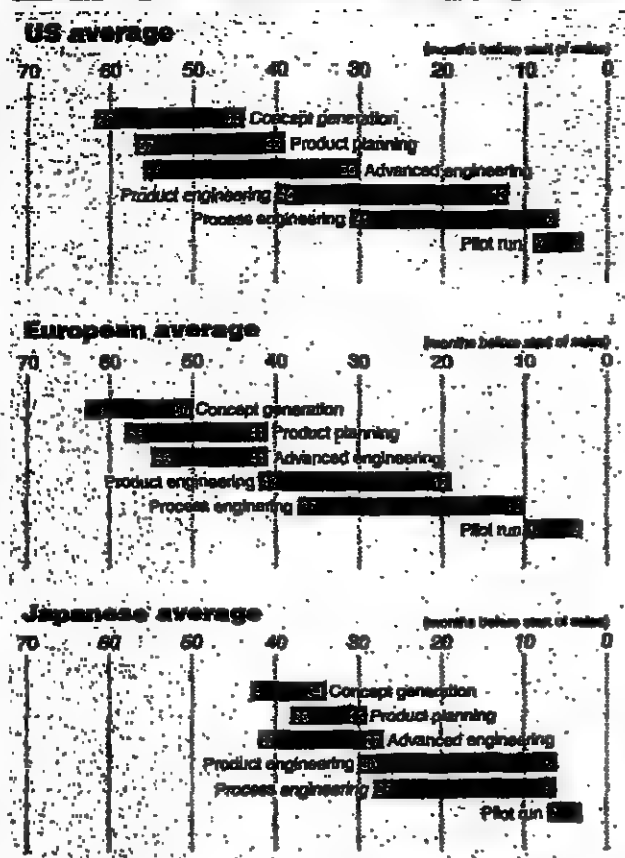
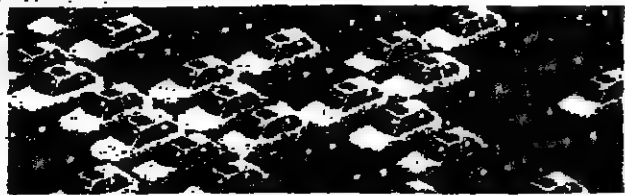
The plan will transfer several hundred jobs from the UK to Germany - and a few from Germany to the UK - as Ford seeks to overcome the competitive disadvantages of having vehicle development and engineering split between two countries.

UK trade unions are preparing to fight the proposals, which they claim, will transfer car engineering skills from Britain to Germany. Ford insists that more than half its R&D effort will remain in the UK.

Much of the analysis of European and US car makers' shortcomings in the battle against their Japanese rivals has focused on the relative efficiency and productivity of their assembly and manufacturing plants.

Increasingly, however, attention is switching from the manufacturing process to design, development and engineering. "Unless we can manage more product programmes faster, at lower cost and with lower investment, we will not be competitive," says Mr John Oldfield, Ford of Europe's vice-president for product programmes, vehicle engineering

## The development challenge



Source: Product Development Performance by Kim H. Clark and Takahiro Fujimoto, 1991

and design. Mr Oldfield's concerns are underlined by a recent study by Mr Kim Clark and Mr Takahiro Fujimoto, professors at the Harvard Business School and Tokyo University, which identifies gaps in lead time and engineering productivity between Japanese and western car makers.

The study finds that "the average Japanese firm has almost double the development productivity and can develop a comparable product a year faster than the average US firm". On average, Japanese car makers needed 1.7m engineering hours to develop a standard car compared with 3.2m hours in the US and 3.0m hours for a European volume car maker.

According to Mr Clark, US and European car makers still take up to five years to develop a new car. "The Japanese have about a three-year development cycle and the best Japanese are even a little better than that. We have not started on that route. We have not yet delivered a major programme in three years, but we now have some of the best."

Controversially, as part of the restructuring about 300 jobs are to be transferred from the UK to Germany, while

between 20 and 30 jobs will be moved from Germany to the UK. MSP, the British industry and services union, claims that another 200-400 jobs could be moved by 1994. Ford says that no more transfers are planned.

The movement of engineers between the UK and Germany is Ford's attempt to make the best out of a less than ideal situation. If it was starting afresh, Ford would undoubtedly locate all its R&D effort at one site in one country to gain the full advantages of simultaneous engineering.

"If two sites are better than six why not one instead of two," says Mr Oldfield, posing the question that has worried the UK trade unions.

"We looked at the option of a single site, because many of our competitors have this already," admits Mr Oldfield, "but it is impractical. We have too much invested in the UK and in Germany in people, skills, experience and facilities. We could not contemplate the cost and disruption of going to a single site."

Instead of the single site solution, which would have provoked an outcry from the unions and government in the UK - or in Germany - Ford of Europe is seeking to consolidate different areas of a vehicle's development either at Dutton or at Merckelich.

At these sites will be gathered not only the design engineers and the manufacturing engineers, but also the support staffs, purchasing engineers, financial and quality control specialists.

At Merckelich, for instance, Ford is concentrating body engineering - responsible for the body structure and all sheet metal parts - while at Dutton the vehicle interiors will be developed including instrument panels, mechanisms, seats, paint, trim and plastics. Basic engines will be developed in Germany. The UK will have engine systems, performance, economy and emissions development - and electronic engine management systems.

"After all these moves the balance of activities will still be close to 50/50 between the UK and Germany," says Mr Oldfield. "But we think the balance is in favour of the UK."

The split remains complex for a product as complicated as a motor car with thousands of parts. "Yes, we have compromised," says Mr Oldfield. But the legacy of Ford's parallel historic development in the UK and Germany could not be overcome in any other way - yet.

"Product Development Performance: Strategy, Organisation and Management in the World Auto Industry," published by the Harvard Business School

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5338. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Right place for locating EuroFed

From Mr Wayne D Gant.

Sir, The debate over the location of the proposed European Central Bank will likely get nastier before it is resolved. As a visitor to the financial centres of Europe, I see obvious reasons why the bank ought to have its headquarters in London or Frankfurt. The other contenders are lightweight. Either the Germans will prevail because of the sheer size of their economic clout, or the bank could move to London to ensure even-handedness.

London would be a great choice since a German will likely be the first chairman. This compromise would protect the integrity of the Ecu and D-Mark. So, two points for the Germans.

Seen from across the Atlantic, London appears neutral. I cast my vote for London as the premier European financial centre and home for the ECU.

There is another consideration. A good international bank needs a cadre of financiers, economists and civil servants. London is presently the home of one of the global centres of economic learning - the London School of Economics. The LSE already supplies monetary priests to the US Fed, the Bank of England and, probably, the Bundesbank. What better way to guarantee the necessary human capital to assist the new bank than by placing it in the Olympia & York Canary Wharf tower and by allowing the LSE to move into County Hall.

Wayne D Gant, senior vice-president and chief economist, International Finance Corp, 945 East Paces Ferry Road, Atlanta, Georgia 30385, USA

### Language is vital in links with Japan

From Mr Hans G Krenzel.

Sir, I read with great interest the special report (April 25) on Japanese language and business courses organised in the UK for business executives. We certainly share the view that participation in business-oriented intensive language courses constitutes an efficient and vital prerequisite for the staff of companies which intend to build and maintain long-term commercial links with Japan. I would, therefore, like to draw your attention to a European Community initiative which pursues the same objective and which is open to the participation of UK companies, together with those of other EC member states.

Launched in 1979, the Executive Training Programme consists of a 12-month intensive Japanese language course in Tokyo followed by a six-month placement with a Japanese company, supported by other activities, such as seminars and plant visits. A large element of the cost of the programme is borne by the Commission of the European Communities.

Since the ETP's inception, more than 400 executives, including 67 from the UK, have completed the programme and more than 80 per cent of them are now playing a key role in the management of their companies' commercial relations with Japan.

Horst G Krenzel, director-general, Commission of the European Communities, Rue de la Loi 200, B-1049 Brussels, Belgium

### Assessment of teachers a PR gambit

From Mr Bradley Sweet.

Sir, Central government has ordained that over a period of two years, all teachers must be assessed. Similar practices in

### EC in danger of endorsing obstacle to airline competition

From Mr Richard Branson.

Sir, Prof Duganis (Personal View, April 29) performs a valuable service by highlighting the potential benefits of competition among airlines, especially from new entrants.

A glimpse of the wastage which accumulates in the absence of competition was revealed by British Airways in 1989 when, despite a remarkable sudden productivity improvement of more than 50 per cent starting in 1979, it admitted that it still had to charge 35 per cent more than newer British airlines. That is a completely unnecessary burden of several million pounds every day upon businesses and individual travellers.

Even with the benefit of fares 25 per cent higher than needed, some European airlines are subsidising. Prof Duganis lists four Government subsidies to airlines as a prodigious waste of money. Immense savings in travel costs are waiting to be realised once the barriers to competition from new airlines are removed. But this is not happening, despite Prof Duganis' optimistic claim that European air transport will be largely liberalised by January 1993. Removing some old anti-competitive rules achieves little if passengers remain captives of the same old high-cost airlines. The principles of competition

as set out in the Treaty of Rome would do the job if applied to aviation. In particular, there is an urgent need for a sustained systematic attack on so-called grandfather "rights" which form a highly effective obstacle to new airlines, especially when used to govern access to essential facilities such as arrival and departure slots at the airports used by most passengers. Without competitive slots, no airline can be fully competitive, yet these privileges are currently allocated on the irrational basis that previous possession of these profit opportunities entitles the holder to first claim upon them, forever.

Instead of scrapping this obstacle to effective competition, the European Commission appears to be in grave danger of endorsing it. It is to be hoped that the imminent UK presidency will come just in time to stop this myopic retrograde step, and instead will open real competition. When it does, it will convert European aviation into an efficient industry, and save the businesses, citizens and taxpayers of Europe a prodigious amount of money.

Richard Branson, chairman, Virgin Atlantic Airways, Ashdown House, High Street, Cranley, W Sussex RH10 1DQ

### Allies, not members

From Mr Bryan Cassidy MEP.

Sir, Mr Anthony Kinch is wrong to claim that "Tory members of the European parliament are... joining the Christian Democrats" (Letters, May 2). We are joining the group of the European People's party (Christian Democrats and allies) as allies in the same way as former French president Giscard d'Estaing has done.

While I accept that the name "People's party" sounds odd in English ears because of its loony left echoes, the group of the EPP, as it is generally known in the European parliament, is the only convincing counter-balance to the largest group in the European parliament - the Socialist Group in which the 46 British Labour MEPs have a commanding voice.

The alliance of Conservatives with the EPP had the blessing of Mrs Thatcher when she was leader of the Conservative party and has the blessing of Mr Major as well. Indeed, but for his relationship with Chancellor Kohl, the alliance could not have been sealed.

The advantage for the EPP in having 32 British and two Danish Conservatives will be a more serious and disciplined approach. Unfortunately, the EPP has too often been weak because its members lack discipline. Their absence from crucial votes has, on occasion, unnecessarily handed victory to the left in the European parliament.

Mr Kinch's suggestion that the EPP expects British Conservatives to stand as Christian Democrats at the next European election in 1994 is absolute nonsense.

Bryan Cassidy, European Parliament, Constituency HQ, The Stables, White Cliff Gardens, Blandford, Dorset DT11 7BU

From Mr Aurian de Maupeou. Sir, I was surprised to read that Chiddingfold no longer has any bank branches ("The battle for Midland", May 1). Venansault, in Vendée/France, with the same size population as Chiddingfold and situated six miles from its county town, has three thriving sub-branches of the Crédit Mutuel and Crédit Agricole.

The Crédit Agricole agency is open all morning Tuesday to Saturday (closed Sunday and Monday). It is staffed by two men equipped with two computer terminals who have been there for years and know all their customers not only by name but often by account number and personal circumstances. And there are even chairs for queuing customers.

Are these reasons why Crédit Agricole is the largest bank in France and one of the leading banks worldwide? Aurian de Maupeou, 2 Bishop's Close, Chiddingfold High Road, London W4 4JA

### EC must press Greece to recognise Macedonia

From Vuko Tashkovich.

Sir, Today, Greece wants to eradicate the Macedonian name and relegate it to the history books. Greece encompasses more territory than ever before. It has achieved its policy of expansion by exploiting the temporary weaknesses of its neighbours over time and annexing territories with the help of the west. This is allegedly done in the name of "Greek democracy". In 1912 and 1913, both during and following the Balkan Wars, Greece seized Thessaloniki from Turkey, annexed Crete and absorbed a large part of coastal Macedonia.

Macedonia is the name of a geographical region that belongs to all peoples. Today, the former state falls under the national boundaries of three different countries. To the north is the independent Republic of Macedonia where southern Slavs have lived for 1,400 years. To the south is the northern part of Greece and to the east live the Bulgarian-Macedonian people. Throughout the centuries, the region of Macedonia has maintained its own name.

The Greek government does not have a copyright on the name of Macedonia. Nor does Greece have the right to start changing the names of other cities around the world.

In ancient times, the Greeks

### Pensions can and should be insured

From C.H. Armitage.

Sir, Mr Nunnally, chairman of the Institutional Fund Managers' Association (Letters, April 16) has stated that it is neither sensible nor practicable to insure against the loss of funds in his members' care.

Having invested pension fund monies one ought to be able to expect that they are repaid on demand plus or minus investment returns. But this is not the case with all association members. They do not admit liability to return monies lost other than through their own negligence.

If Mr Nunnally's members are incapable of guaranteeing the return of funds in their care, then they should insure the risk. With the will it can be arranged; catastrophe insurance provides cover for large sums and the loss of pension monies is no different.

He cannot have it both ways: either his members do the job for which they are paid and look after funds entrusted to them, or they obtain insurance cover. But whichever, he should get on with it and stop evading the issue.

C.H. Armitage, 46 Burlington Avenue, Reus, Surrey TW9 4DH

### France can bank on it

From Mr Aurian de Maupeou.

Sir, I was surprised to read that Chiddingfold no longer has any bank branches ("The battle for Midland", May 1). Venansault, in Vendée/France, with the same size population as Chiddingfold and situated six miles from its county town, has three thriving sub-branches of the Crédit Mutuel and Crédit Agricole.

The Crédit Agricole agency is open all morning Tuesday to Saturday (closed Sunday and Monday). It is staffed by two men equipped with two computer terminals who have been there for years and know all their customers not only by name but often by account number and personal circumstances. And there are even chairs for queuing customers.

Are these reasons why Crédit Agricole is the largest bank in France and one of the leading banks worldwide? Aurian de Maupeou, 2 Bishop's Close, Chiddingfold High Road, London W4 4JA

### The Paris club

■ If the Governors of the big central banks can use their regular monthly meetings at the Bank for International Settlements in Basel to get to know each other socially, why can't the other ranks do the same?

It seems that some of them are planning to do just that, but in less formal surroundings. *Observer* hears that the top economists of the Bank of England, the Banque de France and the Bundesbank have decided to break with tradition and inaugurate regular get-togethers. Mervyn King, André Léon and Ottmar Isenhardt are kicking off with a cosy dinner in Paris tonight.

Of course, there is a fairly heavy menu. The trio will be debating the outlook for last week's German public sector pay deal. Additionally, they will be discussing prospects for harmonising the central banks' monetary policy instruments ahead of moves towards monetary union.

If they have any time over fruit and cheese, they might get around to discussing the chimeric question of where the European central bank should be sited. Naturally, the Bundesbank's leaning is keen on Frankfurt, while the Bank of England's King has a sneaking suspicion that Bonn might be the compromise candidate to back.

### New Scotsmen

■ Lomrho's Tiny Rowland deserves to be congratulated for selling George Outram to the existing management. The ownership of Scotland's top newspaper, the *Glasgow Herald*, is back where it belongs - in Scotland.

### Hard landing

■ Older Hungarians may find the news that BA is taking an acquisitive sniff at Malev, their national airline, quite quaint. A few years ago one of the self-deprecating jokes which sustain Hungarian morale ran:

"How do you catch a Malev flight?" "Oh, just buy a plot of land, and wait."

■ Whatever happened to Stephen Solley QC? He is the lawyer who represented Victor Gray, alleged owner of the Savings and Investment Bank, the Isle of Man's most famous collapsed bank. Gray got off as did Solley's recent clients in the Titagarh Jute and Barlow Clowes cases. With a record like that, and the current boom in white collar

crime, surely Solley can't be short of money?

However, last week he was complaining on TV about delays in the speed with which barristers are paid and now *Observer* finds that Solley has been moonlighting as a freelance travel writer. He has just finished a guide book to French hotels with swimming pools.

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Solley on pools

■ Whatever happened to Stephen Solley QC? He is the lawyer who represented Victor Gray, alleged owner of the Savings and Investment Bank, the Isle of Man's most famous collapsed bank. Gray got off as did Solley's recent clients in the Titagarh Jute and Barlow Clowes cases. With a record like that, and the current boom in white collar



"I'm concerned that we may be peaking too early"

crime, surely Solley can't be short of money?

However, last week he was complaining on TV about delays in the speed with which barristers are paid and now *Observer* finds that Solley has been moonlighting as a freelance travel writer. He has just finished a guide book to French hotels with swimming pools.

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Official dumping

■ Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £6.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donnington. "I have no doubt it is the result of a massive subsidy from EC funds - they are never checked", he tells us. "I think it's horrible, but I'd bet not more than three ministers, if that, have read this document - at any price."

### A bit rich

■ The Sunday Times still can't make its mind up whether the Queen is Britain's wealthiest person. In its latest list of Britain's 500 richest people, the Queen comes out on top with \$5.5bn. But this is in her capacity as head of state which is pretty meaningless.

If she is counted as a private citizen, like the rest of the bunch, she slips to number 16 in the charts, and if rival estimates in the Economist magazine are to be believed, she would only rank as the 150th richest person. It would make more sense if the Sunday Times did the same with the Queen as it has done with Michael Ashcroft and Peter de Savary and dumped her from the list to save future embarrassment.

### Bushwagged

■ Latest barbed joke doing the rounds of Washington's political salons. George Bush is blaming the Los Angeles riots on the failed policies of the strikers. Which strikers does he mean - the 1980s and LBJ's Great Society - or the 1960s and the freeing of the slaves?

Estimates of her wealth as just as unfathomable.

### Official dumping

■ Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £6.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donnington. "I have no doubt it is the result of a massive subsidy from EC funds - they are never checked", he tells us. "I think it's horrible, but I'd bet not more than three ministers, if that, have read this document - at any price."

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Bushwagged

■ Latest barbed joke doing the rounds of Washington's political salons. George Bush is blaming the Los Angeles riots on the failed policies of the strikers. Which strikers does he mean - the 1980s and LBJ's Great Society - or the 1960s and the freeing of the slaves?

Estimates of her wealth as just as unfathomable.

### Official dumping

■ Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £6.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donnington. "I have no doubt it is the result of a massive subsidy from EC funds - they are never checked", he tells us. "I think it's horrible, but I'd bet not more than three ministers, if that, have read this document - at any price."

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Bushwagged

■ Latest barbed joke doing the rounds of Washington's political salons. George Bush is blaming the Los Angeles riots on the failed policies of the strikers. Which strikers does he mean - the 1980s and LBJ's Great Society - or the 1960s and the freeing of the slaves?

Estimates of her wealth as just as unfathomable.

### Official dumping

■ Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £6.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donnington. "I have no doubt it is the result of a massive subsidy from EC funds - they are never checked", he tells us. "I think it's horrible, but I'd bet not more than three ministers, if that, have read this document - at any price."

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Bushwagged

■ Latest barbed joke doing the rounds of Washington's political salons. George Bush is blaming the Los Angeles riots on the failed policies of the strikers. Which strikers does he mean - the 1980s and LBJ's Great Society - or the 1960s and the freeing of the slaves?

Estimates of her wealth as just as unfathomable.

### Official dumping

■ Oh dear, has anyone else spotted that two identical versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue paper-covered format produced

by HMSO. It is priced at £13.30. The other is a smarter official EC production, complete with glossy medieval map of Europe on its cover, and priced at just £6.50.

This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donnington. "I have no doubt it is the result of a massive subsidy from EC funds - they are never checked", he tells us. "I think it's horrible, but I'd bet not more than three ministers, if that, have read this document - at any price."

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced", complains the author.

### Bushwagged

■ Latest barbed joke doing the rounds of Washington's political salons. George Bush is blaming the Los Angeles riots on the failed policies of the strikers. Which strikers does he mean - the 1980s and LBJ's Great Society - or the 1960s and the freeing of the slaves?

Estimates of her wealth as just as unfathomable.

### Official dumping



A FINANCIAL TIME  
for change



# FINANCIAL TIMES

Monday May 11 1992

ANIXER

Winning Systems Specialists

Ethernet • IBM Cabling System • LAN  
Fibre Optics • AT&T's PDS • Nevada Western  
Selden • Digital's DEConnect  
Tel. 0753 685884



Imelda Marcos, widow of former president Ferdinand Marcos and herself a candidate in today's Philippines presidential poll, trying on shoes in a Manila shop yesterday. More than 1,000 pairs of shoes were found in her palace wardrobe in 1986. Poll deaths, Page 6

## UN agrees global warming pact for Rio Earth Summit

By Michael Littlejohns, UN Correspondent, in New York

THE DRAFT of a treaty to curb emissions of greenhouse gases which threaten to change the earth's climate has been agreed by a 143-country United Nations committee. The document is likely to become the centrepiece of next month's Earth Summit in Rio de Janeiro.

The text, approved late on Saturday night after long and painful negotiations, should also open the way for the attendance at the summit of US president George Bush, though only at the cost of a weaker treaty than was originally sought.

After the agreement, unusually for the UN, delegates broke into prolonged applause, and some left their places to hug and kiss colleagues. But this quickly gave

way to streams of criticisms of an accord that many called too weak because it contains no binding deadlines. Others denounced it as a product of the collusion of a few industrial powers.

The Framework Convention on Climate Change will commit states that sign it at the Earth Summit to limit emissions of gases responsible for raising the earth's temperature.

But because of US opposition, and against the wishes of EC members, negotiators failed to agree on clear targets or a timetable to stabilise concentrations of carbon dioxide, methane and other heat-trapping gases. Instead, the treaty calls on states to try to hold emissions to 1990 levels while recognising that a return to "earlier levels" by the year 2000 would advance the main objective.

It establishes machinery to review climate change and advise whether more stringent measures might be necessary.

Aid for developing countries to meet its goals would be provided through the Global Environment Facility recently created by the World Bank and other UN agencies, but no amount is specified.

Hailing the result as a "very strong" agreement, Mr Robert Reinstein, chief US delegate, rejected charges of US foot-dragging and compared the American record favourably to that of other nations. "Europe is frankly in many areas not quite as advanced as the US has been," he said, adding that the Europeans' stance reminded him of "our idealism of the 1970s on the environment".

Editorial Comment, Page 14

## EC finance chiefs agree on measures to boost growth

By David Gardner and Patrick Blum in Oporto and William Dawkins in Paris

PLANS TO co-ordinate a range of measures to boost growth were agreed by European Community finance ministers at the weekend. However, the ministers, meeting at Oporto in Portugal, rejected any short cut to a revival, saying EC economies had to earn interest rate reductions through continued efforts to reduce public spending and restrain wages.

Mr Norman Lamont, the UK chancellor of the exchequer, hailed the outcome as "a very considerable breakthrough in the psychology of the Community".

Mr Jorge Braga de Macedo, Portugal's finance minister, said: "The main result of this meeting is a confirmation by the 12 that it

is essential to proceed with the medium-term strategy agreed at Maastricht and to raise the credibility of European economic union."

It was a signal to the markets that Maastricht was here to stay, he said. Markets should be liberated further and there should be more public spending control measures which would hopefully help to lower interest rates.

The European Commission is to report within a month on how the co-ordinated supply-side measures can be introduced into member states' convergence programmes.

The member states would examine and judge this through the "multilateral surveillance" process designed to encourage compliance with the stringent financial targets for Ecu later this decade.

Apart from lower deficits and wage moderation, the main emphasis was on promoting flexibility in the labour market; a fast completion of the Single Market and the need to conclude the stalled Uruguay Round on world trade liberalisation; reducing the fiscal burden on savings to boost investment; and boosting public investment at the expense of current spending.

Expectations of a rather fizzier "European Growth Initiative" had been encouraged by France's request for a special debate on the effect on growth and jobs of high interest rates dictated by the high borrowing requirement for German unification. However EC frustration that Bonn will not ease off on interest rates was muted at the meeting.

Economic indicators, Page 6

## Bishop condemns bosses' pay deals

By Richard Donkin in London

THE BULGING pay packets of Britain's top executives were exposed to the wrath of the church yesterday when Dr George Carey, the archbishop of Canterbury, criticised businessmen who awarded themselves big increases during the current recession.

A 700-strong congregation, including Sir John Banham, director-general of the Confederation of British Industry, was treated to a stinging sermon on the nature of wealth creation during a service at Derby Cathedral to give thanks for the achievements of industry.

Turning the service into a penitential occasion, Dr Carey said it was wrong to "make money for its own sake".

He added: "Within our own society, our collective commitment to industrial enterprise will remain under-powered if the fruits of success appear to be concentrated too heavily in the pockets of shareholders and senior executives."

"For example, massive individual pay rises during a recession do not encourage public support for wealth creation."

The archbishop said the purpose of industry was to serve the public by creating services to meet their needs. "It is not to make profits for shareholders, nor to create salaries and wages for the industrial community. These are necessary conditions for success but not its purpose."

He questioned whether industry was fulfilling its purpose when "prolonged bursts of private-sector-led economic growth" in advanced countries left many people in the world "hungry, thirsty, naked, ill or in prison".

But Mr Peter Morgan, director-general of the British Institute of Directors, said: "I prefer Adam Smith to the archbishop on the question of understanding the purpose of business." He added that it was naive to suppose there was a link between directors' payment and booms and slumps.

The British Institute of Management supporting Dr Carey said some top directors had been "greedy" in awarding themselves pay rises above the inflation rate.

Mr Roger Young, director-general of the 75,000-member institute, said that while directors of small companies had shown restraint, those of some big companies had been "insensitive". His comments follow a number of highly publicised large pay awards that have also drawn criticism from Mr John Major, the UK prime minister.

Among recent large pay increases was that paid to Mr Lawrence Uquhart, chairman and chief executive of Barmah Castrol, whose salary rose 40 per cent last year to £385,000 despite annual profits remaining static. Mr Robert Evans, the chairman of British Gas, saw his salary more than double to £435,232 since becoming chairman and chief executive in July 1989.

Dr Carey's own stipend rose by 6.3 per cent in April to £43,550 a year. But it is not what it was before Queen Victoria's reign. In 1835, before the creation of the ecclesiastical commissioners, the archbishop of Canterbury had a stipend of £19,000, equal today to an annual salary of £280,000 that would put him ahead of most captains of industry.

## THE LEX COLUMN

### The railway bazaar

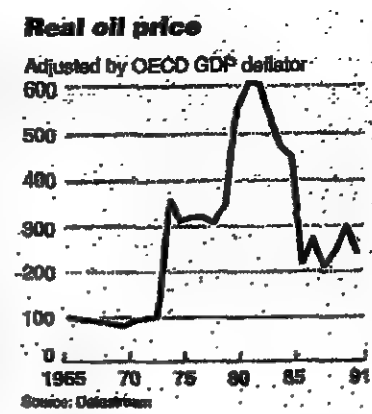
Shrewd players of Monopoly, the board game for would-be property punters, will be aware that London railway stations can be extraordinarily valuable assets. Thanks to the government's renewed determination to hand over large chunks of British Rail to the private sector - as outlined in last week's Queen's Speech - it looks as though businessmen will be able to try the real-life version.

As with other privatisations - or creeping denationalisations as this one is probably better described - there are implications for the public finances, as well as for those companies which may care to get involved. Ministers naturally dismiss the idea that a latter-day Beeching plan is in the offing. But at the very least, a rethink about the costs, value, and size of the network is now assured.

In particular, the process will expose cross-subsidies in the system now hidden by the provision to BR of a single block grant. Take BR's freight business, for example, which mostly loses money because of fierce competition from road hauliers, but which benefits from paying a relatively small charge for access to the track. In theory, InterCity services are all pitted against road and air alternatives. In practice, profits from near monopoly positions on medium-haul routes like London to Birmingham help prop up other parts of the service. Cash disposals are clearly part of the government's plan. But in view of its commitment to maintaining the level of services, the proceeds from selling off the lucrative bits like coal transport will in part be offset by the need to replace the cross-subsidy which these activities provide.

Against that, the hope is that subsidies will fall as operators compete for the unprofitable services. But it might be a mistake to think that the government is mainly in this one for the money. Even the stations may not be as juicy as they appear on the Monopoly board. Complications include planning constraints - Paddington, for example, is a listed building - while developers will surely be obliged to retain the working bits like platforms and concourses, under BR supervision.

UK telecoms  
Last week's announcement that the National Grid is applying for a licence to supply telephone services will not have worried BT or Mercury unduly. Groups such as the electricity and water companies and British Rail were



otherwise - is best illustrated by the calculation that the cost of fully providing for 20-25 per cent of the UK clearers' £17bn of property exposure is equivalent to three years' profits. There is no knowing the actual figure they have set aside, but one outside guess is that it is less than half what might be considered prudent. The risk is that the credit squeeze now facing UK property developers could turn into a veritable credit crunch. But the banks may well have built the demise of O&Y into their calculations already, as has the market for property shares.

### Oil sector

Given the problems dogging the oil industry lately, it is worth considering the wider implications if crude prices stay weak in the long run. After all, it is conceivable that the higher real prices of the 1970s which made North Sea development possible were a break in a longer pattern of stability. The late 1980s in particular may be characterised as a period of over-investment by oil companies on the false premise that prices would rise again. The flaw in the logic was that the more companies invested on the basis of higher prices, the less likely higher prices became.

In theory, sustained low prices might make new investment uneconomic, in which case companies might have no choice but to shrink. In practice, the outlook is not quite as bleak as that. Oil at \$18 per barrel probably does allow an acceptable rate of return on most of the projects actually being contemplated. It is certainly a more appropriate investment benchmark, forcing the industry to re-examine its expenditure on new wells or rivals' assets.

The real problem is not so much cheap oil as the financial legacy of the late 1980s. Past investments must still be paid for, whether or not they are making the expected returns. The continuing squeeze on cash flow is hampering the industry's ability to fund new projects. This dilemma is particularly acute for the independent exploration companies. Unless they are lucky enough to find oil cheaply, they have no prospect of raising the money without which they cannot explore. Nor are their shares yet so cheap that they represent an affordable investment for other players in the sector. In that kind of tussle, there seems little reason for the portfolio investor to get involved.

### Olympia & York

Perverse though it may seem, the collapse of Olympia & York could prove just the filly London's distressed commercial property market is looking for. Conventional wisdom is that it would be an unmitigated disaster, further swelling the oversupply of deeply discounted high-quality office space in the City and West End of London. But it could be that the very remoteness which is Docklands' basic problem limits its influence on the centre. Indeed, the City could eventually benefit if the sceptics are finally proved right: that even with its ill-fated transport system in place, Docklands will never be more than a classier version of Croydon.

In the shorter term, a collapse might also mean that some tenants who have moved or are moving to Docklands could wriggle out of their contractual obligations. Moreover, the huge financial inducements which were used to bring others to Docklands would no longer be available.

Granted, the effect on the banks could have more serious implications for the property sector. Lenders have thus far shown a remarkably united front, as in recent rescues at Mountleigh, Rosehaugh and Speyhawk. The reason - that they cannot afford to do

## Veto row over IFC entry

Continued from Page 1

tries, however, have criticised the proposal, both on the principle of preserving a US veto and on the grounds that the rule change would require parliamentary approval from many IFC member countries. This could delay still further the entry of the republics.

One suggestion for bringing Russia and its fellow republics quickly into the IFC fold is for each republic to take only a single, symbolic share, until wrangling over the details of the capital increase has been concluded. This idea is supported by Russia and its sponsor in the IFC, the UK, as well as Ukraine. But it

has angered many smaller IFC member countries, which have had to pay for their stakes in the corporation, but have yet to receive any IFC financing.

They do not see why Russia, which will almost certainly be the beneficiary of several sizeable big IFC projects, should not pay up for its shares.

Some members believe that a settlement is possible if the US will agree to allow the capital increase to go ahead immediately, at the risk of temporarily losing its veto, while the rule change is being worked on. This would allow the former Soviet republics to become members of the IFC without delay.

## Jobless are given priority

Continued from Page 1

rejected any short cuts to stimulate growth and reduce unemployment in the community. After a French-inspired discussion on the effect of Germany's high interest rates on growth and employment, they agreed at an informal meeting in Oporto, Portugal, that fiscal rigour and structural reforms were the best way to create jobs.

Next week's OECD meeting is likely to reach similar conclusions. The ministers are expected to stress the need for strengthening education and training, encouraging flexible wage setting, and promoting "active"

labour market policies that shift the emphasis from income support during unemployment to increasing the incentives for the unemployed to seek jobs.

Mr Michel Sapin, France's recently appointed finance minister, has pushed for more international discussion about growth and employment, as has Mr Nicholas Brady, the US treasury secretary.

The fact that the OECD meeting will be chaired by a representative of a socialist government, Mr Sigbjørn Johnsen, the Norwegian finance minister, may help explain the importance attached to unemployment.

World Weather		°C		°F		°C		°F		°C		°F		°C		°F			
			°C		°F		°C		°F		°C		°F		°C		°F		
		Boulogne	C	13	55	Frankfurt	F	15	59	Moscow	S	21	70	Oporto	C	17	63		
		Brussels	F	13	55	Geneva	S	21	70	Nagasaki	S	22	72	Osaka	F	18	64		
Aleppo	S	20	68	Glasgow	F	18	64	Manila	F	37	99	Paris	F	13	55	Tokyo	S	19	66
Algiers	F	22	72	Hong Kong	F	28	82	Manila	F	37	99	Prague	F	13	55	Tybe	S	25	77
Amsterdam	F	12	54	Cairo	F	28	82	Helsinki	F	10	50	Medan	F	14	57	Riyadh	S	32	90
Bahrein	S	31	88	Cape Town	F	21	70	Hong Kong	F	28	82	London	F	13	55	London	F	13	55
Bangkok	S	30	86	Chicago	F	13	55	Jakarta	F	28	82	Los Angeles	F	18	64	London	F	13	55
Barcelona	S	16	61	Cologne	F	12	54	London	F	13	55	Manila	F	37	99	London	F	13	55
Beijing	S	18	64	Copenhagen	F	12	54	London	F	13	55	Manila	F	37	99	London	F	13	55
Berlin	S	13	55	Dallas	F	13	55	London	F	13	55	Manila	F	37	99	London	F	13	55
Bombay	S	27	81	Dublin	F	13	55	London	F	13	55	Manila	F	37	99	London	F	13	55
Buenos Aires	S	18	64	Edinburgh	F	9	48	London	F	13	55	Manila	F	37	99	London	F	13	55
Bombay	S	31	88	Faro	F	20	68	London	F	13	55	Manila	F	37	99	London	F	13	55
Bordeaux	C	17	63	Florence	F	24	75	London	F	13	55	Manila	F	37	99	London	F	13	55

Is all your  
International  
Securities Data  
coming from  
the right  
source?

In an uncertain world, there's only one place to get your data. Straight from the horse's mouth.

As the official body in the market the International Securities Market Association has more data, more easily available than anyone. Our complete database includes daily updates on 7000 prices, the latest

and up to 200 fields of information on individual bonds. All accessible in printed or electronic form. No wonder we're the market's most sought after resource when it comes to international securities data.

Why horse around?

For further information send your business card to Karen Ribbons, International Securities Market Association Ltd., Seven Limeharbour, Docklands, London E14 9NQ, England. Fax 071-538 4902. Or telephone her on 071-538 5656.

FT115/92

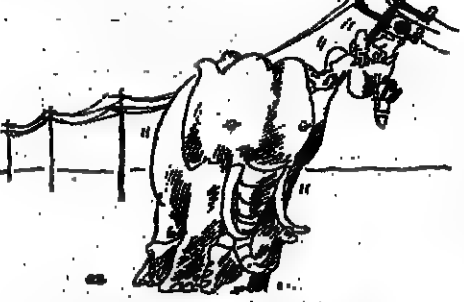


**INSIDE**

**Maddox close to announcing purchase**

Mr Hugo Biermann's recently listed Maddox group is expected to confirm this week that it is on the verge of making its first UK acquisition and is planning several more. The South African-born entrepreneur, who sold the mini-conglomerate Thomson T-Line to Ladbroke for £180m (\$320m) in 1989, three years after buying it for £800,000, is at an advanced stage of talks to acquire a privately-owned cable systems company for around £15m. Page 20

**Ambitions in Canada**



Mr Jean Monty, Bell Canada's chairman, is determined to prove that a medium-sized telephone company can expand and prosper among the giants of the international telecommunications industry. But Mr Monty recognises that Bell has its limitations in trying to compete with such giants as AT&T, British Telecom and NTT. "You can't go after an elephant by punching him on the nose," he says. Page 21

**Brakes on Pirelli**

Pirelli Tyre Holding, the Dutch-listed tyre-making arm of Italy's Pirelli group, saw annual net losses widen to £151m (\$275m) in 1991 from just £19m in 1990. The downturn was caused by difficult conditions on most world tyre markets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pirelli Tyre's 5 per cent stake in Continental. Its German rival and one-time takeover target. Page 21

**Success for fund managers**

Fifteen months ago Murray Johnstone, the Glasgow-based fund management company, presented an unhappy spectacle. It had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it move into a bigger league among fund managers. Now Mr Nick McAndrew, the managing director, is cheerful and positive as he ticks off a list of recent successes. Page 20

**Market Statistics**

Base index	29	London share index	29-31
FTSE 100	29	Managed fund index	29-31
FTSE 100	29	Money market	29
FTSE 100	29	New int bond issues	29
London recent issues	29	World stock net index	29

**Companies in this issue**

BA	29	Fininvest	21
BNP	29	Midland Bank	19
BCE	21	Maddox	20
Bell Canada	21	Murray Johnstone	20
Casades	21	Pirelli Tyre	21
Church & Co	29		

Robert Taylor on problems arising from Sweden's lending in the 1980s  
**State steps in to avert crisis in financial sector**

SWEDEN'S centre-right government may be committed to a sweeping privatisation programme. Yet the crisis within the banking system has reached such proportions that the state has been forced to intervene directly to secure the future of Nordbanken, the country's second largest commercial bank.

The magnitude of the bank's problems forced the government to step in last Friday with a pledge of SKr20bn (\$3.3bn) for guarantees, loans, or capital injections to restructure the bank and help stabilise the country's banking system.

Mr Björn Wahlström, Nordbanken's chairman, underlined the severity of the bank's plight when he warned that mounting credit losses would have made it impossible for the bank to achieve the 8 per cent minimum capital adequacy ratio set out by the Bank for International Settlements.

Nordbanken, in which the state already has a 77.3 per cent stake, is not alone in its problems. After the deregulation of Nordic financial markets in the 1980s, and the lifting of controls on lending, the banks scrambled for customers - in some cases paying little attention to their credit worthiness.

The boom and subsequent collapse in Swedish property prices exacerbated the problem for the banks, which were last year hit by big credit losses.

Total credit losses for Sweden's financial institutions in 1991 climbed to SKr48.1bn, nearly three times the 1990 figure. According to Mr Anders Sahlin, head of the country's independent Bank Supervision Board, further financial support will be needed to save other banks in difficulties.

The new government has already been forced to help rescue Firsta Sparbanken, the Swedish savings bank, while Gota, one of the larger commercial banks, is being taken over by Trygg Hansa SPP in order to bolster confidence in the bank's financial position.

In the autumn the state had to provide a guarantee for Nordbanken's SKr5.2bn new share issue. This, though, proved insufficient to meet its needs.

The country's leading private commercial banks - Skandinaviska Enskilda Banken and Svenska Handelsbanken - believe they are put at a competitive disadvantage by the state's intervention. Both have been hit by credit losses but are in stronger positions than others in the sector.

Swedish banking shares dropped sharply last Friday. However, as there is no bank industry rescue fund such as the one in Norway, bankers accept that the government had little alternative but to support Nordbanken.

Nordbanken has suffered the heaviest credit losses. Last year it reported a loss of SKr5.8bn, the biggest in Swedish banking history, following credit losses of

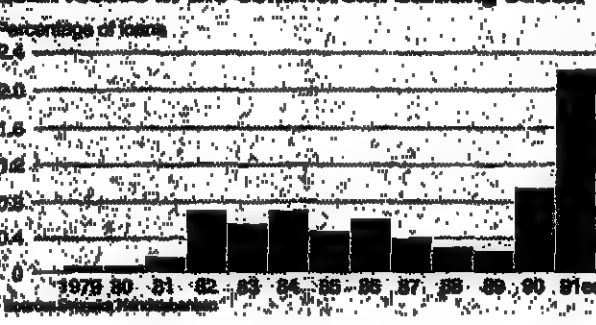
SKr10.5bn. At the end of last month, the bank's board recognised it had no alternative but to turn to its largest shareholder - the state. The state will acquire the outstanding 22.7 per cent, including a 12.6 per cent stake owned by Nobel Industries, the Swedish chemicals group, for SKr21 per share at a cost of SKr2bn. In addition the government will provide SKr20bn for a restructuring of the bank.

"It is shocking that the taxpayers must pay but we were obliged as a shareholder to act," admitted Mrs Anne Wibbe, the finance minister.

The state-controlled bank has faced strong criticism in the past. Soon after its creation, when PK Banken agreed to pay SKr5.8bn to acquire Nordbanken, a regional commercial bank, soaring credit losses led the Swedish government to dismiss the bank's chief officers and most of the board.

Last year, the new management implemented rationalisation measures in an effort to stem the financial deterioration. However, as the Swedish economy continued to suffer from a recession, these measures proved insufficient and the situation

**Loan losses in the commercial banking sector**



**EBRD brings banks into east European lending**

By Sara Webb in London

THE European Bank for Reconstruction and Development (EBRD) has for the first time brought in commercial banks as participants on one of its loans to an eastern European borrower.

The \$50m loan, to Polska Telefonia Komunikacji, a Polish joint venture set up last year to build and operate a cellular telephone network in Poland, marks the EBRD's first success in promoting an eastern European borrower on the international public loans market, an important development in its aim of attracting private capital for the region.

The bank - which is looking at several more potential loans - says its priority is to concentrate on financing joint ventures with western European partners at first, although it hopes to encourage indigenous corporate borrowers to tap the international loans market eventually.

This year, the bank expects to lead about \$200m (\$1.25bn) to eastern European ventures, although it stresses that its aim is to "mobilise additional capital" from commercial banks rather than merely put up its own funds.

"Our strategy is to lend to commercial projects in countries where commercial banks are reluctant to lend," said Ms Noelle Doyle, the recently appointed head of syndicates at the EBRD.

She said the EBRD wants to do project-linked loans and longer-term financings, although she warned that lending for certain projects could be hampered by the fact that many of the eastern European countries lack the necessary legal framework to satisfy commercial banks. "Project financing requires an infrastructure which doesn't exist" in many of

these countries, she said.

The EBRD signed its \$60m (\$500m) seven-year loan agreement with the Polish telephone venture PTK last November, and it has now syndicated \$20m of the deal to four European banks - Crédit Lyonnais, BNP and Société Générale of France and Internationale Nederlanden Bank (formerly NMB Postbank).

The EBRD is conferring its "preferred creditor status" on the deal in order to encourage the commercial banks to participate. This means that if there is insufficient cash to pay all creditors, the preferred creditors come first.

Ms Doyle stressed that without the participation of the EBRD in the deal, the four commercial banks would probably not have lent. Normally French banks must make provisions against loans to the eastern European and Commonwealth of Independent States, but with the EBRD as a lender, the banks will be exempt from this condition.

PTK is a joint venture between the Polish telecommunications network operator, France Telecom Mobiles International (a subsidiary of the French national telecommunications company), and Ameritech International of the US.

**Midland complains to Bank over leak**

By David Barchard in London

MIDLAND BANK has complained to the Bank of England that its business could be seriously damaged by the tactics being used by Lloyds Bank in its takeover battle for the UK clearer.

However, the Bank is thought unlikely to intervene. It is anxious to remain strictly neutral in what is becoming an increasingly heated battle between two of the UK's top banks.

Midland claims that Lloyds is raising fears that Chinese control of Hong Kong after 1997 could have a seriously damaging effect on the Midland bank business, should the rival bid from Hong Kong Bank succeed.

Midland's alarm follows the appearance in newspapers over the weekend of parts of an early draft of a submission by Lloyds to the Office of Fair Trading.

Senior officials at Midland, including Mr Brian Pearce, chief executive, are convinced that the leak was deliberate.

"Our concern is not so much with the tactic of leaking - which we are accustomed to from Lloyds - but the scurrilous nature of what they are leaking," Midland Bank said last night.

The leaks have stiffened the determination of Midland's board not to disclose confidential commercial information to Lloyds Bank which has already been supplied to Hongkong Bank.

The issue will be considered by the UK Takeover Panel this week.

Midland argues that the two cases are quite different since Hongkong Bank has already put in its bid and is a 15 per cent shareholder, while Lloyds is a direct competitor.

Last night Lloyds strongly denied it had leaked information to the press or that it was running a dirty campaign to destabilise Midland. "We have apologised for the leak and it certainly didn't come from us, since it does us serious harm. We are at least as annoyed about it as Midland is," a Lloyds spokesman said.

Midland is understood to have been particularly upset by implications in the leaked material that it might need fresh capital after the merger. "We are more strongly capitalised than Lloyds," a Midland spokesman said.

He accused Lloyds of skirting over UK competition issues by stressing in its draft submission the possible problems of Hongkong Bank after Hong Kong returns to China in 1997.

**Policymakers take a long hard look at Emu**

business, policy making and academia around the world. The Maastricht blueprint, says Professor Kenen, is "imperfect and incomplete". The fiscal provisions are too narrow, and pay insufficient attention to the need for the community to fashion a suitable fiscal stance for Europe as a whole. In addition, he argues that the mandate of the planned European central bank is too restricted and that it should be involved in prudential supervision to safeguard the stability of the EC's financial system.

He observed the Emu negotiations at first hand while holding a six-month Bank of England fellowship. His criticisms therefore have some claim to be taken seriously. He is also concerned that:

- Greece, Italy and Portugal could face real problems meeting the economic convergence requirements for Emu.
- Emu could make it harder for the G7 countries to agree policies affecting exchange rates, so leading to volatility in exchange rates between Europe, the US and Japan.
- The preconditions for joining Emu that relate to exchange rates and long-term interest rates are of little practical use, and
- There could be problems before the new European central bank establishes its counter

upwards from March's 4 per cent rate when the retail price index for April is published on Friday.

But some are now warning that the rise will be more than a blip and that Mr John Major's boast of last year that inflation in Britain was "ticked" will turn out to have been premature.

One inflation bear is Mr Peter Warburton, chief economist of Robert Fleming, a monetarist whose views are treated with respect by senior Treasury officials. Mr Warburton believes that the annual rate of RPI inflation could be 4.8 per cent on Friday (against the consensus view of 4.4 per cent) and that inflation will then move erratically upwards to 5.6 per cent by the end of the year and 6.2 per cent in March 1993.

Mr Warburton argues that the non-traded goods and services sectors will experience a new inflationary upsurge once monetary policy is eased. He believes fiscal indiscipline has stacked up inflationary pressures in the public sector. Capacity destruction during the recession will have limited the scope for non-inflationary growth.

Concentration of market share among a few large retailers and lack of competition among utilities also bode ill for falling inflation.

He also believes commodity prices will be less likely to stay low, especially in the food sector. Admittedly, this is just one man's view and much will depend on the pace of UK recovery. But Mr Warburton's warnings merit some attention, if only because last week's cut in base rates to 10 per cent anticipated an uneven decline in UK inflation to the end of the year.

\*Emu after Maastricht by Peter Kenen, \$20 plus \$3.00 p&p (\$4.50 outside the US), from The Group of Thirty, 1990 M Street NW, Suite 450, Washington DC 20036, USA.

**Pilkington to put £40m into Polish glass plant**

By Clive Cookson, Science Editor

PILKINGTON, the UK glass group, is preparing to invest £40m (\$70m) to help build Poland's first float glass plant. The deal would represent one of the largest investments so far by a foreign company in Polish industry.

Pilkington and its Polish partner, the state-owned Sandomierz glass maker, started serious negotiations after signing a letter of intent in December 1990. The talks are now close to completion.

The UK company expects to take a stake of about 40 per cent in the venture, which is likely to cost £100m altogether. International development agencies, including the London-based European Bank for Reconstruction and Development, will also make a substantial contribution.

Pilkington showed its interest in the Polish market last week when it announced a much smaller deal to buy 45 per cent of International Glass Poland, a sales and distribution business.

This will enable it to sell float glass imported into Poland from Pilkington plants in western Europe, until the new factory is ready - probably in 1994.

Until now the Polish industry has used the antiquated sheet glass manufacturing process, which has been superseded in the west by float glass technology developed by Pilkington in the 1950s. Only float glass achieves the quality required by the western construction and car industries.

These Debentures have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements. All of these Debentures having been sold, this announcement appears as a matter of record only.

**U.S. \$135,000,000**

**The Interpublic Group of Companies, Inc.**

**3% Convertible Subordinated Debentures due April 1, 2002**

**Issue Price: 77%**

Goldman Sachs International Limited

J.P. Morgan Securities Ltd. BNP Capital Markets Limited

County NatWest Securities Limited Daiwa Europe Limited

Lehman Brothers International Lombard, Odier International Underwriters S.A.

Merrill Lynch International Limited Morgan Stanley International

UBS Phillips & Drew Securities Limited

April 1992



## COMPANIES AND FINANCE

## An improving performance that lifted everyone's tails

James Buxton on the much happier frame of mind at Glasgow-based Murray Johnstone

FIFTEEN months ago Murray Johnstone, the Glasgow-based fund management company, presented an unhappy spectacle.

It had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it move into a bigger league among fund managers.

Even allowing for the uncertainty then prevailing because of the Gulf war, the company was not presenting either a confident or coherent picture of where it intended to go next. Mr Nick McAndrew, the managing director, was then fidgety and gloomy as he expounded the situation.

Now Mr McAndrew, a 37-year-old former managing director of NM Rothschild, is cheerful and positive as he ticks off a list of recent successes for Murray Johnstone. For example, whereas in February 1991 he was lamenting that the £230m (£130m) under management by Murray Johnstone International, its US-based subsidiary, was too little to be profitable, today MJI is announcing a jump of \$150m in its funds under management taking them to \$550m.

Looking back, he says: "The six months we spent looking

for a partner in the second half of 1990 helped us decide what we wanted to do and we then set out to do it."

That meant tightening up the management of the different sectors of the business and giving them a clearer focus. A number of senior executives left and coupled with the arrival of a new computer system Murray Johnstone's payroll fell from 300 to about 250.

The core of Murray Johnstone is its pension fund management business, which includes MJI accounts for half the £34bn it has under management. Then there are its investment trusts, accounting for £900m. The four main ones, led by Murray International Trust, between them own 70 per cent of the fund management company. There are also exempt funds and unit trusts, as well as a venture capital operation, and a personal asset management business.

It was partly the weakness of the pension fund management business which led to the loss of self-confidence which inspired Murray Johnstone to put itself on the market in mid-1990 - an initiative that was disastrously timed because it was almost immediately fol-

lowed by Iraq's invasion of Kuwait. Poor pension fund performance since 1987 had caused the departure of a series of pension fund clients.

In the summer of 1990 Mr McAndrew brought in Mr Giles Weaver as investment director from London, where he had successfully run Prudential's pension business. He began reorganising the UK pension fund business, both by improving communications with pen-

a rival fund management house.

Yet between 1990 and 1991 the value of pension funds under management fell by four per cent and the number of clients dropped from 43 to 34. Although the performance of the funds has improved substantially over that period Murray Johnstone's pension business is suffering from two problems.

First, there is almost always

"A lot of our success is due to marketing and looking after clients, as well as performance", says Mr Michael Palett, of MJI. "We operate from Chicago. The carpet bag approach of visiting British fund managers is not good any more".

Second, there is a time-lag in the pension management business between a fund manager's performance improving and new clients being recruited.

This is because the consultants who advise pension fund trustees look at the five-year record rather than the short term performance and for Murray John-

stone this record is still cloudy.

Secondly, a number of clients were lost because some funds under management were reorganised or reassessed following the takeover or merger of the companies they served. Unfortunately for Mr Weaver this process could not be disguised because new clients were not being taken on.

"We're making time," says Mr Weaver. "Because of the way the business works it could be a year before we start winning new business on a large scale."

In other parts of Murray Johnstone, success is more obvious. In investment trusts the company last year successfully launched a new trust, Murray Split Capital, and recently won a beauty parade to manage the European Project Investment Trust.

The four main investment trusts recently won a collection of awards from Micropal, the performance analysis concern, for investment performance over the past ten years.

Murray Johnstone's relatively small unit trust sector, which Mr Richard Elliott Lockhart was recruited last autumn from Mercury Asset Management to reorganise, pulled off a coup in February by being the

## Maddox poised to make its first UK acquisition

By Roland Rudd

MR HUGO BIERMANN'S recently listed Maddox group is expected to confirm this week that it is on the verge of making its first UK acquisition and is planning several more.

The South African-born entrepreneur, who made a small fortune in 1989 selling the mini-conglomerate Thomson T-Line to Ladbroke for £180m, three years after buying it for £800,000, is at an advanced stage of talks to acquire a privately-owned cable systems company for around £15m.

The move will refocus Maddox from a pure distributor of wire and cable by adding the servicing and maintenance of electrical wiring systems.

Mr Biermann is both chairman and largest shareholder of Maddox in which he has raised his stake to 26 per cent. He hopes to buy more privately owned companies over the next six months.

Mr Biermann has a reputation as a shrewd deal maker, but has been criticised in the past for lacking the managerial

back up to run the companies bought.

To try and answer that criticism Mr Biermann has recruited Mr Nigel Smith from Ladbroke as group managing director. He was installed as MD in Thomson T-line when Ladbroke acquired the mini-conglomerate in 1989.

Maddox, which acquired its listing in March, has two main businesses, Cables and Flexibles, a UK distributor which Mr Biermann bought back from Ladbroke last year, and Seacast Electrical Corporation in the US. The group has decided to expand its UK business first.

Mr Biermann believes the liberalisation of telecommunications will offer his company further opportunities in laying cables for new competitors to BT in the UK, while simultaneously expanding on the continent.

Cables and Flexibles recently bought a UK company, Cablelink, whose Belgian subsidiary has won orders with several telephone companies in the Benelux installing cable systems.

## BAA to build £60m operations centre

By Vanessa Houlder, Property Correspondent

BAA, the airport company, has announced plans to build a £60m operations centre for British Airways at Heathrow.

BA has agreed to pay an annual rent of £5.2m on the 200,000 sq ft building, which will be completed in early 1994. The project, which will cost £45m to build, will be handled by Lynton, BAA's development arm.

This is one of the largest pre-let property deals in the UK in the last two years.

The new development will stand on a 10 acre site on the north side of the airport. The three-storey building with a curved glass facade has been designed by Nicholas Grimshaw & Partners, architects.

BA believes that the new building, which will replace 7 separate buildings, will save it £1m a year.

BA's move will allow BAA to make better use of its central terminal buildings.

Last year, BAA completed a 170,000 sq ft catering base for BA on the south side of the airport, which was also pre-let.

## DIVIDENDS ANNOUNCED

Company	Dividend	Ex-date	Pay-date	Yield
Flensing Far East	1.5	July 8	1.8	2
Linton Park	10.6	July 21	10.5	13
Worth In Trust	0.1	July 10	0.21	0.1

Dividends shown pence per share net except where otherwise stated.

## Church &amp; Co in Japanese venture

By Jane Fuller

Church & Co, the shoe maker and retailer, is increasing its interest in Japan by launching a joint venture with two Japanese partners.

The group has been exporting its Northampton-made classic shoes to Japan for nearly 30 years and now sells more than 10,000 pairs a year. It is Church's fourth largest export market after France, Italy and the US.

Mr Tony Gledhill, marketing director, said Church Japan would involve Otsuka Shoe, the group's distributor, and Stock & Zeno, a men's clothing manufacturer. Church would hold a majority stake.

The aim was to develop the Church brand name for classic clothes and accessories complementary to the shoes.

## CROSS BORDER M&amp;A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Sappi (South Africa)	Hannover Papier (Germany)	Pulp & Paper	£235m	8 African breaking out
John A. Benckiser (Germany)	Coty (US)	Cosmetics	£245m	Pfizer non-core sale
Tyco Toys (US)	Universal Matchbox Group (Hong Kong)	Toys	£75m	Agreed in principle
Waterford Foods (Ireland)	Units of GrandMet (UK)	Dairy products	£57m	GranMet continues Express sales
GN Great Nordic (Denmark)	Rathdown (UK)	Telecoms	£10.8m	Unitech disposal cuts debt
ISA International (UK)	Datatekvisita (Norway)	Computer services	£1.32m	Cash deal
Aspen Communications (UK)	Veenhuizen Reclame (Holland)	Marketing	£0.76m	Cash deal
Archer Daniels Midland (US)	Ogilvie Mills (Canada)	Food	n/a	Industry integration continues
L&C Steinmuller (Germany)	Unit of Tampella (Finland)	Power supply	n/a	Tampella restructuring continues
Oechsle & International (Germany)	Unit of Mahescha (Germany)	Financial services	n/a	Mahescha still ailing

Source: FT Mergers & Acquisitions International

South Africa's international rehabilitation provided last week's largest cross-border acquisition, writes Brian Bollen. The agreement by Sappi, the country's largest pulp and paper group, to buy a 90 per cent stake in Hannover Papier of Germany, the fourth-largest woodfree coated paper business in Europe, is significant for a number of reasons. Not only is it Sappi's second major step into the international arena in less than two years, but it also marks the first time since financial sanctions were introduced in the mid-1980s that a South African company has used its own paper to finance a large acquisition.

Sappi, advised by Morgan Grenfell, says the deal, which is subject to various regulatory approvals, enhances its position as an international forest products group. In future, around two-thirds of group turnover and profits will be generated by exports and from non-South African subsidiaries.

The deal also forms an important early part of Sweden's privatisation programme. Sappi is buying 80 per cent of the stake from Noh, the Swedish state-owned loss-making forestry group which put Hannover Papier up for sale last year. CS First Boston and Handelsbanken Investment Banking advised Noh. One company's non-core disposal is another's strategic purchase, as illustrated by a number of deals. German consumer products company John A. Benckiser agreed to buy the Coty cosmetics and fragrance business from Pfizer of the US, which wants to focus on the business strategy of its main healthcare operations. UK electronics components group Unitech sold its Rathdown payphones subsidiary to GN Great Nordic Group, the Danish telecommunications company, as part of its plan to concentrate on its main business in power supplies, connectors and control products.

## NATIONAL MINISTRY OF ECONOMY AND PUBLIC WORKS AND UTILITIES

## NATIONAL AND INTERNATIONAL PUBLIC BID ON BASE PRICE FOR CONCESSION OF TERMINAL ELEVATORS (under Public Utility regime).

## EXTENSION

It is hereby reported to any persons in interested filing tenders for concession of terminal elevators at Quequén Port and Port of Buenos Aires that opening of envelope "A" has been adjourned up to May 18, 1992, at the times as follows:

03.00 p.m.: Quequén Port Terminal Elevator  
04.00 p.m.: Port of Buenos Aires Terminal Elevator

Such a ceremony shall take place at the Board Room of Junta Nacional de Granos, under liquidation, located at #367 Paseo Colón Ave., 9th Floor, (1063) Buenos Aires, Republic of Argentina.

## ENQUIRY, ACQUISITION OF BIDDING TERMS AND CONDITIONS AND SUBMITTAL OF TENDERS

At the room of the Junta Nacional de Granos under liquidation - Intervention Secretary's Office, #367 Paseo Colón Ave., 9th Floor, (1063) Buenos Aires (Republic of Argentina), from 11.00 a.m. to 05.00 p.m.

SECRETARIAT FOR AGRICULTURE, CATTILING AND FISHING.

## COVENTRY

The FT proposes to publish this survey on May 26 1992, from its print centres in Tokyo, New York, Frankfurt, Paris and London. It will be read by senior businessmen and government officials in 160 countries worldwide. It will be of particular interest to the 130,000 directors and managers in the U.K. who read the weekday FT. If you want to reach this important audience with your services, expertise or products whilst maintaining a high profile in connection with Coventry Call Anthony G. Hayes on 021 454 0922 or Fax: 021 455 0869 George House, George Road, Edgbaston, Birmingham B15 1PG

Data source: BANC Businessman Survey 1990

FT SURVEYS

## THE EARTH SUMMIT

The Earth summit in Rio de Janeiro aims to bring together more than 160 World leaders to discuss the environmental agenda for the future. Clearly, environmental issues continue to impact on everyone-business, governments and individuals alike. On May 29 1992, the Financial Times will publish a survey entitled The Earth Summit which will examine the prospects for the summit, its scope and likely outcomes. This survey will attract widespread interest amongst the Financial Times business readership world-wide for whom environmental issues continue to be of major importance. 42% of Chief Executives in Europe's top companies ranked the protection of the environment among the top three future developments likely to have greatest impact on their business in the near future. If you want to reach this influential audience, call Alicia Andrews: on 071 873 3565 or fax 071 873 3062.

Data source: Chief Executives in Europe 1990

FT SURVEYS

## Great Belt A.S.

(A/S Storebrand/Storebrand)

£7,000,000,000

Floating Rate Notes

Due 1994

Notice is hereby given that the Rate of Interest for the Interest Period from 9th May, 1992 to 9th November, 1992 is 5.43% per annum. Interest payable on 9th November, 1992 will amount to £1,368,658 per £50,000,000 principal amount of the Notes.

Agent Bank The Long-Term Credit Bank of Japan, Limited Tokyo

## TO THE HOLDERS OF WARRANTS TO SUBSCRIBE FOR SHARES OF COMMON STOCK OF THE NIPPON SYNTHETIC CHEMICAL INDUSTRY CO., LTD. (the "Company")

Issued in conjunction with the issue by the Company of each of U.S. \$60,000,000 4 1/2 per cent. Guaranteed Notes 1993 with Warrants and U.S. \$100,000,000 4 1/2 per cent. Guaranteed Notes 1994 with Warrants

Notice of Adjustments to Subscription Prices Pursuant to Clause 3 and 4 of each of the Instruments dated 27th July, 1988 and 20th December, 1990, respectively, under which the above described warrants were issued, notice is hereby given that as a result of the issuance of U.S. \$100,000,000 3 1/2 per cent. Guaranteed Notes 1996 with Warrants of the Company on 7th May, 1992 with an initial subscription price per share of Yen 56.10, being less than the applicable current market price per share of Yen 56.70, the Subscription Prices of the above described warrants have been adjusted, respectively, in accordance with Clause 3 of the Instruments with effect from 8th May, 1992 (Japan time), as follows:

Warrants initially attached to Guaranteed Notes 1993  
Subscription Price before Adjustment: Yen 916.10  
Subscription Price after Adjustment: Yen 840.30  
Warrants initially attached to Guaranteed Notes 1994  
Subscription Price before Adjustment: Yen 972.00  
Subscription Price after Adjustment: Yen 891.80

THE NIPPON SYNTHETIC CHEMICAL INDUSTRY CO., LTD.  
By: The Mitsubishi Bank, Limited as Principal Paying Agent

11th May, 1992

\$700,000,000



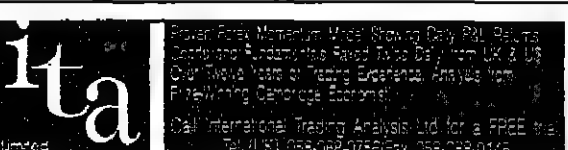
## SUMITOMO BANK INTERNATIONAL FINANCE N.V.

## Guaranteed Floating Rate Notes due 2000

Guaranteed on a Subordinated Basis as to Payment of Principal and Interest by The Sumitomo Bank, Limited

In accordance with the Description of Notes and Guarantee, notice is hereby given that the rate of interest for the three months from 11th May, 1992 to 11th August, 1992 has been fixed at 4 1/8 per cent per annum and that the coupon amount payable on Coupon No. 8 on 11th August, 1992 will be US\$107.01 per note of US\$10,000, US\$107.14 per note of US\$100,000 and US\$107.19 per note of US\$1,000,000.

The Sumitomo Bank, Limited



This advertisement is issued in accordance with the regulations of the London Stock Exchange. The London Stock Exchange has agreed to admit all the existing Ordinary shares of 10p each in the Company to the Official List. It is expected that admission to the Official List will become effective and that dealings will commence today, Monday 11 May 1992.

## SHERWOOD GROUP PLC

(Incorporated in England and registered in England and Wales under the Companies Act 1985 Registered No. 1998779)

## Introduction to the Official List arranged by Barclays de Zoete Wedd Limited

## Share Capital

Following the passing of certain resolutions at the Extraordinary General Meeting of the Company held on Friday 8 May, and the allotment and issue of 82,515,722 Ordinary shares in connection with a recent 4 for 1 capitalisation issue, the authorised and issued share capital of the Company is as follows:

Authorised £14,000,000 Issued and fully paid £10,314,471.50

Ordinary shares of 10p each Sherwood is the holding company of a group engaged in the design and manufacture of lace, bras, lingerie, socks, swimwear, ladies' nightwear and children's wear. Sherwood has production facilities in the UK and Continental Europe and offices in the Far East.

Listing Particulars relating to the Company are included in the Companies Fiche Service available from the London Stock Exchange. Copies of the Listing Particulars may be obtained during normal business hours, up to and including 12 May 1992, by collection only, from The Company Announcements Office, the London Stock Exchange, 48-50 Fishway Square, London EC2Z 2EP, and up to and including 26 May 1992 (excluding Saturdays and Bank holidays) from:

Sherwood Group PLC  
Nottingham Road  
Long Eaton  
Nottingham NG10 2BQ  
Barclays de Zoete Wedd Limited  
Ebbsay House  
2 Swan Lane  
London EC4R 3TS  
11 May 1992  
Conary NatWest Wood  
Mackenzie Co. Limited  
135 Bishopsgate  
London EC2M 3XT

## NOTICE

to the holders of those of the £75,000,000 10 7/8 per cent. Guaranteed Bonds 1996 of British & Commonwealth Capital PLC (in liquidation) presently outstanding

(the "Bondholders", the "Bonds" and the "Issuer" respectively)

NOTICE IS HEREBY GIVEN to the Bondholders that the Proposal (as defined and described in the letter dated 16th April, 1992 (the "Proposal Letter") addressed to the Bondholders by The Law Debenture Trust Corporation p.l.c. as trustee for the Bondholders (the "Trustee")) has become effective, having been approved by all the Bondholders.

Accordingly, with effect from 28th April, 1992, as between the Trustee and the Bondholders and the holders of the interest coupons appertaining to the Bonds (the "Couponholders" and the "Coupons" respectively), Clause 10 of the Trust Deed dated 22nd February, 1989 constituting the Bonds has been amended so that all moneys received by the Trustee which are available for payment to Bondholders and Couponholders are required to be applied by the Trustee in or towards payment pari passu and ratably first, of all principal moneys due in respect of the Bonds and, subject thereto, secondly, of all arrears of interest remaining unpaid in respect of the Bonds. Prior to such amendment, such moneys were required to be applied by the Trustee in or towards payment of all such principal moneys and all such arrears of interest pari passu and ratably.

A first payment in respect of such principal moneys at the rate of 23.057p for each £1 nominal of the Bonds was made on 1st May, 1992. However, it is not expected that sufficient moneys will become available to repay such principal moneys in full, in which event no amount will be payable on the Coupons in respect of arrears of interest. Copies of the Proposal Letter are available for inspection by Bondholders and Couponholders at the principal office for the time being of the Trustee, being at the date hereof at Prince's House, 98 Gresham Street, London EC2V 7LY.

11th May, 1992

The Law Debenture Trust Corporation p.l.c.

## NOTICE TO NOTEHOLDERS

THE TORONTO-DOMINION BANK

NICKEL STOCK AVERAGE DEPOSIT

NOTES DUE JUNE 29TH 1994

NOTES ARE HEREBY GIVEN THAT

REGARDING TO CLAUSE 6 OF

THE NOTES, THE BANK WILL

REDEEM ALL OF THE NOTES

FOR THE ABOVE NOTES ON

JUNE 29TH 1992

THE TORONTO-DOMINION BANK

PRINCIPAL PAYING AGENT

US \$100,000,000

Continental Cablevision, Inc.

Senior Subordinated Floating

Rate Debentures due 2004

In accordance with the provisions of the

Debentures, notice is hereby given that

for the interest period May 11, 1992 to

August 11, 1992 the Debentures will carry

an interest rate of 8 1/4% per annum.

Interest payable on the relevant interest

payment date August 11, 1992 will amount

to US \$1,772.22 per US \$100,000

Debenture.

Agent Bank

Barque Paribas Luxembourg

Société Anonyme

£150,000,000

Bristol & West

Bondholders Society

Floating Rate Notes due 1994

For the three month interest period

May 7, 1992 to August 7, 1992,

the rate has been determined at

10 1/4%. The interest payable on

the relevant interest date August 7,

1992 will be £257.66 per £10,000

and £2,576.50 per £100,000 in

bearer form.

By: The Chase Manhattan Bank, N.A.

London, Agent Bank

May 11, 1992

C-USE



## Annual net losses at Pirelli Tyre grow to Fl 511m

By Ronald van de Krol in Amsterdam

**PIRELLI Tyre Holding**, the Dutch-listed tyre-making arm of Italy's Pirelli Group, saw annual net losses widen to Fl 511m (\$275m) in 1991 from Fl 318m in 1990.

The downturn was caused by difficult conditions on most world tyre markets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pirelli Tyre's 5 per cent stake in Continental, its German rival and one-time takeover target.

Pirelli Tyre, which is to omit its dividend for the second year running, said it expected results to reach break-even point during 1992. However, it said it could not say whether this would happen early enough to pull the company out of the red for the full year.

Mr Giuseppe Ferrari, finance director, said Pirelli Tyre, which is 80 per cent-owned by the Pirelli Group, had made some headway in the 1991 first quarter. "So far, the results are encouraging, showing that we are improving the situation compared with last year."

In November and December, the company pushed through price increases on the car-tyre replacement markets in Europe and North America, and followed this up in May with rises for truck and agricultural equipment tyres in both these regions.

Sales of original equipment tyres to automotive producers fell in 1991 as a result of sluggish car sales. Overall, Pirelli Tyre's sales eased to Fl 6.1bn last year from Fl 6.2bn in 1990.

Of last year's loss, slightly more than Fl 200m represented losses on normal business operations, particularly in the US, while a further Fl 250m was set aside for restructuring provisions. At the same time, the value of the company's holding in Continental was revised downwards by more than Fl 40m.

The stake, originally seen as a strategic asset in Pirelli's attempt to merge with Continental, is now regarded as a financial asset. Mr Ferrari said the recovery in the tyre industry may, in the medium term, enable Pirelli to recoup some of the costs of its investment.

## Taking a provincial telecom into the world market

Bernard Simon looks at Bell Canada's strategy for expanding beyond providing local telephone services

**Mr Jean Monty**, Bell Canada's chairman, is determined to prove that a medium-sized telephone company can expand and prosper among the giants of the international telecommunications industry.

What it takes, he says, is a careful assessment of strengths and weaknesses.

Bell is Canada's biggest telephone company, with revenues exceeding C\$7bn (US\$5.8bn) a year, profits of almost a C\$1bn in 1991 and over 64,000 employees. Its parent, BCE, also owns 53 per cent of Northern Telecom, the telephone equipment supplier. Bell-Northern Research, jointly owned by Bell and Northern Telecom, is Canada's biggest privately-owned R&D establishment.

Mr Monty recognises that Bell has its limitations in trying to compete with such behemoths as AT&T, British Telecom and NTT. "You can't go after an elephant by punching him on the nose," he says.

Although Bell's basic telephone business remains confined to the provinces of

Ontario and Quebec, it has recently moved to deepen and broaden its business.

A consortium led by Bell last month bought the Canadian government's controlling interest in Telesat Canada, which owns and operates the country's commercial satellite network.

A reorganisation of Telecom Canada, the domestic long-distance monopoly owned by the nine provincial phone companies, has left Bell as the most powerful shareholder.

Telecom Canada has been renamed Stentor. A senior Bell executive has taken over as president of Stentor Resource Centre, a subsidiary in which the shareholders will pool their national marketing and engineering resources.

BCE, clearly acting as Bell's stalking horse, has acquired a 60 per cent stake and forged a close working partnership with SHL Systemhouse, a data systems integrator with interests in Canada, the US and Britain.

Bell is also trying to find a way of getting more leverage out of the 22 per cent stake

which BCE has in Teleglobe Canada, the company which provides all Canada's overseas telephone services.

A common thread through all these moves is Bell's effort to gain a springboard into the US, from where much of the competition in the Canadian telephone market originates.

Mr Monty says Bell plans to step up pressure on Teleglobe to bring down its overseas rates to attract international traffic from US businesses. The alternative, he warns, is for Bell to do a deal with a US company which would bypass Teleglobe.

Two of Telesat Canada's satellites have a "footprint" which extends almost to the Mexican border. There will be "open skies" in the satellite business in North America," Mr Monty says.

Mr Frank Koelsch, a Toronto telecommunications consultant, concludes: "Bell is trying to put together a very powerful organisation while they still have the strength to do it." A government proposal to limit foreign ownership of any telecommunications common car-

rier to 20 per cent will also benefit Bell.

Much of Bell's most profitable business is threatened by intensifying competition. While the provincial telephone companies continue to be closely regulated by the government, the market for those who "resell" or share phone services has become a virtual free-for-all.

The bulk of the business previously reserved for Canadian utilities is going to the US with the help of cut-price resellers, for instance, many Canadian businesses now route their long-distance calls through the US. Some have even moved their data centres south of the border.

The resellers, who buy phone connections at wholesale prices from the telephone companies and then "resell" to big users, have gained a 6 per cent share of Canadian long-distance traffic in the past two years. Bell expects their share to climb to over 10 per cent by 1994. Britain's Cable & Wireless has been among the

most successful in penetrating the reseller market in Canada.

Bell is also facing a domestic challenge. Within the next few weeks, the Canadian Radio-television and Telecommunications Commission is expected to open the door for the first time to competition in domestic long-distance service.

Unitel Communications, a joint venture between Canadian Pacific, the transport conglomerate, and Rogers Communications, the country's biggest cable-TV operator, has been fighting for almost a decade to break the long-distance monopoly held by Telecom Canada.

The problem for Bell and the other provincial phone companies is that, although they have halved long-distance charges in the past four years, these calls still provide a huge subsidy to cheap local services.

All local calls in Canada are free. Although any change would be political dynamite, Mr Monty is hoping that regulators will allow the phone companies to start charging for ultra-heavy users, such as the tele-marketing companies which use comput-

erised dialling machines.

Bell has also argued that if Unitel is allowed to compete for lucrative long-distance traffic, it should make a contribution towards the cost of maintaining free local calls. Bell has threatened to cut its investment in local services if Unitel is given an unfair advantage in the long-distance market.

The bottom line for Bell and the other provincial utilities, however, is that they must move fast to bring down costs and improve services.

Bell recently accelerated the conversion of its local network to digital equipment. The work is now due for completion by 1994, three years earlier than planned.

A digital network allows the phone companies to offer lucrative value-added features to subsidise the cheap basic service. Among the newest features is one which allows a household telephone to be used as an answering machine. Bell can also programme one telephone to ring in several different tones, depending on which member of a family is being called.

## GE Capital takes \$126m BBV stake

By Peter Bruce in Madrid

**GENERAL ELECTRIC Capital** of the US has paid \$126m for a 1.85 per cent stake in Banco Bilbao Vizcaya (BBV), Spain's most powerful commercial bank. The acquisition is part of a wide-ranging strategic deal which will allow BBV entry into a number of GE Capital's UK credit operations.

In a weekend agreement that finally brought to fruition an idea launched in July, GE Capital has also paid \$24m for 45 per cent of BBV's leasing arm, Finanzia. The Spanish bank, in turn, has paid \$12m for 9.5 per cent of three GE Capital affiliates in the UK: First Personal Bank, First Personal Insurance and First Personal Insurance Brokers.

The deal makes GE Capital the second largest single shareholder in BBV after the Japanese insurer, Nippon Life, with a 2 per cent. The US group intends to use its

arrangements with BBV to spearhead a drive into the Spanish and Portuguese markets in leasing and private credit cards, in which it is the world leader.

GE Capital's UK affiliates control a number of prestigious credit card operations, including Harrods and Burtons, and with Finanzia, the two groups plan to create similar business among large Iberian chains. With the entry of GE Capital, Finanzia also plans to enter into project finance - although its objectives still remain undefined - and property finance.

BBV has also spent \$30m buying 30 per cent of GE Capital Corporation of Puerto Rico, where it recently also took over Royal Bank of Canada's banking business. Most Spanish banks have now established a strong presence in Puerto Rico, regarded as a key element in developing offshore business from the US.

## Turkey ready to court world's banks again

By Richard Waters

**TURKEY** is preparing to turn back to international banks for cash for the first time since a disastrous attempt to raise \$200m foundered last year.

Last year, banks were offered a loan margin of 90 basis points (0.9 percentage point) over the London interbank offered rate (Libor). "It was at least 40 basis points too cheap at the time," one banker said last week.

As a result, the republic is expected to have to pay significantly more to guarantee a successful deal this time around. It has retained a group of banks to lead the deal, and among them JP Morgan and

Citibank, which will reach agreement on the pricing of the loan by consensus.

Only last week, Turkey offered the equivalent of around 1.8 percentage point over Libor to investors in its first issue of 2bn in the Euro-bond market. Bankers said it would probably have to pay even more than that to attract banks to lend it money, given the perceived greater liquidity of bonds compared with bank loans.

Turkey last week narrowly succeeded in achieving investment-grade status when it was awarded a BBB rating from the two leading US rating agencies, Standard & Poor's and Moody's.

## US broker fined \$36m

**MORGAN STANLEY**, the US broker, was fined \$36m on charges by the state of West Virginia that it was responsible for trades that lost millions of dollars from the state's investment fund in 1987. Reuter reports from Charleston.

A spokeswoman for the firm said it planned to appeal. "We expect it to be overturned on appeal," she said.

West Virginia sued Morgan Stanley over about \$40m lost in three deals in which the firm was involved in 1987. Judge

Andrew MacQueen had ruled it owed the state \$32m from those trades, leaving the jury to rule on whether Morgan Stanley was guilty of fraud.

The spokeswoman said the West Virginia Consolidated Fund, involved in the transactions, realised gains of more than \$300m during the period in question, even as it was losing the \$32m.

Judge MacQueen had ruled before the trial opened that those trades violated the Consolidated Fund's guidelines.

## SANYO Electric Co. Ltd

(Incorporated with limited liability in Japan)

Y15,000,000,000

Floating Rate Notes due 1997

In accordance with the Terms and Conditions of the Notes, notice is hereby given that the rate of interest for the period 8th May, 1992 to 14th August, 1992 has been fixed at 5.43 per cent per annum and that the coupon amount payable on Coupon No. 1 on 14th August, 1992 will be ¥146,393 per note of ¥10,000,000.

The Sumitomo Bank, Limited

The Sumitomo Bank, Limited

DM 196,200,000

KLM

Debt Facility for a Japanese Leveraged Lease for one Boeing 747-400 Aircraft

Debt Arranger

The Sumitomo Bank, Limited

August 1991

The Sumitomo Bank, Limited

US\$48,000,000

IBERIA

Japanese Leveraged Lease for two MD82 Aircraft

Debt Arranger

The Sumitomo Bank, Limited

September 1991

The Sumitomo Bank, Limited

US\$35,590,161.03

Thames Aviation Leasing Services (Jersey) Limited

Debt Facility for a Japanese Leveraged Lease for 3 ATR Aircraft

Debt Arranger

The Sumitomo Bank, Limited

April 1992

The Sumitomo Bank, Limited

Yen 70,000,000,000

Bank of Greece

6.4% 6th Series Subordinated Bond Issues 1992/1993

Chief Coordinated Company

The Sumitomo Bank, Limited

February 1992

The Sumitomo Bank, Limited

CHF 92,500,000

EDP - Electricidade de Portugal, S.A.

Term Credit Facility

Debt Arranger

The Sumitomo Bank, Limited

November 1991

The Sumitomo Bank, Limited

US\$135,000,000

ESTIMOT - CREDITO SPORTIVO

Term Credit Facility

Debt Arranger

The Sumitomo Bank, Limited

May 1991

The Sumitomo Bank, Limited

£370,000,000

MEDWAY POWER LIMITED

Project Financing for the development of a 650MW combined cycle gas fired power station on the site of Croft, Kent.

Co-Arranger and Investment Agent

The Sumitomo Bank, Limited

April 1992

The Sumitomo Bank, Limited

£28,300,000

COMET PARK HATFIELD LIMITED

A 50/50 joint-venture by ARJUNION and KARMA

Unlimited Recourse Facility in respect of an office development at Comet Park, Hatfield.

Debt Arranger

The Sumitomo Bank, Limited

October 1991

## Your partners in progress

You can tell a lot about a bank by its track record.

As these deals show:

Sumitomo Bank has the ability to meet customers' global financing needs in all markets. From project finance to commercial loans, we have the expertise you need. And we are accessible to our customers through our worldwide network of offices and branches.

To get your competitive edge in today's tough markets,

Sumitomo Bank is the partner you can count on.

## SUMITOMO BANK

The Sumitomo Bank, Limited, Temple Court, 11 Queen Victoria Street, London EC4N 4TA, UK. Telephone: (071) 971 1000 Telex: 4072-236 0049. A Member of SFA

Frankfurt Branch, Telephone: (021) 3531, Frankfurt Branch, Telephone: 069-792930, Madrid Branch, Telephone: (91) 2495048, Barcelona Branch, Telephone: (3) 410203, Milan Branch, Telephone: (02) 760811, Brussels Branch, Telephone: (02) 230490, Paris Branch, Telephone: (1) 4742320, Vienna Representative Office, Telephone: (01) 211 4638, Stockholm Representative Office, Telephone: (08) 632 5618, Lisbon Representative Office, Telephone: (01) 632 5618, Hamburg Representative Office, Telephone: (041) 551083, Istanbul Representative Office, Telephone: (01) 400 0000.







## US CORPORATE BONDS

## Treasuries rally may bring new wave of borrowing

THE STRONG performance of the US Treasury market in the wake of last week's quarterly refunding has pushed the yield on the long - 30-year - bond back below the key level of 8 per cent. It could also open the door to a fresh round of corporate fund-raising.

The domestic US corporate bond market got off to a busy start to the year, with more than \$75bn of fresh debt in the first quarter. The pace of activity slowed subsequently, as yields in the US bond market climbed - but last week's rally in the market could bring companies back to the market.

"The 7.9 per cent long bond yield reached in Friday's rally will finish out some more borrowers," forecast Mr Joe MacHale, managing director, capital markets, at JP Morgan Securities in New York.

The calendar of potential issues has been building in recent weeks, according to underwriters. However, a cap on supply was created because US companies were no longer able to meet their funding targets when the Treasury market weakened.

Although other factors, such as the shape of the yield curve and the performance of corporate spreads, are also important in determining borrowers' funding costs, the 8 per cent yield level on the long bond has proved an important psychological barrier for issuers. Most com-

panies are looking at fixed-rate funds.

"If you look at rates as far back as 1979, corporate funding rates are currently at the low end of the range," said Mr Bob Scott, head of fixed income at Morgan Stanley.

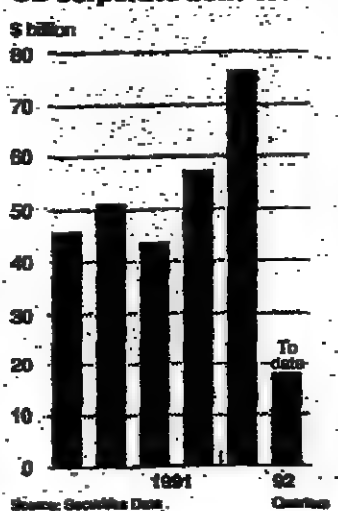
However, borrowers are facing a difficult choice. They are keen to extend the maturity profile of their debt by securing longer-term funding through the bond markets, in order to refinance short-term debt. The difficulties experienced by some companies in rolling over commercial paper have made treasurers reluctant to become dependent on short-term debt.

However, the steep shape of the yield curve means borrowers have to pay as much as four points more to raise long-term, rather than short-term, funds. Short-term rates have reached historically low levels, which many borrowers find hard to pass up.

"If the economy picks up further, more companies will be prepared to make that trade-off," said one Wall Street capital markets analyst.

In addition, many borrowers still believe that US interest rates have

## US corporate bond issues



Source: Securities Data

Meanwhile, investor demand remains robust. US institutions have substantial amounts of cash to invest, and, with expectations of 3 per cent to 3 1/2 per cent inflation, continue to take a reasonably positive view of the bond market. Demand is spread across the board, with pension funds, insurance companies, money market and mutual funds all opting for different areas of the yield curve.

Yield spreads have reached historically tight levels, with weaker

credits performing relatively better than stronger credits, reflecting strong appetite for higher-yielding paper. Investors are becoming increasingly comfortable with corporate debt as the US economy emerges from recession, while the process of de-leveraging since the end of the 1980s has improved the credit profile of corporate America. The fresh availability of equity funding has allowed companies to rebuild their capital bases.

US institutions are also extremely sophisticated in their assessment of credit risk, often boasting their own credit research capacity. The nuances between different companies with the same credit rating have become increasingly pronounced.

There has also been a growing distinction between cyclical and non-cyclical companies. Since the start of the year, bond yields of non-cyclical companies have tightened about 10 basis points, while those of companies in cyclical industries have performed even better, partly as a result of their underperformance last year.

US companies rated Triple-B, which would not even be able to gain access to the public debt markets in many countries, can raise 10-year debt in the US corporate bond market at little more than 100 basis points (1 per cent) above the comparable US Treasury yield.

This year, US companies have consistently been able to raise funds more cheaply in the US corporate bond market than in the Euro-dollar bond market, even though underwriting fees in the Eurobond market are substantially lower.

The fall-off in continental European investors willing to pay a premium for household company names, and shifting views on the dollar, have contributed to the Eurobond market's inability to compete with rates offered in the US domestic market. Rather than US companies borrowing in Europe, the trend is likely to be the reverse.

As a result, some European companies may find funding opportunities in the US increasingly attractive. While top-rated European companies, such as British Telecom, still command a premium in the Eurodollar bond market, some lower-rated borrowers may find the US market more receptive. For example, a number of European banks are currently preparing to raise subordinated debt in the Yankee bond market (the US market for foreign borrowers). Subordinated debt is highly prized by banks, since it counts as capital under Basel guidelines. However, European banks have found subordinated debt hard, or prohibitively expensive, to raise in their own markets.

Tracy Corrigan

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount \$m	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
<b>US DOLLARS</b>							
Citibank (off)	150	1994	2	(a)	99.75	Kidder, Peabody Int'l.	-
World Bank (off)	250	2002	10	(b)	100	Salomon Brothers Int'l.	-
Compagnie Generale (off)	500	1997	5	(c)	100	J.P. Morgan Secs.	7.250
Banco de Brasil (off)	50	1994	3.5	(d)	98.50	ABN Amro Bk.	10.250
Banco de Mexico (off)	400	1997	5	(e)	101.50	Goldman Sachs Int'l.	7.625
Banco Citi (off)	25	1993	1	(f)	98.550	BNP Cap.Mkts.	9.250
Banco Citi (off)	25	1993	1	(f)	98.550	BNP Cap.Mkts.	9.250
Alto Parana (off)	20	1996	2.833	12	98.248	Yamachi Int'l.	12.750
<b>STERLING</b>							
HMC Mortgage N.S. Plc (off)	140	2004	(d)	(g)	100	Swiss Bank Corp.	10.750
Housing Finance Corp. (off)	81.5	2016	14.5	11 1/2	100.40	Samuel Montagu	9.750
Banco de Mexico (off)	50	2017	1.6	11 1/2	100.00	Salomon Bros Int'l.	9.750
<b>ECU</b>							
Johnson & Johnson (off)	100	1997	4.66	9	101.625	J.P. Morgan Secs.	8.587
Offshore Local de France (off)	100	1997	5	8.5	98.40	UBS Phillips & Drew	8.512
Mediobanca (off)	110	1997	5	8.75	101.40	Paribas Cap.Mkts.	8.390
Philip Morris Cap.Corp. (off)	130	1997	5	8.25	101.30	Paribas Cap.Mkts.	8.917
Republic of Turkey (off)	130	1995	5	11 1/2	98.975	Paribas Cap.Mkts.	11.500
<b>FRENCH FRANCS</b>							
Credit Lyonnais (off)	32m	1998	4.5	(h)	100.15	Credit Lyonnais	9.425
Compagnie Generale (off)	32m	1998	1	10	100.775	Paribas Cap.Mkts.	9.154
<b>SWISS FRANCS</b>							
Helobank Ned. NV (off)	100	1997	-	7	101.225	Swiss Volksbank	8.608
Bayrische Volksbank (off)	70	1997	-	7	102	Wirtz-Privatbank	8.518
BAW Finance NV (off)	50	1994	-	8	101.575	UBS	7.237
Naturng (off)	75	1997	-	7 1/2	101.62	Credit Suisse	8.835
Guinness Fin. BV (off)	75	1997	-	7 1/2	101.37	SSC	8.782

## Coming in the 1990s: capital famine



DR HENRY KAUFMAN's departure from Salomon Brothers ended an era in the US bond markets for both of them. Salomon no longer dominates bond trading as it did, and Dr

Doom no longer dominates sentiment. But he is still the same man, and worth close attention on the much rarer occasions when he goes public. His Walter Surrey memorial lecture in Washington this month was as weighty as ever, but for the first time I can remember, it provoked me to cavil as well as to nod.

Kaufman tries to combine two theses: that our capital markets have a bad hangover after the excesses of the 1980s; and that the world demand for capital is so high that real interest rates will be high for the indefinite future. Familiar stuff, you may think; but can both scenarios be true?

Can we have austerity and an investment boom at the same time? Hardly. If, as Kaufman argues, the western banking system is far too shaky to finance much-needed development in the emerging Latin American economies and the reconstruction of the ex-communist world, can we meet their demands at all? Or will they conclude, as Stalin did 70 years ago, that it has to be a bootstrap operation, or nothing? Judge these questions for yourself in the light of the Kaufman analysis.

On banking he is, as usual, grimly convincing. Deregulation, he says, has left behind "an amalgam of sophisticated financial processes and badly understood and frequently immeasurable risks". The measurable risks are those resulting from free-driven lending follies. We tend to shut our eyes to these horrors; Kaufman's estimate that unpaid interest alone currently amounts to \$25bn gives an idea of their scale. The immeasurable risks are partly in over-valued property, but especially in derivatives. One startling example: he estimates currently outstanding interest rate swaps at \$2,000bn. "I can think of no area that has the potential for creating greater havoc," he says.

The British clearing banks have recent experience of what he calls

the "significant submerged risks" which may be involved in swaps. He also points out an economic cost which is generally overlooked. Borrowers who swap into fixed coupon obligations get no benefit from falling market interest rates. This helps to explain why the economic response to cuts has been so disappointing. And it is an important pointer for equity analysts; company accounts are unhelpful about the terms on which money is owed.

Meanwhile, the supervisory authorities are in almost equally bad shape. Kaufman is unmerciful: regulators have habitually missed the point of innovations such as CDs, junk bonds, derivatives, and so been unprepared for the side-effects, some of which they still fail to understand. Generally they have been reactive; too little and too late.

They have protected market imperfections, because these make regulation easier, and so encouraged the innovations they do not understand. When provoked to act, they have been too timid; and they have been backed by politicians, who like easy credit. (This suggests a supervisory argument for central bank independence which is surely more powerful than the usual monetarist case.) Most important, potentially, they have yet to set up a system of international responsibility which could handle a future BCCI.

Kaufman concludes that there is no more outstanding debt, private and public, than the system can handle. The banks will be highly conservative for years to come; governments will be deflating (preferably through defence cuts); and both investment and debt reduction demand a return to basic reliance on equity financing. Especially for new borrowers. But if you accept this, as I do, can you argue plausibly for a boom, even in developed economies, or even simply in equity markets? It seems more likely that for some time any borrower other than an established giant is going to find it next to impossible to finance even promising projects. Even the credit-worthy will practice what Kaufman calls "capital frugality"; for the rest, it looks more like capital famine.

Text from Kaufman Inc, 65 E 58th St, New York NY 10022.

**LVMH**  
**MOËT HENNESSY, LOUIS VUITTON**

A French "Société Anonyme à Directeur Général de Surveillance"  
Share Capital of 775,387,500 French Francs  
Registered with the Registrar of Companies at the Tribunal  
under reference PARIS 5 775 387 500

**US\$ 1,000 7 1/2 PER CENT CONVERTIBLE BONDS DUE 1995**  
NOTICE TO BONDHOLDERS

Notice is hereby given to the holders of US\$ 1,000 7 1/2 convertible bonds due 1995 of LVMH by the Executive Board of the company, that a General Assembly of Bondholders will be held at the registered office of LVMH, 30 Avenue de la République, 75008 Paris, on June 1st 1992 at 11 a.m., to consider the following agenda:

- in compliance with the provisions of article 194, para 5 of the law of July 24th 1966, approved by the holders of 7 1/2 convertible bonds due 1995 of LVMH by the Executive Board of the company, as provided with the 20th resolution adopted at the Ordinary and Extraordinary Meeting of shareholders called for May 25th 1992, of their prerogative rights to capital shares to be issued by the company under an approved stock option plan;
- the granting of powers to third parties to carry out and act the necessary legal formalities;
- the determination of the place where the powers of attorney of the represented Bondholders and the minutes of the meeting, as well as the attendance list, will be deposited.

No action may validly be taken by the General Assembly unless Bondholders at least holding one quarter of the corporate principal amount of the bonds then outstanding, are present or represented at the meeting.

To be admitted to be represented at the meeting, Bondholders must deposit their bonds five days prior to the meeting with the following paying agents whose powers of attorney are available:

Business Trust Company  
Registered Office:  
60 Old Broad Street - London EC2P 2ER

Business Trust Company  
Corporate Trust and Agency Group  
New Albany Street - New York NY 10015

Swiss Bank Corporation  
1 Avenue de la Gare - Zurich CH 4002

Deutsche Bank AG  
Königsplatz - Frankfurt am Main D-6000

Banks of registered bonds will only be allowed to be admitted to be represented at the meeting if they are registered in the register of Bondholders five days prior to the meeting.

The Executive Board

**GROUPE MOULINEX**

First quarter turnover:  
reflecting slowdown of economic activity

he downturn in business activity which started at the end of October 1991 has continued. It results in a lower turnover for the first quarter compared to the same period last year which recorded high sales. The first quarter traditionally reflects the lowest sales figures of the year.

Turnover (in millions of French francs)	1992	1991	%
Moulinex Group	1 645	1 737	- 5.3%
Moulinex S.A.	1 082	1 184	- 8.6%

Moulinex S.A.: sales to subsidiaries have dropped slightly due to a considerable effort to reduce stocks which had accumulated at the end of last year in all the companies of the Group.

Groups: good progress in sales due to an increase in the product range and a strong upturn of business activity in the USA.

The annual General Meeting of shareholders will be held on 16th June, 1992

**ESPIRITO SANTO INVESTMENT MANAGEMENT**  
SICAV  
Luxembourg, 11, rue Aldringen  
R.C. Luxembourg N° 29386

**Dividend Notice**

At the Annual General Meeting held on April 30, 1992, the shareholders decided the payment of a dividend of ECU 5 per share of the component ECU Bond Fund, payable on or after May 15, 1992 to shareholders on record on April 30, 1992 against surrender of coupon N° 1. The shares will be quoted ex-dividend as from April 30, 1992.

Paying Agent: Kreditbank S.A. Luxembourggoise  
43, boulevard Royal, L-2955 Luxembourg

By order of the Board of Directors

**SARAKREEK PARTICIPATIONS N.V.**  
ESTABLISHED IN CURACAO  
NETHERLANDS ANTILLES

NOTICE is hereby given that an interim cash dividend of US\$ 0.87 per share was declared on May 4, 1992 and shall be payable as of May 11, 1992. The cash dividend is payable against delivery of coupon number 17 to the offices of Banque Generale du Luxembourg S.A., 14 Rue Aldringen, 2951 Luxembourg.

The cash dividend on registered shares shall be sent to entitled shareholders by mail.

Amro Trust Corporation N.V.  
Managing Director

Dated: May 11, 1992

**NEW ISSUE** This announcement appears as a matter of record only. **APRIL 1992**

**U.S. \$200,000,000**

**TOYOTA**

**Toyota Motor Finance (Netherlands) B.V.**

(A private company with limited liability, with its corporate seat in Amsterdam, The Netherlands)

**6 3/4% Bonds Due 1995**

**Credit Suisse First Boston Limited**

**Lehman Brothers International Merrill Lynch International Limited**

**Nomura International UBS Phillips & Drew Securities Limited**

**Deutsche Bank Capital Markets Limited J.P. Morgan Securities Ltd.**

**Nikko Europe plc Sakura Finance International Limited**

**Tokai Bank Europe Limited S.G. Warburg Securities**

**BusinessWeek**

**This week's topics:**

- An Interview With Helmut Kohl
- Takeover Fever Hits Europe
- America's Urban Economic Crisis
- Surprise! IBM Really Does Look New
- Crackdown On Taiwan's Software Pirates

**Now available at your newsstand!**

BusinessWeek International  
14, av d'Ouchy, CH-1066 Lausanne Tel. 41-21-617-4411  
For subscriptions call UK 44-620-23431 Hong Kong 852-523-2988



[illegible]

	1985		1986		1987		1988	
	May	May	May	May	May	May	HIGH	LOW
	S	S	S	S	S	S		
ITALIA								
Shuttle 01/1988	1663.61	1665.9	1666.9	1663.5	1675.68	1715.01	1545.30	1646.30
Shuttle 02/1988	1668.5	1667.7	1668.0	1665.9	1677.29	1712.85	1549.30	1652.30
TRAIL								
Alaska 03/02/88	4081.01	4097.97	4057.38	4044.24	4085.97	4049.29	3772.24	3914.24
Alaska 02/27/88	471.83	471.16	466.76	465.30	469.57	469.43	462.14	462.14
01/01/87	1218.99	1213.51	1196.79	1196.27	1234.72	1235.09	1067.29	1067.29
MARINE								
Shuttle 03/01/88	339.96	337.66	336.61	334.52	340.29	340.29	336.30	336.30
Shuttle 03/01/88	341.4	339.9	338.4	336.9	340.29	340.29	336.30	336.30

NAME	695-1	695-2	695-3	695-4	695-5	695-6	695-7
WAGE							1727.00 695-8
WAGE (C112)80	61	549.31	549.31	551.15	551.15	549.18	675.00 695-9
WAGE (C112)87	62	2943.40	2947.13	2946.53		2943.40	1475.00 695-10
WAGE (C112)88							
WAGE (C112)89	706	62	62	62	62	62	1475.00 695-11
WAGE (C112)90	1748.13	1748.13	1743.50	1732.24	1748.00	1748.00	1475.00 695-12
WAGE (C112)91							
WAGE (C112)92	5450.18	5450.58	5450.58	5452.51	5451.23	5451.23	1351.75 695-13
WAGE (C112)93							
WAGE (C112)94	1429.04	1427.04	1422.92	1444.39	1449.37	1477.00	1346.01 695-14
WAGE (C112)95							
WAGE (C112)96	493.83	497.41	495.76	498.18	511.59	511.59	492.00 695-15
WAGE (C112)97	775.00	775.00	775.00	775.00	1006.00	1006.00	977.00 695-16
WAGE (C112)98							
WAGE (C112)99	1837.95	1831.00	1839.61	1831.00	2300.18	2300.18	1839.15 695-17
WAGE (C112)00	1374.96	1364.90	1370.44	1370.44	1763.40	1763.40	1699.15 695-18
WAGE (C112)01	1505.00	1505.00	1505.00	1505.00	1505.00	1505.00	1505.00 695-19
WAGE (C112)02							
WAGE (C112)03	605.71	605.71	604.46	603.02	619.00	619.00	545.63 695-20
WAGE (C112)04							

1st Gen Grand	1705.1	219.4	205.4	394.0	665.9	274.0
2nd Gen Grand	202.1	210.4	213.3	212.4	211.0	212.0
3rd Gen Grand	704.4	63.4	709.3	730.5	704.4	670.1
4th Gen Grand	2235.2	1231.4	1268.4	1245.5	1268.1	1272.5
5th Gen Grand	394.6	344.6	394.5	394.6	414.9	394.5
6th Gen Grand	1075.5	1074.0	1074.0	1074.0	1367.0	1074.0
7th Gen Grand	6462.9	1481.3	6463.1	1481.3	6250.0	6462.9
8th Gen Grand	599.2	63.4	611.1	611.1	611.4	635.5
9th Gen Grand	204.1	251.46	211.1	249.17	264.52	239.70
10th Gen Grand	1009.70	1007.90	1004.30	993.70	1009.70	1013.70
11th Gen Grand	60	654.8	670.1	654.5	670.1	654.5
12th Gen Grand	60	654.8	674.1	671.1	672.49	661.50
13th Gen Grand	60	654.8	674.1	671.1	672.49	661.50

[illegible]

	Stocks	Closing	Change
	Traded	Prices	on day
Alco Corp. ....	5,851	705	+25
Comp. ....	4,854	1,110	+30
.....	4,854	575	+5
.....	4,151	525	+27
envy. ....	4,151	365	+4

# E UMMIT

governments and individuals alike. On  
 titled The Earth Summit which will  
 and likely outcomes. This survey will  
 Financial Times business readership  
 continue to be of major importance. 42%  
 companies ranked the protection of the  
 opponents likely to have greatest impact  
 to reach this influential audience, call  
 ews:  
 3565  
 3062

... in Europe 1990

**EYS**

the Financial Times will publish a survey entitled The Earth Summit which will examine the prospects for the summit, its scope and likely outcomes. This survey will attract widespread interest amongst, the Financial Times business readership world-wide for whom environmental issues continue to be of major importance. 42% of Chief Executives in Europe's top companies ranked the protection of the environments among the top three future developments likely to have greatest impact on their business in the near future. If you want to reach this influential audience, call

**Senior Chief Executive in Europe**

\*\*\*\*\*

## FT SURVEYS

\_\_\_\_\_

[illegible]

طبرستان

\_\_\_\_\_

٤٤ | هـ | في القصر

جلد اول



[illegible][illegible][illegible]



● Current Unit Trust prices are available on FT Cityline, call 0891 123456. Calls charged at 36p/minute, peak rate and 48p/minute at all other times. To obtain your free Unit Trust Code Booklet call 071-825-2121.

[illegible]

Continued on next page

هكذا صنع القوم



● Current Unit Trust prices are available on FT Cityline, call 0891 133458. Calls charged at 36p/minute cheap rate and 43p/minute at all other times. To obtain your free Unit Trust Code Booklet call 071-925-2128

[illegible]



● Current Unit Trust prices are available on FT Cityline, call 0891 123456. Calls charged at 36p/minute  
peak rate and 48p/minute at all other times. To obtain your free Unit Trust Code Booklet call 071-825-2128

٥٩ : اهل القاهر



# CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES AND MONEY MARKETS

### Fears over US rates

DESPITE the announcement of better-than-expected April employment figures in Washington last week, the foreign exchange markets are still looking for clear signs of the long-awaited US economic recovery, writes James Birt.

UK clearing bank base lending rate  
10 per cent  
from May 3, 1992

On Friday, the dollar staged a small rally on the back of the rise in non farm payroll by 126,000. But uncertainty remains over whether the Federal Reserve may cut its Fed funds rate again, with analysts looking ahead to Wednesday's retail sales figures for any indication of movement. "We can't rule out another interest rate cut if those retail sales figures are on the weak side," says Mr Neil MacKinnon, chief economist at Yamaichi International in London. The market forecast is for a rise of 0.5 per cent. Another cut in US interest

rates would undermine investor confidence in the dollar, not least because German short-term interest rates are six points higher.

The recent strength of both sterling and the French franc against the D-Mark may also be tested by indicators in both countries this week. On Friday, the monthly UK Retail Prices Index is published, with the market expecting it to show a year-on-year rise in April of 4.4 per cent. Provisional consumer prices are published in France on the same day, with analysts forecasting a month-on-month rise of 0.5 per cent.

If the figures overshoot in either country, the markets may question whether their respective governments were wise to engineer a half per cent cut in base rates last week.

Trading in the yen may pick up again after the fall of recent days, which was mostly due to Japan's golden week holiday. Analysts have suggested that the yen could soon strengthen to ¥130 to the dollar from its current position of around ¥123.

## £ IN NEW YORK

May 8	Close	Previous
5 spot	1.7900-1.7910	1.7900-1.7910
1 month	1.7900-1.7910	1.7900-1.7910
3 months	1.7900-1.7910	1.7900-1.7910
6 months	1.7900-1.7910	1.7900-1.7910
12 months	1.7900-1.7910	1.7900-1.7910

## STERLING INDEX

May 8	Close	Previous
5 spot	100.00	100.00
1 month	100.00	100.00
3 months	100.00	100.00
6 months	100.00	100.00
12 months	100.00	100.00

## OTHER CURRENCIES

May 8	Close	Previous
Australian	1.7900-1.7910	1.7900-1.7910
Canadian	1.7900-1.7910	1.7900-1.7910
French	1.7900-1.7910	1.7900-1.7910
German	1.7900-1.7910	1.7900-1.7910
Italian	1.7900-1.7910	1.7900-1.7910
Japanese	1.7900-1.7910	1.7900-1.7910
Swedish	1.7900-1.7910	1.7900-1.7910
Swiss	1.7900-1.7910	1.7900-1.7910
US dollar	1.7900-1.7910	1.7900-1.7910

## CHICAGO

May 8	Close	Previous
US Treasury bill 91%	100.00	100.00
US Treasury bill 92%	100.00	100.00
US Treasury bill 93%	100.00	100.00
US Treasury bill 94%	100.00	100.00
US Treasury bill 95%	100.00	100.00

## STOCK MARKET

May 8	Close	Previous
FTSE 100	100.00	100.00
Nikkei 225	100.00	100.00
DAX	100.00	100.00
Hang Seng	100.00	100.00
ASX	100.00	100.00

## COMMODITIES

May 8	Close	Previous
Oil	100.00	100.00
Gold	100.00	100.00
Silver	100.00	100.00
Copper	100.00	100.00
Aluminum	100.00	100.00

## FINANCIAL TIMES STOCK INDICES

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## FT-Actuaries World Indices

May 8	Close	Previous
World Index	100.00	100.00
US Index	100.00	100.00
UK Index	100.00	100.00
Japan Index	100.00	100.00
Germany Index	100.00	100.00

## FT-Actuaries World Indices

May 8	Close	Previous
World Index	100.00	100.00
US Index	100.00	100.00
UK Index	100.00	100.00
Japan Index	100.00	100.00
Germany Index	100.00	100.00

## FT-Actuaries World Indices

May 8	Close	Previous
World Index	100.00	100.00
US Index	100.00	100.00
UK Index	100.00	100.00
Japan Index	100.00	100.00
Germany Index	100.00	100.00

## FT-Actuaries World Indices

May 8	Close	Previous
World Index	100.00	100.00
US Index	100.00	100.00
UK Index	100.00	100.00
Japan Index	100.00	100.00
Germany Index	100.00	100.00

## FT-Actuaries World Indices

May 8	Close	Previous
World Index	100.00	100.00
US Index	100.00	100.00
UK Index	100.00	100.00
Japan Index	100.00	100.00
Germany Index	100.00	100.00

## POUND SPOT - FORWARD AGAINST THE POUND

May 8	Close	Previous
5 spot	1.7900-1.7910	1.7900-1.7910
1 month	1.7900-1.7910	1.7900-1.7910
3 months	1.7900-1.7910	1.7900-1.7910
6 months	1.7900-1.7910	1.7900-1.7910
12 months	1.7900-1.7910	1.7900-1.7910

## DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

May 8	Close	Previous
5 spot	1.7900-1.7910	1.7900-1.7910
1 month	1.7900-1.7910	1.7900-1.7910
3 months	1.7900-1.7910	1.7900-1.7910
6 months	1.7900-1.7910	1.7900-1.7910
12 months	1.7900-1.7910	1.7900-1.7910

## EXCHANGE CROSS RATES

May 8	Close	Previous
£/\$	1.7900-1.7910	1.7900-1.7910
£/¥	1.7900-1.7910	1.7900-1.7910
£/DM	1.7900-1.7910	1.7900-1.7910
£/FF	1.7900-1.7910	1.7900-1.7910
£/Sfr	1.7900-1.7910	1.7900-1.7910

## EURO CURRENCY INTEREST RATES

May 8	Close	Previous
3 month	1.7900-1.7910	1.7900-1.7910
6 month	1.7900-1.7910	1.7900-1.7910
12 month	1.7900-1.7910	1.7900-1.7910
18 month	1.7900-1.7910	1.7900-1.7910
24 month	1.7900-1.7910	1.7900-1.7910

## FT LONDON INTERBANK FIXING

May 8	Close	Previous
3 month	1.7900-1.7910	1.7900-1.7910
6 month	1.7900-1.7910	1.7900-1.7910
12 month	1.7900-1.7910	1.7900-1.7910
18 month	1.7900-1.7910	1.7900-1.7910
24 month	1.7900-1.7910	1.7900-1.7910

## MONEY RATES

May 8	Close	Previous
3 month	1.7900-1.7910	1.7900-1.7910
6 month	1.7900-1.7910	1.7900-1.7910
12 month	1.7900-1.7910	1.7900-1.7910
18 month	1.7900-1.7910	1.7900-1.7910
24 month	1.7900-1.7910	1.7900-1.7910

## LONDON MONEY RATES

May 8	Close	Previous
3 month	1.7900-1.7910	1.7900-1.7910
6 month	1.7900-1.7910	1.7900-1.7910
12 month	1.7900-1.7910	1.7900-1.7910
18 month	1.7900-1.7910	1.7900-1.7910
24 month	1.7900-1.7910	1.7900-1.7910

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## LONDON RECENT ISSUES

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## FIXED INTEREST STOCKS

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## RIGHTS OFFERS

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BANK OF ENGLAND TREASURY BILL TENDER

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## WEEKLY CHANGE IN WORLD INTEREST RATES

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## FINANCIAL TIMES STOCK INDICES

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## LONDON SHARE SERVICE

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00

## BRITISH FUNDS - Cont.

May 8	Close	Previous
Government Secs	100.00	100.00
Fixed Interest	100.00	100.00
Ordinary	100.00	100.00
Gold Mining	100.00	100.00
FT All-Share	100.00	100.00
FTSE 100	100.00	100.00
FTSE 200	100.00	100.00



## HOTELS & LEISURE

City	State	Price	Wt%	Ch	Oil
------	-------	-------	-----	----	-----

10	Warren Project	44	—	0.47
11	M Warren	72	43	0.59
12	Enron Dryd Corp	27	—	—
13	Enron Dryd 2000	93	237	1.84
14	Enron Dryd	100	24	0.24
15	Enron	100	104	1.04
16	Enron Corp Pl	100	—	—
17	Enron Corp	94	0.1	—
18	Enron Corp Ene Vale	94	—	—
19	Enron Corp	94	—	—
20	M Warren	93	12	0.18
21	Enron Corp	93	12	0.18
22	Enron Corp	93	12	0.18
23	Enron Corp	93	12	0.18
24	Enron Corp	93	12	0.18
25	Enron Corp	93	12	0.18
26	Enron Corp	93	12	0.18
27	Enron Corp	93	12	0.18
28	Enron Corp	93	12	0.18
29	Enron Corp	93	12	0.18
30	Enron Corp	93	12	0.18
31	Enron Corp	93	12	0.18
32	Enron Corp	93	12	0.18
33	Enron Corp	93	12	0.18
34	Enron Corp	93	12	0.18
35	Enron Corp	93	12	0.18
36	Enron Corp	93	12	0.18
37	Enron Corp	93	12	0.18
38	Enron Corp	93	12	0.18
39	Enron Corp	93	12	0.18
40	Enron Corp	93	12	0.18
41	Enron Corp	93	12	0.18
42	Enron Corp	93	12	0.18
43	Enron Corp	93	12	0.18
44	Enron Corp	93	12	0.18
45	Enron Corp	93	12	0.18
46	Enron Corp	93	12	0.18
47	Enron Corp	93	12	0.18
48	Enron Corp	93	12	0.18
49	Enron Corp	93	12	0.18
50	Enron Corp	93	12	0.18
51	Enron Corp	93	12	0.18
52	Enron Corp	93	12	0.18
53	Enron Corp	93	12	0.18
54	Enron Corp	93	12	0.18
55	Enron Corp	93	12	0.18
56	Enron Corp	93	12	0.18
57	Enron Corp	93	12	0.18
58	Enron Corp	93	12	0.18
59	Enron Corp	93	12	0.18
60	Enron Corp	93	12	0.18
61	Enron Corp	93	12	0.18
62	Enron Corp	93	12	0.18
63	Enron Corp	93	12	0.18
64	Enron Corp	93	12	0.18
65	Enron Corp	93	12	0.18
66	Enron Corp	93	12	0.18
67	Enron Corp	93	12	0.18
68	Enron Corp	93	12	0.18
69	Enron Corp	93	12	0.18
70	Enron Corp	93	12	0.18
71	Enron Corp	93	12	0.18
72	Enron Corp	93	12	0.18
73	Enron Corp	93	12	0.18
74	Enron Corp	93	12	0.18
75	Enron Corp	93	12	0.18
76	Enron Corp	93	12	0.18
77	Enron Corp	93	12	0.18
78	Enron Corp	93	12	0.18
79	Enron Corp	93	12	0.18
80	Enron Corp	93	12	0.18
81	Enron Corp	93	12	0.18
82	Enron Corp	93	12	0.18
83	Enron Corp	93	12	0.18
84	Enron Corp	93	12	0.18
85	Enron Corp	93	12	0.18
86	Enron Corp	93	12	0.18
87	Enron Corp	93	12	0.18
88	Enron Corp	93	12	0.18
89	Enron Corp	93	12	0.18
90	Enron Corp	93	12	0.18
91	Enron Corp	93	12	0.18
92	Enron Corp	93	12	0.18
93	Enron Corp	93	12	0.18
94	Enron Corp	93	12	0.18
95	Enron Corp	93	12	0.18
96	Enron Corp	93	12	0.18
97	Enron Corp	93	12	0.18
98	Enron Corp	93	12	0.18
99	Enron Corp	93	12	0.18
100	Enron Corp	93	12	0.18

M & S UK Retail Co.	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404																																																																																																																																																																																																																																																																																																																																																																																									
Independent	7	47	47	43	6.45																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												

[illegible][illegible]

ST Davids Inc.	130	15	23.0	DE
STFC	95	4.4		
Stet Pk	117			
SPLIT INC	304d	-9	47.4	DE
SPRINT	789	4.0		
Warrants	115	13.0	7.81	DE
CS Prp Pk	187d	6.0	11.2	MA
Schroder Korea Fund	616	-6.8		
Warrants	140	10.2		
MSCI Japan	225	2.9	4.25	JP
For Foreign Cities and Regions				
MSCI East	817	3.3	1.42	DE
MSCI Asia	817	3.3	1.42	DE
MSCI Inv	30	12.5		
Warrants	103	5.1	3.48	JP
SC & Merc	789	5.1	2.85	JP
Warrants	186	3.1	3.8	JP
MSCI Mortgage				

هو: اصناف القل



[illegible][illegible][illegible]

**FT Share Service**  
The following changes have been made to the FT Share Information Service:  
Additions: British Data Management (Section: Business Services), CU Environmental Trust and Warrants (Investment Trusts).  
Deletions: Changes Corporation (Electricals), Pickwick (Hotels & Leisure) and Classic Thoroughbred (Horsebreeders).

### ET Share Service

**FT Share Service**  
The following changes have been made to the FT Share Information Service:  
**Additions:** British Data Management (Section: Business Services), GU Environmental Trust and Warrants (Investment Trusts).  
**Deletions:** Changs Conversion (Electricals), Pickwick (Homes & Leisure) and Classic Thoroughbreds (Miscellaneous).



Continued on next page

هكذا صفت الكليل

**AMEZ**

# THE



**NASDAQ NATIONAL MARKET**

Continued from previous page			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low			Open			Close			High			Low	
------------------------------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--	--	------	--	--	-------	--	--	------	--	--	-----	--

## 4:00 pm prices May 8

Sec.	100					50					25					10					5									
	Div.	Yld.	High	Low	Close	Div.	Yld.	High	Low	Close	Div.	Yld.	High	Low	Close	Div.	Yld.	High	Low	Close	Div.	Yld.	High	Low	Close	Div.	Yld.	High	Low	Close
Am. Exp.	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84
Am. Gas	0.14	44	104	104	104	0.14	44	104	104	104	0.14	44	104	104	104	0.14	44	104	104	104	0.14	44	104	104	104	0.14	44	104	104	104
Am. Oil	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84	0	4	84	84	84
Am. Ry.	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Tel.	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Water	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	104	104
Am. Bond	0.10	44	104	104	104	0.10	44	104	104	104	0.10	44	104	1																

The survey will be seen in 160 countries worldwide and will be of special interest to 21,000 readers in the UK who are decision makers on packaging. If you want to reach this important audience, call

**Alicia Andrews**  
on 071 873 3565  
r fax 071 873 3062

Data source: BMRC Businessman Survey 1990

## ET SURVEYS

## 4:00 pm prices May 8

[illegible]

The FT proposes to publish this survey on  
May 29 1992.  
This survey will be read in 160 countries worldwide, including South Africa where it will be widely distributed. In Europe 92% of the professional investment community regularly read the FT. If you want to reach this important audience, call  
Louise Hunter  
071 873 3238  
or Fax 071 873 3079.

Data source: Professional Investors  
Community 1991 (MPG Int'l)







Friday May 11 1992  
makes judge

# BUSINESS AIR TRAVEL

SECTION III

Monday May 11 1992

As the world tentatively begins to recover from recession, airlines are putting in place programmes to ensure that they win a growing share of the business market. European airlines are adopting many schemes common in the US, reports Daniel Green

## An Aladdin's cave of inducements

**B**USINESS AIR travellers are being wooed by the airlines as never before. Airlines marketing teams have been working feverishly to win passengers and establish market share before economic recovery brings business passengers flocking to the travel agents.

This is in stark contrast with the past 18 months. The trough in world economic activity saw airlines holding on grimly to existence, with varying success. As corporate revenues dwindled in businesses worldwide, company executives cut spending in many departments including air travel.

This matters a lot to airlines. Business air travellers occupy a special place in the hearts and wallets of industry executives. "We make our money at the front of the aircraft," says one US manager. At Lufthansa, the German state carrier, the top 20 per cent of customers provides 68 per cent of revenues on its European routes.

In the spring of 1992, there is much talk of recovery but little sign of it. Carriers are continuing to sell heavily discounted tickets, and last month US airlines began a price war on their domestic routes. It followed cut-throat competition on lucrative North Atlantic routes which saw fares fall by one third.

The battle has been joined with such ferocity because this is a critical moment for the industry. Recession-bound customers are on the point of returning to the skies and airlines feel they must now buy that most elusive of commodities, customer loyalty.

Virgin's move is classic airline management: improve service to the business passengers and leave price cuts for leisure travellers

Discounted fares represent only one part of an Aladdin's cave of inducements to fly. The early 1990s has seen an explosion in the number of gaudy incentives aimed at securing business passenger loyalty. They include special lounges, limousines to the airport, free gifts chosen from the catalogue of expensive stores, on-board massages, beauty therapy, individual video screens on board and more.

Most popular are frequent flyer programmes, where passengers collect points on the basis of the distance travelled and then use the points later to obtain upgrades to business, or first class, or free tickets.

Frequent flyer programmes were developed in the US and have now spread to the UK. Large continental European airlines are thought to be studying the idea and "it is only a matter of time before they launch their own programmes," says an executive of one US airline.

The attraction of frequent flyer programmes to passengers is strong. A survey of business travellers by the International Air Transport Association last week shows that 96 per cent of US passengers were members of a scheme. The figure for UK resident business travellers was 63 per cent.

But the power of such programmes is limited. The same survey showed it ranked only fourth on the list of passenger preferences. And giving away seats might be simple in a recession, but airlines risk losing valuable fare paying passengers as points are redeemed after the recovery is under way. The search is on, therefore, for new ways to attract passengers.

The flavour of 1992 is "product segmentation". Now that computers minutely analyse changing patterns of ticket demand, airlines can create products for very specific groups of passengers. Virgin Atlantic Airways last week launched a "Mid Class" ticket intended for the small minority of economy class passengers who buy full-price tickets. These passengers are almost entirely travelling on business.

Virgin's move is classic airline management: improve service to the business passengers

and leave price cuts for leisure travellers.

The latest survey supports this strategy. It showed about 90 per cent of business travellers declare bigger seats to be the most desired benefit of travelling in business class.

Other airlines are following a similar route, with small independent carriers quickest off the mark. Austria's Laudis Air last week reduced its three abreast business class seating to two on its London to Vienna route. Canadian Airlines International is offering business class seats to passengers who pay full economy class fares. And TAT, in France, is advertising its short haul European services and "all business class" although this refers more to the flexibility of the ticket than bigger seats.

In the deregulated US market, such innovations have been common practice for a long time. Some carriers added business class to previously two-class domestic aircraft routes late last year.

But the price war on domestic US travel last month was more about cutting the published prices of business class and full-fare economy tickets than bigger seats. The move was partly to do with the continuing recession: the latest survey showed that 26 per cent of passengers worked for companies which had cut their travel budgets. In 10 per cent of cases, the cut had been of more than 50 per cent.

It was also to do with the precarious state of the US airline business. The biggest US airlines, American and United, which initiated the cuts, wanted to reduce the plethora of discounted fares. By so doing, they might cut the ground from beneath their all-time rivals such as TWA and Continental.

These two, and others, and have filed for protection from their creditors under US Chapter 11 legislation. Mr Robert Crandall, head of American Airlines, has been the vocal leader of a lobby which accuses the US bankruptcy laws of allowing weak airlines to damage strong ones. The laws are designed to allow failed businesses to keep functioning while a rescue package is put together. Mr Crandall and others allege this allows carriers to set fares only to meet current costs, not investment programmes.

When recovery comes the shape of the battleground will change. Airlines will want to soften their sales pitches; they will want to give high paying business clients the personal touch they have paid for, but more cheaply than by giving away seats through frequent flyer programmes.

One way to do this is through technology. Automated check-in machines that speed passengers past check-in desk queues are already being installed in airports. These machines print out a boarding card after the passenger has fed in a ticket and specified smoking or non-smoking and window or aisle preferences. They are already working in some airports such as Charles de Gaulle in Paris. British Airways intends to begin installing automated boarding card machines at its check-ins around the world later this year.

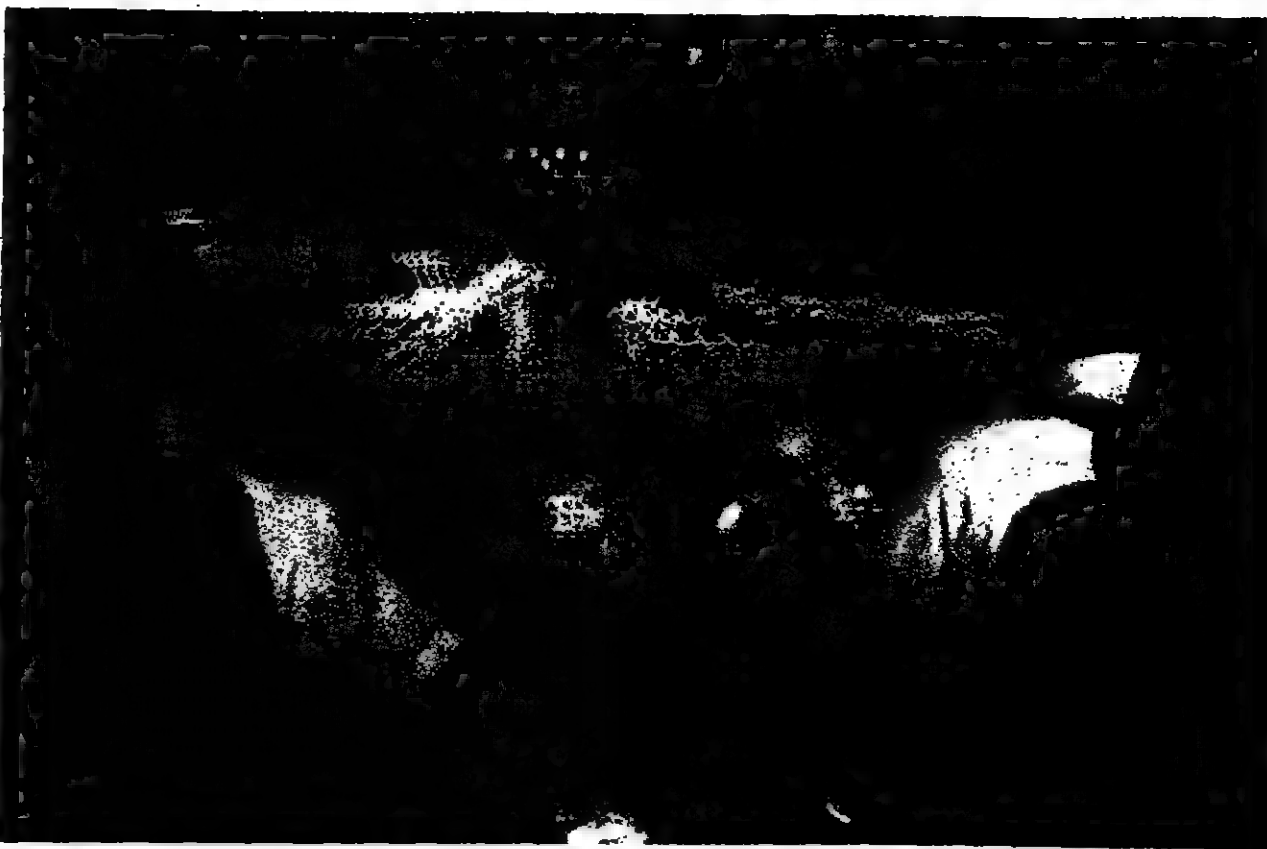
To Virgin Atlantic, this approach is abhorrent. "We are a people based industry. The check-in is the human contact with the passenger, we don't want to replace that because it degrades customer service," says Mr Paul Griffiths, Virgin's commercial director.

Mr Chris Byron, head of service delivery at BA, sees no conflict between the impersonality of automation and the need to provide a personal touch. "Queues are not the best place for personal service. The objective is to speed up the processes and not to reduce the number of people involved on the airline side." He says that automation can help airports that are already overcrowded to cope with the increasing passenger flows.

Baggage is next in line. BA is already using bar coded baggage tags that are machine read in the new Terminal 4 at London's Heathrow airport to direct baggage to the correct aircraft. The bar codes will be

replaced over the next two years by magnetic stripes, which can contain more information, such as which freight container the luggage is in.

Such developments are a far cry from the expense of giving away free seats through frequent flyer programmes, or reducing the number of seats. For the airlines it is a means of adding reliability to their service while keeping costs under control. It is an unspectacular kind of service that could have its day, if and when economic recovery pushes demand for air travel closer to the level of supply.



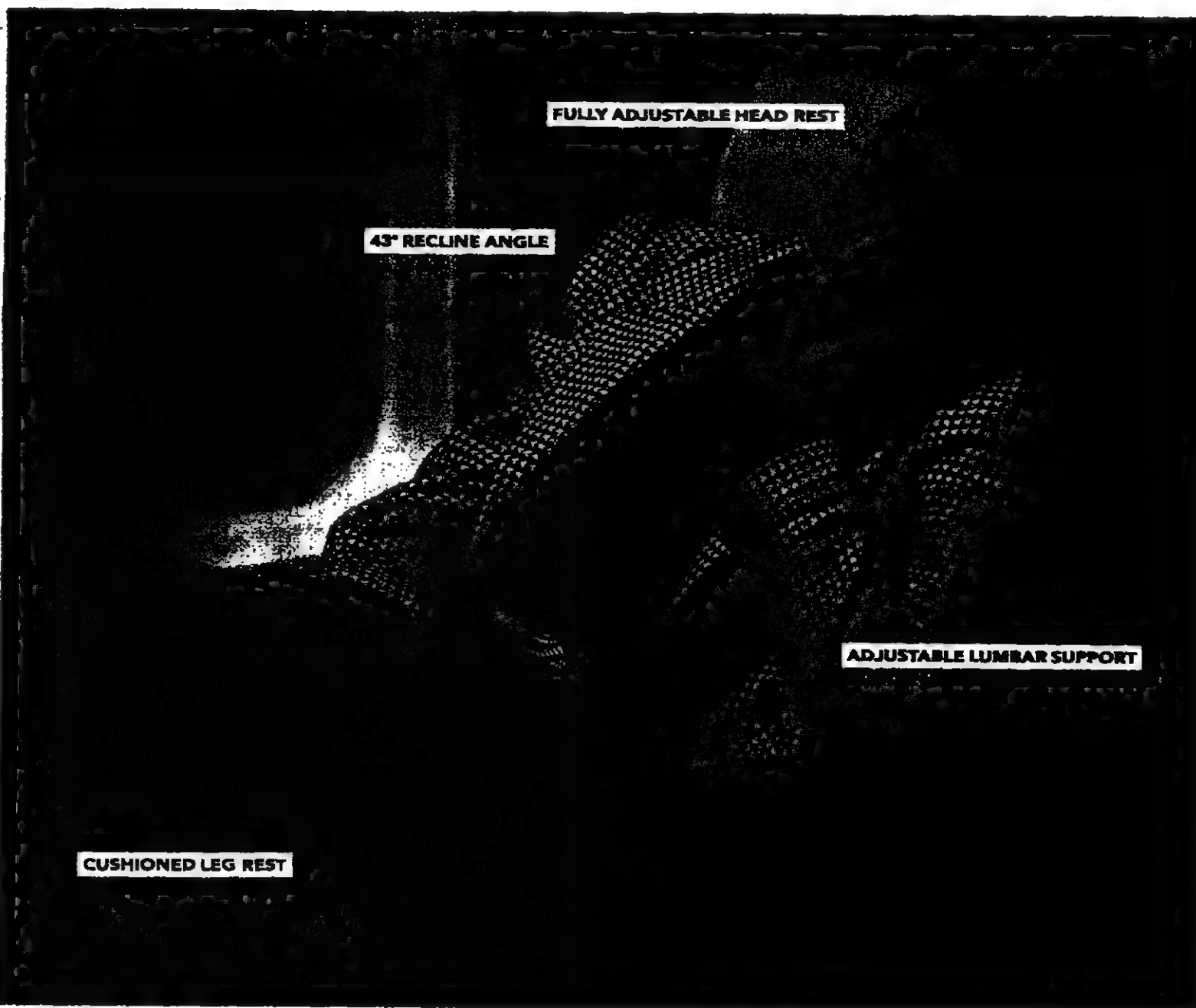
A Boeing 747-400 of Japan Air Lines makes a night landing at Changi International Airport, Singapore. Now, with talk of recovery in the air, the battle is on to win business passengers returning to the skies. Picture by Glyn Genin

### IN THIS SURVEY

- ☐ Competition: new names on north Atlantic routes Page 3
- ☐ Improving services: focus shifts to the ground ☐ UK domestic flights: demand holds up Page 4
- ☐ The US: a radical shake-up ☐ Wide-bodied jets: bigger means better Page 5
- ☐ Asia-Pacific: market where sky is the limit ☐ European deregulation: giants, niche players and others Page 6
- ☐ Air traffic control: bottlenecks likely to continue Page 8
- ☐ Airborne services: the office in the sky ☐ Executive aircraft: let industry welcomes Bush pledge ☐ Related surveys Page 9
- ☐ Supersonic travel: the successor to Concorde Page 10

Editorial production: Gabriel Bouman

## When you're away on business, it's important to watch your back.



JAL flies non-stop to Tokyo from London, Paris, Frankfurt, Copenhagen and Amsterdam. Like other airlines, we promise to pamper you throughout, but we also offer something a little more tangible; our new Executive Class and its ergonomically designed seat.

It has a cushioned, slide-out leg rest and plenty of room to stretch your legs.

The seats themselves are 52cms wide and are arranged 2-3-2 across the cabin which gives you space to move around.

Equally important to your comfort is our seat's adaptability. It has an easily adjustable lumbar support that snuggles into your back just where you need it, when you need it.

And an adjustable head rest that can be fine-tuned to nestle your head without the slightest strain on your neck.

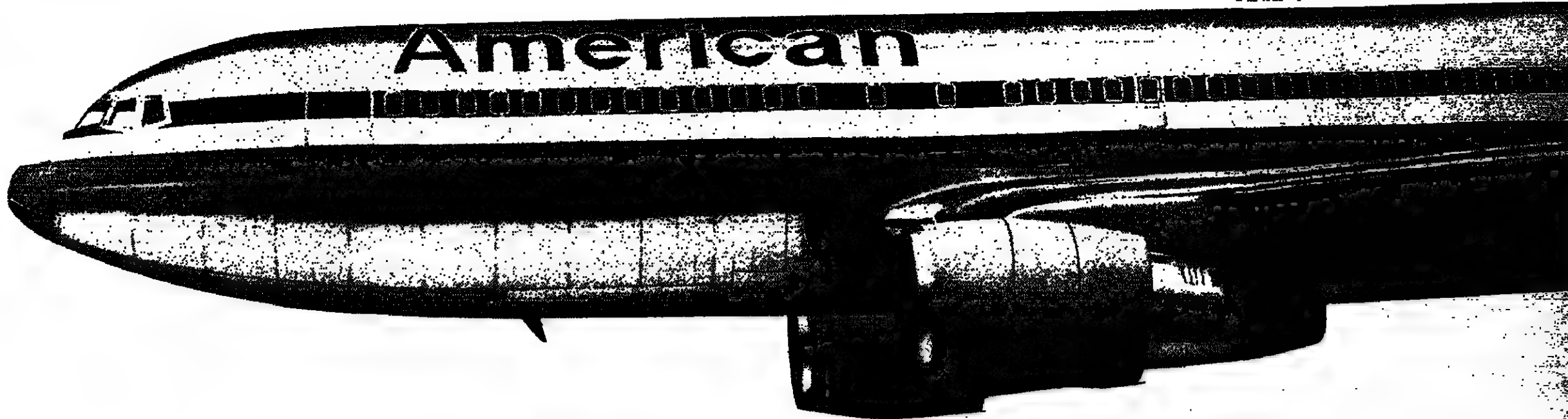
The human body wasn't designed to stay in one position for long periods.

We think you'll find our new Executive Class seat copes with this very comfortably.

**JAL**  
Japan Airlines

A WORLD OF COMFORT





# HEATHROW GATWICK STANSTED

Only one airline is big enough to fly to America from all 3 major London airports: American Airlines.

**Now Fly American from Heathrow, Gatwick, and Stansted.**

This summer American will offer you a choice of 13 non-stop flights daily to the US.

Including 10 flights daily from Heathrow non-stop to New York, Chicago, Los Angeles, Boston, and Miami.

Two flights daily from Gatwick non-stop to Dallas/Fort Worth.

Plus our exclusive new service from Stansted - London's newest, most modern airport.

**New Stansted-Chicago Daily Non-stop Service.**

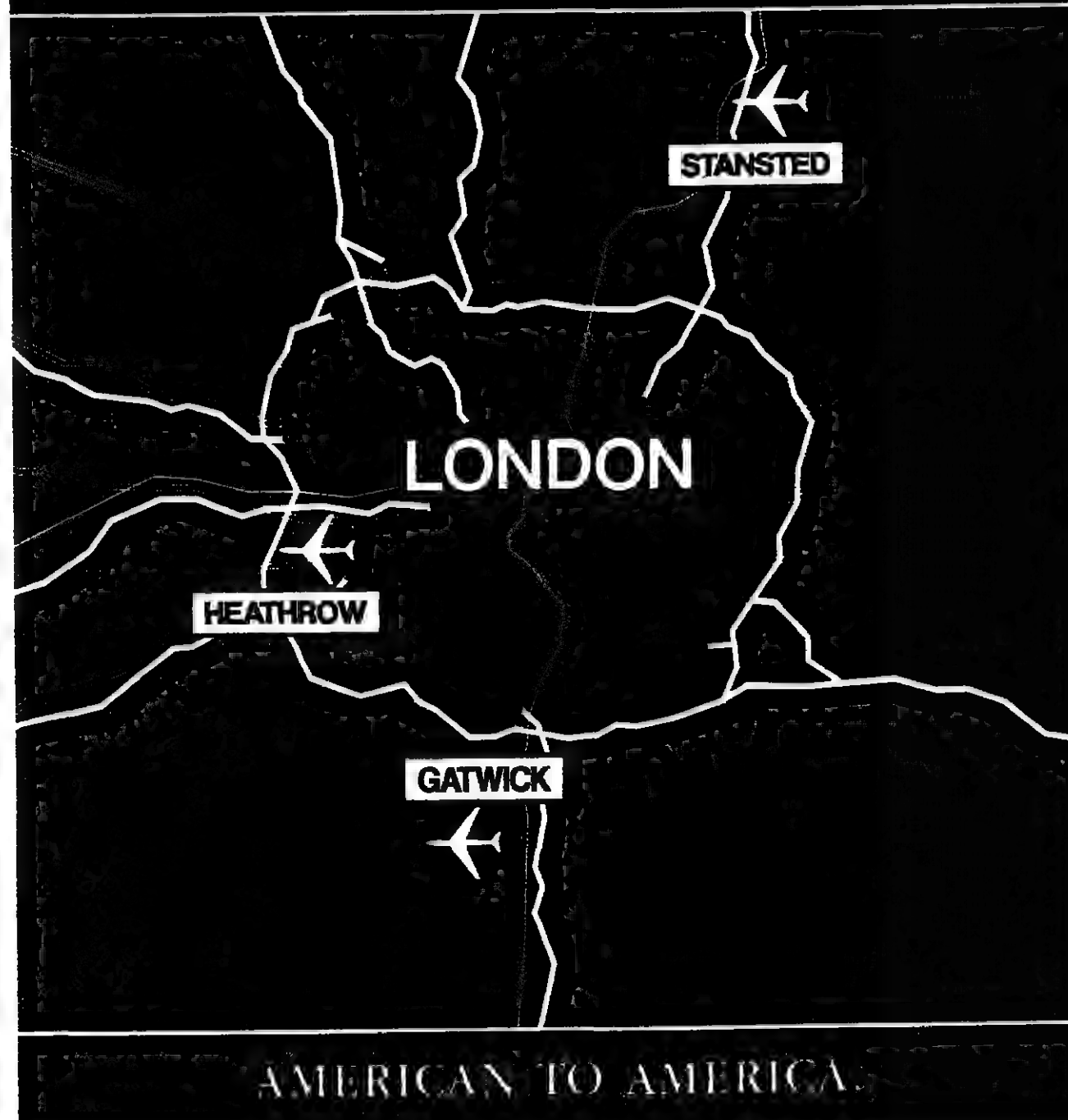
Starting June 16, American introduces the only transatlantic service from Stansted airport, with a daily non-stop flight to Chicago - the business capital of the US heartland. And gateway to all of America.

You leave Stansted at 13:20. And arrive in Chicago at 16:28.

**Special Stansted AAdvantage® Bonus.**

If you're a member of our AAdvantage travel awards programme, you'll also earn bonus miles when you fly to Chicago from Stansted - 10,000 miles for return flights in First Class and 8,000 miles for return flights in Business Class.\* Just complete your trip between June 16 and September 30.

Starting June 16, only American flies to America from all 3 major London airports.



**Next Trip, Try Stansted Instead.**

Stansted Airport is within easy reach of central London.

Located on Junction 8 of the M11 motorway, Stansted is 30 miles north east of London. And only 15 minutes from the M25.

British Rails' 'Stansted Express' also provides a high-speed rail link between the airport and Liverpool Street Station.

**Fly American to Over 270 Cities.**

From the UK, American gives you a choice of 6 US gateways.

And American's service doesn't stop there.

Without changing airlines, you can fly American to over 200 cities in the US. Plus 70 more in Canada, Mexico, the Caribbean, Central and South America, and the Pacific.

**Wide Choice of Holiday Packages.**

American's Holiday Division also offers an extensive line of holiday packages to major US cities, including Miami, Orlando, San Francisco, Los Angeles and more. Holiday packages can even be customised to meet your specific needs.

For American Airlines Holiday information, just call 081 572 7878.

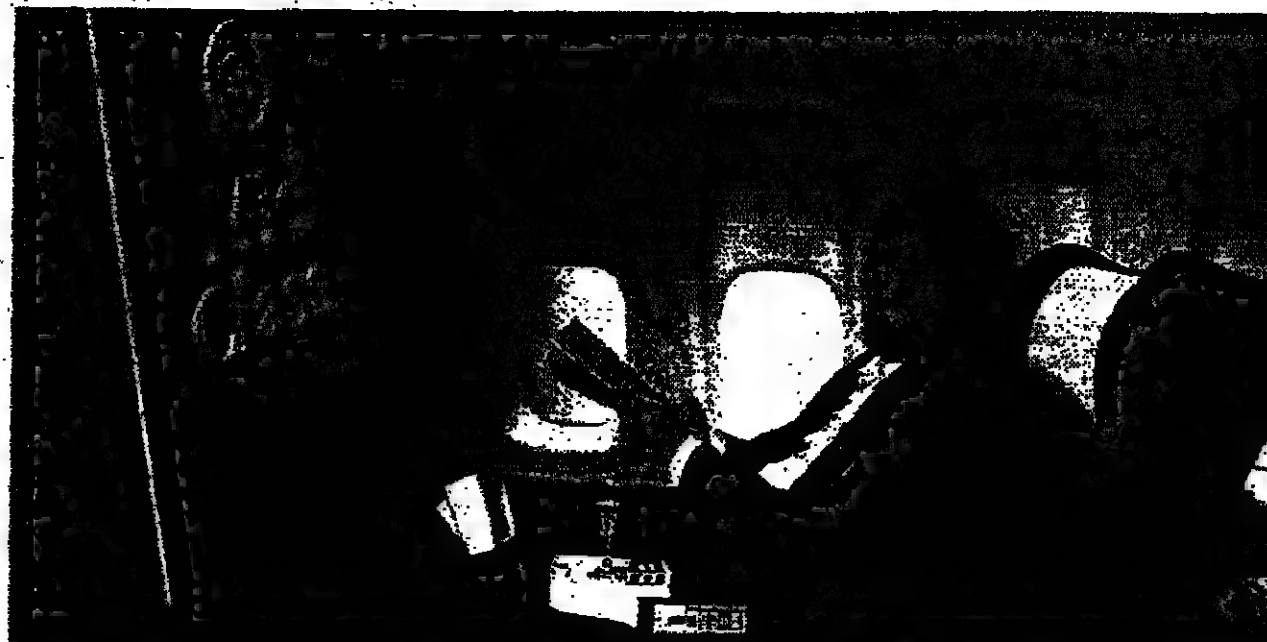
**Fly American to America.**

For reservations, call your Travel Agent. Or call American Airlines FREEPHONE on 0800 010151.

**American Airlines®**  
*Something special in the air.*

\*Offer valid for First and Business Class travel between London Stansted and Chicago O'Hare June 16, 1992 until September 30, 1992. Offer not available in conjunction with any American or other airline's discount, coupon or promotional offer, including AAdvantage free travel awards. AAdvantage is a registered trademark of American Airlines, Inc. American Airlines reserves the right to change AAdvantage programme rules, regulations, travel awards and special offers at any time without notice, and to end the AAdvantage programme with six months notice. AAdvantage travel awards, mileage accrual and special offers subject to government regulations.





Richard Branson at the launch of Virgin's "old class" seating on routes to America

NON-STOP RETURN FARES* TO NEW YORK FROM EUROPEAN CITIES				
City	Carrier	First class	Business class	Notes
Amsterdam	KLM	2,844	1,610	
Athens	Olympic	1,387	788	10 per cent discount widely available. 15-18 per cent discount on stopover flights on many other airlines.
Brussels	Sabena American	2,650	1,618	
Frankfurt	Lufthansa, Delta, TWA, Continental	2,713	1,537	
London	BA, Air India, American, United, Continental, Virgin	3,870	2,122	Concorde 4,156
	Kuwait Airways	weekday 1,479	weekend 1,039	"Upper class" only. Full price (£220) economy ticket holder gets wider seats in "Mid Class"
Milan	Alitalia Delta	2,802	1,586	
Paris	Air France, American, Delta	3,151	1,777	
Zurich	Swireair, American, TWA	2,825	1,677	

\* All fares in sterling. Prices are for fares leaving Europe on April 27 and returning on May 1. Fares were booked at the end of March and the exchange rates at the close on April 3.

Daniel Green reports on the changing shape of competition on key routes

## New names cross the North Atlantic

ANY PASSENGER who stumped the North Atlantic during the recession, but who now decides that business prospects are good enough to return to the skies to search for new orders overseas is likely to encounter a rather different world.

In the space of less than a year, the shape of competition on North Atlantic routes has changed radically. The collapse of Pan Am last year showed that the North Atlantic is no friend to an airline in trouble, while the other grand old name of the business, TWA, is languishing under the protection of US bankruptcy laws. These two have been replaced on the North Atlantic by the two biggest US airlines, American and United.

It is more than just a change of names. American and United are the fit survivors of the viciously competitive US domestic market: United has more than half as many employees again as British Airways, it has almost 500 passenger aircraft and carried 170,000 passengers a day even in last year's depressed market.

American is the bigger of the two across the Atlantic. If the name is unfamiliar to any European business passenger it is because a year ago it had less than one third of its present capacity operating on routes between North America and the UK.

American and United have announced their arrival in Europe with a storm of advertising and promotion. Passengers are still scarce, and ticket discounting widespread, but two are determined to grab market share.

The potential rewards are high in this, the busiest of long-haul air corridors. There is already evidence that the arrival of the two newcomers is heralding rising prices across the North Atlantic. Published fares in 1992 are 8-10 per cent higher than last year, says Mr Paul Karos, airlines analyst at First Boston in New York. Although discounting means that published fares bear little resemblance to the actual prices paid for tickets, it is easy for airlines to rein back

the discounts if business picks up.

The conditions for such a recovery are in place. Not only is there optimism about the prospects for the world economy as a whole, but capacity can be filled more quickly because the Boeing 747 fleet operated by TWA and Pan Am has been replaced by a mixture of smaller Boeing 767s, DC-10s, as well as 747s.

Capacity will be most intensively utilised on flights to and from the UK, says Mr Karos, partly because of the change of aircraft. This conclusion is supported by a Financial Times survey of the cost of business class and first class flights between various European centres and New York (see table). London has the most expensive fares, Paris is in second place, and Zurich, Brussels and Amsterdam are close behind.

Flights from the UK are more than just the cherry on the North Atlantic cake. The UK is by far the biggest European market for non-stop flights to and from the US. One third of all transatlantic capacity uses UK airports.

British Airways is the biggest operator, taking 40 per cent of that market. In second place is American Airlines with 14 per cent, United has 11 per cent and Virgin 10 per cent, according to a Reuters survey.

Although airlines are trying to push fares higher, discounting is rife: there has already been one vicious price war this year on the North Atlantic which saw some fares fall by a third in one week.

Competition is also likely to intensify on fronts other than just fares. European airlines are catching up with their US counterparts in one of main marketing weapons used by US airlines: frequent flyer programmes. These have been enormously popular — Iata says that 57 per cent of bus-

ness travellers resident in the US are members. The figures are much lower in Europe partly because European carriers have in the past participated with limited enthusiasm as junior partners with US carriers.

This is changing. "We are

now seeing the European carriers launching their own programmes," says Mr David Colman, vice-president of United Airlines' Atlantic division.

British Airways is leading the way. Until a year ago, BA participated in frequent flyer

programmes operated by United Airlines, American Airlines and others. In the spring of 1991 it began its "Air Miles" promotion. It has now linked it with other incentives aimed at business travellers, such as use of executive lounges.

Both Air France and the

German carrier Lufthansa are said by industry sources to be preparing to launch similar schemes.

Frequent flyer programmes are popular with passengers, but they have their dangers for the industry. Airlines acknowledge privately that the backlog

of free seats to be redeemed could squeeze out fare-paying passengers.

One solution is to have strict time windows on when the free seats offers can be exercised. But this might reduce the attractiveness of the schemes. Marketing strategists are also

aware that as more airlines jump on the frequent flyer programme bandwagon, their effectiveness as marketing tools — to differentiate between rival airlines — diminishes.

In the knowledge that frequent flyer programmes could become progressively less effective, US carriers have been carrying out their own private surveys of what UK business passengers value on transatlantic flights. The most requested items include sleeper seats, seat selection at time of purchase, not having to sit next to anyone, and a special lounge.

Virgin Atlantic's launch last week of a Mid Class, with wider seats for economy class passengers who have paid full price for their tickets, reflects these priorities. But Virgin's is also a move that should raise the average fare it receives for a ticket. As such, it is part of the industry-wide strategy of raising fares.

This strategy can only be helped if economic recovery pushes up demand. In an increasingly liberalised environment, competition is the main force that might limit the rises.

"The new US rivals are stronger than the companies they replace," admits Mr Paul Griffiths, Virgin Atlantic's commercial director. Business passengers must hope that the market will make sure any price rises are small and accompanied by genuine improvements in service.



## Britain's favourite airline, as decided by an independent jury. Not an advertising agency.

For Virgin Atlantic, being labelled Britain's favourite airline is more than a copywriter's slogan. It's a hard-nosed assessment from the readers of Executive Travel Magazine, who have voted us Airline of the Year for a second year running.

The same judges, more than a third of whom fly over 20 business trips every year, also voted us top in six other categories in their 1992 awards.

Of course, we're delighted that Executive Travel has rewarded our hard work.

But we're equally determined to continue

the high standards we've always set ourselves.

So the next time you see an airline claiming to be the world's favourite this, that or the other, remember.

An advertising agency's flight of fancy may sound impressive. But it will never compare with a flight on Virgin Atlantic.

For details about our award-winning flights call 0800 747 747 or

see your travel agent.



Be smart — fly from the heart of London

**TAKE THE ONE AND ONLY JET TO ZURICH AND LUGANO**

Direct flights from London City Airport. Crossair's Jumbolino now takes you to Zurich's Terminal A and to Lugano. Twice a day, Monday to Friday.

**LONDON CITY EXPRESS**

For Reservation call your travel agent or Swissair.

**CROSSAIR**



## Focus shifts to the ground



**Many of those flying first class or business class still find themselves having to queue**

BA is not alone in improving lounge facilities at its home base: most other international airlines are seeking to improve their business lounges at their

Probably the most significant on-the-ground development in recent years has been the introduction of free limousine services for some business travellers. It was Mr Richard Branson's Virgin Atlantic which first brought this innovation to the UK; originally its Upper Class passengers qualified for a limousine to and from the airport only within a radius of 40 miles from the airport. Now it offers a limousine transfer from any mainland point in the UK.

Heathrow now offers over 21,000 car parking spaces at three classes of park - short-term, business and long-term. It is the business park development which offers most for executive travellers: designed for those who usually go away for two to four days.

But perhaps the area where most still needs to be done to improve the lot of the business air traveller on the ground is at check-in. Changes have been introduced to make life easier for the travelling executive – such as the check-in facilities for Gatwick at London's Victoria rail station – but many of those flying first class or business class from most terminals can still find themselves having to queue. The airline that can get this right for the 1990s will be ahead of the game in wooing the business traveller on the ground.

**Flights out of Heathrow to Glasgow were only 5.5 per cent down on the previous year**

While the big airlines such as British Airways and British Midland, with their sights set on Europe (or in BA's case the world), have had an ambivalent attitude towards these regional routes, niche airlines have stepped in to meet the demands of a growing internal market for business air travel.

**Gatwick Airport during a French air traffic controllers' dispute**

## Demand holds up but prices are keen

At the same time the two main players - BA and BM - have made it clear that Europe is their target. This was illustrated recently by BM's decision to axe its loss-making

These slots - the take-off and landing allocations at Heathrow - are a major source of annoyance for domestic carriers. As the world's busiest international airport, Heathrow has to cater for the many international airlines

many international airlines that want to come into the airport. The move last year to allow more carriers into Heathrow under the government's policy of deregulating civil aviation has not considerably

But it has faced a difficult task over the past year, following the fall-off in international air travel after the Gulf War, to persuade business travellers to use its services.

**Opportunities clearly exist for more niche airlines to meet the needs of travellers**

While BA's Shuttle services to main UK cities continue to be a profitable and important operation for the airline, it has realised that it cannot afford to devote too many resources to compete as efficiently on small regional routes as well as major international links.

The airline is currently in talks with its staff over streamlining its regional operations out of Birmingham, Manchester, and Glasgow although it stresses that it has no intention of pulling out of these cities.

But the opportunities clearly exist for more niche airlines to meet the needs of business air travellers in the UK.

David Church/M

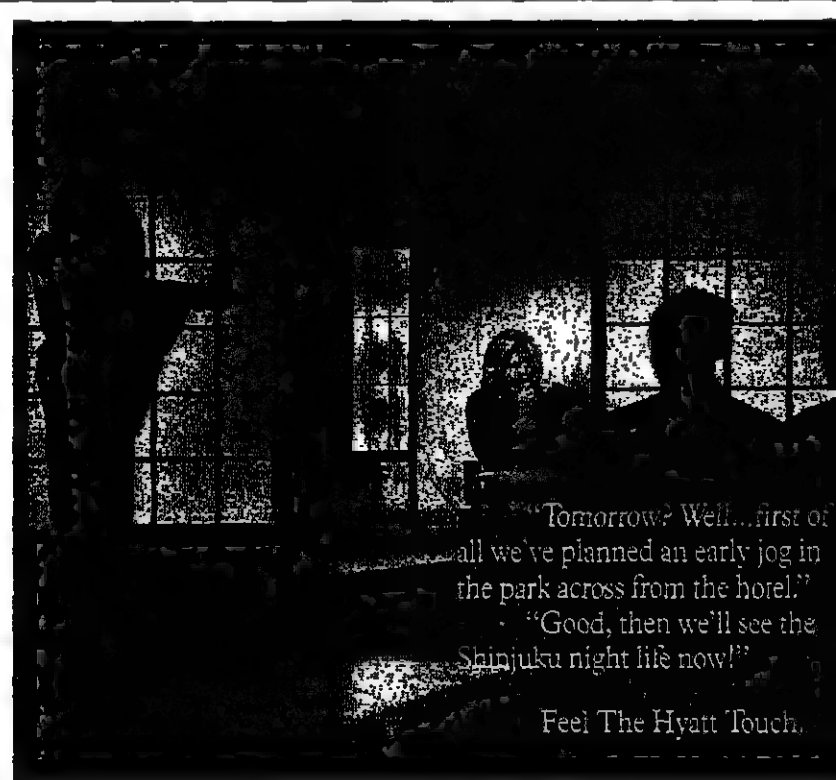
# Get back!

**Now who's your favourite airline?**

	Stockholm	Oslo	Copenhagen
To	06.55, 09.30, 13.45, 17.35, 19.35	06.55, 10.30, 17.15, 19.15	07.25, 11.30, 16.45, 18.20, 19.30
From	08.20, 11.10, 15.00, 17.00, 19.50	07.35, 15.00, 17.00, 21.15	07.35, 09.35, 14.45, 16.25, 20.25

FBI London (7) 734 0020 HQ requested additional resources.

**SAS**



Add to this gracious, attentive service. Twelve dining and entertainment venues. And the exclusive Regency Club accommodation, the ultimate facilities for the discerning traveller.

**Century Hyatt.** All the action you expect from Tokyo. Plus a breath of fresh air.

**Century Hyatt Tokyo**

2-7-2 Nishi-shinjuku, Shinjuku-Ku, Tokyo 160, Japan.

For reservations and more information about Hyatt Hotels and Resorts worldwide, call your travel planner or in London call (071) 581-8197. In the U.K. call toll-free (0345) 581-666.

## Financial Responsibility

According to the U.S. Customs Service, 535 containers in the last three months were loaded with goods from the United States to the Soviet Union. The U.S. Customs Service also reported that it was aware of 1,000 containers from the Soviet Union to the United States. The U.S. Government estimates that 100,000 containers are loaded each year for mail and transport to the Soviet Union. The U.S. Customs Service also reported that it was aware of 1,000 containers from the Soviet Union to the United States.

**For further information please contact:**

# AIR HANS ON

Representative for Sikorsky UK and Eire, UK and Eire domestic  
Business Aviation Centre, Blackbushe Airport, Camberley, Surrey  
Telephone: 0252 890089 Fax Sales: 0252 890102 Telex: 85 63

# Fly S



WIDE-BODIED JETS

# Bigger means better — and it saves money



USAir Express aircraft at La Guardia Airport, New York (left) and Delta aeroplane at St Louis, Missouri

THE US

## Some fares may be less

AIR TRAVEL in the US for the business executive has undergone a radical shake-up in recent weeks.

The overhaul started in mid-April, when American Airlines, one of the nation's largest carriers, announced that it was restructuring all its domestic fares. Out went the morass of discount offers, including corporate discounts, leaving the company to promote four basic fare classes. These comprise first class, full coach, seven-day advance purchase, and 21-day advance purchase. (This last class was subsequently changed to 14-day advance purchase, as competitors piled in).

American explained that it would switch to a mileage-based system and claimed that, as a general rule, the new fares would be cheaper than those previously pertaining in these particular classes. For instance, it pledged that first class fares would be 20-50 per cent below previous levels. Full coach fares (now called Anytime fares) would be 85 per cent lower.

In truth, matters were never quite that simple. Mr Bob Crandall, American's chairman, was quick to point out that the carrier's business class fares on the New York-Los Angeles route would not be affected, for example. Nevertheless, the carrier estimated that its new structure would

mean that the total number of different fares offered would shrink dramatically, from over 500,000 to nearer 70,000.

American's move has been variously interpreted. Some commentators have suggested that it was a response to the persistent threat posed by smaller competitors. On the one hand, Mr Carl Icahn's bankrupt Trans World Airlines has been undercutting virtually all other carriers in the domestic market, in a desperate effort to win customers. This has cost the airline dearly — it has produced operating losses of \$64m and \$89m in January and February respectively — but there is no doubt that travellers prepared to take a chance on TWA's continued existence have generally flown via the carrier at extremely cheap rates.

On the other hand, Southwest Airlines — based, like American, in Texas — has been running very attractively priced services on high-density business routes. Indeed, in the future which followed American's move, Southwest probably scored the best publicity coup by saying: "We'd like to match American, but that would mean we'd have to raise our prices."

Mr Crandall, however, had other explanations for his carrier's initiative. He claimed that the move would be justified by the subsequent cost-savings, the medium-term increase in business which should develop, and by travellers' switch to "higher-quality" tickets. For example, a businessman might now buy a cheaper full fare ticket, instead of searching for complex discount fare arrangements (which often involved throwing part of a ticket away, or swinging Saturday night stay-overs).

Some commentators agree with the airline chief's analysis. "American is willing to take diminished yields in the short term to reduce the costs of maintaining a structure with half a million separate fares," commented Avmark, the aviation consultancy. "It is an attempt to break the recession-induced stagnation in air travel growth and put more people in the airline's seats — it makes economic sense only if your pockets are deep enough to stand those reduced yields for a time."

The immediate response from rivals — for the most part — has been to match American's move. United, Delta, Continental, Northwest and USAir, for example, all pledged immediately to remain "competitive". And they did their best to battle back against American's aggressive advertising campaign: United, for instance, quickly countered American's Anytime fares, with its own

"Fair Fares". TWA, meanwhile, said it would continue to undercut substantially on certain routes.

At the end of the day, this radical pricing overhaul has probably brought gains and losses for the business traveller. A year ago, when the Gulf War drove away air traffic and bankruptcies were rife in the industry, special discount fares meant that air travel was extremely cheap. That benefited both the general public and many business travellers, except those booking at the last minute.

With the level of discounts diminishing somewhat since then, the current initiative means that business executives can now take a straightforward, unrestricted coach fare more cheaply.

That is the upside. The downside are the decisions by American — and some others — to phase out corporate discounts and introduce a \$5 fee for each re-ticketing requirement. And for those business travellers who are able to book ahead, the array of discount fares has certainly subsided — even if the continued presence of financially-troubled carriers in the industry means that they have not disappeared altogether.

Nikki Tall  
New York

LIKE HEAVYWEIGHT boxers, the biggest aircraft combine glamour and popularity. They embody mass marketing of cheap air travel and yet are the flagships for the world's airlines.

Even during the world economic slowdown of the last 18 months, manufacturers have been pouring cash into the development of new wide-bodied aircraft. The reason is that bigger aircraft mean cheaper travel. With cheaper travel, there can be more passengers and in turn more aircraft sales.

How are wide-bodied aircraft different from other aircraft? "Luxury," according to Mr Paul Griffiths, commercial director of Virgin Atlantic. On a wide-bodied aircraft there is room for bars, lounges and the sheer space that business passengers demand on long-haul journeys.

Mr Rod Muddle, head of planning at British Airways, has a different point to make. "Our overriding motive is to provide growth at competitive unit costs," he says. "This is only achievable with wide-bodied jets."

Big aircraft save airlines money in several ways. At many overcrowded airports including London's Heathrow, Tokyo's Narita and New York's JFK, landing rights are rationed. Each airline has a specific number of landing and take-off slots available to it. Airlines jealously guard their landing rights knowing they will probably not be given any more. It is possible nevertheless for airlines to plan for growth by using bigger aircraft.

Large aircraft use less fuel per passenger than small aircraft. Fuel accounts for more than 10 per cent of total costs at many airlines. So airlines' order books stretch into the second half of the decade. With manufacturers spending so much on development, big aircraft are made with the latest materials, economical engines and computerised controls. It is a combination that still fur-

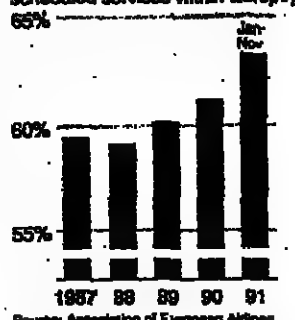
ther improves fuel economy. This vast market is the battleground for just three manufacturers.

Boeing of the US is the biggest by far. The 747 has dominated sales for so long that it is hard to imagine it being replaced. Boeing's next new product is the 777. It will slip in below the 747 in the product range and is due to enter service in 1995. The initial model will accommodate 328 passengers, compared with the 419 on board the largest 747s, and has a shorter range too. "The interior is similar in dimensions with the 747, it's just a smaller aircraft," says BA's Mr Muddle. He says that the 777 will on some routes replace the 767, a smaller wide-bodied aircraft.

Airbus, owned by a consortium of European companies, is in No 2 position. It is due to deliver the first of its new A340 aircraft to Lufthansa early next year. It is Airbus' first four-engine aircraft and represents a new market for the company. The A340's selling point is its range, at 7,550 miles, greater than any other

### Discounted tickets

as a % of total (international scheduled services within Europe)



Source: Association of European Airlines

Mr Shapiro is also concerned that sales might be difficult given the political controversy surrounding McDonnell-Douglas' plans to sell a 40 per cent stake in its commercial aircraft operations to Taiwanese companies.

The aircraft maker nevertheless last month announced that it intended to develop with the Taiwanese a radical new design to be called the MD-12. This would be a megajumbo jet designed to challenge the suc-

worried they will not be able to cope. "Wingspan is the biggest issue," says Mr Richard Everett, director, legal services, of BAA, which operates most of the UK's large airports. The Boeing 747 has a wingspan of 65 metres but BAA is drawing up contingency plans to accommodate 85 metre wingspan aircraft.

Mr Everett warns that much of the talk of ultra-high capacity aircraft might come to nothing. "There is a strong feeling in the industry that a bigger 747 is more likely to arise," he says. He forecasts that the upper deck of the Boeing 747 will be extended along the length of the fuselage. Already the 747-300 and 400 have an upper deck more than seven metres longer than on previous 747s.

Dealing with bigger wings is one of several problems. It is already a tedious process to put 400 passengers on an aircraft. If numbers were doubled, BAA says it would move to two-door boarding, entailing a redesign of terminals. BAA has no plans to do this "until the larger aircraft are already on their way".

Megajumbos will happen, insists BA. "It is a total rethink," says Mr Muddle. The 747 was designed 30 years ago and there are new customers now with different requirements. The strongest source of demand comes from the Pacific rim, he says.

As if to echo this sentiment, McDonnell-Douglas is already talking of the non-stop flights that will be possible with the MD-12: Dallas to Seoul, Zurich to Singapore and others.

Mr Muddle has detailed a 10-strong team at BA to list what parameters a turn-of-the-century world champion megajumbo should follow. Their blueprints could presage the next age of air travel in which passengers paid less for seats and yet were able to fly non-stop between just about any two cities on the globe.

Daniel Green

Double-deckers have been the subject of much industry talk in recent weeks. The ideas are exciting, but the operators of airports are worried they will not be able to cope

commercial aircraft. It carries 262 passengers.

US-based McDonnell-Douglas is close behind Airbus. Many of its hopes are pinned on its latest product, the MD-11, recognisable by the turned-up wing tips. Sales began last year.

The MD-11 faces a tough battle against head-on competition from the Airbus A-340 and the Boeing 777. "We believe the MD-11 will be the loser," says Mr George Shapiro, aerospace analyst at Salomon Brothers in New York. He blames the older technology which gives that aircraft a shorter range than the Airbus A340 and a smaller passenger-carrying capacity than the Boeing 777.

cessors to Boeing's 747, it would be a double-decked aircraft carrying more than 500 passengers and flying more than 8,000 miles non-stop. Target launch date is 1997.

Such double-deckers have been the subject of much industry talk in recent weeks. At the biannual Asian air show in Singapore in February, British Airways revealed plans for a series of fuselage configurations that would carry up to 800 passengers on a single aircraft. A string of potential designs was floated including figure-of-eight shaped fuselages, both horizontal and vertical.

The ideas are exciting, but the operators of airports are



# Fly Stansted Airport to Chicago and beyond.

From June 16th, it's easy to fly American Airlines daily to Chicago and to over 90 onward connections throughout the USA.

Easy by car, just off Junction 8 on the M11 and close to the M25. Easily accessible from London, the Midlands, East Anglia and South East England. While everyone else is fighting their way to other airports, you can be driving against the traffic. The parking for 8,000

cars is the cheapest of any London airport.

Easy by rail, only 41 minutes from London's Liverpool Street on the new Stansted Express. There are also direct train services from Cambridge, Peterborough, Leicester, Nottingham, Birmingham, Sheffield, Manchester and Liverpool.

Easy for departures. You simply walk in a straight line, through check-in, security and

passport control, where you're taken to the plane by Stansted's state-of-the-art people mover system.

Easy for arrivals. The return procedure is just as simple — you pass quickly from your plane, through the terminal, to your car or train in a relaxed, efficient and civilised manner.

Easy for the U.S.A., easy for Europe. So if you are flying to the U.S.A. or on one of 800

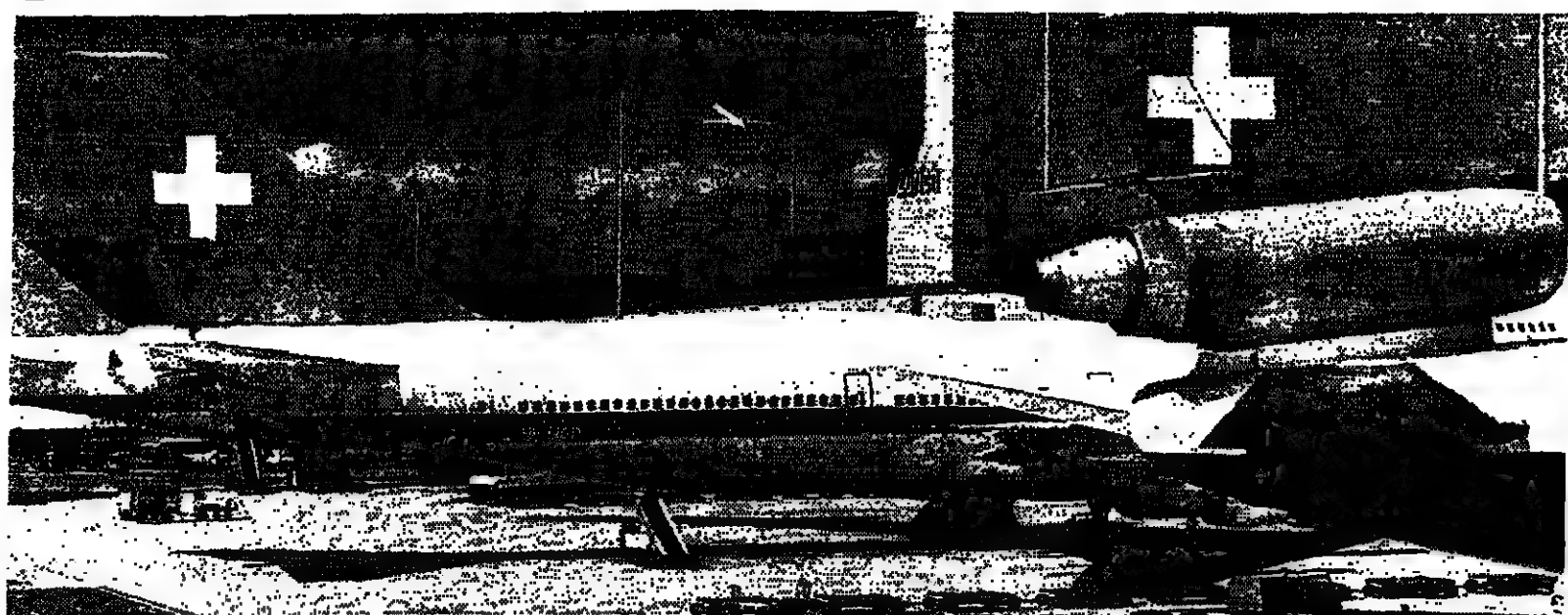
weekly scheduled flights to Europe, enjoy the less crowded, hassle-free London Stansted Airport — where business travel is always a pleasure.

For more details see your local travel agent or freephone American Airlines 0800 010151.

BAA

**London Stansted**  
The World-Class Airport.





Swissair widebody jets at Zurich's Kloten airport

## LIBERALISATION IN EUROPE

## Giants, niche players and others

ON JANUARY 1 1993, the European Community moves another step towards deregulating the skies over its 350m citizens. Although the details will not be finalised until mid-summer, in theory, airlines from one country will be able to sell tickets for flights between two other countries and perhaps even within other countries.

Airlines with captive home markets such as Lufthansa in Germany and Air France face the prospect of competing on the Paris-Berlin route with the likes of British Airways or KLM.

The result of such competition should be cheaper fares. When the US deregulated its skies in 1978, rival airlines threw themselves into a sometimes deadly war. Low fares eventually brought low some of the great names of US aviation history.

PanAm, Braniff, Eastern and People Express disappeared. TWA, Continental and others are in deep trouble, protected from their creditors by Chapter 11 bankruptcy rules.

In spite of such failures, supporters of deregulation point to busy routes such as Los Angeles-San Francisco where fares are low and still profitable much of the time. Successful airlines argue that the years of competition have simply eliminated the inefficient.

However, many in the industry believe that Europe is not like the US. They say deregulation will lose its airlines a lot of money and that fares will not fall far. The Association of European Airlines, which represents 22 national carriers, says that this is because the cost structure is different in Europe.

● Air traffic control charges are higher to reflect the crowded skies and complexities of international travel.

● Landing charges are higher, reflecting demand for use of the most important airports. American Airlines briefly flew transatlantic flights from Brussels to Zurich. "It was expensive. We were paying double the landing costs on a short-haul flight," says the airline.

● Salaries, which account for one third of costs, are higher. This has been damaging already in some countries. Swissair, for example, is moving its accounts department to Bombay, India, this autumn to cut costs.

Such obstacles have not dissuaded US airlines from piling into Europe ahead of 1993. American now flies from a dozen European cities while Delta has a hub at Frankfurt with feeder flights coming in from many European cities.

European airlines are struggling to anticipate the changes. They have tried to organise mergers or alliances with varying success. Most spectacularly, British Airways failed to merge with KLM of Holland earlier this year after months of negotiation.

In contrast, Air France finally succeeded this month in taking a stake in Sabena, the Belgian carrier. The deal had been delayed for many months and followed an aborted attempt to forge an alliance between Sabena, BA and KLM. The logic is that a deregulated Europe will, like

the US, allow only two types of airline to prosper: the giant, whose economies of scale give it greater financial strength, and the niche player, which concentrates on taking a slice of revenue from busy routes.

Europe is full of airlines that do not fit into either category. One, Scandinavian Airline System (SAS), has been among the most energetic in trying to find partners. It is in the European Quality Alliance (EQA) - which allows for the co-ordination of timetables and sharing of some airport facilities - with Swissair and Austrian Airlines.

Last month it boosted its stake in Airlines of Britain, the parent company of British Midland, from 24.9 per cent to 40 per cent. In February, it agreed to buy 51 per cent control of Linjeflyg, the Swedish domestic carrier.

The acquisition is designed to consolidate the airline's position in its home market in anticipation of Swedish airline deregulation.

"By combining SAS with British Midland and EQA, we will have an annual passenger

volume of 36.2m passengers," says Mr Jan Carlzon, the chief executive of SAS. This, he says, makes his partnership the largest in Europe, ahead of Air France with 33.4m passengers a year.

Few deny that such alliances will improve the chances that airlines become more efficient. And if European deregulation follows the US example, then there will be heavy competition among efficient airlines on busy routes between financial and industrial centres. Business travellers will be among the first to benefit.

But with Europe's high cost base, airlines' flexibility to cut fares is limited. Such cuts that are likely could be slow in coming as some European governments resist rapid liberalisation.

Before the end of the century - possibly in less than a year - business travellers will have a greater choice of airlines on which to fly. But those looking forward to sharp falls in fares will probably be disappointed.

Daniel Green

## ASIA-PACIFIC

## Market where the sky is the limit

THE Asia-Pacific air travel market offers the world's most promising growth prospects for the 1990s, with passenger demand forecast to increase at nearly double-digit rates annually into the next century.

As industry deregulation edges along, a fierce dogfight is already shaping up, particularly for lucrative first and business class travellers. Not surprisingly, regional carriers are focusing the same high-quality, low-overhead strategies on air travel that have made Asia-Pacific competitors so formidable in many other industries.

"This region has the best growth potential in the world based on its economic prospects," says Mr Philip Mok, head of research at Barclays de Zoete Wedd Securities in Hong Kong. Demand for air travel will increase about a per cent annually over the next few years, he predicts.

South-east Asian carriers are particularly well positioned to expand rapidly, backed by surging economies and reputations for some of the world's best inflight service. Among the leaders are Hong Kong's Cathay Pacific, Thai Airways International and Singapore Airlines (SIA) - already one of the island state's leading enterprises.

Flag carriers from other industrialising nations, including Malaysia Airlines and Garuda Indonesia, are also keen to capitalise on growing business and tourist travel.

To the north, Korean Air has carved out an impressive niche, flying between the homeland, North America and neighbouring Japan.

Industry observers see the region's economic superpower as the fulcrum for Asia-Pacific business air travel, because of the size and growth potential of Japan's market and its geographical suitability to act as a hub for onward travel from south-east Asia to Europe and North America.

Unfortunately, Japanese business travellers have been slow to return since the Gulf War knocked them from the skies, partly because of the current economic slowdown at home.

"We've noticed quite a few Japanese companies since the Gulf War have suffered financially and downgraded executives formerly entitled to a higher class of travel," says Mr Shiro Shibuya, SIA's manager of industry affairs and public relations in Tokyo. "Still, we hope business on Japanese routes will grow faster than elsewhere."

The near-term prospects are not bright, says Mr Takeharu Iwata, vice-president of Japan Airlines (JAL), the world's seventh largest carrier in 1990.

"We cannot expect a big improvement to 1989 levels for at least another year or year and a half," he says.

Far from threatening to dominate Asia-Pacific skies, as they have many other regional markets, Japanese rivals will do well just to hang onto their already dwindling market share, industry observers say.

"The way the Japanese achieved their position in many industries was to get in with low prices, aim for market share and slowly build up. But airlines operate on bilateral agreements, so you can't get market share without offering the other party monetary rewards or a similar share," says Mr Mok.

"There is very little room left" to win away customers with service superior to that of foreign rivals, concedes JAL's Mr Iwata.

Incursions into their home airspace by low-overhead carriers are already costing Japanese airlines dearly. Foreign airlines increased their share of international passenger traffic to and from Japan by 1.9 percentage points to 65.1 per cent in the two years through 1990 alone as the annual number of travellers on these routes topped 30m.

Japanese airlines must vie with expenses roughly double those for south-east Asian rivals, says JAL's Mr Iwata. "The Ministry of Transportation must to some extent protect Japanese carriers, but it is also forcing us to compete following the tendency of the US," he says.

"We do not have a pricing or merchandising advantage, but I think we can maintain the business travel share we now have by introducing new aspects of services and flight schedules."

In early April, JAL launched a major advertising campaign to woo back Japanese business travellers with menu and other changes, but rapidly internationalising domestic rival All Nippon Airlines and especially foreign carriers are likely to continue gaining on the flag carrier.

"Business travel is the cream of airline operations. Our philosophy is to satisfy passengers to gain repeat business, not just offer cheap fares," says SIA's Mr Shibuya. "We don't mind using expensive champagne and other things if that's what it takes."

Such strategies combined with lower overhead ultimately could force Japanese airlines to hand over intra-Asian routes to subsidiaries which can take advantage of less costly foreign labour.

Meanwhile, Asia-Pacific airlines are setting their sights on newly emerging routes within the region plus destinations much further afield.

Close to home, the last several months have witnessed a rush of new services between second-tier Japanese cities such as Fukuoka and Hiroshima and international destinations, in part because no new slots are available at Tokyo and Osaka area terminals.

Routes to Indochina also are increasing in number as political conditions improve and a rapidly rising flood of investors and tourists makes its way to Vietnam, Laos and Cambodia. Demand for service to the Chinese mainland likewise is quickly expanding.

South-east Asian airlines should fare well in competition to and from Europe and North America, argues Mr Mok. "They have strong cash flows and money to buy new aircraft. Most are also efficiently run. I tend to be bullish on airlines in the region," he says.

The major bottleneck at present and future key to Asia-Pacific travel is Japan's acute shortage of airport capacity, which is already forcing airlines to shelve expansion plans.

The New Kansai International Airport off the coast of Osaka will be the nation's first 24-hour facility when it opens in mid-1994, about 15 months behind schedule. A survey earlier this year reflected just how far available terminal space lags demand in reporting that carriers now seek twice the facilities planned in Osaka to accommodate 100,000 arrivals and departures annually.

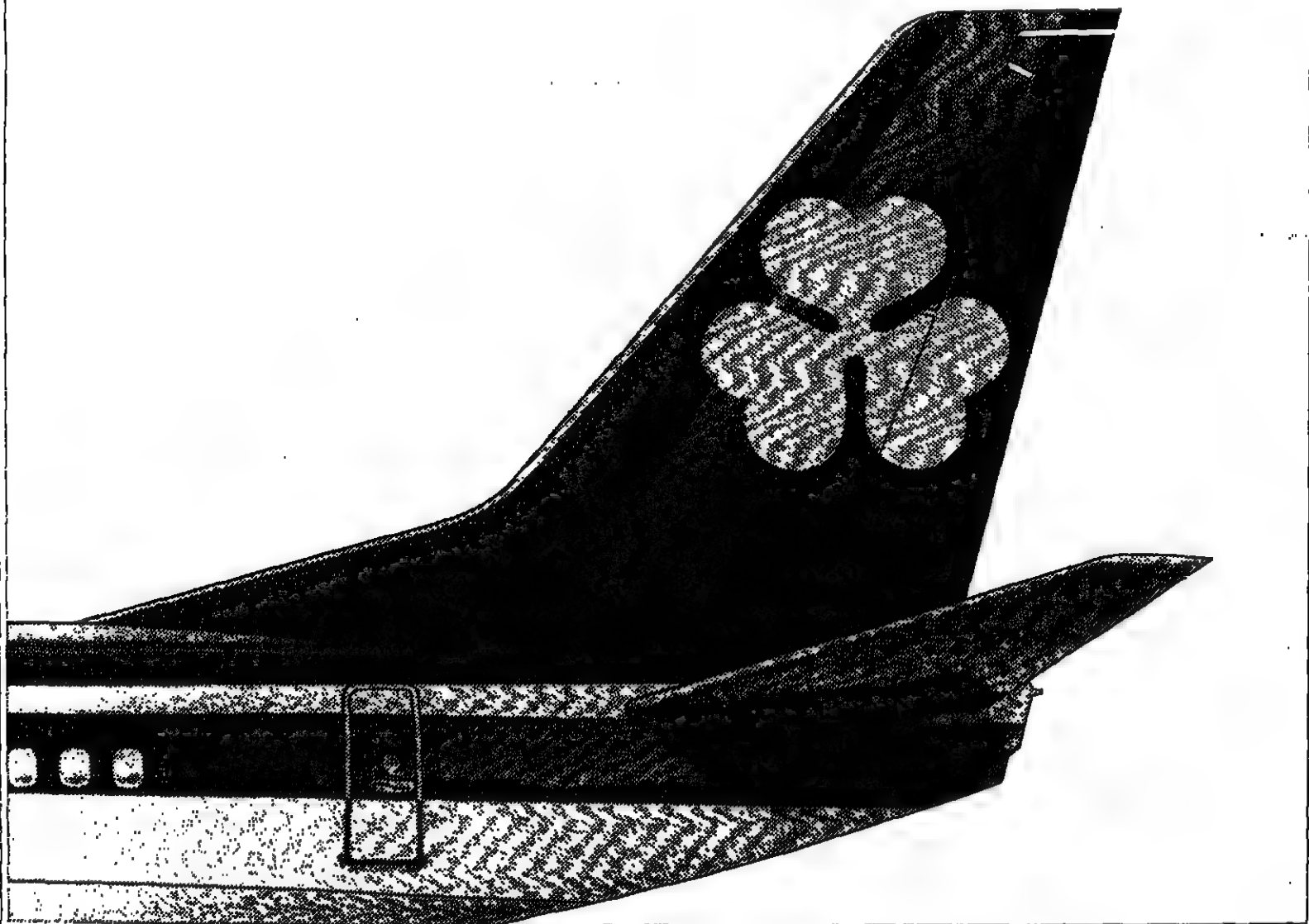
Along with major expansion projects at the Narita and Haneda terminals serving Tokyo, Japanese air traffic capacity should roughly double by 1995. The expanded capacity will add severe price competition to the already troubled Japanese carriers' list of woes, enabling new rivals to enter the market and established foreign airlines to increase service.

US carriers have already carved out large markets to Japan and beyond with the help of giant feeder systems back home and politically sensitive international agreements that provide them abundant terminal access.

However, even with Japan's new terminals in service capacity shortages will dampen traffic growth for years.

That could be good news for airport projects elsewhere in the region, including South Korea, Hong Kong, Taiwan and Singapore, which are seeking some of the hub-terminal activity that has benefited many North American cities.

Neil Weinberg  
Tokyo



## The most frequent business flyer.

In the skies between London and Ireland you'll see more Aer Lingus flights than all the other airlines put together.

But frequent flying isn't the only way in which Aer Lingus does the business. We're also the most punctual airline between Heathrow and Dublin. And that's not an Aer Lingus claim. That's official, confirmed by The Civil Aviation Authority, who

monitor arrival and departure times at Heathrow.

But just because we're the business doesn't mean it isn't a pleasure to fly Aer Lingus. Every fare on every London flight offers you a complimentary meal and drink, a newspaper of your choice on morning and evening flights - and service with an Irish smile.

All in all, when you travel to Ireland, we think you should make the natural choice and fly Aer Lingus.

**Aer Lingus**  **Naturally**

For reservations call (081) 569 5555 or Linkline 0245 01 01 01 (outside London) until May 25th, 1992. From May 25th call (081) 699 4747 or Linkline 0645 73 77 47. Or contact your local Travel Agent.

GIVING UP  
OUR SEAT FOR YOUR  
PARTNER  
TO THE U.S.A.  
— PROVES —

  
CONTINENTAL  
HAS MORE CLASS.

FIRST CLASS  
AND YOUR COMPANION GOES FREE  
(TO OVER 140 US CITIES)

BUSINESS CLASS  
AND YOUR COMPANION GOES FREE  
(TO SELECTED US CITIES)

Continental Airlines serves over 140 US cities.

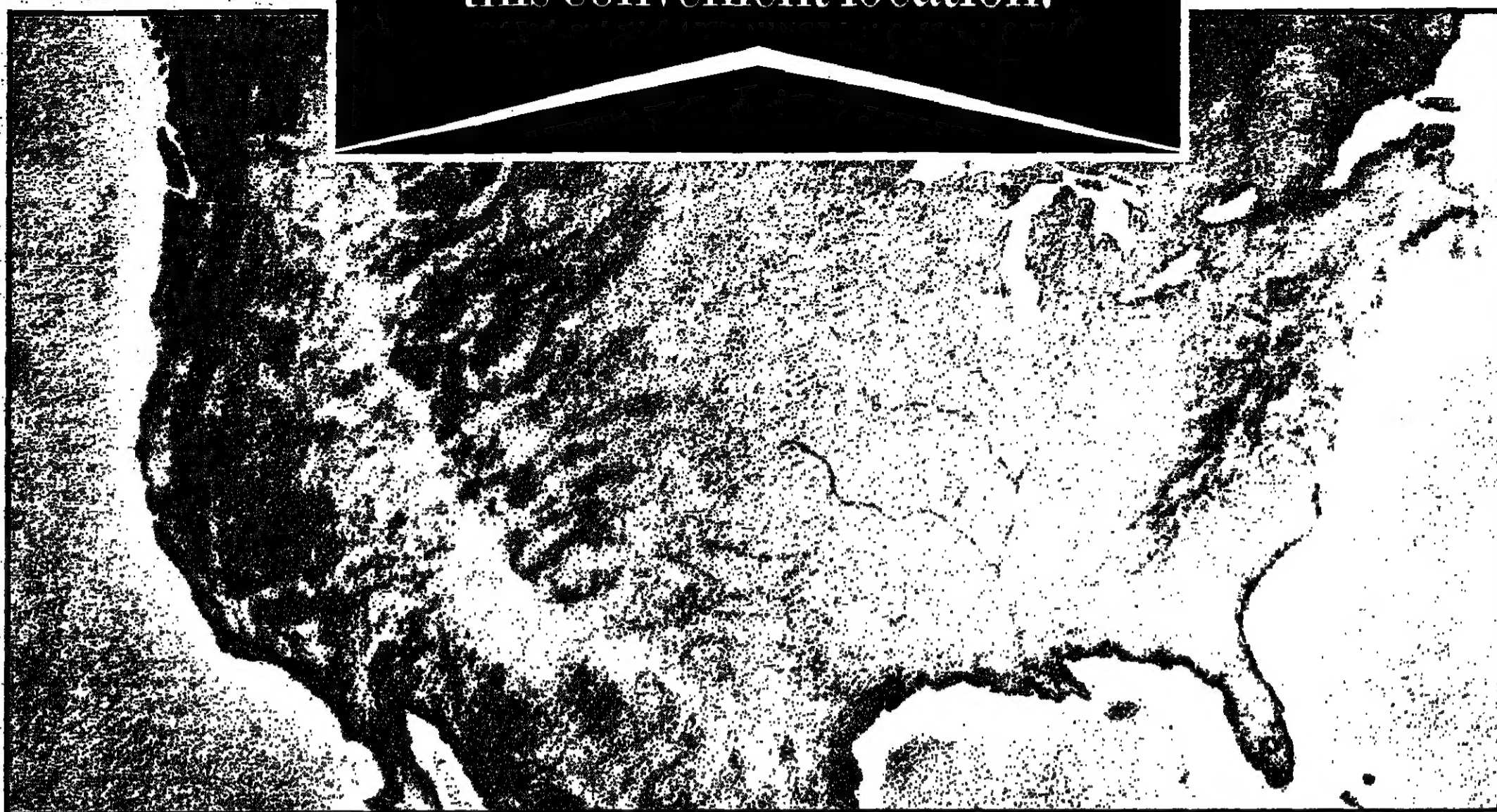
There are daily non-stop flights to New York and Houston, and three non-stop flights a week to Denver, from London Gatwick. For full details see your Travel Agent or call Continental direct on (0293) 776-464

**Continental Airlines**  
One Airline Can Make A Difference.

These fares are subject to Government approval. All travel must be completed by 15th June 1992. Companion fares are for partners with the same last name or with the same home address.



Get a free ticket or upgrade  
when you visit  
this convenient location.



If you're planning a trip to the States anytime soon, you could gain a lot by flying Delta Air Lines. To be precise, free return tickets or free one-class upgrades.

This is how it works.

Simply complete a return, First Class flight between now and June 15, 1992, and you'll get a certificate qualifying you for one free Business Class ticket or three free one-class upgrades to any U.S. destination.\*

Alternatively, a full-fare Business or full-fare Economy Class ticket qualifies you for one free Economy Class ticket or two free one-class upgrades.

You can use your free ticket anytime between September 15, 1992 and February 28, 1993.† And your free upgrade anytime between September 15, 1992 and May 31, 1993.

This Better Bonus™ offer is available only to Delta Frequent Flyers. And if you're not already a member, we can enrol you instantly. Simply call Delta for details.

As a member of our Frequent Flyer programme, you'll receive a world of benefits, including an initial 5,000 miles just for joining. And, as a new member, if you fly Delta to the U.S.

between now and June 15, 1992, you'll receive an additional one-time 5,000

mile bonus, for a total of 10,000 miles.

Members also enjoy a 100% bonus on actual mileage in First Class and a 50% bonus on actual mileage in Business Class, as well as credit for hotel stays and car rentals.

And whenever you choose to fly to the States, you'll get the best service in the sky on Delta. Service that's earned us the best overall record of passenger satisfaction of any major U.S. airline‡

So if you have a trip to the States lined up, why not fly Delta and take a free trip on us later.

For information and reservations, call Delta on 0800-414-767.

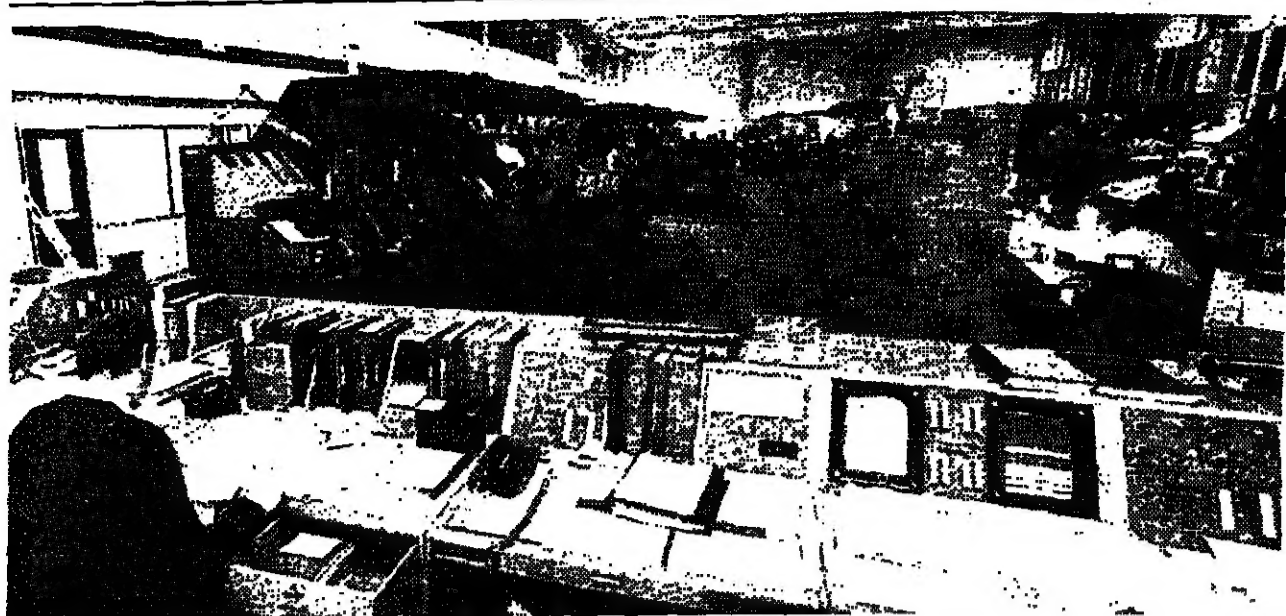
You'll find that our Better Bonus promotion has made flying to the States even more convenient than usual.

**DELTA AIR LINES**  
We Love To Fly And It Shows™

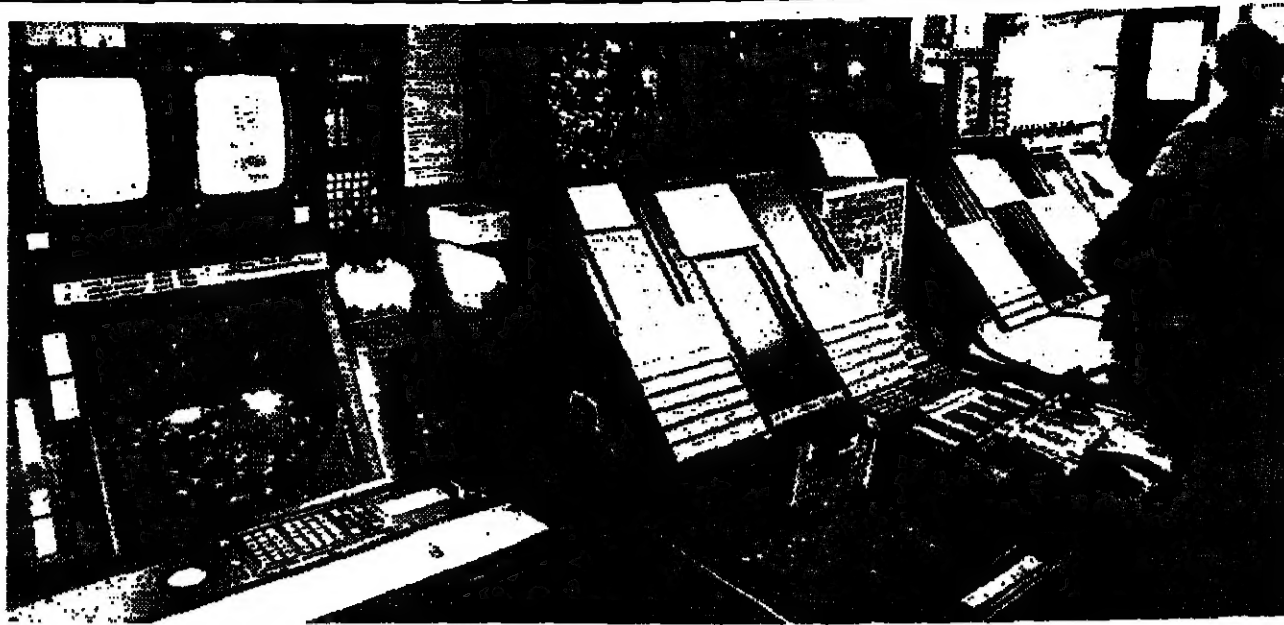
\*Awards are valid for travel from the UK to the U.S., excluding Alaska and Hawaii. Travel for qualifying awards must be completed by June 15, 1992. Certificates will be automatically mailed to qualifying members on August 20, 1992. Free ticket award valid for travel between September 15, 1992 and February 28, 1993. †Applicable blackout dates: December 18, 1992 through January 4, 1993. Full-fare First Class passengers earn round-trip Business Class tickets. Full-fare Business and full-fare Economy Class earn round-trip Economy Class tickets. Offer not valid on discounted Economy Class fares. Upgrade award valid for travel between September 15, 1992 and May 31, 1993. Upgrade awards are one-class and are applicable with full Economy Class or full Business Class fares only. Seats for free award travel are limited and may not be available on all flights. Awards may be transferred to a family member with the same surname or to a companion travelling with the member on the same round-trip itinerary. Awards may not be purchased, sold or bartered and are invalid if transferred for cash or other considerations. Award certificates may not be combined with any other award certificates or promotional offers. Some award destinations are served by Delta Connection carriers. Any departure fee, immigration fee, tax liability, or other charges are the responsibility of the member. Qualifying travel based on final destination only, regardless of connecting city or enroute stops. All standard Delta Frequent Flyer terms and conditions apply to this programme. Awards, mileage accrual, and special offers subject to government regulations. Schedules subject to change without notice. Other restrictions may apply. ‡Based on consumer complaint statistics compiled by the U.S. Department of Transportation since 1971. ©1992 Delta Air Lines, Inc.



## BUSINESS AIR TRAVEL 8



The civil operations room at the air traffic control centre in West Drayton, Middlesex, with the supervisor's desk in the foreground and (right) a close-up of the screens



## AIR TRAFFIC CONTROL

## Those bottlenecks seem likely to continue

THE BUSINESS traveller hardly needs reminding about the inadequacies of the European Air Traffic Control (ATC) system - the delays are all too real and there is little prospect of real improvement in the next two to three years.

Last year in Europe more than 30,000 flights a month in the summer and 10,000 a month in the winter were delayed because of ATC problems. The proportion of flights more than 15 minutes late almost doubled between 1987 and 1991.

The Association of European Airlines, representing 22 European carriers, says almost 20 per cent of flights were delayed by more than 15 minutes last year, only slightly better than in 1990 even though 1991 saw a 7 per cent decline in air travel caused by the Gulf War. Last year, 54,000 aircraft hours were lost because of congestion, equivalent to the annual workload of a fleet of 20 short-haul jets.

A comparison of times on short-haul routes within Europe shows that flights are now scheduled to take between 5 and 10 per cent longer today than they did 20 years ago, despite improvements in technology. For example, in 1972 a British Airways flight between London Heathrow to Paris Orly took one hour. Today the same flight is scheduled to take five minutes longer - to allow for delays.

Unprecedented air traffic growth in the 1980s, coupled with a shortage of air traffic controllers and ageing equipment, has resulted in congestion

on the ground and in the skies, and pushed Europe's fragmented ATC system to breaking point, particularly during peak summer periods.

With air traffic still growing at about 8 per cent a year, the volume doubles every 10 years. As a result, airlines and civil aviation authorities have warned that Europe faces an air travel crisis in the next few years unless urgent action is taken to harmonise and integrate European ATC systems. According to Mr Karel Van Miert, EC transport commissioner, air traffic delays in Europe already cost \$3.8bn a year and airlines have warned that these threaten to undermine Brussels's efforts to liberalise European air transport.

The problems were highlighted in a report considered by transport ministers from the 28 member countries of the European Civil Aviation Conference (ECAC) who gathered in London in March. The report said the work needed to harmonise and improve air traffic control in Europe in the 1990s "will be much greater" and more costly than first estimated.

The study, undertaken by Eurocontrol, the Brussels-based government-backed air safety group, examined the ATC systems of the 23 nations which were members of the

conference in April 1990 when the European Air Traffic Control Harmonisation and Integration Programme (Eatchip) action plan was agreed (since then five eastern European nations have joined ECAC). In Europe some 50 ATC centres spread over an area of 3m square miles - roughly comparable in size with the US which operates a single ATC system from 20 centres - handled 4.8m flights in 1990, of which 90 per cent were internal European traffic.

In contrast to the US, the European ATC centres "share one big (technical) deficiency, namely their generalised incompatibility," said the report. Eurocontrol discovered 31 different systems in the European ATC centres, using computers from 18 manufacturers, with 23 different operating systems and 33 different programming languages.

The result, said the report is "a patchwork of systems, most of which have been developed independently, using different designs and methodologies leading to further incompatibilities." In addition, of the centres evaluated, Eurocontrol said half had "significant deficiencies" and almost one in four had "major deficiencies", while only 17 per cent had no problems.

Until fairly recently,

attempts to get to grips with Europe's ATC problems had been stalled because of political and other disagreements. As Air Vice Marshal Mike Gibson, director-general of policy and plans at the National Air Traffic Services of the UK's Civil Aviation Authority, says, "there wasn't one particular organisation with the right membership and the right expertise".

The European Commission, backed by Germany in particular, had argued for the building of a single new integrated system. However this approach was resisted by others, including the UK, which argued that it was too expensive, bureaucratic and unworkable, raising a number of difficult sovereignty issues.

But recently most attention has focused on the ECAC and on the initiative to upgrade the existing ATC systems in Europe and get them to work together. "What we are trying to do is to get the worst in Europe up to the standard of the best and then to get all of the systems in Europe working together so that, from a user's point of view, there is a seamless system," explains Mr Gibson.

The basis of the plan therefore is a "programme of convergence," overseen by Euro-

control, to harmonise procedures across Europe and improve and upgrade the existing ATC systems with equipment complying to common standards which can then be integrated. The plan embodies a step-by-step approach to integration, setting a series of operational targets such as those for radar coverage and communications. The strategy aims progressively to integrate ATC systems after they are harmonised in the busiest "core area" - roughly bounded by London, Frankfurt and Paris - by 1995 at the latest and elsewhere by 1998.

In March the ECAC transport ministers agreed to extend the plan to harmonise and integrate the operations of ATC systems to the five new Eastern European Conference members, Bulgaria, Czechoslovakia, Hungary, Poland and Romania. Since the capacity of the air traffic system depends

not only on the en-route air traffic control system but also the operational airport infrastructure, ECAC transport ministers also acknowledged the importance of relieving congestion in and around airports by launching a new airport strategy.

Overall, members of the ECAC plan to spend more than Ecu 3bn on air traffic equipment over the next four years. The UK itself plans E750m of expenditure on the air traffic system by the end of the century, including the building of a new air traffic control centre on the south coast, due to be operational by 1996.

At the same time, some progress towards integration of ATC systems has been made in parts of Europe and Eurocontrol has begun the task of creating a single central flow management unit in 1994 co-ordinating airline flight planning throughout Europe and replac-

ing the current five flow management units.

In the longer term the ECAC strategy has been designed to accommodate the introduction of new advanced technology systems such as air/ground data links and satellite tracking and navigation systems including the International Civil Aviation Organisation plans for Future Air Navigation Systems (FANS).

Satellites, in conjunction with VHF radio, precision landing systems and aircraft transponders which report altitude and other data are likely to revolutionise air traffic control worldwide. For example, developing countries could use satellites instead of expensive ground-based radar systems to build an ATC system at a relatively small cost.

The US, which boasts the world's most sophisticated ATC system, will nevertheless also probably begin replacing

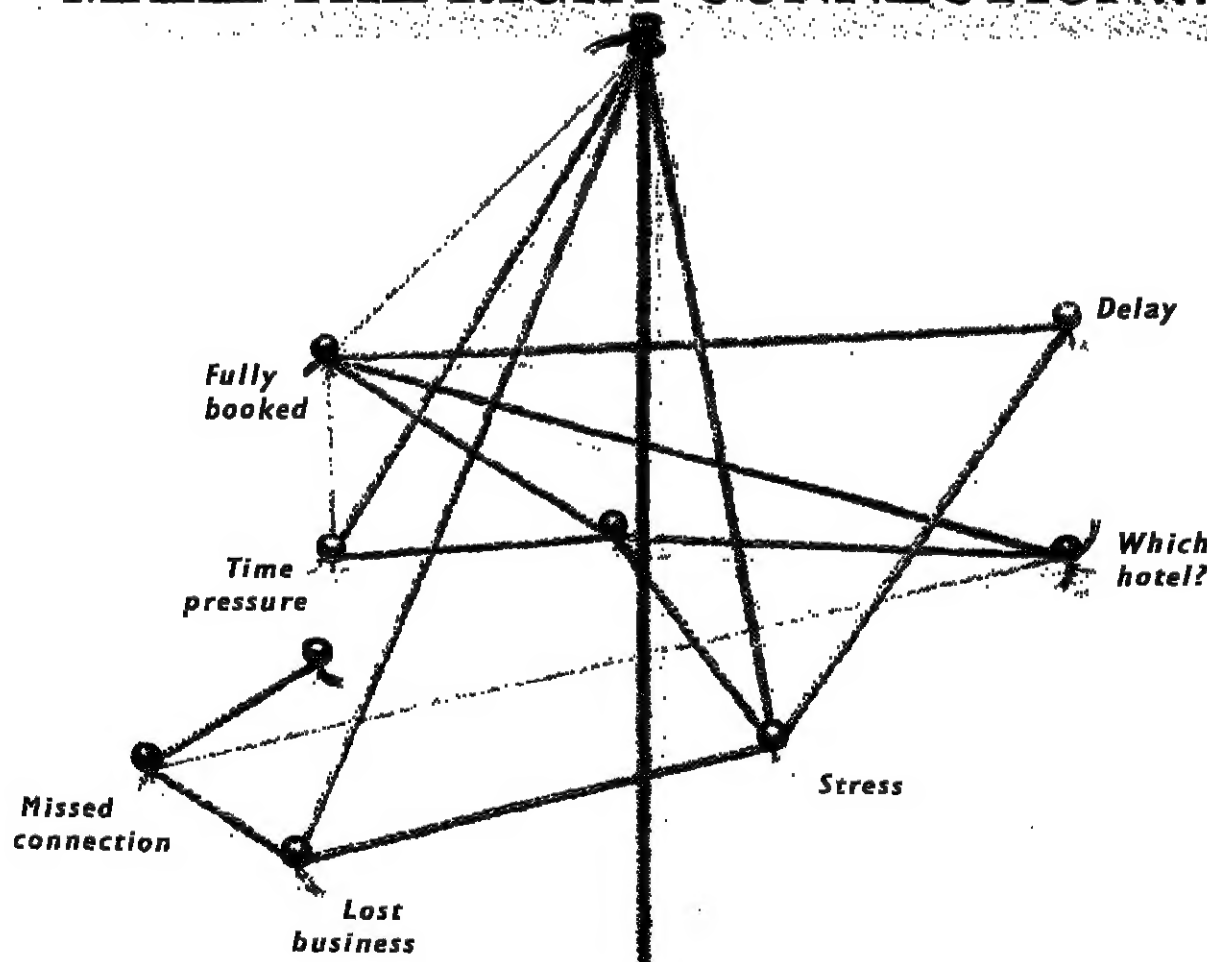
some of its ground-based navigation systems over the next decade. Spurred by mid-air collisions and increasingly frequent near-misses, the US authorities are already forcing airlines to install traffic alert and collision-avoidance systems (TCAS) by 1994.

After serious concern was voiced about emerging signs of infrastructure deficiencies in the mid 1980s, the US moved quickly to upgrade its ATC system. The number of air traffic controllers was increased, the Federal Aviation Authority was given a bigger budget, and the introduction of a \$2.5bn nationwide air ATC system was accelerated together with a \$16bn programme to cope with aircraft movements projected for the next decade.

Even so, there are forecasts that air traffic bottlenecks will continue through the 1990s and that many US airports will shortly reach runway and terminal saturation point. As in south-east Asia, there are substantial plans for new airports and airport expansions - plans that will be closely monitored in Europe.

Paul Taylor

## MAKE THE RIGHT CONNECTION...

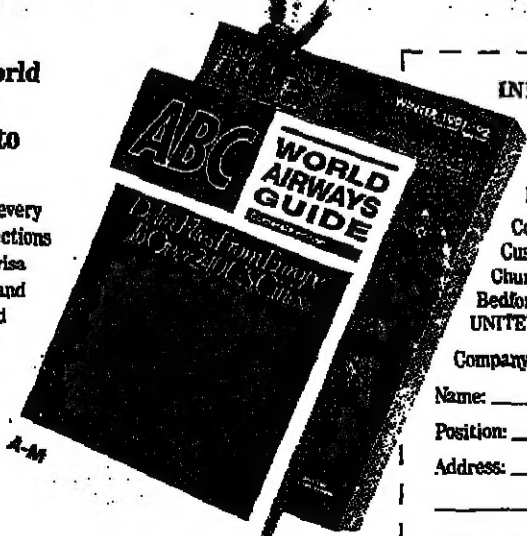


...INSTANTLY

With the new Corporate ABC World Airways Guide. Developed from extensive research and testing, to help prevent travel tangles.

Everything you need to know is here, updated every month. Over 450,000 flight schedules and connections worldwide. Useful destination data, including visa and vaccination requirements, airport details and local business hours. Aircraft seating plans and an exclusive Business Class Survey. And much more besides - to help you stay firmly in control of your travel plans.

Complete and return the coupon today and find out how to claim your free sample issue.



## INFORMATION REQUEST

Please send me further information on the ABC World Airways Guide - Corporate Edition, plus details of how I can claim a FREE SAMPLE ISSUE.

Complete and return in an envelope to: Customer Services, Reed Travel Group, Church Street, Dunstable, Bedfordshire, LU5 4BB, UNITED KINGDOM

Company: \_\_\_\_\_  
Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
OR CALL: +44 582 695050  
OR FAX: +44 582 695348

SUBSCRIPTION INCLUDES  
World-leading Fleet & Travel Index  
ABC International Edition

PW 75 1A

GIBRALTAR • INVERNESS • CAIRO • ISTANBUL • ROME • MONTPELLIER
ZURICH • GATWICK • MANCHESTER • NEWCASTLE • NICE • ATHENS • JERSEY • OSLO • AMSTERDAM • PARIS

## More scheduled flights to Europe than any other airline.

### Gatwick

Our scheduled service network is growing all the time. We now fly to 20 European and 4 British destinations, from our home airport London Gatwick - that's more than any other airline.

New routes recently launched include Athens, Rome and Stockholm. Three further routes will be operational this year - Barcelona, Cairo\* and Istanbul\*.

Fly Class Elite and you'll enjoy a wealth of exclusive features including:

dedicated check-in, executive lounges, priority baggage reclaim and fully flexible tickets. On most flights it also boasts spacious 2 by 2 seating with a wide table between seats.

We offer a full range of fares for business or leisure and a refreshingly high quality of service.

For reservations, contact your travel agent or Dan-Air direct on 0345 100200.

## DAN-AIR

BRUSSELS • PERPIGNAN • TEESIDE • INNSBRUCK • STOCKHOLM • BERNE

LONDON STANSTED TO DUBLIN	
WEEKDAY DEPARTURES	
07.45	
08.45	
11.45	
15.45	
16.45	
17.45	
18.45	
19.45	
20.45	

## RYANAIR

IRELAND

- The Dublin Shuttle: Up to 9 flights daily at fifteen minutes to the hour.
- The best value business excursion fare.
- Just 41 minutes by direct rail link from the City of London to Stansted Airport.

ALTOGETHER A BETTER WAY TO FLY  
Telephone 071-435-7101 or your travel agent

**REED**  
TRAVEL GROUP  
ABC INTERNATIONAL DIVISION



Airborne services are expanding, reports Tim Burt

## The office in the sky

FOR MANY business travellers the cabin of a long-haul aircraft is a haven from the clatter of machinery and constant telephone calls of their offices. There is fine wine and fine cuisine to enjoy; and on most flights there are six hours or so of comfortable travel 30,000ft above the daily grind.

But all this is about to change. Aware that flying time is working time for executives, the world's leading airlines are putting office equipment in the sky.

Travellers who in the past had only to concern themselves about whether the steak would be rare or the Pouilly-Fuisse chilled, now worry about making long-distance calls and sending faxes from up in the stratosphere.

What, for some, was the ultimate bus to work has now become an extension of the office. New technology has enabled carriers to offer faxes and - at one's seat - on-screen share price information and mobile phones for direct dialling to any number on the globe.

Leading the pack among office-minded airlines is probably MGM Grand Air, a subsidiary of the entertainment group. The US carrier's fleet of refurbished DC-8 aircraft boasts a computer and telephone at each leather-bound seat. An all-sectore configuration has created space for conference rooms, sleeping quarters and even marble bathrooms.

MGM Grand Air, however, is not regarded as serious competition by larger rivals such as American Airlines and United. It is essentially a one-route operation: Los Angeles to New York, although it has applied to fly to London.

Among the so-called mega-carriers, Japan Air Lines is one of the leading innovators in changing the image of business class travel from "room to be bored" to boardroom.

In addition to its traditional in-flight mail-service and more recent introduction of personal video screens, JAL has been the first airline to experiment with satellite communications to offer telephone and fax services. Later this year the carrier will be one of the first to



Emirates Television in-flight video system is fitted into arm rests



A Japan Air Lines attendant uses an Inmarsat satellite phone

introduce CD players on flights.

But as in other areas of technology, where Japan leads, the US soon follows. American Airlines has Hughes Avicom technology on 60 aircraft, as has Emirates, the UAE carrier which is spending \$1.4m on personal videos in each aircraft.

Emirates expects to install telephones next year and Mr Mike Simon, the airline's external relations general manager, says faxes will follow soon after.

All this gadgetry, from faxes to phone calls, does not come cheap. MGM's luxuriously appointed fleet cost \$55.5m or \$162,500 for each seat equipped with the desktop basics: telephone and computer.

There is no cheap rate period for air to ground telephone calls. JAL's system, which relays calls to Kokusai Denhin Denwas - the equivalent of BT - via the Inmarsat satellite, costs about \$6 a minute.

Travellers pay for their calls with credit cards inserted in a groove in the telephone handset. Once payment is cleared,

the Japanese operator on the ground connects the airborne caller to the normal international telephone network.

Northwest Airlines, meanwhile, is spending \$70m on Hughes-Avicom equipment for their first and business class cabins as part of a \$450m upgrade.

The system, called World-link, is to be installed in the back of each economy seat and in the armrests of forward section seats. Mr Richard Bergagna, president of Hughes-Avicom, says: "We hope to provide Northwest with on-board telephones, aircraft satellite antennas and direct satellite links."

Few European carriers are matching the schemes planned by their US and Japanese rivals. Moves to install passenger telephones have been hampered because there are no pan-European air-to-ground links or Terrestrial Telecom Systems, as they are known in the US. The high cost of satellite communications, meanwhile, has dissuaded carriers such as British Airways from adopting JAL's system.

BA is experimenting with new technology but a decision on large-scale investment will not be taken until a system exists which can be used throughout its route network. Mr Ken Coddington, the airline's project manager on cabin avionics, says BA is working closely with telecom companies to develop an airborne public telephone system.

The proposed European system will offer voice links initially and data services at a later date. BA is, however, installing new video screens in its business and first-class cabins which can be upgraded to use interactive technology.

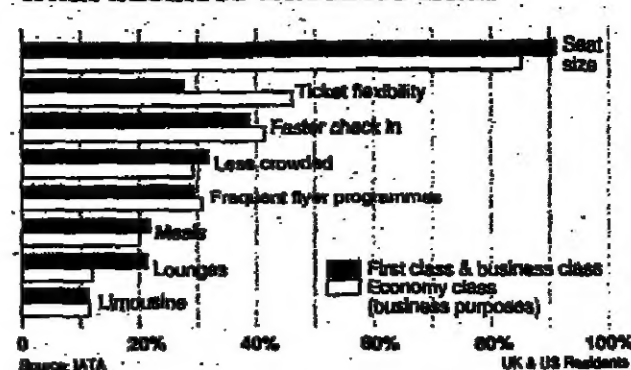
Business travellers can, therefore, expect an increasing array of office equipment at their fingertips before the end of the century. From take-off to landing, executives will no longer be out of touch and flying-time could soon become part of the ordinary working day.

"It's the next generation of in-flight service," says Mr Simon at Emirates. "Airlines will do whatever is necessary to keep businessmen in contact with their office."

CORPORATE AND EXECUTIVE AIRCRAFT

## Bush pledge on fiscal relief is welcomed by jet industry

### What business travellers want



Source: IATA

more for business purposes. General aviation manufacturers have complained of lost sales as a direct result - for jets, turboprops and piston-powered aircraft. For example, Beech, owned by Raytheon, has been quoted as saying that the tax had stymied over 50 aircraft sales by the end of 1991.

It was, therefore, with some relief that the industry heard President Bush's "State of the Union" address earlier this year, in which he promised some fiscal relief. Just for good measure, there was also a call for tort reform which has devastated light aircraft production. The GAMA termed it "a positive step in the right direction, although it still demanded that a more powerful 'growth package' be enacted."

Given these problems, it is perhaps surprising that jet business has held up as well as it has. Most manufacturers gratefully acknowledge that demand from "foreign" countries - such as the Middle East, Latin America and selective European nations - has been the mainstay.

Cessna, for example, which has now pulled out of the piston aircraft market and relies entirely on the jet and turboprop markets - reckons that non-US sales for its Citation jets are currently running at over 50 per cent of the total. This compares with around 24 per cent in 1984. Another US

props, and attempt to eat into the latter market.

Cessna's six-seat Citation jet, which started out with a \$2.5m price tag but which has crept up since, is scheduled to be delivered late this year. Industry observers expect a fierce marketing battle with its Wichita neighbour, Beech Aircraft, which - besides making the larger and more expensive Beechjet - produces turboprops in the Citation jet price range.

"The continued development of new business jets bodes well for the future," noted Mr Edward Stimpson, GAMA's president, recently. "US manufacturers have continued to invest heavily in R&D in the midst of a prolonged recession. Several new jets have been announced and others are nearing certification."

The industry has, of course, seen a sprinkling of ownership changes. Cessna was sold to Textron, the aerospace and financial services conglomerate, for \$800m earlier this year. Raytheon and Dassault are believed to have been among the handful of final bidders. And now British Aerospace, the UK group, plans to divest its corporate jet subsidiary.

Nikki Tait  
New York

### FINANCIAL TIMES RELATED SURVEYS 1992

Seville - Expo '92 City	April 15
Credit and Charge Cards	June
Executive Cars	June
London as a Working Metropolis	September
Business Travel Management	September
World Ports & Shipping	September
Aerospace	September
Motor Vehicle Emissions	October
Business Travel	November

#### FURTHER INFORMATION

Advertising: Neville Woodcock 071-573-3355  
Editorial: Surveys Editor 071-573-4090  
Forthcoming Surveys List/Synopsis 071 573 4842 or Fax 071 573 3082  
Post survey dates 071 573 4211 Back numbers 071 573 3324  
Reprints (minimum order 100): Lorraine Baker 071 573 3213

### Preference Class

**New! Heathrow to Barcelona - Early out, late back.**



### Business Flights to all of Spain & Latin America.

Iberia's flights are timed to suit your business schedule. Every day from London Heathrow and Manchester.

With new day return flights to Barcelona from London Heathrow at 6.55am and to Madrid at 7.30am. Giving you a choice of four flights a day and the flexibility to change your travel plans.

Join our new Iberia Plus programme and earn a business bonus - free flights for your leisure time. Take advantage of extra Iberia Plus points before the 30th June and fly free faster.



071 437 5622 • 061 436 6444 • 021 643 1953 • 041 248 6581



## Free flights miles faster.

Join Club Ulisse, Alitalia's new frequent flyer programme, and you can fly even more frequently for free.

All you need to do is take just 5 Alitalia Eurobusiness flights to Italy, and 5 back to Britain. You can then pick up 2 economy class returns to Italy, absolutely free.

Regular travellers to Italy will find that no other airline makes an offer like this. But then, no other airline has Club Ulisse,



CLUB  
ULISSE

where you enjoy business class privileges regardless of the class you travel in.

And remember, these privileges will cost you nothing if you join Club Ulisse before June 30th.

So if you'd like to find out more about our free flight offer and the benefits of Club Ulisse membership, simply complete the coupon below or call 071-935 1728.

As fast as you can.

**Alitalia**  
The wings of Italy.

Please complete in block capitals and return to:  
Club Ulisse UK, FREEPOST, London W12 8BR (no stamp is necessary)

Title (Mr, Mrs, Ms) \_\_\_\_\_ Initials \_\_\_\_\_ Surname \_\_\_\_\_

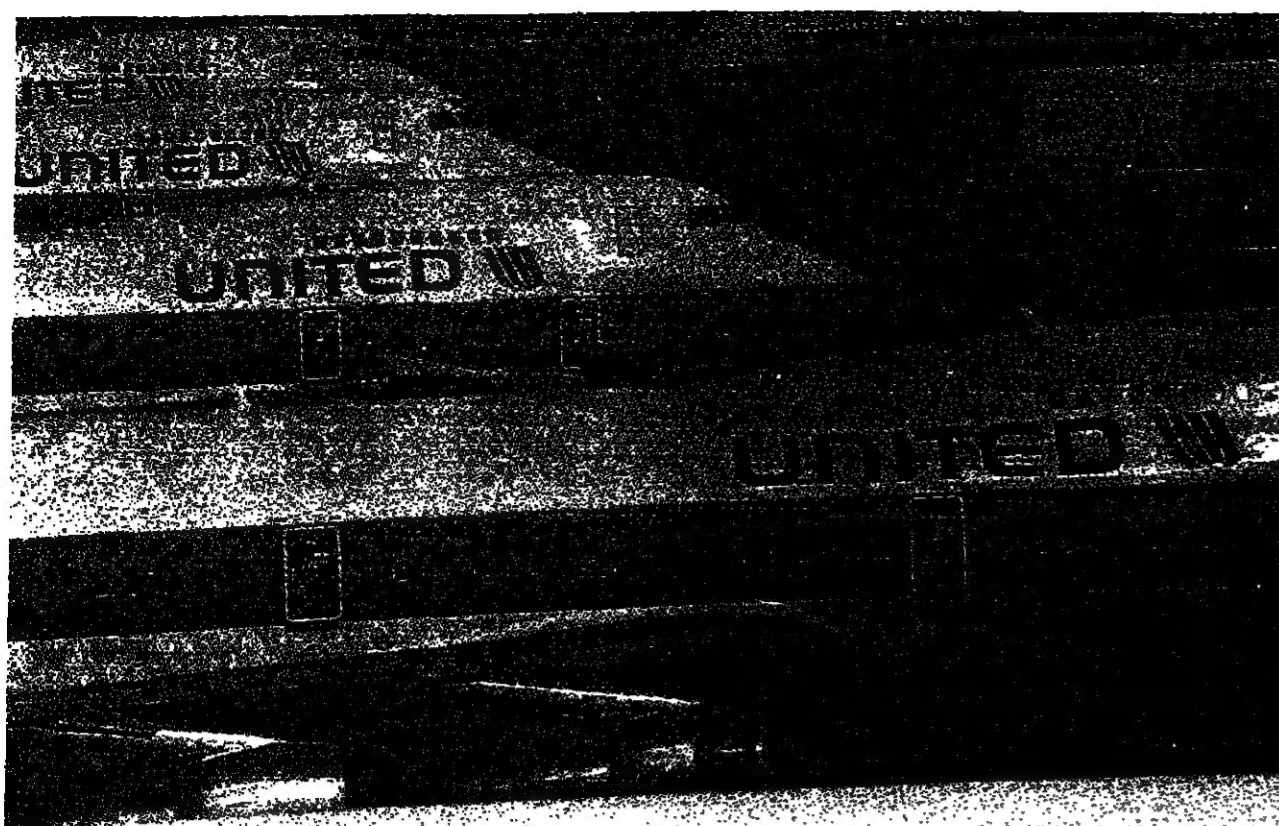
Address \_\_\_\_\_

Postcode \_\_\_\_\_ Telephone \_\_\_\_\_

FT 3



## BUSINESS AIR TRAVEL 10



A fleet of United Airlines Boeings at Heathrow's Terminal Three. United flies from London to six US airports, and there are onward connections to more than 200 US cities

Picture by Glyn Gelin

THIRTY YEARS ago the British and French governments finally gave the go-ahead for the world's first supersonic airliner, the Concorde project. But it was January 1976 before Concorde's first commercial flight and another 10 years shuffling backwards and forwards over the Atlantic before British Airways was able to report that the aircraft was making a healthy profit.

Despite all the initial optimism of the 1960s, when the project's cost was put at \$80m and Britain and France were hoping to sell more than 400 aircraft, only 16 were actually built and the overall cost eventually reached \$2bn.

Nevertheless, Concorde came into its own in the 1980s economic boom as captains of industry and finance, pop stars and sport personalities climbed aboard the 100-seater aircraft to cross the Atlantic in style and on time rather than worry about the cost.

For them the premium New York return fare of £5,000 is justified by the savings in travelling time offered by Concorde. With mid-morning departures from London and Paris the busy senior executive has time to sort out his desk before departure and still be in New York's JFK airport at 9.30am the same day (or 8am on the Air France flight) after a flight of just 3½ hours.

Inevitably, the recession and the cost-cutting plans of the 1990s have forced some companies to reconsider the expense of flying senior executives by

Paul Taylor on prospects for supersonic travel

## Concorde: a hard act to follow

Concorde. But Concorde still attracts its regular fliers, of whom some travel every week, and those individuals who are willing to pay the supersonic premium to arrive fresh.

In addition, Concorde continues to attract a busy charter business. Mr W. D. (Jack) Lowe, BA's director of flight crew for Concorde says the airline remains "very happy with our Concorde operation; it has a beautiful niche."

In spite of Concorde's age, Mr Lowe says BA "has every intention of keeping it flying well into the next century". Nevertheless, he acknowledges that it will be necessary to replace Concorde one day. Since the benefits of supersonic flight are "enormous", he has no doubt that Concorde will be superseded by a second generation supersonic aircraft.

"It took just over 50 years to get from the Wright Brothers to Concorde. It is not a case of 'if', it's a case of 'when', and it's 'when' that will decide what we end up with," he says. His enthusiasm appears to be shared by others, in particular by the informal seven-nation

group of companies which has quietly been examining the feasibility for a successor to Concorde - dubbed rather unflatteringly, the High Speed Commercial Transport (HSCT).

For several years, Boeing and McDonnell Douglas of the US, Aerospatiale of France, British Aerospace and Deutsche Aerospace (DASA) of Germany have been studying the possibility of such an aircraft. More recently, they have been joined by Italian, Russian and

The go-ahead could be given soon after the end of the decade and the aircraft could be in service by 2010

Japanese industry representatives in the Supersonic Commercial Transport International Co-operation Study Group, or more informally "the supersonic club".

The group has been concentrating on three main issues, the technological requirements for a second generation supersonic aircraft, environmental considerations and finally the potential market for the new jet. Mr Bob McKinlay, who heads BA's Airbus programme, says that although there are still technical and other unresolved issues, the group's preliminary conclusion "is that there don't seem to be any show stoppers".

Like the airlines, the aerospace industry believes the only real questions are when a new supersonic aircraft will be built, and who will be in the final consortium. The study project is being pushed forward in stages, but the consensus view is that, providing no insurmountable technological hurdles are encountered, the go-ahead could be given soon after the end of the decade and that the aircraft could be in service somewhere between 2005 and 2010.

Convincing others outside the industry, especially environmentalists and the governments that will probably have to subsidise most of the \$5bn-plus cost, is likely to be as difficult as agreeing on a design in which the manufacturers can share. But time is running out if the option of travelling at supersonic speed is to be continuously maintained.

By the turn of the century Concorde will have been in regular service for nearly 25 years. That is normally about the maximum life-span for an airliner, although Concorde's annual usage is much lower. Nevertheless, if any HSCT is to enter service in the early part of the next century, much of the preliminary research and development must be undertaken in the current decade.

Perhaps the most critical factor in the final decision on whether to go ahead with a

"son of Concorde" is the likely market for supersonic travel. Concorde, with its payload of only 100 seats, has always been viewed as a "top person" airliner, with a premium fare which has limited its market.

But there is now a wider appreciation of the benefits of faster travel, as more people fly longer non-stop distances. By 2000, it is believed that long-distance traffic will have doubled in volume, stimulated by such new-generation subsonic long-range airliners such as the Airbus A-340, Boeing 747-400 and McDonnell Douglas MD-11.

There are differing views about the size of the potential market. Some believe that demand in the first quarter of the next century could justify up to as many as 1,000 new supersonic aircraft, worth some \$200-300bn, collectively carrying up to as many as 600,000 passengers a day. But European analysts, with the reality of Concorde behind them, tend to be more cautious, assessing the market at no more than a few hundred or so aircraft.

To be commercially viable, the next generation of supersonic airliners will have to be much bigger than Concorde, fly slightly faster and have a significantly longer range. Although he emphasises no formal decision to go ahead has been taken, Mr McKinlay believes any new supersonic aircraft would need to seat 250 to 300 people in several classes, fly at between Mach 2 and Mach 2.5 and have a range in excess of 5,500 miles compared to Concorde's 3,500 miles.

The range is critical because it would open up new high density routes such as the trans-Pacific routes from America's west coast to Asia, for instance Los Angeles to Tokyo. But to achieve ranges of that order, the new aircraft will need to utilise high technology, low weight materials and a specialised power plant - probably a form of variable cycle engine which would help it meet some of the environmental noise objections while flying at subsonic speeds.

Such an aircraft could cut many long distance journey times in half and help attract new travellers to supersonic flight. Nevertheless fares, although perhaps not as high as Concorde, will probably still reflect a technology premium for supersonic travel.

The HSCT will be expensive to build and is likely to face even more severe environmental demands than Concorde in terms of noise levels and pollution. Meeting those demands will be difficult technologically and financially - far beyond the capabilities of any one company. There is no doubt that the HSCT, whenever it is built, will have to be a consortium venture.



## Now USAir gives you three easier ways to the USA.

Every day, non-stop to Baltimore, Philadelphia and Charlotte.

Everything we do at USAir is designed to make life easier for you to do business in the USA. We are now flying daily from Gatwick non-stop to Baltimore and Philadelphia, in addition to our existing Charlotte service.

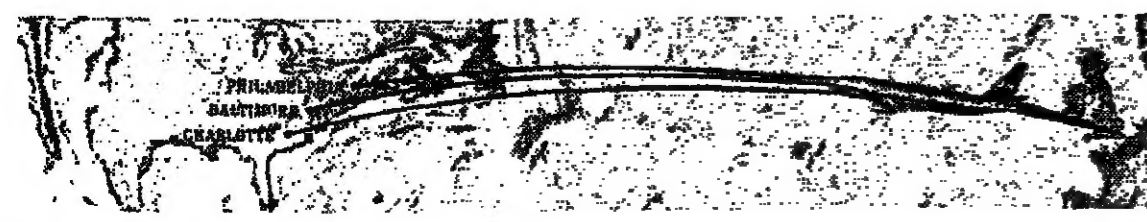
Like Charlotte, these key hubs are some of the most modern and least congested gateways into the USA, with customs and baggage reclaim a quick, hassle free formality.

Onward connections couldn't be easier. From these three gateways alone you can fly direct to over 120 other US cities and centres of business.

Flights to both Baltimore and Philadelphia depart at convenient times and arrive at a very civilised hour. On board, you'll enjoy a relaxing style of service that's the most hospitable in the skies.

USAir has always been the easy way to the USA. Now with three entry points it's even easier.

For reservations, call your travel agent or phone USAir direct on 0800 777 333 and be sure to ask about free enrolment into the USAir Frequent Traveller Programme and start earning free travel with USAir.



**USAir**  
USAir begins with you

## Service And Ambience

Service and ambience are two of the qualities that have won SAA the accolade of 'Best Airline to Africa' for the past four years.

They are qualities that you'll appreciate throughout your journey with us.

From the welcoming calm of our exclusive Heathrow lounges to the friendly attentiveness of cabin crew on board our new Boeing 747-400's.

We would be proud to fly you to any one of our 24 destinations throughout Southern Africa.



**SAA**  
SOUTH AFRICAN AIRWAYS

For more details contact your nearest SAA office: 251-259 Regent Street, London W1R 7AD Tel: 071-734 9841. 1 St Ann Street, Manchester M2 7LG Tel: 061-834 4436. 14 Waterloo Street, Birmingham B2 5TX Tel: 021-645 9605. 85 Buchanan Street, Glasgow G1 3HF Tel: 041-221 0015.